



**Skin Softening Transfer Resistant
Sunkissed Bronzer
Dewy Dragon Fruit Antioxidants +
Luminous Hydrating Coconut Milk
Golden Glow Tan Extenders + Tattoo &
Color Fade Protectors**

Ed Hardy®
Tanning

FEATURES:

- Sunset Glow Transfer Resistant Bronzer
- Multiple Dark Tan Activators
- pH Balancing
- Complexion Perfecting Golden C
- Moisturizing Mango Butter & Coconut Milk
- Mood Boosting Neuroglow™
- Powerful Superox C™
- Hydrating Hibiscus Extracts
- Vitamin C Infused Dragon Fruit Extract
- Antioxidant Rich Maracuja Oil
- Tattoo & Color Fade Protecting Technology
- Golden Coconut Fragrance

BENEFITS:

- Sunset Glow Transfer Resistant Bronzers - Utilizes DHA and Natural Bronzers designed to gradually add color, even out and enhance your skin's natural complexion without transferring to clothes.
- pH Balancing - Allows for optimal light absorption.
- Neuroglow™ - Helps to enhance skin's radiance and reduce dullness to help overall tone and complexion appear more vibrant and luminous.
- Superox C™ - A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Golden C - Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Maracuja Oil - Rich in essential nutrients and antioxidants for maintaining skin health, Maracuja Oil also helps to address and soothe damaged and dry skin for a brighter, more even tone.
- Hibiscus Extract - Increases skin elasticity to give a stunning natural youth-boost. Evens out skin's tone and texture as well as deeply hydrates.
- Dragon Fruit Extract - A powerful antioxidant, helping to combat free radicals and reduce signs of aging while nourishing the skin for a smoother, more youthful appearance.
- Mango Butter - Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- Coconut Milk - Intense skin softening and hydrating to keep your tanning results lasting longer.



KEY SELLING STATEMENT:

Experience the Golden Hour™ all day long with Ed Hardy's luxurious new white bronzer! This transfer-resistant formula wraps your skin in radiant, glowing bronzers, leaving you with a soft, sun-kissed finish. Infused with pH balancers and a luminous blend of dragon fruit antioxidants, a hydrating touch of coconut milk and mango butter, this formula moisturizes and softens the skin well past sunset. Let the serene essence of hibiscus extracts and vibrant vitamins work their magic to transform the skin with a mesmerizing glow that's as dreamy and tranquil as the Golden Hour™ itself.

PRODUCT ACTIONS:

Tanning Lotion, Transfer Resistant DHA Bronzer
Bottle Size 13.5oz Packet Size .5oz