

Press Release

Youtoo Inc. launches global network of alumni networks

Zürich, Switzerland, October 5, 2016: Launch of Unicircles.com. This new global network of students and alumni is being launched from the heart of Europe this week. University Circles connects alumni to enable sharing and collaboration across academic and innovation hubs.

It is getting much harder to decide how to best spend our social and professional lives, especially considering the exponential growth in new titles, activities, and ideas. **The University Circles network helps students and alumni optimize their valuable time**, using powerful algorithms developed by its in-house team of data scientists. The recommendation engine offers a step-change improvement in the quality of introductions and recommendations, especially compared to incumbent social networks.

The network offers **more credible recommendations**. Work and live faster by adopting the advice from other alumni with similar taste. Members receive tailored top lists spanning the latest movie and book titles, exclusive places and activities, investments and startup ideas, opinions on current events, and the best career opportunities. The proprietary matching engine analyzes reviews from members on how they spend their time, and subsequently designs top lists specifically personalized to each user's taste.

The network also offers **better introductions**. Meet people more like yourself, find a mentor, investor, or cofounder. Members are invited to connect with other students and alumni from around the globe. They can join literature, entrepreneurial, or research clubs in their metro area, and meet like-minded travelers for a drink or a date. Users find exponentially better ways to live their lives with the extraordinary people they meet on the network.

Further, unlike big social networks, the network **will not sell private information from its members** to big advertisers, and all Unicircles servers are located in Germany for added security.

To sign up visit the website on your laptop or mobile: Unicircles.com. Applying for membership takes less than a minute. Note that Unicircles is exclusively for students and graduates from leading Universities. If your academic institution is not yet listed, you can easily add it during the sign up process.
