

ZoomerMedia Break Structure 1-Hour Program

Total Program Content: 45 minutes

Story	Segment Time	Time Code
1 st Segment	7:30 mins	IN: 10:00:00:00 OUT: 10:07:30:00
Tape Black :10 (Commercial Break)		
2 nd Segment	7:30 mins	IN: 10:07:40:00 OUT: 10:15:10:00
Tape Black :10 (Commercial Break)		
3 rd Segment	7:30 mins	IN: 10:15:20:00 OUT: 10:22.50:00
Tape Black :10 (Commercial Break)		
4 th Segment	7:30 mins	IN: 10:23.00:00 OUT: 10:30:30:00
Tape Black :10 (Commercial Break)		
5 th Segment	7:30 mins	IN: 10:30:40:00 OUT: 10:38:10:00
Tape Black :10 (Commercial Break)		
6 th Segment (incl. closing credits)	7:30 min	IN: 10:38:20:00 OUT: 10:45:50:00

Tape Length w/blacks: 45:50

Total Breaks: 5

Edit Note

A one-hour program should come out at a length of 45:00 minutes once completed. This should include program material AND the bumpers (:03 - :05 sec. each) but this length does not include the 10 seconds black. Bumpers should be present at the exit of a segment and upon the re-entry into program material. The bumper itself should contain the title of the program, as either a still or moving image. Breaks should occur **approximately** every 7½ minutes for a total of 5. The exact points for breaks can be altered slightly if program content demands, as can the overall length (**within :30 seconds but do not exceed 45:30 minutes total**). The last break should precede the program's dramatic conclusion and go straight into credits if possible.