

# Comments from a Curious Carnivore

NAME OF DISH \_\_\_\_\_

## FIRST IMPRESSION

When the dish was set out, what part of the cow did you guess it featured?

\_\_\_\_\_

## GUT RESPONSE

Once it was identified, what were your initial feelings towards eating that animal part?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### IMPRESSION

1      2      3      4      5  
*Grossed out* ..... *Totally okay with it*

## TEXTURE

Note mouth-feel (chewy, tender, tough, creamy, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### IMPRESSION

1      2      3      4      5  
*Unappealing* ..... *Went down well*

## SIGHT & SMELL

Tasting with your eyes and nose only, how appealing did you find the dish? Did it remind you of other more familiar fare? If so, what?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### IMPRESSION

1      2      3      4      5  
*Turned me off* ..... *Made my mouth water*

## TASTE

What was impression overall? Did it taste like you thought it would? Better or worse? Note flavours detected (spicy, herbal, smoky, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### IMPRESSION

1      2      3      4      5  
*Never again* ..... *More, please!*

## OVERALL IMPRESSION

1                      2                      3                      4                      5  
*Never again* ..... *Now this is comfort food*