

DIRTY BLONDE™

Tone Perfecting Plateau Breaker
Purpled-Hued Ceramide Tan
Intensifier + Brassy Color Corrector
Infused with Brightening &
Revitalizing Kakadu Plum &
Probiotic Grape Water
+ Sensitive Skin Friendly
Violet Flower Extracts


DEVOTED
CREATIONS®

FEATURES:

- Purple-Hued Plateau Breaking Optimizers
- Tone Perfecting Formula
- Youth-Boosting Peptilift
- Texture Refining Bakuchiol
- Probiotic Grape Water
- Soothing Violet Flower
- Refining Hydrolyzed Sponge
- Kakadu Plum
- Brass Correcting Blue Tansy™
- Hydrating Snow Mushroom
- Deeply Nourishing Ceramide Complex
- Body Fit™ Technology
- Tattoo & Color Fade Protecting
- Pearl Bloom Fragrance

BENEFITS:

- Purple-Hued Plateau-Breaking Optimizer – Helps push tanning results beyond the plateau for richer, deeper, more intensified color—without added bronzers.
- Color Correctors – Help counteract unwanted brassy tones to promote a more balanced, natural-looking bronzed appearance.
- Hydrolyzed Sponge – A marine-derived skin-refining ingredient that helps visibly smooth uneven texture and improve the look of firmness for a more polished, rejuvenated-looking complexion.
- Peptilift – A peptide complex that helps soften the look of fine lines and wrinkles while promoting a smoother, more supple and refined-looking complexion.
- Bakuchiol – Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity and overall photo damage.
- Probiotic Grape Water – An antioxidant-rich ingredient that helps soothe and balance the skin, boost hydration and support a healthy skin barrier.
- Violet Flower – Packed with natural soothing powers to help calm irritation while working to prevent breakouts and balance oil production.
- Kakadu Plum – Helps to reduce the appearance of red tones, mask dark spots, and soothes irritation while leaving skin with a brightened complexion.
- Blue Tansy™ – Flower extract that contains calming and healing properties while helping to counteract orange tones in the skin.
- Snow Mushroom – Hydrates the skin by helping to retain moisture, improve skin's elasticity, and create a plump, dewy complexion.
- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Body Fit™ Technology – Helps to reduce the appearance of cellulite and restores firmness.
- Tattoo & Color Fade Protectors – Protects the color and luster of tattoos and tanning results.



KEY SELLING STATEMENT:

The secret to your best bronze yet? Tone it out! Meet Dirty Blonde™ - your purple-hued color corrector for breaking through your tanning plateau. This tone-perfecting intensifier uses brass-banishing, color-refining technology to help counter the appearance of overly warm and orange tones for a cooler, more platinum polished-looking bronze color. Skin strengthening agents help to refine the look of uneven texture while smoothing and firming the skin appearance. Illuminating Probiotic Grape Water, and Ceramides replenish moisture for a more plump, conditioned multi-dimensional finish. Tone down the brass. Turn up the bronze. Turns out, Dirty Blondes have the most fun.

PRODUCT ACTIONS:

Tanning Lotion

Bottle Size: 12.25oz Packet Size: .5oz