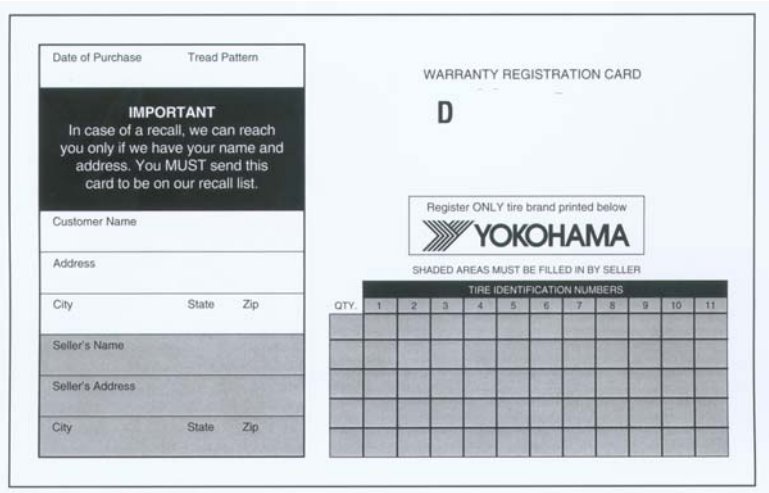
TECHNICAL SERVICES BULLETIN	TIRE REGISTRATION	2/11/03

For consumers, registering tires upon purchase is a very important procedure. In fact, it's the law.

The purpose of tire registration is to enable the tire manufacturer to contact you directly in the event of a recall. While a recall is unlikely, it's important to make sure your tires are properly registered.

Government regulations require consumers to register their tires with the manufacturer. Consumers should be aware that independent tire dealers and distributors are not required to register for you, but are required to provide the registration card.



The Federal Motor Vehicle Safety Act 49CFR 57 requires that all tire dealers who sell tires must provide the tire purchaser with a pre-addressed *tire registration card* at the time of sale.

Ask your tire dealer for a tire registration card if you do not receive one at the time of purchase. Remember tire registration is a tool to protect your safety.

Yokohama has made this registration process even easier by adding a "tire registration" feature on its consumer website. Recognizing the importance of tire registration, Yokohama offers this on-line option in *addition* to the mail in card. Consumers can log onto www.yokohamatire.com, click on the tire registration icon and complete and submit the tire registration form provided.

Yokohama Tire Corporation manufactures markets and distributes a complete line of products for high performance, light truck, passenger car, commercial truck and bus, as well as off-the-road mining and construction applications. Yokohama Tire Corporation supports the tire care and a safety guideline established by the Rubber Manufacturer's Association (RMA) and the National Highway Transportation and Safety Administration (NHTSA). For more information on these guidelines check "Taking Care of Your Tires" information at www.yokohamatire.com.

National Highway Traffic Safety Administration (NHTSA) has established a hotline to help promote tire registration and consumer rights 1-800-424-9393.

If you need assistance, please contact the Yokohama Tire Corporation Consumer Affairs Department at 1-800-722-9888 #2.