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## **ZAGG Adds Managing Director to Lead International Growth**

SALT LAKE CITY, June 19, 2014 (GLOBE NEWSWIRE) -- [ZAGG Inc](#) (Nasdaq:ZAGG), a leading mobile device accessories company, announced the addition of Chris Ahern as managing director of European sales. Mr. Ahern will report to Brian Stech, executive vice president of global sales.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=26014>

Mr. Ahern has over 17 years of experience in sales leadership, sales operations and supply chain management in Europe and Emerging Markets. Most recently Mr. Ahern served as Sales Operations Director for Dell Products Europe where he originally was responsible for the Emerging Markets channel sales, managing a team supporting \$1 billion in the consumer indirect channel revenue. In February 2012, Mr. Ahern's role was expanded to oversee EMEA along with Emerging Markets where he managed a team of 60 people with annual revenue of \$4.2 billion. During his tenure with Dell Europe, Mr. Ahern proved himself as an innovative problem solver with strong leadership skills and a drive for exceptional results. Under his leadership, his divisions effectively grew revenue in various international markets, enhanced internal reporting and inventory management systems, and developed operational processes to align regional distribution, effectively growing revenue and improving operational efficiencies.



As international managing director Mr. Ahern will oversee ZAGG's international sales operations in Europe, as well as expand the Company's presence in new international markets. Mr. Ahern will be responsible for managing key account relationships as well as initiating relationships with new retailers in the international markets.

"The appointment of Chris Ahern as our Managing Director brings the leadership and experience we need to realize our international goals and continued expansion. Chris is a proven leader with a track record of developing sales channels and improving operational efficiencies," said Randy Hales, CEO of ZAGG Inc.

For additional ZAGG Inc product and investor information, visit [ZAGG.com](#).

### **About ZAGG Inc:**

ZAGG Inc (Nasdaq:ZAGG) and its subsidiaries (the "company") design, produce and distribute creative mobile accessory solutions. The company's three distinct brands -- ZAGG, iFrogz and invisibleSHIELD® -- offer solutions such as keyboards, cases, screen protection, audio, power management and gaming products. ZAGG serves as the professional, work-hard technology-based product line; iFrogz is the fun, trend-driven, clever and colorful product line; and invisibleSHIELD is the durable, scientifically-formulated, protective product line. ZAGG Inc distinguishes itself by offering industry-leading products through targeted global distribution channels, with the broadest product offering in its sector. More information about the company and its brands is available at [ZAGG.com](#) or on [Facebook](#), [Twitter](#), [Google+](#) and [YouTube](#).

### **Safe Harbor Statement**

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected", "anticipates", "draft", "eventually" or "projected". You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

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