



PRIVACY POLICY

This Privacy Policy is effective June 13 2012.

At Zadara Storage Inc. and Zadara Storage Ltd. (collectively "**Zadara**"), your privacy is important to us. For that reason, we have adopted this Privacy Policy to explain our information gathering practices. This policy may change over time, so you should check back for updates.

1. Website

Our web site is located at www.Zadarastorage.com (the "**Website**").

All registered and unregistered trademarks, names and logos used on the Website are used with our permission or the permission of relevant third party owners. Nothing contained in or displayed on the Website should be interpreted or construed as granting any license or rights to use or distribute any names, logos or trademarks, without the express written agreement of the relevant contributor.

2. Information Collected

When visiting our Website, you may choose to give us personal information for many reasons, such as: contact information (when registering on our Website to obtain services or inquiring about becoming a supplier or business partner), education and work experience (when applying for a job) and credit card details (to pay for services). If you tell us that you do not want us to use your information to make further contact with you beyond fulfilling your request, we will respect your wishes.

Other than information collected from our Website, we also collect information stored on the Virtual Private Storage Arrays ("**VPSA**") including but not limited to performance monitoring data, capacity usage and features used by you.

3. Information-Gathering Tools

We use tools embedded in the VPSA to collect usage statistics of VPSA.

We also collect information about you to personalize your experience on our Website and customize our interactions with you. We do so through the use of commonly-used information-gathering tools, such as "cookies" and "web beacons". A cookie is a piece of data that a web site can send to your browser, which may then be stored on your computer as a tag that identifies your computer. You may be able to set your browser to notify you before you receive a cookie and you can also usually set your browser to turn off cookies. Allowing cookies may allow for a more personalized experience. If you reject the cookie, you may still use the Website. You may be limited in some areas of the Website.

Some of our business partners use cookies and action tags (also known as single pixel gifs or web beacons) on the Website for purposes such as serving ads and measuring advertising effectiveness. We, however, have no access to or control over their use of these cookies and



are not responsible for the data collected through these cookies, or how any such collected data is used or shared by our business partners. Any information that these third parties collect via cookies and action tags is anonymous.

4. Use of Information Collected

We use your personal information to:

- Deliver services and support;
- Prevent and detect security threats or other malicious activity;
- Send communications to you, such as service information, account summaries, promotional offers, and surveys;
- Customize, analyze, and improve our services and communication with you;
- Protect the rights of others, including preventing fraud and other illegal activities;
- Contact you as you have requested related to your services, employment application, or other inquiry;
- Protect the security or integrity of the Website, our business, or our products or services; or
- Otherwise, as disclosed to you at the point of collection.

To facilitate our global operations, we may transfer and access the Collected Information from around the world, including the United States. These Terms and Conditions shall apply even if we transfer the Collected Information to other countries.

5. Protecting Your Information

We are committed to protecting the security of your personal information. We use a variety of administrative, technical, and physical security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. We will not give, sell, rent, share, or trade any personal information about you to third parties or provide your personal information, including your name or electronic mail address, to third parties except as provided herein, or required by law, subpoena or court order. We will share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We use a credit card processing company to bill you for our services. We may partner with other parties to provide specific services. When you sign up for these services, we will share names or other contact information as necessary for the third party to provide these services. These parties are not allowed to use your information except for the purpose of providing these services. While we strive to protect your personal information, we cannot ensure or warrant that the personal information or private communications you transmit to us will always remain private, and you do so at your own risk.

6. Protect the Rights of Others

We may disclose your username, name, address, electronic mail, and other personal information as we believe necessary or appropriate to protect the rights of others, including our customers, business partners, or suppliers, when we have reasonable grounds to believe



that such rights have been or could be affected. We reserve the right to disclose your personal information as required by law and when we believe that disclosure is necessary to protect our rights, or the rights of others, or to comply with a judicial proceeding, court order, or other legal process.

7. Linked Sites

Our privacy policy only covers our Website. Some areas of our Website might contain links to third party sites ("**Linked Sites**"). We do not control the Linked Sites and we are not responsible for their privacy practices. We suggest that you check the privacy policies of these sites before providing any personal information to them.

8. Updating Personal Information

If your personal information changes, you may update it by electronically mailing our Customer Support at support@zadarastorage.com

9. Retention

We will retain certain information for as long as your account is active or as is needed to provide you the services. If you wish to request that we no longer use your information to provide you services contact us by electronically mailing our Customer Support at support@zadarastorage.com. We will retain and use your registration information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

10. Opt-out

You may opt-out of having your information used for purposes not directly related to providing you services at the point where we ask for the information. You may opt-out of receiving promotional materials by replying with unsubscribe in the subject line of the electronic mail or electronic mailing our Customer Support at support@zadarastorage.com. This opt-out only applies to information collected on our Website, and does not apply to cookies or web beacons used by Linked Sites, third party publishers, advertisers, ad networks or other partners.

11. Site and Service Updates

We may send you site and service updates. If you are an active customer, we do not provide an unsubscribe option, given that these announcements contain important information about your service.

12. Changes to this Privacy Protection Policy

We reserve the right to change this Privacy Policy. We will provide notification of the material changes to this Privacy Policy through the Website at least thirty (30) business days prior to the change taking effect.



13. Contacting Us

Questions regarding this Privacy Policy or the information practices of the Website should be directed to support@zadarastorage.com.