

WHAT'S SO GREAT ABOUT FUNDRAISING



GENERATE
CAMP BY YM360

The cost of sending a child to summer camp can be a challenge. Fundraising helps ease that financial stress. When you do fundraising within your church and community, it allows for your ministry to 'share the story.' Here are a few ideas to help you and your students get the ball rolling:

- 1. EMAIL BLAST:** Send out information about your trip to church members. This will help get the word out about the trip and is a great way to list out some ways the youth group has planned to raise funds.
- 2. HOSTING A CHURCH WIDE DINNER:** Hosting a dinner or banquet for a large group of people from your church will allow you to speak to the group about your trip to camp.
- 3. T-SHIRTS:** Everyone wears t-shirts and it serves as a reminder to pray for your students. Check out Fund the Nations and 52 Thread; A great organization that works with individuals and groups to design and deliver fundraising t-shirts. They help keep costs low so you can quickly raise money from your proceeds.
- 4. SERVICE BOARD:** Church members post on a bulletin board odd jobs or service projects they have around their home and a price they would pay for the service. Youth take the postings and sign up to do the task for the donation. Jobs can range from babysitting to lawn services.
- 5. COMMUNITY WIDE SPORTS TOURNAMENT:** Dodgeball, basketball, softball, and more! Charge for each participant to play and have people within the church donate snack for a concession stand.
- 6. UTILIZE SOCIAL MEDIA:** Create a Facebook page to communicate details about camp. This allows you to expand your audience, which may increase the amount of support you receive. Set up a PayPal account to allow people to give immediately and securely online.
- 7. CAR WASH:** People love having a clean car and what better way to support your trip than by putting in a little elbow grease?
- 8. HOST A PARENTS NIGHT OUT:** Allow parents to drop their kids off for a night a fun while they go out for a date night. Charge a fee or allow any type of donation for entry.
- 9. COMMUNITY GARAGE SALE:** Sometimes people don't have the money to donate, but they have things laying around their house. Invite the community to drop off items they'd like to donate to the sale, advertise it, and make sure they know where all the proceeds are going!
- 10. DONATION COLLECTION CENTERS:** Set up containers around the church for people to drop in loose change or a few dollars.. Those pennies sure do add up!
- 11. FOOD AND FUNDS:** Restaurants love getting business. Partner with one who is willing to donate a percentage of sales or match the sales of a certain day and time and you have a win-win! It'll bring them more business and help get the word out for your need!
- 12. MOVIE NIGHT:** Invite the community to a movie night that's great for the whole family. Have snacks for sale and have an intermission time to talk about why the youth is raising funds.