The Macula Society
47th Annual Meeting

La Quinta Resort & Club, La Quinta, Palm Springs, California

PROMOTIONAL SUPPORT PACKET

February 7 - 10, 2024
MACULASOCIETY@MACULASOCIETY.ORG
LEVELS OF PROMOTIONAL SUPPORT

EMERALD SUPPORT

$100,000

- Listing in support journal and on Macula Society website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- Meeting room space - upon advanced request
- Seven representative registration badges
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)

POSSIBILITY OF RECOGNITION AS SUPPORTING FOUR OF THE BELOW OPPORTUNITIES:

- Branding transportation signage for transports on pedi-cabs around La Quinta
- Recognition as supporting the membership newsletter distributed at the meeting
- Branding of the charging stations
- Welcome cube on Main Drive (Each additional cube $6,500)
- Independent non-CME symposium outside of general session times
- Fiesta Veranda Banner at Registration Breezeway (Each additional banner $1,200)
- One day exclusive branding of the waterfall (Each additional day $6,000)
- Exclusive branding of the hotel key cards or exclusive branding of badge kiosk (to first committed)
Levels of Promotional Support

Ruby Support

- Listing in support journal and on Macula Society website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- Meeting room space - upon advanced request
- Five representative registration badges
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)

Possibility of Recognition as Supporting Three of the Below Opportunities:

- Recognition as supporting the Speaker Ready Room
- Recognition as supporting the membership newsletter distributed at the meeting
- Branding of the charging stations (to first committed)
- Welcome cube on Main Drive (each additional cube $6,500)
- One day exclusive branding of the waterfall (each additional day $6,000)
- Fiesta Veranda Banner at Registration Breezeway (each additional banner $1,200)

Platinum Support

- Listing in support journal and on Macula Society website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- Meeting room space - upon advanced request
- Four representative registration badges
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)

Possibility of Recognition as Supporting Two of the Below Opportunities:

- Recognition as supporting the Speaker Ready Room
- Branding of the charging station
- Welcome cube on Main Drive (each additional cube $6,500)
- Fiesta Veranda Banner at Registration Breezeway (each additional banner $1,200)
Levels of Promotional Support

Sapphire Support

$30,000

- Listing in support journal and on Macula Society website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- Possible meeting room space - upon advanced request
- Three representative registration badges
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)

Possibility of Recognition as Supporting One of the Below Opportunities:

- Recognition as supporting the Speaker Ready Room
- Branding of the charging station
- Fiesta Veranda Banner at Registration Breezeway (each additional banner $1,200)

Gold Support

$15,000

- Listing in support journal and on website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- Possible meeting room space - upon advanced request
- Two representative registration badges
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)
Silver Support

$5,000

- Listing in support journal and on website
- Scrolling listing and booth on the virtual meeting platform - nonscientific portal
- One representative registration badge
  (Each additional Badge $4,500 Early bird commitment, $6,500 after December 4th)

Topaz Support

$2,500

- Listing in support journal and on website
- No representative registration badges

Young Member Mentor Lecture Support

Mentor lecture open to all Macula Society members to further career advancement and quality of life.

- Recognition as jointly supporting the lecture with 2 minutes of podium time during introduction
  
  $5,000

- Recognition as jointly supporting the lecture with 5 minutes of podium time during introduction
  
  $12,500
Your designated contact will receive an email to submit the company's corporate representatives' names and emails. This contact will also be responsible for reserving the hotel block. Individual corporate representatives will receive their own emails with meetings details.

Company Name: _____________________________________  Contact Person: ___________________________________
Address: _______________________________________________________________________________________________
Telephone: ______________________________________________________ Fax: __________________________________
Email: ______________________________________________________  Website: __________________________________

**SUPPORT LEVEL (PLEASE INDICATE)**

- _____ Emerald Support $100,000
- _____ Ruby Support $60,000
- _____ Platinum Support $45,000
- _____ Sapphire Support $30,000
- _____ Gold Support $15,000
- _____ Silver Support $5,000
- _____ Topaz Support $2,500
- _____ Young Member Mentor Lecture Support: 2 min. $5,000
- _____ Young Member Mentor Lecture Support: 5 min. $12,500

**PAYMENT**

- Commitment for payment of support level must accompany request. Payment not required.
- Logo size within 1,000 pixels (W) x 250 pixels (H).
- Please submit artwork for the Macula Society website to maculasociety@maculasociety.org by December 11, 2023.
- You will be emailed instructions on how to upload your own virtual booth information if applicable, logo and other committed materials to the virtual meeting site.
- Payment accepted by credit card on the website at www.maculasociety.org or by emailing maculasociety@maculasociety.org for assistance.
- Enclosed is a check payable to The Macula Society for (check applicable option):
  - _____ The full amount of support level (see above) and confirms payment of $ ________________.
  - _____ Payment will be received by Macula Society separate from this form.

**ADDITIONAL PROMOTIONAL REGISTRATION**

**PRICE PER ADDITIONAL REPRESENTATIVE ABOVE THE NUMBER ALLOCATED BY SUPPORT LEVEL**

_Meeting registration will be online at maculasociety.org. Contact will receive registration information._

<table>
<thead>
<tr>
<th>Date</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Until December 4, 2023:</td>
<td>$4,500</td>
</tr>
<tr>
<td>After December 4, 2023:</td>
<td>$6,500</td>
</tr>
</tbody>
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**CANCELLATION POLICY**

Commitments are binding upon signature.

**PLEASE SEND THIS COMPLETED FORM AND CHECK TO THE MACULA SOCIETY:**

3550 Lander Road, Suite 250, Pepper Pike, Ohio 44124 • maculasociety@maculasociety.org