

Product Assessment Worksheet



Item name

What's your product's name?



Item Category

What's your product's category?



Action Points

How much effort/time to get to value?



Item Damage

What's your product's main quantified benefit?



Item Bonuses

What other benefits does your product provide?



Item Penalties

What penalties do your users have to put up with?



Item Requirements

What requirements do your users need to meet?



Item Runes

What accessories or integrations help make your product better for your users?



Item Rarity

What market are you aiming for?



Item Price

What's the current price of your product?