

1. Hope Starbound

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Colleen DeBaise

EDITORS' PICK

Product: Planet Mars stud earrings

Price: \$9

Website: www.hopearstarbound.com

While shopping, Brittany Bevelle of Gulfport, Miss., who graduated in 2011 from the University of Alabama with a degree in computer science, had trouble finding "high-quality accessories for geeky girls." Unfortunately, "there is a huge market full of stereotypical clothing and accessories about video games and computing hardware," she says, but most lack "real scientific substance." So she decided to take matters into her own hands and -- inspired by pictures from NASA's Hubble Telescope -- decided to create these "Planet Mars" stud earrings. "Just in case you didn't know, space is so awesome," she says. These accessories are "perfect for anyone (especially any girl) who wants to proudly say their earrings are from Mars," she says.

Editors' comment: These earrings, which capture the Red Planet's dynamic surface, have a subtle, other-wordly sort of glow. Plus we like a gift that might inspire young ladies to study science.