

ZoomerMedia Break Structure  
**1/2-Hour Program**

**Total Program Content: 22 minutes**

Story	Segment Time	Time Code
1 <sup>st</sup> Segment	5:30 mins	IN: 10:00.00:00 OUT: 10:05.30:00
<b>Tape Black :10 (Commercial Break)</b>		
2 <sup>nd</sup> Segment	5:30 mins	IN: 10:05.40:00 OUT: 10:11.10:00
<b>Tape Black :10 (Commercial Break)</b>		
3 <sup>rd</sup> Segment	5:30 mins	IN: 10:11.20:00 OUT: 10:16.50:00
<b>Tape Black :10 (Commercial Break)</b>		
4 <sup>th</sup> Segment (incl. closing credits)	5:30 mins	IN: 10:17.00:00 OUT: 10:22.30:00

**Tape Length w/blacks: 22:30**

**Total Breaks: 3**

**Edit Note**

A half hour program should come out at a length of 22:00 minutes once completed. This should include program material AND the bumpers (:03 - :05 sec. each) but this length does not include the 10 seconds black. Bumpers should be present at the exit of a segment and upon the re-entry into program material. The bumper itself should contain the title of the program, as either a still or moving image. Breaks should occur **approximately** every 5 1/2 minutes for a total of 3. The exact points for breaks can be altered slightly if program content demands, as can the overall length (**within 30 seconds but do not exceed 22:30 minutes total**). The last break should precede the program's dramatic conclusion and go straight into credits if possible.