DOMINATE YOUR NICHE:
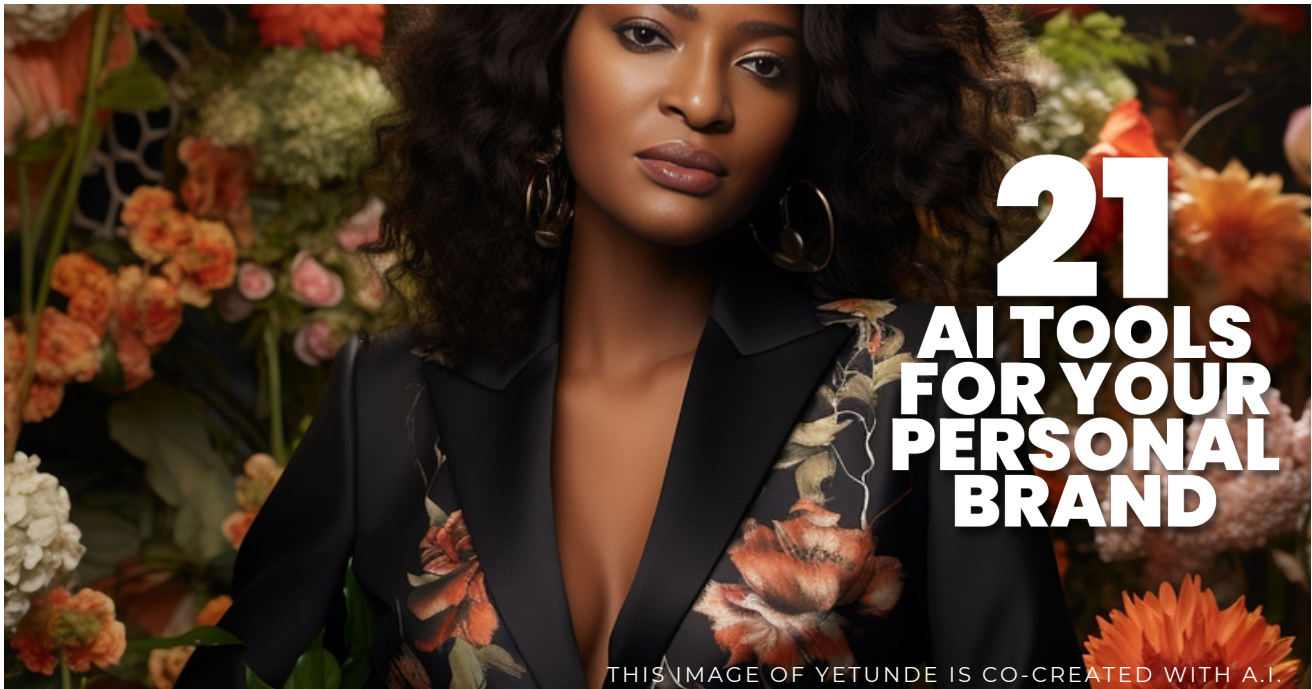# 21 AI TOOLS EVERY PERSONAL BRAND NEEDS

ICY COACHING & CONSULTING
INTERNATIONAL

Prepared For : YOU
Purpose Pioneer

By

Purposeful Personal Branding Coach
Yetunde Shorters

THIS IMAGE OF YETUNDE IS CO-CREATED WITH A.I.

Revolutionize Your Workflow with These 21 Game-Changing AI Tools!

I handpicked my top 21 easy to use A.I tools and compiled them into this ultimate guide to level up your personal brand.

You're about to embark on a transformative journey with our exclusive PDF: "Dominate Your Niche: 21 AI Tools Every Personal Brand Needs". Inside, you'll discover a carefully curated collection of 21 cutting-edge AI tools, each chosen for its unique ability to enhance and support your personal brand. From innovative image generation software to the dynamic capabilities of ChatGPT, and beyond to AI-powered content generators, this guide is your gateway to leveraging the power of artificial intelligence. Whether you're looking to streamline your workflow, enhance your creative process, or elevate your marketing strategies, these tools are designed to propel your personal brand into a new level of efficiency and creativity.

Embrace the future of branding and let these AI tools unlock new potentials in your business journey. Your path to a more innovative, impactful personal brand starts here!

Note on Affiliate Links:
As we guide you through these incredible AI tools, we want to be upfront about something: some of the links in this PDF are affiliate links. This means if you decide to make a purchase or sign up through some of these links, we may receive a small commission at no extra cost to you.
Please know that we've recommended these tools purely because of their quality and not because of the small commissions we make if you decide to buy something. Our goal is to support your journey with the best resources, and if you choose to use our links, it's an appreciated way to support our work and time in putting this together for you.
All testimonials are from the company's app store or website.

Thank you for trusting our recommendations and for being part of our community! So, are you ready to unlock success on your next level? Dive in, test out many of these software's, and watch your business and brand soar to new heights. And hey, once you hit those milestones, don't forget to give a shout-out. 😉. You can tag @yetundeshorters or @icycandc.

To your unstoppable success,

Yetunde Shorters
WWW.YETUNDESHORTERS.COM

PERFECT WRITING. ZERO EFFORT
@theoasisAI

OASIS AI

AI FOR HUMAN COMMUNICATION

The OASIS AI tool is an automated writing generator that uses AI to generate perfect emails, texts, songs, essays, and scripts when spoken to. It allows users to communicate effectively with zero effort and creates perfect writing in any format that can be shared on any platform. Additionally, users are able to record their thoughts in a stream-of-consciousness style and receive a cohesive starting point for communicating ideas in multiple forms, such as outlines, emails, tweets, etc.

PRICE: $4.17 - $12.50 / month

LINK: https://www.theoasis.com

" I started using Oasis AI the day it came out and it's been an incredible way to catch those random thoughts that I have throughout the day and begin to turn them into something more substantial. Amazing work.
-Packy McCormick "

FEATURES AT YOUR FINGERTIPS

● NEXT-GENERATION OPTIMIZATION

The powerful optimization engine driving OASIS AI lets you find your best design option in less time than any other commercial solution.

● VISUALIZE. EXPLORE. ANALYZE

OASIS AI also provides simple-to-use visualization and exploration tools. Their unique parallel coordinates plot enables variable relationship mapping and clustering of design space.

● LEVERAGE ASSETS

OASIS AI offers 26 output options from movie scripts to TED TALK, quotes, NY Times style Article and much more

CHATGPT

CHATGPT: YOUR AI LANGUAGE ASSISTANT

ChatGPT is a artificial intelligence chatbot from OpenAI that enables users to "converse" with it in a way that's meant to mimic natural conversation. As a user, you can ask questions or make requests in the form of prompts, and ChatGPT will respond. The intuitive, easy-to-use, and free tool has already gained popularity as both an alternative to traditional search engines and as a tool for AI writing, among other things.

ChatGPT

CREATING SAFE AGI THAT BENEFITS ALL OF HUMANITY
@chatgptricks

PRICE: Free-$20/month

LINK: https://chat.openai.com

> Chat GPT is an incredibly useful tool that helps me brainstorm and increases my efficiency in day-to-day activities as a marketer. With its vast knowledge base and ability to generate concise and accurate responses, Chat GPT is a valuable asset for anyone seeking quick and reliable information. Highly recommend giving it a try!
> -Lindsay Jones

FEATURES AT YOUR FINGERTIPS

● **CONDUCT RESEARCH**

ChatGPT can be a useful starting point for conducting research.

● **BEAT WRITER'S BLOCK**

Get your creativity flowing with generated writing prompts. Build an outline or structure from key points you want to include.

● **WRITE AND DEBUG CODE**

ChatGPT isn't just for use with text as prose. You can also use it to explain the functionality of unfamiliar input code, generate boilerplate code to build off of, Identify bugs within existing code and Identify edge cases where your code might fail.

AI CAROUSELS

CAROUSEL MAKER & GENERATOR

A free tool designed to help users create visually engaging carousels fast for social media platforms such as LinkedIn, Instagram, and TikTok. This user-friendly tool simplifies the process of designing carousels, making it accessible to non-designers who lack expertise in graphic design.

PRICE: $14.95/per month

LINK: https://www.aicarousels.com

> The tool is indeed an amazing one for people who want to create carousels for LinkedIn, Twitter, and Instagram. I've been using it for over a month and one of my LinkedIn posts got 150,000+ impressions by using the carousel created by this tool. ~ Shushant Lakhyani

FEATURES AT YOUR FINGERTIPS

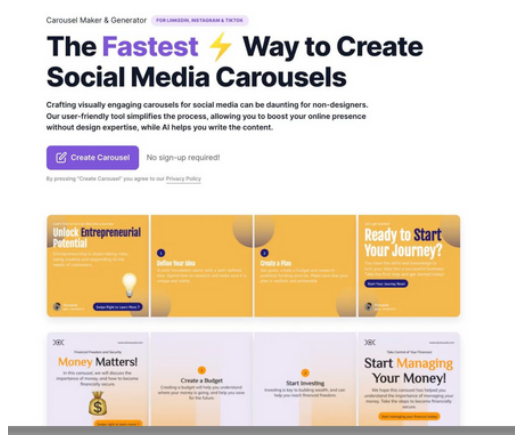● **FULLY CUSTOMIZABLE TEMPLATE**

Personalize your carousel template to reflect your branding, ensuring a consistent visual identity across your social media platforms..

● **VIRSATILE HIGH QUALITY EXPORT**

Depending on the platform where you will post carousels, ai carousel enables you to export them in high-res PDF or JPG sequence formats.

● **AI WRITING ASSISTANT**

Choose a topic or enter existing content and let the AI write a captivating carousel for you. Or use your old content. Edit it as needed to suit your style.

CANVA

MAKES DESIGN SIMPLE FOR EVERYONE

Canva is an online design tool that offers users the opportunity to create professional-looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographics, and other media. The tool allows students to design visuals to showcase their knowledge in unique ways. Canva is a very popular digital tool for Internet users. The tool was created by Melania Perkins, Cameron Adams, and Cliff Obrecht.

PRICE: starts at 14.99 / month

LINK: https://www.canva.com

> One of the best designing sites there is. If you are not using Canva for your business, wedding invitations, baby on the way announcements, really what are you doing with your life? Canva is so user friendly and easily accessible. I use it for just about everything when it comes to my social media posts and my businesses. Thank you Canva!!! ~ Nori

FEATURES AT YOUR FINGERTIPS

● CANVA IS VERSATILE

With countless templates to choose from, Canva lets you create unique graphics for any purpose.

● YOU CAN COLLABORATE

One person can only use some designing tools at a time, but this one lets you collaborate with other users. It makes it easy to work together on a project.

● IT IS COST EFFECTIVE

This designing tool has both free and premium plans, giving you the option to choose a plan that meets your needs. The free plan is perfect for those just getting started with the app, as it offers a wide range of features. The premium plan is excellent for professionals who need more advanced design tools, and you can purchase it for as little as $14.99 per month.

AI SAFETY & RESEARCH
@Anthropic

CLAUDE AI

NEXT GENERATION AI ASISTANT

Claude can help with use cases including summarization, search, creative and collaborative writing, Q&A, coding, and more. Early customers report that Claude is much less likely to produce harmful outputs, easier to converse with, and more steerable - so you can get your desired output with less effort. Unlike ChatGPT's free version, Claude is trained on the latest real-time data so it can answer questions about current events and topics. Beyond its website access, the AI is accessible as an app for Slack where it can answer questions and create content for you and your fellow Slack workspace users.

PRICE: $free-$20.00 a month

LINK: https://www.claude.ai/login

> Great AI Assistant. I think it's way better than most of the models on the market and it's very competitive. ~ Anonymous

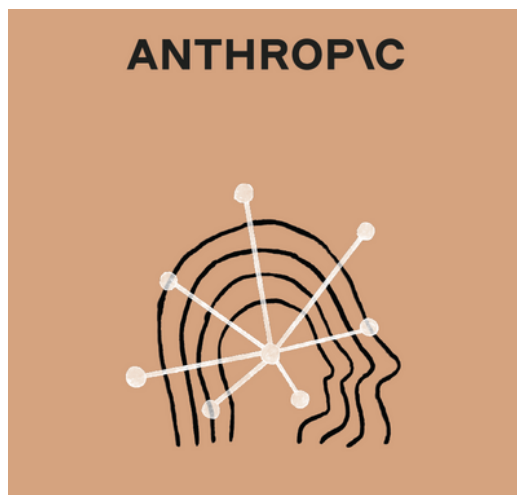## FEATURES AT YOUR FINGERTIPS

🟡 PROCESS MOUNTAINS OF TEXT

Whether you're dealing with documents, emails, FAQs, chat transcripts, records, or something else, Claude is here to help. Claude can edit, rewrite, summarize, classify, extract structured data, do Q&A based on the content, and more.

🟢 HAVE NATURAL CONVERSATIONS

Claude can take on a variety of roles in a dialogue. Provide details on the role and an FAQ for common questions, and Claude will engage in relevant, naturalistic back-and-forth conversation.

🔴 AUTOMATE WORKFLOWS

Claude can handle a variety of basic instructions and logical scenarios, including formatting outputs as desired, following if-then statements, and making a series of logical evaluations in a single prompt.

ANTHROP\C

MIDJOURNEY

AI THAT CAN CREATE ART FROM YOUR THOUGHTS

AI generative artificial intelligence program and service created and hosted by San Francisco-based independent research lab Midjourney, Inc. Midjourney generates images from natural language descriptions, called "prompts", similar to OpenAI's DALL-E and Stability AI's Stable Diffusion. The describe command allows you to upload an image and generate four possible prompts based on that image. Use the describe command to explore new vocabulary and aesthetic movements

MIDJOURNEY AI ARTWORK
@midjourneyartwork

PRICE: starts at $10 -$120

LINK: https://www.midjourney.com/home/

> The best AI art tool I have used so far, it allows me to explore new ideas and thoughts very quickly. Ana Marí Aznar

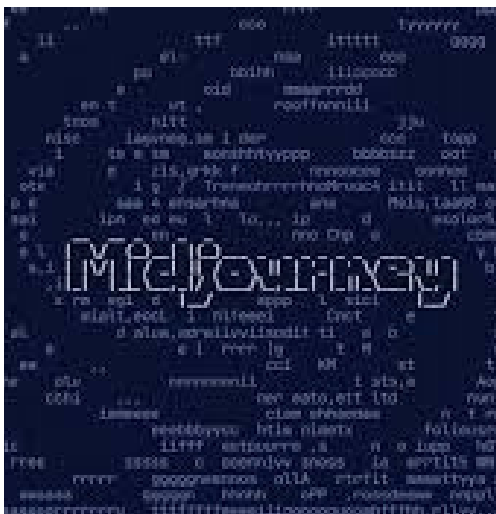

FEATURES AT YOUR FINGERTIPS

● HIGH-QUALITY IMAGES

Midjourney is known for producing well-structured, defined and realistic images, making it a strong competitor among other AI tools such as DALL-E and Stable Diffusion.

● FREEMIUM MODEL

Midjourney offers a limited number of free image creations, allowing users to test the service before committing to a paid plan. Paid plans offer faster processing, additional features, and greater imaging capabilities.

● CUSTOMIZATION

Midjourney provides a variety of commands and parameters to help users fine-tune their image creations, allowing for greater control over the final result.

AI SAFETY & RESEARCH
@Anthropic

OXOLO

CREATE VIDEO ADS IN ONE CLICK

OXOLO is a video generation tool that empowers businesses and creators to produce high-quality product videos in a matter of minutes. With Oxolo AI, users can transform product information, URLs, and text into captivating videos that resonate with their target audience.

Oxolo is an international team with a passion for breaking down barriers preventing human creativity. Founded in 2020 in Hamburg, Germany, and quickly grew into a dedicated team of world-class computer scientists with hundreds of scientific publications and numerous PhDs.

PRICE: $free to $399 a month

LINK: https://www.oxolo.com/

> I never have the time or money to work on videos. These videos are super professional and yet so easy to make and affordable.

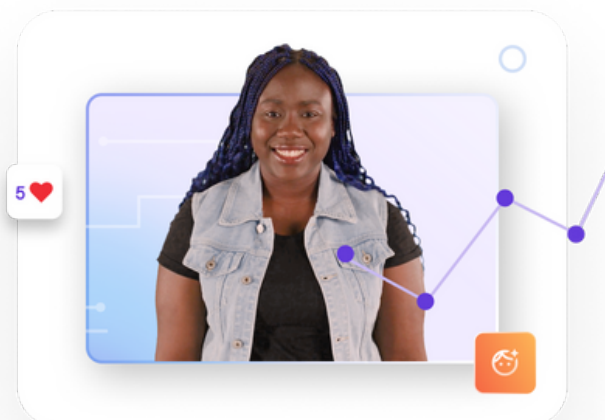## FEATURES AT YOUR FINGERTIPS

● **READY IN MINUTES**

An all-day shoot is now a coffee break. Oxolo will take care of everything and have your video ready for upload mere minutes after you enter a URL.

● **JUST ONE CLICK**

Copy and paste your product listing URL and click "Create video". Grab a coffee while our AI writes, directs, acts and edits for you. No other video maker on the planet can do more with less user input.

● **HD DOWNLOADS**

High quality, high definition video that's beautifully optimized to look great on your website, social media or product listing.

USP.AI

UNIQUE 'AI GENERATED` IMAGES FOR WRITERS AND CREATIVES

USP.ai is a free tool that allows users to generate original images and art using artificial intelligence.

When they launched the first version of USP.ai, the response was overwhelming. Professionals from all industries saw the potential of their platform and the impact it could have on their work. Today, USP.ai is a powerful generative AI platform that empowers professionals to achieve their wildest creative visions.

@usp_ai

PRICE: starts at $5 -$49 a month

LINK: https://usp.ai/

> USP.ai is perfect for bloggers who want to stand out from the crowd without spending hours creating stunning images for their posts or social media channels. You can use USP.ai to create beautiful graphics in seconds, even if you're not a designer! ~Spoorthy Akkinepally

FEATURES AT YOUR FINGERTIPS

● **SEAMLESS WORK INTEGRATION WITH CHROME AND WORDPRESS PLUGINS**

To streamline the content creation process, USP.ai provides Chrome and WordPress plugins. The Chrome extension allows users to create images as they write, effortlessly integrating AI into their workflow. On the other hand, the WordPress plugin enables automatic image uploading to the WordPress library directly from the dashboard, saving valuable time and effort.

● **ANIME CREATOR FOR ILLUSTRATORS AND ANIMATION ENTHUSIASTS**

Users can generate anime-style images, unleashing their creativity and bringing fictional characters, settings, and narratives to life.

● **SUPER PROMPTS FOR INSTANT CREATIVE IDEAS**

USP.ai unleashes inspiration and creativity through its innovative "Super Prompts" feature, bolstered by the power of AI.

HELLOSCRIBE

THE SMART TOOL FOR CREATING QUALITY CONTENT AT SCALE

HelloScribe is an AI-powered writing and brainstorming platform that helps PR and marketing professionals develop great prose and come up with creative solutions to challenging problems. With its powerful writing and brainstorming features, HelloScribe helps you get more out of your work. It is a revolutionary AI-powered writing assistant designed to help users save time and improve their writing skills. It offers a user-friendly interface and a range of customizable features.

@hello_scribe

PRICE: $49 - $149

LINK: https://www.helloscribe.ai/

> I'm on the product side of things. I tried HelloScribe's Innovation Accelerator and I was pretty amazed at some of the stuff it came up with. Definitely a great find. ~L. Rogers

FEATURES AT YOUR FINGERTIPS
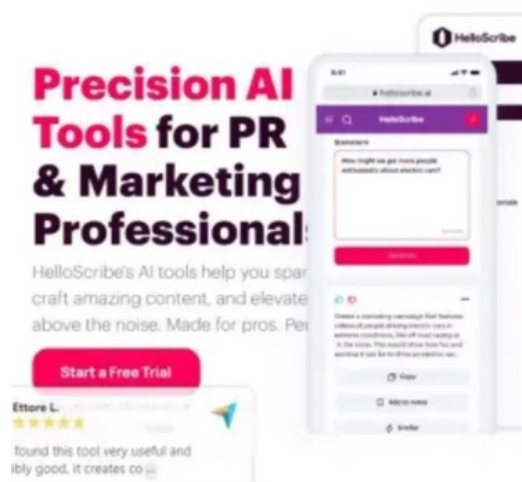
● 100+ TOOLS OF THE TRADE

HelloScribe allows you to input text and have it automatically formatted and grammar-checked. With HelloScribe, you can write more quickly and with greater accuracy than ever before.

● EASY-TO-USE

HelloScribe is a tool that makes it easy to create unique, quality content. The software has multiple tools to help users write articles, blog posts, and social media posts with ease. It has a unique commenting system that allows users to interact with their content in a seamless manner.

● MONEY SAVER

HelloScribe is a cost-effective partner that can help you write and produce content of superior quality on any budget. HelloScribe has the tools and expertise to surpass your expectations.

Precision AI Tools for PR & Marketing Professional

HelloScribe's AI tools help you spar craft amazing content, and elevate above the noise. Made for pros. Pe

Start a Free Trial

Ettore L.
★★★★★
found this tool very useful and bly good. it creates co ...

NICHNESS

Write anything 10x faster! Generate blog posts, marketing copy, use AI to generate images, and find profitable nichesss within your target audience with the push of a button.

Nichesss is an artificial intelligence (AI) that is a copywriting software that generates a wide variety of content with the click of your mouse. This content can range from blog posts, ad copies, book reviews, and summaries all the way up to full-fledged stories, analogies, app reviews, company bios, and cover letters.

PRICE: starts at $19 -$99

LINK: https://nichesss.com/

> I like the way Nichesss is going to help writers, bloggers, and marketers. There are a lot of great ideas we can get for our business. -Anonymous
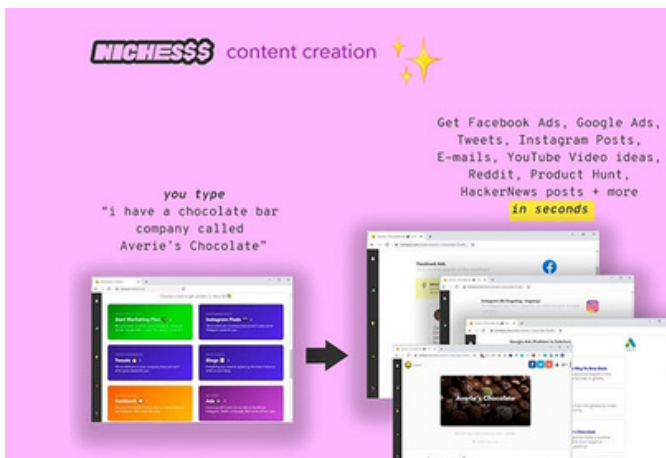
FEATURES AT YOUR FINGERTIPS

● ADS CREATION

It can generate text for paid ads on platforms like Facebook, Google, Instagram, and Twitter.it creates attention-grabbing headline text, highlights key selling points, and encourages user engagement and conversions. Businesses can create ad campaigns at scale using its AI-generated text.

● EMAIL MESSAGING

It generates email subject lines and content for newsletters, sales promotions, and other marketing emails. It creates compelling subject lines to draw reader interest and crafts email copy in the appropriate tone and style for different audiences and goals. Businesses can boost email marketing effectiveness using AI-generated content.

● MARKETING PLANS

Nichesss allows users to combine multiple features to create comprehensive digital marketing plans across platforms.

@easy_peasy.ai

EASY PEASY AI

AI CONTENT GENERATOR & COPYWRITING ASSISTANT

Easy-Peasy.AI is an all-in-one AI content creator which offers text generation, AI images, transcriptions, and lots more. It currently has over 90 templates for a variety of writing tasks, from blog posts to social media content. The tool features an AI buddy named Marky who can help you with your text prompts and getting the results you want. Easy-Peasy.AI can automate audio transcription, too. Head over to their website to see the full list of templates! This tool offers a free plan.

PRICE: $free - $20

LINK: https://easy-peasy.ai/

> We use it for social media posts and blog writing assistance. Easy-Peasy AI is a great ai writer with an image ai generator. ~Semion Shkolnik

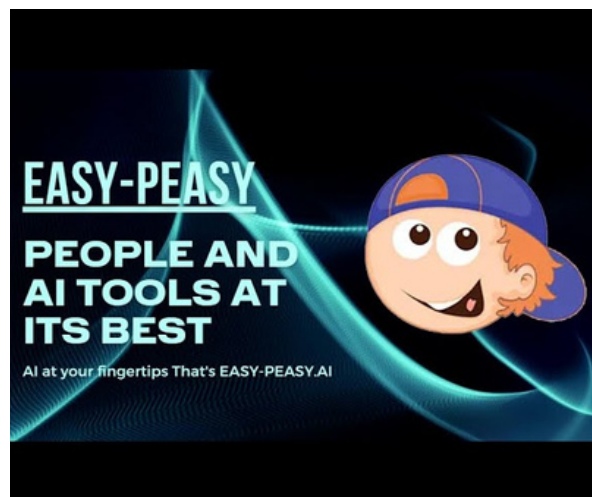## FEATURES AT YOUR FINGERTIPS

● **GPT-4 POWERED**

Meet MARKY - The ChatGPT Alternative You've Been Waiting For. Unleash the power of MARKY, your intelligent and empathetic AI chat companion with GPT-4 technology.

● **AUTOMATE AUDIO TRANSCRIPTION**

With AI powered audio transcription, you can quickly and accurately transcribe your audio content, and even generate episode titles, description, and show notes to help you promote your podcast.

● **CREATE ANY ART OR IMAGE**

AI-powered software makes it simple to generate high-quality art and images with just a few clicks. You can create stunning visuals in minutes instead of hours.

TOME

THE ULTIMATE AI STORYTELLING TOOL

This new AI tool can assist with the creation of presentations. It works by allowing users to type a description of their desired presentation into a text box. For example, a user might describe a project pitch deck or a strategy proposal. The tool then uses AI tools GPT-3/4 and DALL-E 2 to generate a preliminary outline and draft for the presentation.

Speak your mind. Whatever you want to say, Tome helps you figure out how to say it, without losing the nuance or struggling for hours with design and formatting

PRICE: $8

LINK: https://tome.app/

@magicaltome

"TOME makes sharing ideas more fluid, connected and interactive. I love the flexibility of this tool. ~Reid Hoffman"

FEATURES AT YOUR FINGERTIPS
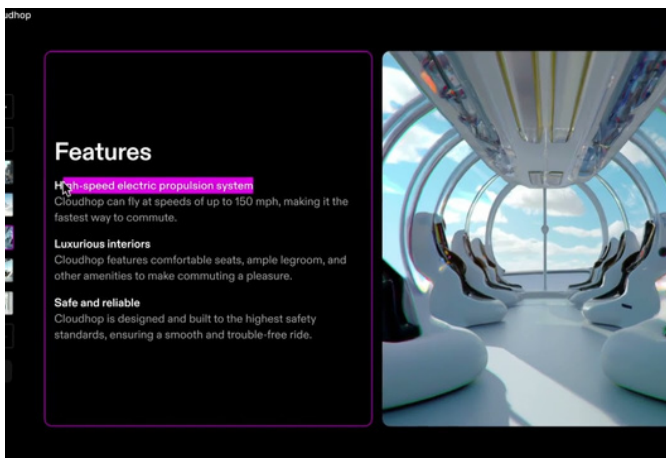
● CREATING PRESENTATIONS IN SECONDS

Tome AI has a really easy-to-use layout. You can quickly access your slides on the left-hand sidebar and some functional buttons on the right as you build presentations. We can also generate text with AI, adjust tone, reword sentences, simplify complex paragraphs, and more!

● TILES

Tome enables you to embed tweets, Figma projects, Giphy gifs, and basically any webpage directly into your slides!

● AI IMAGE GENERATOR

Tome AI also offers the unique capability of creating AI-generated images, which you can quickly integrate into your project. This feature is very convenient, considering images are integral to every presentation, and searching for the right ones can often be time-consuming. Tome provides a solution for this with its built-in prompt. You simply describe the type of image you're looking for, and it generates several options from which you can pick the one that best suits your needs.

EMAILWRITR

EMAIL SEQUENCE CREATION FOR MARKETING CAMPAIGNS

EmailWritr is an AI-powered tool designed to help users create high-converting email sequences. With EmailWritr, users can effortlessly craft powerful emails that result in more opens, clicks, and ultimately, more sales. The tool offers a simple and intuitive interface, making it easy for users to generate effective email sequences in just a few steps. EmailWritr aims to assist businesses in creating engaging and effective email content to foster stronger customer relationships, increase sales, and grow their business.

@emailwritr

PRICE: $29 - $49 a month

LINK: https://emailwritr.com/

> I like how they are continuously adding improvements to the product. Though when I bought it, I already liked it since it has all sorts of emails in one place (also gets updated). ~Elle D.

FEATURES AT YOUR FINGERTIPS

● CLOUD HOSTED

There is no script or software to download and install on your computer. Just log in to your EmailWritr account and start creating high converting emails.

● EASY TO USE

You don't need any copywriting experience to use EmailWritr. All you have to do is tell the software about what you want to promote, and it will do the rest.

● SWIPE 1600+ EMAIL TEMPLATES

These templates are written in a way that you can customize them by filling in some blank spaces.

CASTMAGIC

LESS LABOR. MORE MAGIC

Castmagic is an AI podcast tool that helps you create show notes, timestamps, transcripts, summaries, social posts, newsletters, and various other elements from your audio content. In other words, it helps you streamline your podcast post production process and optimize content output. With its cutting-edge AI technology, Castmagic makes it easy to extract valuable insights and create compelling content from your long-form audio.

If you're a podcaster, then Castmagic is a must-have tool in your marketing arsenal as it automates the important, but tedious, post production process and frees up your time for other critical tasks.

PRICE: $23-$179

LINK: https://www.castmagic.io/

@magicaltome

> A tool that my team uses that I mentioned in the live show is Castmagic. It helps make ALL of our show notes today and time stamps. ~NOAH KAGAN
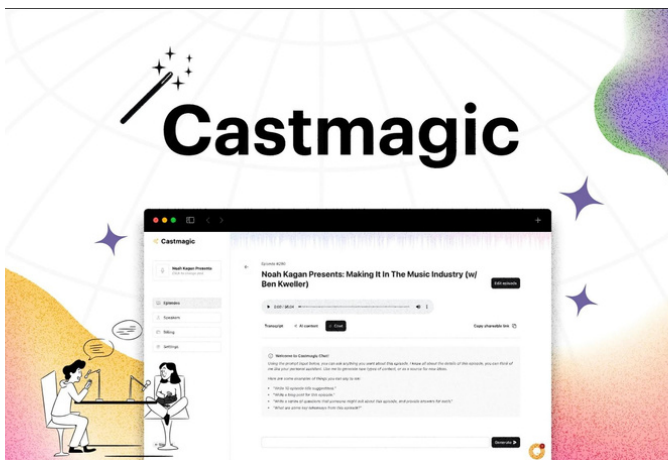
FEATURES AT YOUR FINGERTIPS

● **TRANSCRIPT**

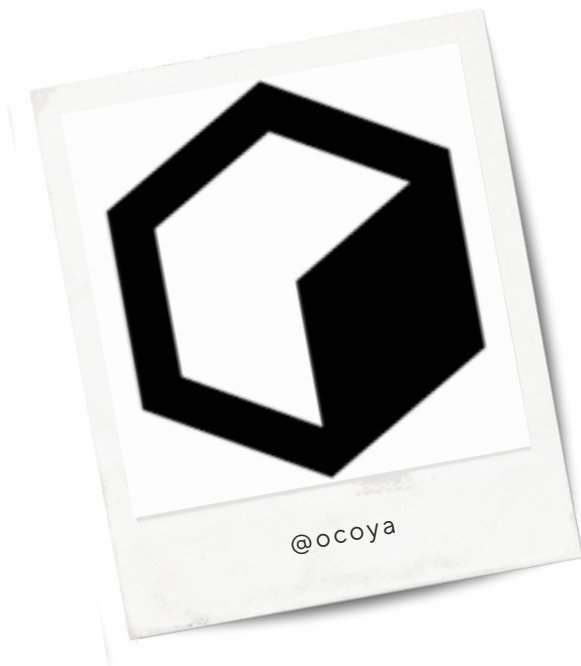High quality transcript of your recording, with all your speakers labeled.

● **MAGIC CHAT**

ChatGPT for your own audio file. Take your context and create ANY asset.

● **TIMESTAMPS & NOTES**

Your recording broken down into timestamps and detailed show-notes, copy for your newsletter, social media and more. You can copy paste.

OCOYA

CHATGPT MEETS SOCIAL MEDIA

Ocoya is an all-in-one content marketing platform that helps you find the perfect graphic for your campaigns, generate AI-powered copy in seconds with Travis AI, schedule posts ahead of time to save time, and get real-time analytics on how well they perform.

It is your AI-powered hub for seamless social media scheduling and content creation. Elevate your digital presence with smart automation and creative tools.

@ocoya

PRICE: $15 - $159 a month

LINK: https://www.ocoya.com/

"So easy to use. I previously had to create social media graphics using Adobe Photoshop and Adobe Illustrator and then export the graphics from those programs and import them into a social media scheduling program like Hootsuite. this process took a long time, but with Ocoya, I was able to cut this production time in half. ~Stephen B.

FEATURES AT YOUR FINGERTIPS

● SCHEDULING

Don't want to post right now? Ocoya will suggest posting times optimal for maximising your traction.

● ANALYTICS

Look at the advanced KPIs important for marketers formulated by Ocoya. We'll also provide you with suggestions to optimise.

● CAPTIONS

Captions are also personalised to your image. Generate captions to most effectively sell your product or service.

SYNTHESYS AI STUDIO

UNLOCK GENERATIVE AI CONTENT AT SCALE

Synthesys is an AI virtual media platform that allows users to easily create professional AI voiceovers and videos. With a vast library of professional voices, including 74 Humatars, 38 female and 36 male voices, in 66 languages and 254 styles, Synthesys offers full customization and high-resolution output through its cloud-based applications. It's ideal for creating explainer videos, eLearning content, social media posts, product descriptions and more.

Synthesis AI Studio is committed to changing the world through ethical, accessible AI tools for global business growth. They aim to build a better, more sustainable future.

@Synthesys AI Studio

PRICE: $free-$69 a month

LINK: https://synthesys.io/

> This text to speech app is great quality, better than I expected. I'm very impressed with the natural sounding voices and the ability to customize the speech rate, pitch, and volume. This is a great tool for anyone who needs to convert text to speech for any reason. ~ Jasveer

It's Never Been Easier To Create Human Spokesperson Videos That Say Exactly What You Want In Just Minutes

FEATURES AT YOUR FINGERTIPS

- **AI VOICE GENERATOR**

  Leverage next-gen text-to-speech AI voiceovers in more than 140 languages with Synthesys AI Studio.

- **AI VIDEO GENERATOR**

  Create hyper-personalized AI videos at scale in minutes, not days.

- **AI IMAGE GENERATOR**

  Imagine creating beautiful artwork and stock images in seconds. Create personalized content to match your message with Synthesys AI image generator.

BIGVU

ALL-IN-ONE AI SCRIPT GENERATOR, TELEPROMPTER, AND EDITOR

BIGVU is an AI-powered video studio packed with features to help you script, record, edit, and share high-quality videos fast. Create attention-grabbing videos that bring in leads and establish you as an authority. Create professional videos fast!

As a business owner, BIGVU gives you the power to tell a great story. It helps people understand what you do so you can gain lifelong fans of your brand.

@BIGVU

PRICE: $18.99 - $299

LINK: https://bigvu.tv/

"BIGVU is the best teleprompter app on the market. It's cost efficient and the quality along with the features are great. ~Scott R.

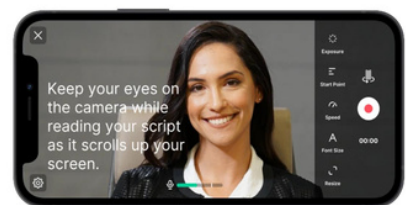## FEATURES AT YOUR FINGERTIPS

● **TELEPROMPTER APP FOR VIDEO**

No need to memorize lines, always know what to say next. Script your videos and get on camera with the BIGVU Teleprompter

● **SUBTITLING**

Spice up your presentation with the BIGVU Video Maker. Easily edit subtitles for each scene on a storyboard, highlight keywords with colors, add images, shared screens, and zooms..

● **INTERACTIVE VIDEOS**

Interactive Videos add an immersive experience can command your audience's attention and create loyal customers.

BIGVU Studio

Keep your eyes on the camera while reading your script as it scrolls up your screen.

CAPTIONS

YOUR AI-POWERED CREATIVE STUDIO

Captions is the all-in-one AI powered creator studio. It is an app available on Apple App Store and is a tool for users to add incredible captions to their videos, using artificial intelligence. The app uses speech recognition technology to transcribe spoken words into fully customizable word-by-word captions that are synced to their voice. Users can record videos or upload existing ones to the app and then choose from a variety of caption styles and fonts to add captions. The app also features a teleprompter, AI-Powered writing assistant, sound effects, and tons more automated features.

@Captions

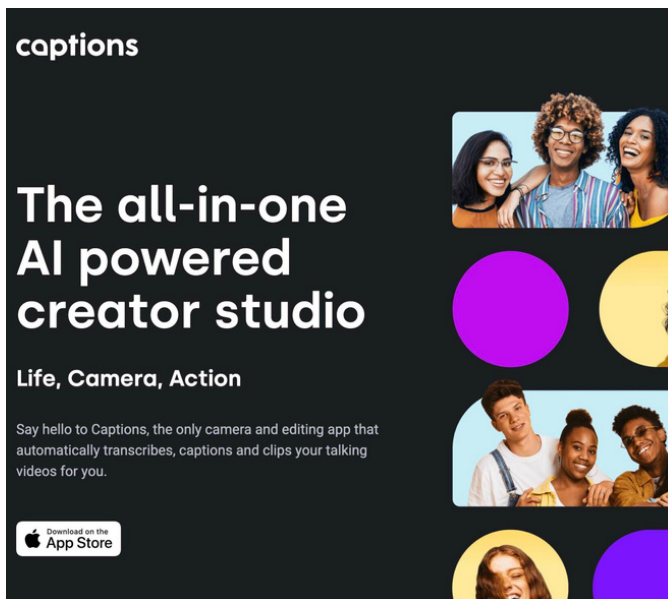**PRICE:** 54.99 per year

LINK: https://www.captions.ai/

" Captions AI is the best thing to happen to my business in years. My clients love the video scripts I create for them, and they've been getting so much more traffic since I started using Captions AI than they did before. ~Victor Jung "

FEATURES AT YOUR FINGERTIPS

captions

The all-in-one AI powered creator studio

Life, Camera, Action

Say hello to Captions, the only camera and editing app that automatically transcribes, captions and clips your talking videos for you.

Download on the App Store

- ● **COMPRESS VIDEOS**

  Compress your videos and optimize your workflow with Captions - effortlessly.

- ● **AI EYE CONTACT**

  Make contact, without eye contact. Forget to look at the camera? With Captions, you can correct for eye contact directly in post-production.

- ● **ADD SUBTITILES**

  Speak it, caption it! Transform audio to captions at the click of a button

@runwayapp

RUNWAYML

ADVANCING CREATIVITY WITH ARTIFICIAL INTELLIGENCE

Runway is an applied AI research company shaping the next era of art, entertainment and human creativity. The Runway ML application aims to provide users the ultimate video editing experience by eliminating the unnecessary time spent on editing while also giving them access to the application online. The application also aims to provide users with the experience and results they'd easily get with the top-tier video editors such as After Effects, DaVinci Resolve, and more.

PRICE: $12 - $76

LINK: https://runwayml.com

" This is a pretty amazing program that generates 4 second long clips based on the prompts you provide. I've used these clips to create short films. ~LuvsCric

FEATURES AT YOUR FINGERTIPS

● **GEN 1 RUNWAY**

Use words and images to generate new videos out of existing ones.

● **GEN 2 RUNWAY**

AI systems for image and video synthesis are quickly becoming more precise, realistic and controllable. Runway Research is at the forefront of these developments and is dedicated to ensuring the future of creativity is accessible, controllable and empowering for all.

● **AI MAGIC TOOLS**
Dozens of creative tools to ideate, generate and edit content like never before.

ADOBE EXPRESS

YOUR AI-POWERED CREATIVE STUDIO

Adobe Express, the fast, easy and fun, all-in-one app, with Adobe Firefly generative AI built in offers even more. Adobe Express is an online tool that lets you create stunning visual content in minutes. Whether you need to make social media posts, videos, images, PDFs, logos, flyers, or anything else, Adobe Express AI has you covered with thousands of templates and assets to choose from. Text to Image allows you generate an image based on a text prompt. For example, if you type "gold metallic drip", Firefly will create an image of a palm springs with gold shaded for you. You can specify the style, color, and background.

@Captions

PRICE: $9.99 / month

LINK: https://www.adobe.com/express/

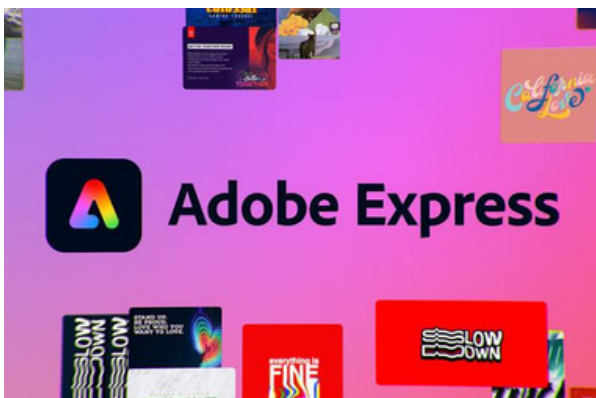"Geared for non-designers, Adobe Express is a capable and welcoming template-based tool for creating attractive online content quickly. ~Shelby"

FEATURES AT YOUR FINGERTIPS

● **GENERATIVE AI TOOLS**

Make designs faster and easier with AI-powered features and guidance that take out the guesswork. Generate extraordinary text effects and images instantly from just a description with Adobe Firefly generative AI.

● **ADOBE STOCK VIDEOS AND MUSIC**

Get started quickly with free, professionally-designed video and multiple page templates, plus all-new Adobe Stock videos and music. You can even personalize any template by adding your content in a few clicks.

● **REAL-TIME COLLABORATION AND COMMENTING**

Work efficiently and empower your team with real-time collaboration and commenting. It's easier than ever to create, ideate, and share feedback with others, all in one place.

APP LOGO CREATOR

CREATE A LOGO IN SECONDS

App Logo Creator is an AI tool that allows you to create and design logos in just a few seconds. With its user-friendly interface, you can easily describe your logo and click generate to get a wide range of professionally designed logo options. You can export your chosen logo in a high-resolution vectorized version, perfect for any platform requirements.

One of the standout features of AI Logo Creator is the ability to change the background of your logo with just one click.

@runwayapp

PRICE: $9

LINK: https://applogocreator.com/

> Excellent app!! By far the best logo maker app I have ever used, you can make as many as your heart desires. ~Alexis

FEATURES AT YOUR FINGERTIPS
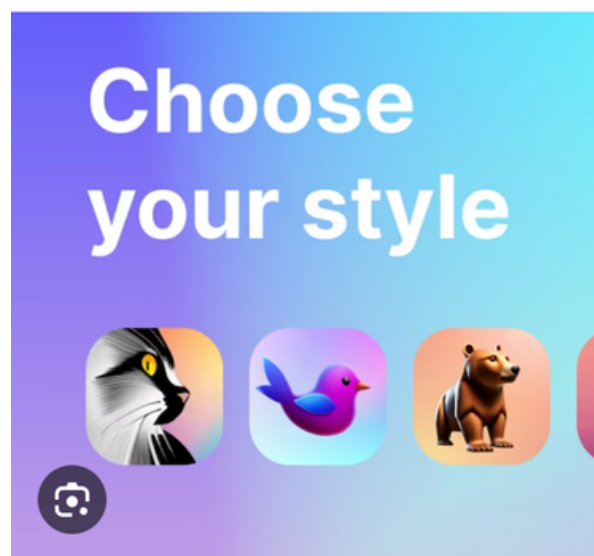
● **CHANGE BACKGROUND**

Don't like the background the AI generated for you? Change it with one click, it's that easy.

● **VECTORIZE**

Vectorize your logo with sub-pixel precision, full 32-bit color and transparency.

● **CREATE VARIATIONS**

Once you have a logo you like, you can create variations of it. Maybe the AI will suggest a more stunning version.

Choose your style

SIGNATURE OFFER *the* RADICAL®
CLARITY SESSION
WITH YETUNDE SHORTERS

Overview

The Radical Clarity Session is a transformative coaching experience taken by over 1,000 entrepreneurs and executive designed to help you gain deep insights into your goals, values, and passions. Led by experienced NLP & Brain-centric design certified coach, Yetunde Shorters, this session empowers you to clarify your vision, overcome obstacles, and create a roadmap for living through purpose for impact, community and profits.

Who Is It For?

The Radical Clarity Session is ideal when you:

- Feel stuck or uncertain about your life direction
- Desire greater clarity on your goals, who you serve, values, and purpose
- Are ready to make positive changes in your life for personal growth
- Seek support and guidance to overcome obstacles and achieve your full potential

Why Book the Session?

Booking a Radical Clarity Session will help you:

- Gain clarity on your life direction and purpose
- Break through limiting beliefs and barriers holding you back from reaching your goals
- Develop concrete action plans and strategies to achieve your personal and professional goals.
- Build confidence and belief in your abilities and connect authentically with others
- Align your actions with your values and passions for a more fulfilling life

> " *the elimination of confusion, the peace, the excitement, and the direction I feel now, along with the passion and hope of making a difference, are definitely worth the money.* "

Liz Gabriel
**Healer Through Stories-
Interior Designer, Creative**

CLICK TO EXPERIENCE RADICAL CLARITY

PURPOSE/NEXT LEVEL COACH | HELLO@YETUNDESHORTERS.COM | WWW.YETUNDESHORTERS.COM

Yetunde Shorters

PURPOSEFUL BRANDING COACH
NLP MASTER CERTIFIED

I'm Yetunde Shorters, a purposeful personal branding coach and international publicist. My passion is helping female entrepreneurs become go-to Thought Leaders, whether they're in music, fashion or medicine. With over two decades of global PR experience and a certified Neuro-Linguistics Programming Master practitioner, I empower my clients to gain radical clarity on their purpose while boosting their visibility and profits.

I've had the privilege of working with Grammy, Tony, and MTV Award-winning artists. Through my PR efforts, they've reached over 40 million people through 1,500+ segments and features on platforms like Good Morning America, Entrepreneur, Essence, and more. I'm proud to have supported fourteen clients in becoming Amazon bestselling authors.

I've been joyfully featured on media outlets worldwide, including Forbes, CBS News, Essence, and Elle. Additionally, I've been honored to speak at virtual and in-person events, sharing insights with thousands of attendees at platforms like Thinkific, the Global Startup Ecosystem Summit, She Leads Africa, and many others.

I say all this to let you know that you are in experienced and successful hands. I look forward to being your guide and support system for your purpose journey. You will walk away more informed, more energized and more able to make your dreams reality. For more, visit www.yetundeshorters.com.

WWW.ICYCONSULTING.COM

YETUNDE SHORTERS