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PowerPoint is a leading presentation software. However, the software can be expensive, and it is not the most feature-rich on the market. We looked at several PowerPoint alternatives that are more cost-effective, easier to use, or that include tools to generate more modern presentations to determine the six best competitive options. Top 6 PowerPoint Alternatives for Small Business Owners How we've evaluated alternatives to PowerPoint Above all else, good alternatives to PowerPoint should allow businesses to make effective presentations with an easy-to-use set of tools to create, edit and share slides. Alternatives should be more affordable than PowerPoint, offer unique features, or both. Apps should also give users control over the slideshow's appearance and behavior in terms of transitions and animations. The criteria we used to evaluate PowerPoint alternatives include: Cost - The overall price of the platform should be affordable for most businesses. Easy to use - Presentation applications should be easy to use and understand. Editing Tools - The alternative should allow users to add custom text, visuals or colors to their presentations. Models - PowerPoint alternatives should offer ready-to-use models for users who do not want to build presentations from scratch. Public Interactivity - We looked for platforms that encouraged public comment or allowed presenters to answer questions or offer surveys during presentations. Presenter Tools - We compared notes, pointers and storytelling options to help presentations be more effective. Based on the above criteria, we find that Google Slides is the best choice for most small businesses looking for a PowerPoint alternative. It's free to use and has all the tools you need to make powerful business presentations. It even allows your audience to ask you questions and provides notes and a virtual laser pointer for presenters. Best Global PowerPoint Alternative for Small Businesses: Google Slides Google Slides is part of the company's suite of productivity and collaboration software, which also includes documents, sheets and forms. Google Slides is easy to use, with a robust set of tools to let you create presentations as you see fit. Best of all, it is free with personal Google accounts or comes with paid G Suite service. Therefore, Google Slides is our best overall choice for small alternative PowerPoint companies thanks to its collaboration and customization tools. Google Slides Pricing Google Slides comes for free with any personal Google account, and also comes with the G Suite platform for corporate email accounts, which costs \$5 to \$10 per user per month. All the apps we've compared have a free version, but only Slides offers all of its features regardless of the selected plan. Pricing plans include: Personal Google Accounts: Free with 15GB of G Basic Suite Storage: \$5 per per per month with 30GB of G Suite Business storage: \$10 per user per month with unlimited storage, activity reports, and additional 100GB storage retention policies is available for \$1.99 per month. Google Slides Features Google Slides lets you create and present slideshows quickly and easily with lots of models to choose from. You can even import PPT files, so you can work on existing PowerPoint files if necessary. It also allows for real-time collaboration, making it ideal for teams working together on important presentations. The Google Slides Editing Tools interface will probably remind you of PowerPoint, and comes with a basic set of tools to create slides, format text and insert animations into slides. Like PowerPoint, you can turn data from your Excel and Google Sheets spreadsheets into graphics, and also insert images and videos from just about any type of consumer file. Google Slides, however, does not offer the flashy animations offered by Prezi or the automatic slideshow creation of Slidebean, but has the same basic options as bland transitions and fly-in animations. Its editing tools are also basic, but good enough to create a slideshow that looks professional and aesthetic while adapting the needs of teams of all sizes looking for low-cost alternatives to PowerPoint. Google Slides models is used by all types of users, and as such, you can create your own slides from scratch or choose from 26 models. You can use them for commercial use and simply modify them as you see fit. You can also use designs from third-party sites like SlidesCarnival, which offer hundreds of free models with striking designs. The selection of models is small, especially compared to PowerPoint, which has more than 100 designs to choose from. Canva, too, has a wide range of models at over 50,000. Still, Google Slides is good for any team that is either comfortable with a small set of basic models, or doesn't mind doing some research for third-party models. Presenter Tools Slides has apps for iOS and Android devices, which allow you to use your phone as a remote control to control presentations when your computer is connected to the TV or projector. You can't do that in PowerPoint without getting a third-party app. It also offers presenter tools such as private notes, a pointer that lets you highlight items on the screen, and a basic Q and A that allows your audience to go to a URL on their device and ask questions of the presenters. This is a fairly robust set of presenter tools compared to other alternatives. Canva offers presenter notes, but no pointer or question-and-answer options. Unfortunately, Google Slides lacks the audience behavior analysis features found in more robust alternative plans, and the ability to submit polls and polls as in Swipe. However, this is still a great free option for any team that wants interactivity with their and record notes on their presentations. Collaboration Features Like all of Google's business applications, team members can be signed up to the same Slides presentation, make changes and comment on slides. You can set permissions to see, comment or edit your content. However, the collaboration extends beyond the slide set, as teams can then work together on linked Google sheets or other built-in documents. This is a great option for teams working together to update presentation data in real time. Google Slide Presentation Templates What Google Slides Is Missing Google Slides offers many features to create respectable presentations. Having said that, your presentation will be very similar to the PowerPoint slideshows that people have been seeing for decades. If you want something a little more striking, Prezi uses a whiteboard-based design that provides content with spectacular zooms and rotations. What users think of Google Slides Users are very impressed with the usefulness of Google Slides, especially for a free tool. Collaboration features are particularly popular with remote teams, and most customers find the platform incredibly easy to use. There are complaints about some features being broken when Google questions platform updates, but these customers have also noted that the company is quick to fix the problems. We use Google Slides and prefer it to PowerPoint to create our presentations. We find the user interface very simple to use and intuitive. It ultimately helps to create presentations much faster. - Amit Roznak, Head of E-Commerce, AdScale Best PowerPoint Alternative for Automatic Presentations: Slidebean Slidebean is one of the newest PowerPoint alternatives to enter the market. Starting at \$24 per user per month, Slidebean will automatically create and format a presentation for you once you've entered your text and images. The advanced version even offers analyses. The quality of these slideshows is high, and they offer an aesthetically pleasing look. This is our choice for companies that want automated help to create distinguished presentations and visually stop. Slidebean Award You can start creating Slidebean presentations for free, but you'll have to pay to share your presentations with others. Packages cost either \$96 per year for the Starter edition or \$228 per year for the Premium version. is expensive and the only platform we looked at that does not offer a free edition. Slidebean Features Starter The Starter Edition gives you access to a basic set of slide construction tools. You can collaborate on projects with your teammates, showcase your content online, and access the company's library of peer-generated basic models. PowerPoint does not offer such community content. Then just add your text and images and ask Slidebean to apply it to the presentation layout You. Like the free version of Canva, this level requires you to choose from the company's limited color palette, and could be frustrating for savvy design users. This makes the startup plan the best for teams that want to create slideshows of professional interest online, but don't need granular control over how content is displayed. Premium The Premium version gives you analytics, the ability to add your own branding and fonts to presentations, and access to the company's premium content models, which are organized by the company itself. You also get priority support if you need help using the platform, which PowerPoint doesn't offer. However, it does not offer a service availability agreement like the high-end version of Prezi, nor does it offer questions to your audience in real time. Therefore, this version of the platform is best suited for teams who want to collect audience information from their presentation software in addition to having the content of their presentations arranged for them. Slidebean Presentation Creator What Slidebean Is Missing It's impressive that Slidebean can create slideshows for you, but most presentations don't look much more advanced than anything you could create on Google Slides yourself. If you prefer to spend time inserting animations and transitions for yourself, then you can consider Google's product instead. What users think of Slidebean Users like the ability to enter content and have a presentation built around their text and images. They also rave about the aesthetics of presentations, which can make even the smallest companies look like the hottest and trendiest startups of today. However, there are complaints about frequent bugs and system hiccups. Best PowerPoint Alternative for Public Insights: Swipe Swipe is a slideshow platform with a design focus on public commentary; it has a free plan as well as paid plans starting at \$15 per month. In addition to content and transition editors, Swipe allows you to administer social surveys during your presentation and tracks engagement behavior, telling you when, where and how the presentation was viewed, and how long your audience watched each slide. Swipe is good for companies that want to collect audience data and read ideas. The free version of Swipe Pricing Swipe allows you to make up to five presentations with unlimited users. Paid packages range from \$15 per for unlimited users of the \$36 per-user per-month Pro plan. This puts it in line with other presentation software in terms of affordability. Swipe Tiered Features Free The free version gives you access to all of Swipe's construction tools, but limits you to only five presentations. It also doesn't give you analysis or the ability to protect sensitive information with passwords, but you can put audience feedback modules in interactive surveys. Users then respond to surveys by clicking on the responses, and it's a supported feature in the live and recorded versions of your presentation. There is currently no way to prod your audience directly into PowerPoint without the use of a third-party plug-in. This makes the popular app look archaic compared to Swipe. This edition of the platform is good for companies who just want to try Swipe for themselves and upgrade to a paid plan later. Pro For \$15 per month, the Pro Edition offers unlimited presentations, analysis and privacy measures for your presentations. PowerPoint also offers analytics, but does not offer live surveys in any capacity, which means you would need to use other software to administer audience surveys after your presentations. Despite its set of features, this version is significantly more expensive than the monthly cost of the Starter version for Slidebean or Haiku Deck Pro. It also does not have the choice of models found on other solutions. Therefore, this platform is best for companies that want a presentation tool designed for continuous audience interaction. Team The Team edition is \$3 more per month, which puts the cost at \$18 per month. However, the only key difference between it and the Pro plan is that it adds priority support. This means that if you contact the company for help, you will be put in touch with a representative before customers who subscribe to lower levels or service. PowerPoint doesn't offer a similar support option, but unless you have constant problems with the platform, you probably won't need that level of service. Enterprise This high-end version of the software adds information to visitors, giving you information about how long users viewed each of your slides, and when they watched your content. This information can be used to let your team know which customers and associates find most interesting about your presentations. It also offers CRM integration that links data to this information with platforms like Zoho and Salesforce. At \$36 per user per month, this is the most expensive tool we've looked at. This could make it unaffordable for some small teams. Despite this, it could be a perfect fit for companies that want to collect rich ideas from their presentations and automatically export this information to their CRM. Swipe Interactive Presentations What Swipe Is Missing excels at providing interactive social surveys. If you don't need them, however, Swipe's slide-building tools aren't as robust as the other services we've watched. Google Slides also offers a wider range of models to choose from as well as the ability to set up more options on slide behavior and design. What users think of scanning professionals who offer information seminars and other types of presentations like audience surveys in Swipe. Users also report that the platform is incredibly easy to use. That said, users feel that getting used to the interface takes some time. Best PowerPoint Alternative for iOS Mobile: Haiku Deck Haiku Deck is perhaps the best presentation software out there for editing on your iPhone or iPad as the PowerPoint alternatives go. Although there is no Android version, it has the best mobile app of any platform we've watched. It even comes with an iA assistant that can automatically insert images and formatting. This makes Haiku Deck ideal for iOS users who want to create moving presentations. Haiku Deck Pricing Haiku Deck free basic version allows you to create a presentation. Paid plans start at \$9.99 per month for the Pro version and go up to \$29.99 per month for the Premium version. This makes it one of the most affordable options we have compared. Haiku Deck has the free basic version of Haiku Deck lets you start creating presentations on your desktop or mobile device. However, this is more of a trial program than a real free plan, as you are limited to a single presentation, but serves as a good way to familiarize yourself with Haiku Deck's interface and its basic feature set. This entry-level package is extremely basic and you don't have privacy control on your slides. As a result, you won't find features here like custom branding or the ability to integrate video as you would in PowerPoint, but you can still use the mobile app. In total, this version is not intended for serious commercial use. Pro The Pro version offers a set of features that are suitable for any established company, such as custom branding, which is missing from the similarly priced starter version of Slidebean. It also comes with the help of the company's Zuru assistant's AI. This feature can automatically add images and suggest formats based on your text. In comparison, PowerPoint does not offer any assistance to AI of this kind. Haiku Deck Pro also does not include features to collect audience feedback like Google Slides, nor live survey features like Swipe. At \$9.99 per month, the Pro version is ideal for Mac users willing to try unproven technology and be on the cutting edge of slideshow construction. Premium Haiku Deck Premium offers priority support, as do the most expensive versions of Prezi and Swipe. It also offers analytics features that will help you the time and location of users viewing your slides, at a cost of \$29.99 per month. Although it's more expensive than PowerPoint, these features make Haiku Deck feel like a more modern solution. However, Haiku Deck Premium still does not have the audience feedback-gathering features that other platforms do. It also lacks a large library of models to choose from like Slidebean. That said, if you want to better understand your audience's viewing behavior, then Premium is Considering. Haiku Deck Image Library What Haiku Deck Is Missing Haiku Deck's iOS apps have intuitive and full-featured presentation tools. It is therefore unfortunate that there is no Android version of Haiku Deck. Most of the other systems we watched at least offer a presentation viewer on Android. The mobile version of Google Slides may not be as stylish as Haiku Deck, but it works on all major platforms and could be a better fit for those who want to make presentations on an Android device. What users think of Haiku Deck Haiku Deck customers finds the system easy to use and very simple. The library of images that come with the free version even allows illiterate technology users to build attractive slideshows. However, there are a few complaints about the lack of customization. Best PowerPoint Alternative for Sales and Marketing Presentations: Canva Canva is a design application that provides tools to build not only presentations, but also infographics, posters, and almost any other type of sales guarantee you want to do as a leave-behind. The service, which offers a free version, has all the basic presentation building options, as well as collaboration features and an affordable stock image library. Canva is ideal for sales teams who want a one-stop shop for construction presentations as well as other marketing materials. Canva Price The free version of Canva provides 1GB of online storage for your content. The Canva for Work plan costs \$12.95 per user per month, making Canva one of the most expensive services we've watched. You will need to contact Cava's sales team to get a quote for the Enterprise Edition. Canva Tiered Features Free The functionality of the free entry-level version is limited, which is something of an industry standard in presentation software. That said, you still have access to all 8000 Models of Canva, which is much more than what PowerPoint offers. A GB of data is also minimal compared to the 15GB offered with each free Google account. This might be good for trying the platform, or for simple single projects that don't require advanced features like custom resizing or access to paid stock photos, making it a great option for people who want to use their own images in presentations. Canva for Work Canva for Work provides just about everything your business would need to create professional content, such as support for external fonts, custom and access to any stock photo in the Canva library for only \$1 each. There are images to match virtually any business possible commercial use, with more being added every day. In comparison, PowerPoint offers only a small library of subpar artworks. The Canva for Work package does not have the public feedback features of other systems. Its collaboration tools are limited to internal teams that want to work together to create marketing materials. Yet Canva is an excellent all-in-one design platform to create effective warranties. If you want an easy-to-use tool that allows you to highly customize your presentations, then this version of Canva is worth it. Canva for the company As the name suggests, Canva for Enterprise is intended for large organizations. You will need to contact their sales team for prices, but this level comes with a dedicated account manager as well as administrative controls that allow you to set permissions on which employees have access to what features. It also has a 99.999% availability guarantee. PowerPoint offers no such guarantee of availability.

Canva for Enterprise does not offer concrete prices like other platforms, which can be confusing for many customers. It is also difficult to recommend for those looking to gather ideas from the audience. Still, this is a good fit for those who want a hired account manager to make sure of their needs when using the product. Canva Presentation Model What Canva lacks is that it allows you to create other pieces of content like ads and social media graphics without the need to use another tool. Its presentation manufacturer is adequate, but it doesn't offer animations and fonts that look as good as Slidebean and Google Slides. If you don't need to make sales guarantees, these systems are better choices. What users think of Canva Our readers say that the range of models make it easy to make professional-minded designs without being a seasoned designer. On the other hand, there are complaints that searching through the models is tedious and that navigating through the stock image library can be slow. Best PowerPoint Alternative for Highly Targeted Presentations: Prezi Prezi, which offers a free version, is a PowerPoint alternative that takes an unconventional approach to common presentation. Instead of using slides that you cross in order from start to finish, Prezi uses a very large canvas that the presenter can then navigate through by zooming in and zooming in on the content. The software is ideal for companies that want to quickly change the direction of a presentation or focus on a key point on the fly. Prezi Pricing You can use Prezi for free, but storage is limited to 100MB and your content is visible to all other Prezi users in their public gallery. Prices range from the Enjoy version for \$7 to the high end, \$59 per month, more plan. Prices are consistent with the other services we compared. Prezi Tiered Features Public The public, and free, Prezi edition allows you to create and share presentations as you would with PowerPoint. You can write text, format it and insert images as you see fit in the presentation. You can also set up animations between slides. However, unlike other presentation tools, the software is designed to allow you to jump or jump content with ease, rather than forcing you to scroll through a stack of useless slides. Like most other PowerPoint alternatives, prezi's public edition limits you to just 100MB of online storage. It also puts all your content in a public gallery for all to see. It is not suitable for most commercial use cases, but it could be useful as a free option to set up extremely basic presentations with non-sensitive information. Enjoy \$7 a month, you can keep your Prezi content private and access it on an iOS or Android app. You also get priority support in case you need help from the company, which is better than what PowerPoint offers. This edition is priced lower than similar offers, with the exception of Google Slides. Unlike Google Slides, however, you can't crop or return images in the app. For this option, you will need to switch to the company's Pro plan or above. Prezi Enjoy is good for small teams who want a basic set of presentation creation features that they can use to create truly unique presentations tailored to the audience, and those that can edit images in another program. Pro For \$19 per month, Prezi comes with unlimited storage and the ability to work on offline projects. This makes it similar to PowerPoint, which allows you to store as many media as your machine can handle. You also have access to image editing tools, so you can re-highlight the graphics before inserting them into the presentation. Unlike the Premium version of Slidebean, it's not about analytics or external font support. It also does not have access to a library of stock images as with Canva. However, if your team finds itself making presentations with lots of graphics, then it's worth checking out. Pro Plus Pro Plus is designed for large teams and adds advanced hands-on training to the company when you sign up. Prezi staff will personally walk your team members through the features of the system. Microsoft will not have the opportunity to learn PowerPoint. Prezi Pro Plus is one of the most expensive packages we've watched, and it still lacks things like the ability to gather public feedback. However, it is a very strong offer. If you want to save yourself the trouble of teaching all your employees how to use the software, you'll probably enjoy Pro Plus. Flexible Presentation Prezi What Prezi lacks in the right hands, a Prezi presentation can seem fantastic. Except You have a keen eye for design, however, it's hard to make a Prezi that doesn't look cluttered and absurd. If you don't have the skill or care to make use of Prezi's non-linear design, as google classic slide, PowerPoint-esque design is a better option. What users think of Prezi users who are designers by Prezi's commercial love and the fact that it allows them to make presentations that go beyond the common common Regular business users, however, find the builder to be convoluted and say it is difficult to make good presentations. Bottom Line Over the years, PowerPoint has been matched by cheaper, sometimes even free offers that allow you to make powerful presentations. The fact that these systems are all cloud-based is also a bonus, because you can create and edit content on any device. Google Slides is free to use, very intuitive, and has all the editing options you need to build an effective presentation. Its real-time collaboration features and presenter tools are very useful, and the fact that you can import models from a third-party service makes it the best PowerPoint alternative on the market today. Visit Google today to get started. Visit Google

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