



This board folds - it will be folded along the green lines, which will wrinkle the artwork within the area to some degree. Please take this into account in your design.

✓ **Fold Lines**

The board is pre-cut at these center red lines to enable it to fold. Note that the six-fold board may be printed with these center Fold and Cut Lines reversed depending on the orientation that the board is printed.

✓ **Cut Line**

This is the approximate area on the front side of the board where the black backing paper wraps around but the white paper on the front doesn't cover. Extend your artwork past the Board Border into the Bleed Zone for fully-bled artwork.

✓ **Board Border**

DO NOT place ANY important text/images beyond this dotted line. Anything past the dotted line has the potential to be trimmed. This line is provided to prevent trimming of your text/images.

✓ **Safe Zone**

This is the actual physical edge of the board.

✓ **Trim Line**

Extend any artwork past the gray area if you want your design to extend to the edge of the board on the final print. We require a bleed of 1/8". Please use the Safe Zone guide line to prevent trimming of essential text/images. The bleed is to make sure your artwork extends all the way to the edge of the board.

✓ **Bleed Zone**

This is the minimum recommended border area. If your board design utilizes a border, you will want it to extend the width of this guide on each side of the board.

✓ **Border Area**

PLEASE NOTE:
Remove this layer before sending the file to print. This layer is provided as a guide for set up.
DELETE AFTER USE.

