

ZoomerMedia Break Structure 90 Minute Program

Total Program Content: 68 minutes

Story	Segment Time	Time Code
1 st Segment	8:30 mins	IN: 10:00:00:00 OUT: 10:08:30:00
Black :10 (Commercial Break)		
2 nd Segment	8:30 mins	IN: 10:08:40:00 OUT: 10:17:10:00
Black :10 (Commercial Break)		
3 rd Segment	8:30 mins	IN: 10:17:20:00 OUT: 10:25:50:00
Black :10 (Commercial Break)		
4 th Segment	8:30 mins	IN: 10:26:00:00 OUT: 10:34:30:00
Black :10 (Commercial Break)		
5 th Segment	8:30 mins	IN: 10:34:40:00 OUT: 10:43:10:00
Black :10 (Commercial Break)		
6 th Segment	8:30 mins	IN: 10:43:20:00 OUT: 10:51:50:00
Black :10 (Commercial Break)		
7 th Segment	8:30 mins	IN: 10:52:00:00 OUT: 11:00:30:00
Black :10 (Commercial Break)		
8 th Segment (incl. closing credits)	8:30 mins	IN: 11:00:40:00 OUT: 11:09:10:00

Tape Length w/blacks: 69:10

Total Breaks: 7

Edit Note

A one and a half hour program should come out at a length of 68 minutes once completed. This should include program material AND bumpers (:03 - :05 sec. each). Bumpers should be present at the exit of a segment, and upon the re-entry into program material. The bumper itself should contain the title of the program, as either a still or moving image. Breaks should occur **approximately** every 8 1/2 minutes for a total of 7. The exact points for breaks can be altered slightly if program content demands, as can the overall length (**within 30 seconds but do not exceed 68:30 minutes total**). The last break should precede the program's dramatic conclusion and go straight into credits if possible.