

Naturally WOWW™ Age Defying Serum



FEATURES

- Hydration Complex
- Niacinamide
- Bakuchiol
- Vegan & Cruelty Free
- Methyl Gluceth-20
- Gluten & Paraben Free
- Propylene Glycol
- 90% Naturally Derived

PRODUCT STORY

Naturally WOWW™ Age Defying Serum is your glow-to-for youthful, radiant skin. This advanced formula is packed with powerhouse ingredients that help smooth the look of fine lines and wrinkles for a refreshed, age-defying appearance. With every drop, your complexion feels softer, looks brighter, and regains that youthful WOWW factor you've been craving.

"My Age Defying Serum is the perfect end to my night that has me waking up with a youthful glow! Xoxo" – JWOWW Jenni Farley

TECHNOLOGY

- **Hydration Complex:** A powerhouse blend of hydration heroes- Hyaluronic Acid and Glycerin to deliver soft, smooth and plumper skin.
- **Bakuchiol:** A plant-based retinol alternative that helps smooth fine lines, even skin tone, and boost radiance—gentle enough for daily use, even on sensitive skin.
- **Methyl Gluceth-20:** A gentle, sugar-based hydrator that helps soften skin and locks in moisture.
- **Propylene Glycol:** A lightweight, skin-conditioning agent that attracts and retains moisture while helping other ingredients absorb more effectively.
- **Niacinamide:** Helps strengthen the skin's barrier and minimize the look of pores.

FRAGRANCE

Fragrance Free



1 Fl. Oz



Face



Cruelty Free & Vegan



90% Naturally Derived



Dermatologically Tested

HOW TO USE

Naturally WOWW™ Age Defying Serum is great for both tanners and non-tanners!

Use this serum as part of your nightly skincare routine. Apply serum after cleansing to damp skin. Using your fingers, apply 2-3 drops and gently press or pat serum into face and neck. Follow-up with your favorite moisturizer to lock in the hydration!

QUICK FACT

This serum contains 4 different molecular weights of hyaluronic acid- ensuring the skin gets hydration at every layer!

PRICE: _____



*Refer to back of bottle for most current list of ingredients



Australian Gold.

CALIFORNIA TAN®

DESIGNER SKIN®

swedish beauty.

