EMPOWERING YOUTH TO ADDRESS THE WORLD’S GREATEST CHALLENGES

With 1.2 billion youth between the ages of 15 and 24 (around 16% of the global population), today’s young people comprise the largest generation in the world’s history. Globally aware, culturally competent and socially inclusive, these changemakers have the ideas, passion and motivation to address society’s most intractable challenges and create a world we all want to live in. With YMCAs in 119 countries, the global Y Movement is uniquely positioned to leverage our collective strength to empower these young leaders. With the support of donors like you, YMCA World Service works with YMCAs worldwide to create opportunities for more young people to lead positive change in their communities.

CHALLENGES

One in every 5 young people is out of school worldwide.2

Globally, less than 6% of elected government leaders are under 35 years old, and less than 2% are under 30 years old.4

Youth are three times more likely to be unemployed than adults.6

Climate change represents a major threat to the health and socio-economic stability for the 80% of the world’s youth who live in developing countries.9

OppORTUNITIES

Every $1 invested in early childhood care and education for underserved youth can generate up to $17 in future economic gains.3

In 90% of the world’s countries, young people are eligible to vote at age 18.5

70% of the world’s youth are online and 65% of children starting primary school today will work in technology jobs that don’t yet exist.8

In 2019, an estimated 4 million young people participated in global climate strikes in over 163 countries around the world.10

75% of all mental illnesses emerge before age 24.11

Every $1 invested in mental health treatment yields a return of $4 in better health and ability to work.12

3 HTTP://SDG.IISD.ORG/NEWS/UNICEF-REPORT-URGES-INVESTMENT-IN-EARLY-CHILDHOOD-DEVELOPMENT/
4 HTTPS://WWW.UN.ORG/YOUTHENVOY/ POLITICAL-PARTICIPATION/
6 HTTPS://SUSTAINABLEDEVELOPMENT.UN.ORG/SDG8
8 HTTPS://WWW.UNICEF.ORG/PUBLICATIONS/FILES/SOWC_2017_ENG_WEB.PDF
9 HTTPS://WWW.UN.ORG/YOUTHENVOY/ENVIRONMENT-CLIMATE-CHANGE/
11 HTTPS://WWW.WHO.INT/MENTAL_HEALTH/MATERNAL-CHILD/CHILD-ADOLESCENT/EN/
12 HTTPS://WWW.WORLDBANK.ORG/EN/TOPIC/MENTAL-HEALTH
## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overview of World Service</td>
<td>4</td>
</tr>
<tr>
<td>World Service Campaign Impact and Reach</td>
<td>5</td>
</tr>
<tr>
<td>Changing the World for Good</td>
<td>6</td>
</tr>
<tr>
<td>YMCA of the USA Global Legacy Society</td>
<td>8</td>
</tr>
<tr>
<td>YMCA of the USA Planned Giving</td>
<td>9</td>
</tr>
</tbody>
</table>

### YMCA of the USA International and Diversity & Inclusion Committee Members

- **Cici Rojas**
  - Chair and National Board Member, Kansas City, MO

- **David Barahona**
  - Immediate Past Chair and National Board Member, Dallas, TX

- **Valerie Ashby**
  - National Board Member, Durham, NC

- **Kevin Bolding**
  - CEO, YMCA of Greater Pittsburgh, PA

- **Carla Chavarría**
  - National Board Member, Leawood, KS

- **Dr. James Johnson, Jr.**
  - National Board Member, Chapel Hill, NC

- **Liliana Gil Valletta**
  - National Board Member, New York, NY

- **Julie Watkins**
  - National Board Member and CEO, YMCA of the Rockies, Estes Park, CO

- **Harvin Vallabhaneni**
  - National Board Fellow, Evanston, IL

- **Helen Brenna**
  - CEO, YMCA of Southern Maine, Portland, ME

- **David Brown**
  - CEO, YMCA of the Capital District, Albany, NY

- **Sha Foland Bemba**
  - Association Executive Director, Omaha, NE

- **Alan Hostrup**
  - CEO, YMCA of Metropolitan Los Angeles, CA

- **Toni Kayumi**
  - CEO, Ann Arbor YMCA, MI

- **Eric Mann**
  - CEO, YMCA of Florida’s First Coast, FL

### World Alliance of YMCAS (WAY) – U.S. Representatives

- **Cici Rojas**
  - Volunteer, Executive Committee, Kansas City, MO

- **Colleen Leung**
  - Volunteer, Executive Committee, Boston, MA

### Photo Credits

Cover: **India YMCA**

All photos are courtesy of the YMCA of the USA International Group.
YMCA World Service is the U.S. Y Movement’s annual campaign to raise awareness of and financial support for the powerful work of the global Y Movement, which spans 119 countries and reaches an estimated 58 million people with the support they need to thrive.

YMCA World Service funds work in six key areas to ensure more youth can access the support and resources to reach their full potential and create positive change in their communities.

**YOUR GIFT CHANGES LIVES**

- **$250**
  Provides a young person with entrepreneurial training in the Colombia YMCA

- **$500**
  Teaches conflict resolution and leadership skills to 15 teens at camp through the Georgia YMCA

- **$1,000**
  Provides computer literacy education to 20 youth through the Liberia YMCA

- **$5,000**
  Provides entrepreneurial skills and micro-loans to two women in the East Jerusalem YMCA so they can secure economic stability for their family
YMCA World Service Campaign Impact and Reach

YMCA leaders around the world create and deliver innovative programs designed to respond to specific social and economic challenges to empower youth and move communities forward. In 2019, World Service partnered with Ys in more than 35 countries, impacting more than a million lives.

Sources of 2019 YMCA World Service Campaign Contributions:

In 2019, World Service raised $1.5 million for international development to strengthen the impact of the following Ys:

AFRICA
- Africa Alliance of YMCAs
- Ethiopia YMCA
- Liberia YMCA
- Madagascar YMCA
- Senegal YMCA
- Sierra Leone YMCA
- South Africa YMCA
- Togo YMCA

ASIA
- China YMCA
- India YMCA
- Japan YMCA
- Mongolia YMCA
- Philippines YMCA
- Thailand YMCA

EUROPE
- YMCA Europe
- Belarus YMCA
- Czech Republic YMCA
- Georgia YMCA
- Kosovo YMCA
- Macedonia YMCA
- Romania YMCA
- Russia YMCA
- Ukraine YMCA

LATIN AMERICA/ CARIBBEAN
- Latin American and Caribbean Alliance of YMCAs
- Bahamas YMCA
- Belize YMCA
- Brazil YMCA
- Cayman Islands YMCA
- Chile YMCA
- Colombia YMCA
- Haiti YMCA
- Honduras YMCA
- Mexico YMCA
- Nicaragua YMCA
- Peru YMCA
- Uruguay YMCA

MIDDLE EAST
- East Jerusalem YMCA
- Gaza YMCA
- Jerusalem International YMCA

USA
- General Convention of Sioux YMCAs
- Puerto Rico YMCAs
Global challenges require globally unified responses. World Service collaborates with YMCAs worldwide to support effective programs and services to address inequities for people in vulnerable communities in more than 35 countries. Whether teaching locally relevant vocational skills to help people with economic stability, providing education to break the cycle of poverty or developing civic-minded leaders, your charitable contributions are changing the world for good. Here are a few of the countless ways:

**ORGANIZATIONAL CAPACITY BUILDING**

World Service helps deliver technical expertise, Y-to-Y partnership opportunities and resources that strengthen YMCAs’ capacity to effectively serve their communities. For example, YMCA World Service partners with the Albay YMCA in the Philippines to help prepare more than 3,000 young leaders to serve their community and enhance long-term sustainability.

“In college, I was shy. I didn’t care about my community’s issues. Today, through the YMCA, I am able to help my fellow Filipino youth through peer-to-peer education. I feel empowered.”

— Joyce
Youth Staff Leader, Albay YMCA, Philippines

**EMPLOYMENT AND ECONOMIC EMPOWERMENT**

The Liberia YMCA helps more than 7,000 youth access job skills to escape the cycle of poverty. One participant, Yusuf, was forced to drop out of school to support his family. Through the YMCA, he learned to become a proficient tailor and opened his own tailor shop, enabling his family to move out of the slums. Yusuf is now a YMCA volunteer and role model for other young people.

“The YMCA was recruiting for their Employment Training program and I signed up. Since that day, I now have a new story to tell in my life.”

— Yusuf
Volunteer, YMCA Liberia
RECREATION, CAMPING AND THE ENVIRONMENT

The Russia YMCA serves more than 20,000 people in 16 cities with a focus on experiential education and youth development programs including sports and fitness, youth camps, social inclusion programs for children with special needs, arts education, environmental and drug prevention programs, life skills and leadership training programs.

“The YMCA is a really good base to develop your leadership skills and understand how the world works.”

— Ekaterina
Camp Director, YMCA Russia

HEALTH SERVICES

YMCA provide quality health programs to help people manage stress, chronic disease and improve their quality of life in spirit, mind and body. The Uruguay YMCA serves 25,000 people with a focus on youth development for marginalized children and teens facing homelessness, addiction, unemployment, HIV and more.

“It is because of the YMCA that I quit doing everything bad for me and today I can honestly say I feel good.”

— Cristian
Job Training and Substance Abuse Counseling Program Participant, Montevideo YMCA

YOUTH LEADERSHIP AND CIVIC ENGAGEMENT

The Kosovo YMCA’s Peer to Peer Leadership Program trains 400 youth ages 13-20 to become social and entrepreneurial innovators, build sustainable livelihoods and take action to improve their communities. One leader, Elda, created a YMCA at her college and has become the youngest female leader on her Y’s national board.

“Each one of us has great potential to make change and leave our footprints in the world for the better.”

— Elda
Peer to Peer Trainer, Kosovo YMCA

EDUCATION

The Madurai, India YMCA’s school for the hearing-impaired gives young people the education and skills they need to live independently. Sugantha felt insecure and lonely, but through the YMCA he developed communications skills that helped his grades improve and his confidence soar. Sugantha graduated high school and now plans to study computer science and technology in college.

“If it was not for the YMCA, I would have been a school dropout. The YMCA transformed my life.”

— Sugantha
Student, YMCA Madurai School, India
YMCA OF THE USA
GLOBAL LEGACY SOCIETY

We extend our deep appreciation to the members of the YMCA of the USA Global Legacy Society, whose planned gifts will carry on the international mission of the YMCA and continue to strengthen the global YMCA Movement for generations to come. Thank you!

Clark and Carolyn Baker
Harry and Marilyn Brunger
Julie Whelan-Capell
J. Ben and Susan Casey
Irvin C. and Edy Chapman
Herbert and Emily Clark
Chris and Susan Coker
Earl and Joyce Collins
Ken and Annette Colloton
Winifred Colton
Janet Dawson
Erik Daubert and Andrea Miele
Yolanda Deen
Cathi Duchon and Reid Thebault
Allen and Georgia Ellsworth
Renata Ferrari and Brian Yanny
Richard and Susan Foot
Gail Glasser
Muriel A. Griffin
Edward and Bonnie Harvey
Rebecca James
Leo Johnson
Mick and Susan Johnson
Prescott and Dee Johnson
A. Roberta Johnson
Jane Kirk
Mayford Lucas
Darlene Mueller
Ken Mueller
Neil Nicoll
Nicholas and Gloria Patinos
Peter and Jane Post
Jerry and Martha Prado Shaw
Nancy Short
Noreen Schumann
Eileen Stirling
Barbara Sutton
Mary Tikalsky
Tom Valentine and Kristine Kaeding
Mike Van Haelewyn and Lisa Applegate
Jim and Jeanne Van Houten
Robert R. Wilke

YMCA World Service epitomizes the mission of the YMCA and allows me to support an organization that improves the lives of people throughout the world. I am proud to be a volunteer, a donor and a member of the Global Legacy Society.

— Peter Post
Member, YMCA Global Legacy Society
Consider a Planned Gift
Planned giving allows you to make an enduring impact on the global mission of the YMCA. It is a simple and flexible way to combine charitable giving with sound financial planning. In fact, there are many ways for you to use planned giving opportunities to strengthen the work of the global YMCA Movement, support life-changing programs and realize significant financial and tax benefits for you and your loved ones.

Your bequest or planned gift makes you eligible for membership in the YMCA of the USA Global Legacy Society. This is YMCA of the USA’s way of formally recognizing your support of our mission through your estate planning and thanking you for your generosity.

TO MAKE A BEQUEST GIFT TO YMCA OF THE USA — INTERNATIONAL WORK, PLEASE USE THE FOLLOWING LANGUAGE:

“To the YMCA of the USA — International Work, I give _______% or U.S. $_____________ of my residuary estate.”

YMCA of the USA is a registered 501(c)(3) tax-exempt organization chartered by the state of Illinois. Our tax identification number is 36-3258696.

Please contact us directly at 312 419 8371 for more information about how we can help you with your estate planning. We welcome the opportunity to discuss your goals and tell you more about the important international work of YMCA of the USA.

For information on how to complete your estate planning to benefit the international work of YMCA of the USA, please contact your professional adviser and Mary Tikalsky, Director, YMCA World Service, in the International Group at 312 419 8371 or mary.tikalsky@ymca.net.
“I give to World Service because I am fortunate enough to be able to help where I can. We are all in this world together, intertwined in one way or another. This world is only as happy as we make it.”

— Sarah Lopez
World Service Donor
There are YMCAs in 119 countries, each helping people to reach their full potential for a better future.
Thank you for supporting YMCA World Service. To learn more or contribute:

Mail:  
YMCA OF THE USA - World Service,  
101 North Wacker Drive, Suite 1600, Chicago, IL 60606

Email:  
worldservice@ymca.net

Phone:  
800 872 9622

Online:  
www.ymca.net/world-service

Join the discussion:  
Twitter:  @GlobalYMCA  
Instagram:  @GlobalYMCA

#YforAll  
#YWorldService

All World Service and other international contributions are administered by YMCA of the USA, a 501(c)(3) not-for-profit organization chartered by the state of Illinois. All contributions are tax-deductible to the extent allowed by law and are acknowledged in writing.