

# Xia Du

## Experience Designer

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## SKILLS

### UX/UI DESIGN

SKETCH, ADOBE XD, ABSTRACT

### IXD & PROTOTYPING

INVISION, PRINCIPLE, FRAMER

### FRONT-END DEV

HTML, CSS, JS

### BRANDING & ADVERTISING

## AWARDS

FUTURE LIONS 2017 - WINNER

PROJECT - BOSE NEURO 35

FUTURE LIONS 2016 - WINNER

PROJECT - AMAZON EMMA

## LANGUAGES

ENGLISH, FRENCH, CHINESE

## EXPERIENCES

### VMLY&R, New York, US

Experience Designer

Generating concepts from sketches to wireframes, to hi-fidelity mockups, to interactive prototypes. Creating information design, navigation systems and visual language for web platforms, mobile applications and other digital platforms.

JUN 23, 2017 - PRESENT

### VCU Student Affairs, Richmond, US

Web Designer

User research, information architecture, UX design, UI design, web design, front-end development, usability testing.

MAR 2016 - MAY 2017

### Publicis North America, New York, US

Creative Technology Intern

UX/UI design, front-end development, creative technology, 3D modeling, social media

JUN 2016 - AUG 2016

## EDUCATION

### VCU Brandcenter, Richmond, US

M.S. in Business | Experience Design

User Participation Platforms, Information Architecture, Strategy and Design, Physical Computing, Creative Thinking, Strategy & Design, Innovation, Brand Experience, etc.

AUG 11, 2016 - MAY 12, 2017

### UPMC, Paris, France

B.Eng | Mechanical Engineering

SEPT 2009 - JUN 2012

