Texas Statewide Network of Assessment Professionals: Now a part of its members’ everyday social networking habits.

Before implementing YM AMS, TSNAP functioned in a manual process nightmare. Thankfully, TSNAP was referred to YM for its all-in-one membership and website solution to streamline operations, while increasing membership and engagement.

TSNAP strives to:
• Inform members about student assessment news and information.
• Find answers and share knowledge.
• Provide networking and training.
• Connect members to relevant resources.

summary
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challenges
TSNAP’s volunteer board worked from outdated spreadsheets, operated a website only one person could use, couldn’t send bulk emails, and accounting was lost in a sea of paper checks. In addition, there was no member portal, and the regions utilized multiple, disjointed solutions to connect and network with members. TSNAP needed an all-in-solution to improve its member experience and streamline day-to-day operations.

Being a 100 percent volunteer-driven organization, covering the entire state of Texas, efficiency and engagement are keys to growth. With YourMembership (YM), Texas Statewide Network of Assessment Professionals (TSNAP) combined its membership management software, website and online social community into one easy-to-use platform. TSNAP discarded its manual processes and grew membership engagement, weaving the association into the daily social networking habits of its members.
“Prior to implementing YM SocialLink, our members had no reason to login every day. Now, they have a reason to login every day to check their feed and what’s happening in the community.”

Shannon Kuhrt,
Immediate Past President, Texas Statewide Network of Assessment Professionals