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Wawa Dedicates New Store Opening in Delco as “*Mare of Easttown Day*” in Support of the HBO Original series and the Children’s Hospital of Philadelphia

Ribbon cutting ceremony pays tribute to the powerful hit series with these festivities: Signature “Hoagies for Heroes,” hoagie-building competition between police and fire, debut of a limited-edition recipe with Kate Winslet’s very own source of inspiration, Detective Christine Bleiler and a check presentation to the leading pediatric institute

Delaware County, Pennsylvania (Thursday, June 10) – Wawa, Inc. is thrilled to announce today the opening of its relocated store at 418 W. Baltimore Pike, Upper Darby, PA 19018. The store will open at **8:00 a.m.** with free coffee on opening day and limited-edition Wawa Delco shirts for the first 100 customers, as supplies last, followed by an outdoor ribbon cutting ceremony at **9:00 a.m.** with an official dedication to “*Mare of Easttown Day*.”

As a Delaware County company that prides itself on bringing the community together, the grand opening will gather customers, local police and fire departments, healthcare heroes and store operations associates to celebrate the authenticity of the show as it depicts the culture and resilience of a community that stands by one another during good times and bad, and shines a light on everyday heroes who go to great lengths to serve their community.

To build on the local excitement and give back to the community, and in appreciation of HBO’s Original limited series *Mare of Easttown*, Wawa is launching a limited-edition “*Mare of Easttown Spicy Cheesesteak*,” at the Grand Opening on June 10th and exclusively at 42 stores in Delaware County for one week up until June 17. Made on a Shorti® roll with beefsteak, cheddar cheese sauce and spicy cherry pepper relish, as a nod to how spicy the show is, the hoagie is sure to satisfy one’s hunger and desire to help the community as Wawa will make a \$10,000 contribution to Children’s Hospital of Philadelphia.

With the show’s commitment to raising awareness about mental health issues, the contribution will fund a web series designed to educate families and caregivers on how to identify behavioral health concerns in children from preschool age through college age through CHOP’s *Healthy Kids, Healthy Minds* program (HKHM). HKHM integrates behavioral health providers within primary care teams to provide behavioral health interventions in collaboration with pediatric primary care providers by using evidence-supported brief interventions.

“We are honored to be featured in local creator’s Brad Ingelsby’s HBO show, *Mare of Easttown*, that kept you on the edge of your seat week-after-week and made Delaware County, including Wawa, proud,” said Cathy Pulos, Chief Operations Officer, Store Operations and Delco native. “We couldn’t imagine a better way to celebrate then bringing our local friends and neighbors to our quite timely Delco store opening to enjoy the specialty hoagie, talk about the show and of course give back to the leading pediatric institute, CHOP.”

About the June 10th Grand Opening Ceremony

To commemorate “*Mare of Easttown Day*”, limited-edition Wawa Delco shirts will be given to the first 100 customers, as supplies last, at **8:00 a.m.**, followed by an outdoor ceremony at **9:00 a.m.** with the following festivities:

- Ceremonial ordering and debut of the “*Mare of Easttown Spicy Cheesesteak*” by **Honorary Guest Detective Christine Bleiler, Kate Winslet’s very own source of inspiration for her detective role**
- Salute to every day heroes at **Upper Darby Police Department**, led by **Superintendent Tim Bernhardt** and **Upper Darby Township Fire Department**, led by **Fire Chief Derrick Sawyer** for ongoing commitment to serving our community, just like Detective Mare Sheehan did in the show. To express appreciation to each department, Wawa will host its signature “Hoagies for Heroes,” hoagie-building competition and present a \$1,000 check to each department’s charity of choice.
- Formal check presentation of \$10,000 and acceptance remarks from Dr. Consuelo Cagande, Chief of the Division of Community Care and Wellness, Child and Adolescent Psychiatry and Behavioral Sciences, **Children’s Hospital of Philadelphia**



In addition to the Grand Opening festivities, customers can follow @Wawa on social media channels during the promotion window of June 10-13 to share their favorite *Mare of Easttown* moment for a chance to win a Delco celebration fan kit with the limited-edition Wawa Delco t-shirt and a \$25 Wawa gift card to enjoy the *Mare of Easttown* hoagie.

The entire series of *Mare of Easttown* is available to stream on [HBO Max](https://www.hbo.com/hbo-max). For more on the series, including photos: <https://pressroom.warnermedia.com/us/property/mare-easttown>

About the Delaware County, PA Store and Continued Commitment to Wawa's Hometown

Daniel Schoen will serve as general manager of the new Delaware County Wawa store, leading a team of approximately 60 associates, including former associates from the previous location at 502 South Oak Avenue, Primos, PA and new associates who have been recently hired due to the expansion of the store's services with fuel. Associates in these full- and part-time positions will not only receive competitive salaries and health benefits, but once eligible, will participate in Wawa's employee stock ownership plan (ESOP). Wawa Associates own more than 41% of Wawa through the ESOP. The new Wawa store will offer Wawa's newest food innovations as well as numerous Wawa brands, such as the award-winning Wawa coffee (195 million cups sold annually); the Sizzli™, Wawa's hot breakfast sandwich; Wawa's new line of specialty beverages (hot, cold, iced and frozen); Wawa Bakery; Wawa's built-to-order hoagies (80 million sold annually); and Wawa's beverage line of dairy products, juices and teas. Wawa is proud to continue investing in its hometown of Delaware County by reinvesting in stores to provide boundless convenience and the best experience for all of its customers.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #23 of America's Largest Private Companies in 2020. For more information, visit us on www.wawa.com or follow us on Facebook, Twitter or Instagram at @wawa.

About HBO Max

HBO Max® is WarnerMedia's direct-to-consumer platform, offering best in class quality entertainment. HBO Max features the greatest array of storytelling for all audiences from the iconic brands of HBO, Warner Bros., DC, Cartoon Network, Adult Swim, Turner Classic Movies and much more. The streaming platform initially launched in the United States in May 2020. This year, HBO Max is scheduled to be in an additional 60 markets, launching in Latin America in June and followed by upgrades of HBO-branded streaming services in Europe.

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