



YOKOHAMA Tire Corporation
Minimum Advertised Price (MAP) Policy
Effective February 1, 2019

Yokohama Tire Corporation ("Yokohama") manufactures and sells a complete line of premium tires including for high-performance, light truck, passenger car, commercial truck and bus, and off-the-road mining and construction applications. Servicing an extensive sales network throughout the United States, Yokohama is a leader in technology and innovation.

Yokohama has adopted the following Minimum Advertised Price Policy (the "MAP Policy") for the products currently designated in the Listing of Minimum Advertised Prices (the "Covered Products"). Yokohama's goal in establishing this MAP Policy is to maintain the integrity and premium status of Yokohama products and support the strong customer service efforts of Yokohama's authorized distribution and reselling network by discouraging price-based advertising that undermines such efforts.

General Application of this MAP Policy

This MAP Policy applies to all persons or entities that advertise a Covered Product for sale ("Resellers").

Any advertisement for the sale of a Covered Product at a price below the Minimum Advertised Price then in effect for such Covered Product is a violation of this MAP Policy. This MAP Policy applies to actual advertised prices as well as all implied, calculated, or formulated advertised prices.

This MAP Policy only applies to advertised prices of Covered Products. This MAP Policy does not address, restrict, or otherwise apply to the actual prices at which Covered Products are sold. Resellers are free to resell Covered Products at any price at their discretion.

This MAP Policy applies to all forms of external advertising, including, but not limited to, any and all forms of print and electronic media, broadcast direct mail, broadcast e-mail or fax, audio and video communications, social media sites and apps, search engine advertising and results, radio, television, newspapers, inserts, flyers, posters, coupons, magazines, catalogs, and billboards and other public signage.

It is not a violation of this MAP Policy to advertise in a general nature with statements such as the Reseller "will match or beat anyone's prices" or the Reseller has "the lowest prices", provided the advertisement does not include any price below the Minimum Advertised Price for a Covered Product and the advertisement otherwise complies with this MAP Policy.

It is not a violation of this MAP Policy to advertise uniform storewide or company-wide discounts affecting Covered Products if such advertisement does not specifically reference any Covered Product.

It is not a violation of this MAP Policy to generally solicit communication to the Reseller in an advertisement, including through language such as "call for information" or "e-mail for information".

This MAP Policy does not apply to direct person-to-person communications, such as individualized communications via telephone, e-mail, letter, text, or electronic purchasing system.

This MAP Policy does not apply to direct e-mail or direct mail communications sent to the Reseller's customers based on a proprietary customer database created, owned, and maintained by that Reseller.

If Yokohama offers a direct manufacturer's rebate to customers regarding a Covered Product, it is not a violation of this MAP Policy to advertise the availability of the rebate if Reseller follows all advertising guidelines provided by Yokohama, or, if no such guidelines are provided, if the advertisement clearly and uniformly presents an original price at or exceeding the Minimum Advertised Price then in effect, the rebate amount, and the net price after the manufacturer's rebate.

It is a violation of this MAP Policy to "bundle" or otherwise advertise a Covered Product with any other item, including, but not limited to, other products, discounts (whether by specific dollar amounts or by percentage), promotions, gifts, gift cards, coupons, points, incentives, or rewards, in a manner that, in Yokohama's discretion, indicates or implies a sale price for the Covered Product below the Minimum Advertised Price then in effect.

It is not a violation of this MAP Policy to offer in an advertisement a free service related to the purchase of a Covered Product, such as free installation or free shipping, if the advertisement otherwise clearly offers the Covered Product for sale at a price at or exceeding the Minimum Advertised Price then in effect.

Application of This MAP Policy to Brick-and-Mortar Resellers

This MAP Policy does not apply to advertising that is displayed inside, on, or immediately outside a physical retail or wholesale place of business.

This MAP Policy applies to all off-site advertising, including, but not limited to, materials distributed to potential customers.

Application of This MAP Policy to Online Resellers

This MAP Policy applies to all advertised prices displayed online in any medium.

This MAP Policy applies to online features such as automated "bounce-back" pricing e-mails to customers, pre-formatted e-mail responses and other automated template electronic communications, and automatic price displays.

It is a violation of this MAP Policy to display Covered Products online without any advertised price and in association with any other language, symbols, or imagery indicating or implying that discounted pricing is available in the Reseller's virtual online shopping cart or elsewhere on Reseller's website, including, but not limited to, click-through web buttons utilizing language such as "Add to Cart to See Price", "Click for Price", or "Click for Quote".

It is a violation of this MAP Policy to include Covered Products in the linked destination of general website advertising banners and web buttons implying discounted prices, including, but not limited to, those features utilizing language such as "Click Here to See Our Prices".

It is not a violation of this MAP Policy to charge a price below the Minimum Advertised Price for the Covered Product within a purchaser's virtual online shopping cart at the final stage of an online purchase, provided the Reseller had not previously presented the purchaser with an indication that such a discounted price below the Minimum Advertised Price for the Covered Product would be offered at the final stage of the purchase.

It is a violation of this MAP Policy to offer any Covered Product for sale via any Internet auction function.

It is a violation of this MAP Policy to sell any Covered Product via an online alias which does not reasonably identify the true identity of the Reseller, including, but not limited to, alias account names established with online marketplaces.

Modifications and Amendments

The current version of this MAP Policy, including updates and pricing details, may be found online at https://www.yokohamatire.com/dealers/dealer_log_in. It is the responsibility of all Resellers to monitor this web address to ensure compliance with the current version of this MAP Policy.

At any time and in its sole discretion and without notice, Yokohama reserves the right to modify, amend, suspend, or cancel this MAP Policy, including, but not limited to, modifying, supplementing, or deleting the Covered Products or Minimum Advertised Prices contained in the Listing of Minimum Advertised Prices attached hereto as Exhibit A.

The terms and conditions of sales promotions initiated by Yokohama involving Covered Products may create specific and temporary modifications to this MAP Policy. Such modifications shall be applied in strict accordance with the terms and conditions of the sales promotion.

Resellers That Are Not Authorized Distributors

An "Authorized Distributor" is a person or entity that purchases Covered Products directly from Yokohama for resale.

An Authorized Distributor is required to use best commercial efforts to ensure that written notice of this MAP Policy is provided to all Resellers of Covered Products that the Authorized Distributor initially purchased directly from Yokohama.

Yokohama has sole discretion to enforce this MAP Policy against Resellers that are not Authorized Distributors. Yokohama may, among other things, (i) send written notice to the violator demanding compliance with this MAP Policy and/or (ii) place the violator on Yokohama's Do-Not-Ship List. Yokohama maintains its Do-Not-Ship List for internal use and dissemination to its network of Authorized Distributors as to Resellers that are not Authorized Distributors and are known to violate this MAP Policy.

It is a violation of this MAP Policy for an Authorized Distributor to sell a Covered Product to any person or entity (i) on Yokohama's Do-Not-Ship List or (ii) that the Authorized Distributor knows or has reason to believe has been in violation of this MAP Policy or has contributed to violations of this MAP Policy.

Enforcement

Yokohama has the absolute right to unilaterally make all determinations relating to compliance with and enforcement of this MAP Policy in its sole discretion and without notice. There will not be any negotiations or appeals regarding compliance and enforcement determinations. Existence of violations of this MAP Policy by those other than the subject of enforcement will not excuse a violation of this MAP Policy.

If a Reseller with multiple store locations or multiple online websites violates this MAP Policy at a single store location or on a single website, the violation will apply to the entire business of the Reseller.

The rights and remedies provided for by this MAP Policy are cumulative and may be exercised by Yokohama singularly or concurrently, including with any other rights and remedies provided in any other operative agreement or under applicable law.

Using a trailing 90-day rolling basis, Yokohama will enforce this MAP Policy against Authorized Distributors based upon the following guidelines:

Violation #1: The violator will receive written notice of its first violation and the violator's requirement to cure the violation within three (3) business days of receipt of such notice. If the violation is not so cured, Yokohama shall have the right to declare that violation a second violation.

Violation #2: The violator will forfeit the following for the quarter in which the violation occurs:

- Direct Dealers – 30 days (1/3 quarter) of "Marketing Support" or equivalent funds
- Associate Dealers – 30 days (1/3 quarter) of Tier Attainment Quarterly Cash Rewards

The violator will receive written notice of its second violation and the violator's requirement to cure the violation within three (3) business days of receipt of such notice. If the violation is not so cured, Yokohama shall have the right to declare that violation a third violation.

Violation #3, et seq.: The violator will forfeit the following for the quarter in which the violation occurs:

- Direct Dealers – 90 days (full quarter) of "Marketing Support" or equivalent funds
- Associate Dealers – 90 days (full quarter) of Tier Attainment Quarterly Cash Rewards

The violator will receive a written notice of each violation subsequent to the second violation and the violator's requirement to cure the violation within three (3) business days of receipt of the notice. If the violation is not so cured, Yokohama shall have the right to suspend or terminate its business relationship with the violator and/or declare an additional violation subject to an additional application of the remedies provided for in this paragraph.

Notwithstanding the above enforcement guidelines, Yokohama shall have the right to immediately terminate the business relationship with the violating Authorized Distributor whenever Yokohama determines in its sole discretion the actions in violation of this MAP Policy justify such termination.

*****Probationary Period*****

Although this MAP Policy is effective February 1, 2019, Yokohama shall consider the period of February 1, 2019 to March 31, 2019 a probationary period ("Probationary Period") during which Yokohama acknowledges Resellers may be adjusting advertising practices to be in compliance with this MAP Policy. Although not obligated to do so, Yokohama may expunge certain cured first violations from the enforcement record of a Reseller during the Probationary Period.

Administration

Yokohama will manage and enforce this MAP Policy through its own staff as well as outside consultants and other authorized agents.

Yokohama will only accept communications or questions concerning this MAP Policy submitted in writing to the following e-mail address: map.admin@yokohamatire.com.

Yokohama requests that Resellers contact Yokohama concerning alleged violations of this MAP Policy rather than communicating directly with the alleged violator.

Yokohama sales, marketing, or other personnel are not authorized to modify, comment upon, or grant exceptions to this MAP Policy outside of Yokohama's established administration procedures.

It is a violation of this MAP Policy to engage in any activity designed or intended to prevent, hinder, delay, or obstruct Yokohama's management of this MAP Policy. It is a violation of this MAP Policy to fail to cooperate with or to otherwise prevent, hinder, delay, or obstruct any investigation of a violation of this MAP Policy.

Should any part, term, or provision of this MAP Policy be declared or determined by any court to be illegal or invalid, the validity of the remaining parts, terms, or provisions shall not be affected thereby.

Yokohama may publish additional documentation, such as Frequently Asked Questions (FAQs), to provide further information concerning this MAP Policy.

No Agreement

This MAP Policy is a unilateral declaration of policy by Yokohama and does not reflect or constitute an agreement between Yokohama and any Reseller, person, or entity. Yokohama is not seeking any such agreement by issuing this MAP Policy. Further, compliance with this MAP Policy shall not evidence any kind of agreement with Yokohama.

This MAP Policy is in addition to, and does not supersede or limit in any respect, any other terms, conditions, rights, or remedies of any existing agreement with Yokohama.



Minimum Advertised Price - Covered Products

PROD LN	TREAD	PART #	SAP Material	SIZE	Load	Speed	Ply	MAP
HPT	Ascend GT	32705	110132705	195/65R15	91	H		\$ 88.99
HPT	Ascend GT	32703	110132703	185/65R15	88	H		\$ 89.99
HPT	Ascend GT	32704	110132704	195/60R15	88	H		\$ 89.99
HPT	Ascend GT	32706	110132706	205/60R15	91	H		\$ 93.99
HPT	Ascend GT	32701	110132701	175/65R15	84	H		\$ 95.99
HPT	Ascend GT	32707	110132707	P205/65R15	92	H		\$ 96.99
HPT	Ascend GT	32702	110132702	185/55R15	82	V		\$ 102.99
HPT	Ascend GT	32712	110132712	205/60R16	92	H		\$ 102.99
HPT	Ascend GT	32713	110132713	205/60R16	92	V		\$ 104.99
HPT	Ascend GT	32717	110132717	215/60R16	95	H		\$ 105.99
HPT	Ascend GT	32711	110132711	205/55R16	91	H		\$ 106.99
HPT	Ascend GT	32714	110132714	205/65R16	95	H		\$ 106.99
HPT	Ascend GT	32708	110132708	185/55R16	83	H		\$ 107.99
HPT	Ascend GT	32716	110132716	215/60R16	95	V		\$ 108.99
HPT	Ascend GT	32710	110132710	195/55R16	87	V		\$ 109.99
HPT	Ascend GT	32752	110132752	205/50R16	87	V		\$ 109.99
HPT	Ascend GT	32715	110132715	215/55R16	97	H		\$ 110.99
HPT	Ascend GT	32709	110132709	195/50R16	84	V		\$ 110.99
HPT	Ascend GT	32751	110132751	P185/60R16	86	H		\$ 113.99
HPT	Ascend GT	32753	110132753	225/55R16	99	V		\$ 115.99
HPT	Ascend GT	32719	110132719	215/45R17	91	V		\$ 115.99
HPT	Ascend GT	32722	110132722	225/45R17	91	V		\$ 128.99
HPT	Ascend GT	32721	110132721	215/55R17	94	V		\$ 131.99
HPT	Ascend GT	32720	110132720	215/50R17	95	V		\$ 132.99
HPT	Ascend GT	32728	110132728	235/55R17	99	H		\$ 133.99
HPT	Ascend GT	32725	110132725	225/60R17	99	V		\$ 134.99
HPT	Ascend GT	32726	110132726	235/45R17	97	V		\$ 134.99
HPT	Ascend GT	32724	110132724	225/55R17	97	V		\$ 135.99
HPT	Ascend GT	32729	110132729	235/60R17	102	H		\$ 136.99
HPT	Ascend GT	32754	110132754	225/40R18	92	V		\$ 139.99
HPT	Ascend GT	32732	110132732	P215/55R18	94	H		\$ 139.99
HPT	Ascend GT	32730	110132730	245/45R17	99	V		\$ 140.99
HPT	Ascend GT	32718	110132718	205/50R17	93	V		\$ 140.99
HPT	Ascend GT	32723	110132723	225/50R17	94	V		\$ 145.99
HPT	Ascend GT	32736	110132736	225/60R18	100	H		\$ 146.99
HPT	Ascend GT	32727	110132727	235/50R17	96	V		\$ 147.99
HPT	Ascend GT	32731	110132731	245/50R17	99	V		\$ 149.99
HPT	Ascend GT	32735	110132735	P225/55R18	97	H		\$ 150.99
HPT	Ascend GT	32733	110132733	225/45R18	95	V		\$ 153.99
HPT	Ascend GT	32734	110132734	225/50R18	95	V		\$ 153.99
HPT	Ascend GT	32739	110132739	235/55R18	100	V		\$ 162.99
HPT	Ascend GT	32740	110132740	245/40R18	97	V		\$ 169.99
HPT	Ascend GT	32737	110132737	235/45R18	94	V		\$ 175.99
HPT	Ascend GT	32741	110132741	245/45R18	96	V		\$ 177.99



Minimum Advertised Price - Covered Products

PROD LN	TREAD	PART #	SAP Material	SIZE	Load	Speed	Ply	MAP
HPT	Ascend GT	32738	110132738	235/50R18	101	V		\$ 177.99
HPT	Ascend GT	32742	110132742	245/50R18	100	V		\$ 181.99
HPT	Ascend GT	32743	110132743	255/45R18	99	V		\$ 189.99
HPT	Ascend GT	32747	110132747	245/45R19	98	V		\$ 195.99
HPT	Ascend GT	32744	110132744	235/40R19	96	V		\$ 198.99
HPT	Ascend GT	32749	110132749	255/45R19	100	V		\$ 208.99
HPT	Ascend GT	32746	110132746	245/40R19	94	V		\$ 210.99
HPT	Ascend GT	32745	110132745	235/45R19	99	V		\$ 216.99
HPT	Ascend GT	32748	110132748	255/40R19	100	V		\$ 216.99
HPT	Ascend GT	32750	110132750	245/45R20	99	V		\$ 223.99
LTR	GEO G055	05510	110105510	215/70R16	100	H		\$ 122.99
LTR	GEO G055	05523	110105523	235/70R16	106	H		\$ 123.99
LTR	GEO G055	05513	110105513	225/60R17	99	H		\$ 125.99
LTR	GEO G055	05515	110105515	225/70R16	103	H		\$ 127.99
LTR	GEO G055	05514	110105514	225/65R17	102	H		\$ 136.99
LTR	GEO G055	05538	110105538	235/60R17	102	V		\$ 136.99
LTR	GEO G055	05521	110105521	235/65R17	104	H		\$ 140.99
LTR	GEO G055	05532	110105532	245/65R17	107	H		\$ 152.99
LTR	GEO G055	05536	110105536	215/70R17	101	H		\$ 156.99
LTR	GEO G055	05511	110105511	225/55R18	98	V		\$ 163.99
LTR	GEO G055	05537	110105537	225/60R18	100	H		\$ 165.99
LTR	GEO G055	05526	110105526	245/60R18	105	H		\$ 167.99
LTR	GEO G055	05522	110105522	235/65R18	106	H		\$ 167.99
LTR	GEO G055	05520	110105520	235/60R18	107	V		\$ 168.99
LTR	GEO G055	05517	110105517	235/55R18	100	V		\$ 171.99
LTR	GEO G055	05530	110105530	255/55R20	110	H		\$ 174.99
LTR	GEO G055	05529	110105529	255/55R18	109	V		\$ 178.99
LTR	GEO G055	05524	110105524	245/50R20	102	V		\$ 179.99
LTR	GEO G055	05519	110105519	235/55R20	102	H		\$ 187.99
LTR	GEO G055	05528	110105528	255/50R20	109	V		\$ 189.99
LTR	GEO G055	05531	110105531	265/50R20	111	V		\$ 192.99
LTR	GEO G055	05512	110105512	225/55R19	99	V		\$ 193.99
LTR	GEO G055	05525	110105525	245/55R19	103	H		\$ 195.99
LTR	GEO G055	05518	110105518	235/55R19	105	V		\$ 197.99
LTR	GEO G055	05516	110105516	235/50R19	99	V		\$ 199.99
LTR	GEO G055	05527	110105527	255/50R19	107	V		\$ 215.99
LTR	GEO H/T G056	05604	110105604	P235/75R15 OWL	108	T		\$ 112.99
LTR	GEO H/T G056	05601	110105601	P225/75R16	106	T		\$ 123.99
LTR	GEO H/T G056	05602	110105602	P235/70R16 OWL	104	T		\$ 125.99
LTR	GEO H/T G056	05605	110105605	P235/75R16 OWL	109	T		\$ 126.99
LTR	GEO H/T G056	05615	110105615	P255/70R16 OWL	109	T		\$ 130.99
LTR	GEO H/T G056	05608	110105608	P245/70R16 OWL	106	H		\$ 130.99
LTR	GEO H/T G056	05610	110105610	P245/75R16 OWL	109	T		\$ 130.99
LTR	GEO H/T G056	05621	110105621	P265/70R16 OWL	111	T		\$ 135.99



Minimum Advertised Price - Covered Products

PROD LN	TREAD	PART #	SAP Material	SIZE	Load	Speed	Ply	MAP
LTR	GEO H/T G056	05639	110105639	265/70R15	112	H		\$ 138.99
LTR	GEO H/T G056	05612	110105612	P255/65R16 OWL	106	T		\$ 139.99
LTR	GEO H/T G056	05603	110105603	P235/70R17 OWL	108	T		\$ 142.99
LTR	GEO H/T G056	05624	110105624	P265/75R16 OWL	114	T		\$ 147.99
LTR	GEO H/T G056	05640	110105640	30X9.50R15	104	S	6	\$ 147.99
LTR	GEO H/T G056	05622	110105622	P265/70R17 OWL	113	T		\$ 147.99
LTR	GEO H/T G056	05609	110105609	P245/70R17 OWL	108	H		\$ 148.99
LTR	GEO H/T G056	05607	110105607	P245/65R17	105	T		\$ 148.99
LTR	GEO H/T G056	05659	110105659	LT225/75R16	115	S	10	\$ 149.99
LTR	GEO H/T G056	05641	110105641	31X10.50R15	109	S	6	\$ 150.99
LTR	GEO H/T G056	05658	110105658	LT215/85R16	115	R	10	\$ 151.99
LTR	GEO H/T G056	05677	110105677	P235/75R17	108	S		\$ 151.99
LTR	GEO H/T G056	05613	110105613	P255/65R17 OWL	108	T		\$ 151.99
LTR	GEO H/T G056	05616	110105616	P255/70R17 OWL	110	T		\$ 153.99
LTR	GEO H/T G056	05660	110105660	LT235/85R16	120	R	10	\$ 154.99
LTR	GEO H/T G056	05606	110105606	P245/60R18	104	H		\$ 155.99
LTR	GEO H/T G056	05642	110105642	275/70R16	114	H		\$ 157.99
LTR	GEO H/T G056	05619	110105619	P265/65R17 OWL	110	T		\$ 158.99
LTR	GEO H/T G056	05661	110105661	LT245/75R16 OWL	120	S	10	\$ 161.99
LTR	GEO H/T G056	05620	110105620	P265/65R18	112	T		\$ 166.99
LTR	GEO H/T G056	05670	110105670	255/60R18	112	V		\$ 167.99
LTR	GEO H/T G056	05618	110105618	P265/60R18	109	H		\$ 169.99
LTR	GEO H/T G056	05623	110105623	P265/70R18 OWL	114	S		\$ 169.99
LTR	GEO H/T G056	05614	110105614	P255/65R18	109	T		\$ 169.99
LTR	GEO H/T G056	05664	110105664	LT245/70R17 OWL	119	R	10	\$ 170.99
LTR	GEO H/T G056	05662	110105662	LT265/75R16 OWL	123	R	10	\$ 170.99
LTR	GEO H/T G056	05617	110105617	P255/70R18	112	H		\$ 173.99
LTR	GEO H/T G056	05663	110105663	LT235/80R17 OWL	120	R	10	\$ 175.99
LTR	GEO H/T G056	05665	110105665	LT245/75R17 OWL	121	S	10	\$ 175.99
LTR	GEO H/T G056	05625	110105625	P275/55R20	111	H		\$ 176.99
LTR	GEO H/T G056	05671	110105671	275/55R20	113	H		\$ 176.99
LTR	GEO H/T G056	05645	110105645	285/50R20	112	V		\$ 177.99
LTR	GEO H/T G056	05676	110105676	LT285/70R17	121	S		\$ 177.99
LTR	GEO H/T G056	05672	110105672	275/60R18	113	H		\$ 177.99
LTR	GEO H/T G056	05627	110105627	P275/65R18 OWL	114	T		\$ 178.99
LTR	GEO H/T G056	05679	110105679	LT225/75R17	116	S	10	\$ 178.99
LTR	GEO H/T G056	05666	110105666	LT265/70R17 OWL	121	S	10	\$ 179.99
LTR	GEO H/T G056	05643	110105643	285/60R18	116	H		\$ 181.99
LTR	GEO H/T G056	05626	110105626	P275/60R20	114	H		\$ 190.99
LTR	GEO H/T G056	05611	110105611	P255/60R19	108	H		\$ 199.99
LTR	GEO H/T G056	05675	110105675	LT285/75R16	126	S		\$ 200.99
LTR	GEO H/T G056	05638	110105638	LT275/70R18 OWL	125/122	R	10	\$ 212.99
LTR	GEO H/T G056	05668	110105668	LT275/70R18 OWL	125	R	10	\$ 212.99
LTR	GEO H/T G056	05667	110105667	LT275/65R18 OWL	123	S	10	\$ 212.99



Minimum Advertised Price - Covered Products

PROD LN	TREAD	PART #	SAP Material	SIZE	Load	Speed	Ply	MAP
LTR	GEO H/T G056	05644	110105644	245/60R20	107	H		\$ 220.99
LTR	GEO H/T G056	05669	110105669	285/45R22	114	H		\$ 239.99
LTR	GEO H/T G056	05678	110105678	P275/50R22	111	H		\$ 251.99
LTR	GEO H/T G056	05674	110105674	LT265/60R20	121	R	10	\$ 257.99
LTR	GEO H/T G056	05673	110105673	LT275/65R20	126	S	10	\$ 258.99
LTR	GEO H/T G056	05680	110105680	275/50R21	113	V		\$ 272.99
LTR	GEOA/TG015	01581	110101581	215/70R15 OWL	98	H		\$ 111.99
LTR	GEOA/TG015	01570	110101570	205/70R15	96	H		\$ 113.99
LTR	GEOA/TG015	01510	110101510	P235/75R15 OWL	108	T		\$ 127.99
LTR	GEOA/TG015	01571	110101571	P225/70R15 OWL	100	T		\$ 129.99
LTR	GEOA/TG015	01574	110101574	215/70R16	100	H		\$ 131.99
LTR	GEOA/TG015	01511	110101511	P235/70R16 OWL	104	T		\$ 132.99
LTR	GEOA/TG015	01513	110101513	P245/75R16 OWL	109	T		\$ 135.99
LTR	GEOA/TG015	01573	110101573	215/65R16	98	H		\$ 136.99
LTR	GEOA/TG015	01575	110101575	225/70R16	103	H		\$ 137.99
LTR	GEOA/TG015	01587	110101587	P235/70R15 OWL	102	T		\$ 138.99
LTR	GEOA/TG015	01512	110101512	P245/70R16 OWL	106	T		\$ 140.99
LTR	GEOA/TG015	01586	110101586	215/60R16	95	H		\$ 140.99
LTR	GEOA/TG015	01515	110101515	P255/70R16 OWL	109	T		\$ 141.99
LTR	GEOA/TG015	01517	110101517	P265/75R16 OWL	114	T		\$ 144.99
LTR	GEOA/TG015	01516	110101516	P265/70R16 OWL	111	T		\$ 147.99
LTR	GEOA/TG015	01514	110101514	255/65R16	109	H		\$ 147.99
LTR	GEOA/TG015	01519	110101519	235/65R17	108	H		\$ 149.99
LTR	GEOA/TG015	01572	110101572	265/70R15	112	H		\$ 150.99
LTR	GEOA/TG015	01576	110101576	235/60R16	100	H		\$ 151.99
LTR	GEOA/TG015	01584	110101584	235/70R17	109	H		\$ 154.99
LTR	GEOA/TG015	01526	110101526	P265/70R17 OWL	113	T		\$ 154.99
LTR	GEOA/TG015	01520	110101520	P235/75R17 OWL	108	T		\$ 156.99
LTR	GEOA/TG015	01521	110101521	P245/65R17 OWL	105	T		\$ 158.99
LTR	GEOA/TG015	01522	110101522	P245/70R17 OWL	108	T		\$ 159.99
LTR	GEOA/TG015	01523	110101523	P255/70R17 OWL	110	T		\$ 161.99
LTR	GEOA/TG015	01578	110101578	255/65R17	114	H		\$ 163.99
LTR	GEOA/TG015	01577	110101577	275/70R16	114	H		\$ 165.99
LTR	GEOA/TG015	01524	110101524	P255/75R17 OWL	113	T		\$ 165.99
LTR	GEOA/TG015	01525	110101525	P265/65R17 OWL	110	T		\$ 166.99
LTR	GEOA/TG015	01529	110101529	255/70R18	113	H		\$ 166.99
LTR	GEOA/TG015	01518	110101518	225/65R17	102	H		\$ 168.99
LTR	GEOA/TG015	01528	110101528	235/60R18	107	H		\$ 170.99
LTR	GEOA/TG015	01583	110101583	215/60R17	96	H		\$ 173.99
LTR	GEOA/TG015	01532	110101532	265/70R18	116	H		\$ 174.99
LTR	GEOA/TG015	01530	110101530	265/60R18	110	H		\$ 177.99
LTR	GEOA/TG015	01531	110101531	265/65R18	114	H		\$ 186.99
LTR	GEOA/TG015	01533	110101533	275/65R18	116	H		\$ 187.99
LTR	GEOA/TG015	01579	110101579	275/65R17	115	H		\$ 189.99

Effective 7/1/19



Minimum Advertised Price - Covered Products

PROD LN	TREAD	PART #	SAP Material	SIZE	Load	Speed	Ply	MAP
LTR	GEOA/TG015	01534	110101534	275/55R20	117	H		\$ 192.99
LTR	GEOA/TG015	01589	110101589	225/55R18	98	H		\$ 192.99
LTR	GEOA/TG015	01527	110101527	P285/70R17 OWL	117	T		\$ 194.99
LTR	GEOA/TG015	01535	110101535	275/60R20	115	H		\$ 199.99
LTR	GEOA/TG015	01582	110101582	275/60R18	113	H		\$ 202.99
LTR	GEOA/TG015	01618	110101618	255/55R18	109	H		\$ 208.99
LTR	GEOA/TG015	01580	110101580	285/60R18	116	H		\$ 210.99
LTR	GEOA/TG015	01621	110101621	235/55R19	105	H		\$ 211.99
LTR	GEOA/TG015	01619	110101619	255/55R19	111	H		\$ 215.99
LTR	GEOA/TG015	01590	110101590	285/50R20	112	H		\$ 217.99
LTR	GEOA/TG015	01620	110101620	265/50R20	107	H		\$ 218.99
LTR	GEOA/TG015	01588	110101588	285/65R17	116	H		\$ 220.99
LTR	GEOA/TG015	01591	110101591	285/45R22	114	H		\$ 253.99
LTR	GEOLANDAR X-AT	16001	110116001	31X10.50R15	109	Q	6	\$ 172.99
LTR	GEOLANDAR X-AT	16002	110116002	LT265/75R16	123/120	Q	10	\$ 198.99
LTR	GEOLANDAR X-AT	16003	110116003	35X12.50R17	121	Q	10	\$ 285.99
LTR	GEOLANDAR X-AT	16004	110116004	37X12.50R17	124	Q	8	\$ 332.99
LTR	GEOLANDAR X-AT	16005	110116005	37X13.50R17	121	Q	10	\$ 330.99
LTR	GEOLANDAR X-AT	16006	110116006	LT265/70R17	121/118	Q	10	\$ 204.99
LTR	GEOLANDAR X-AT	16007	110116007	LT285/70R17	121/118	Q	10	\$ 251.99
LTR	GEOLANDAR X-AT	16008	110116008	LT295/70R17	121/118	Q	10	\$ 258.99
LTR	GEOLANDAR X-AT	16009	110116009	33X12.50R18	118	Q	10	\$ 283.99
LTR	GEOLANDAR X-AT	16010	110116010	35X12.50R18	128	Q	12	\$ 328.99
LTR	GEOLANDAR X-AT	16011	110116011	37X13.50R18	124	Q	10	\$ 365.99
LTR	GEOLANDAR X-AT	16012	110116012	LT275/70R18	122	Q	10	\$ 241.99
LTR	GEOLANDAR X-AT	16013	110116013	LT285/65R18	125/122	Q	10	\$ 272.99
LTR	GEOLANDAR X-AT	16014	110116014	LT285/75R18	129/126	Q	10	\$ 312.99
LTR	GEOLANDAR X-AT	16015	110116015	LT295/70R18	129/126	Q	10	\$ 290.99
LTR	GEOLANDAR X-AT	16016	110116016	LT305/70R18	126/123	Q	10	\$ 299.99
LTR	GEOLANDAR X-AT	16017	110116017	33X12.50R20	115	Q	10	\$ 318.99
LTR	GEOLANDAR X-AT	16018	110116018	35X12.50R20	121	Q	10	\$ 317.99
LTR	GEOLANDAR X-AT	16019	110116019	35X13.50R20	122	Q	10	\$ 371.99
LTR	GEOLANDAR X-AT	16020	110116020	37X12.50R20	126	Q	10	\$ 361.99
LTR	GEOLANDAR X-AT	16021	110116021	37X13.50R20	127	Q	10	\$ 422.99
LTR	GEOLANDAR X-AT	16022	110116022	LT275/65R20	126/123	Q	10	\$ 297.99
LTR	GEOLANDAR X-AT	16023	110116023	LT295/65R20	129/126	Q	10	\$ 353.99
LTR	GEOLANDAR X-AT	16024	110116024	LT305/55R20	121/118	Q	10	\$ 323.99
LTR	GEOLANDAR X-AT	16025	110116025	35X12.50R22	121	Q	12	\$ 432.99
LTR	GEOLANDAR X-AT	16026	110116026	37X12.50R22	127	Q	12	\$ 425.99
LTR	GEOLANDAR X-AT	16027	110116027	37X13.50R22	123	Q	10	\$ 439.99