



IMS GOLF CART PERMITTING PROCESS

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33	30

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IMS GOLF CARTS

All motorized forms of transportation used on the grounds of IMS will need to complete the IMS Golf Cart Registration process. Each Multi-Event and Month of May/Brickyard Weekend suite holder is allowed to register up to two (2) golf carts per event.

2026 EVENTS:

Event	Date Range
Month of May	May 08 - May 24, 2026
Brickyard Weekend	July 24 - July 26, 2026
IMSA	September 18 - September 20, 2026

PERMIT CATEGORIES & ALLOTMENTS

For liability reasons, golf cart permits are limited and customers must meet certain requirements to use a golf cart on IMS grounds. The customer categories and allotment are outlined below.

Category	QTY
Suites <i>(multi-event & full event customers only)</i>	2 per suite
Teams	3 per entrant + 1 tugger
Media <i>(local television stations only)</i>	2 per station <i>(additional are subject to prior approval by IMS)</i>
Vendors	Varies depends on scope of work <i>(subject to prior approval by IMS)</i>
Motorhomes	2 per motorhome
Other <i>(required a description of purpose of use)</i>	1 per group

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THE REGISTRATION APPLICATION

The IMS Golf Cart Registration Application can be found online at www.ims.com/gca. Once an application is submitted, more information will be sent to the email provided in the application.

Find the registration application steps below:



On your preferred web browser, visit www.ims.com/gca, and carefully read the instructions and qualified categories.



If you meet the registration requirements, complete the application form by first selecting the **EVENT FOR REQUEST**.



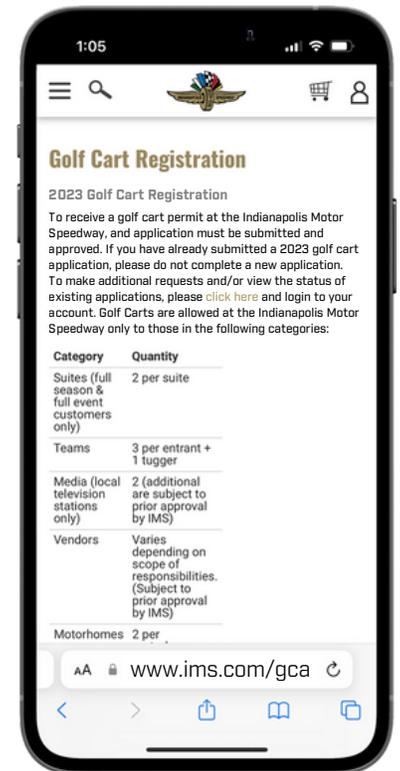
Select the appropriate registration category under which you fall.
[Suite, Teams, Media, Vendors, Motorhome, Other]
Once selected, please specify relation to category in the pop-up box. For example, if you are with a suite, include the suite name & number *[i.e. Gasoline Alley 530]*.



Complete the rest of the form fields with the requested information. When you get to the **CART INFORMATION** section, you can request to register multiple carts by selecting the **ADD ANOTHER CART** button. Please ensure you are clarifying whether each cart is Privately Owned or a Rental.



Read the online registration application Terms & Conditions at the bottom of the page. Once complete, click the **I ACCEPT** check box and then the **SAVE AND SUBMIT** button.



*Please email golfcarts@brickyard.com to add additional carts rather than filling out a second application

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APPLICATION REVIEW

Once the golf cart application has been submitted, you will receive a submission confirmation email. The subject line will say **GOLF CART APPLICATION SUCCESSFULLY SUBMITTED**.

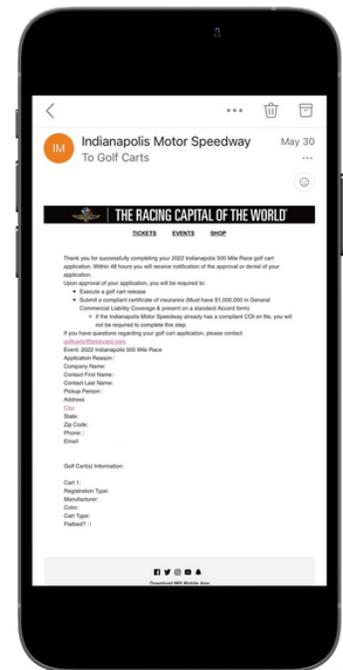
APPROVED APPLICATIONS

Approved applications will receive an email with information regarding the next steps to obtain a golf cart permit.

DENIED APPLICATIONS

If the information provided in the application does not meet the golf cart qualifications, a denial email will be sent. The email will be sent to the email address provided in the application.

Golf cart customers who feel this is an error, can email golfcarts@brickyard.com to provide more information on how the golf cart will be used.



APPLICATION REVIEW STATUS

Those who have submitted golf carts can view the status of their application(s) through their IMS account. Find the steps to view the status of a golf cart application below:



Log into your IMS account by visiting www.ims.com and clicking the  icon in the top right-hand corner of the webpage. After logging in, the **ACCOUNT MAINTENANCE** screen will appear.



Find the **GOLF CARTS** section at the bottom and click **MANAGE GOLF CARTS**. The webpage displaying all your submitted golf cart applications and the status of each will appear.

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OBTAINING A PERMIT

Once the golf cart application has been approved, the applicant will receive a series of emails requesting the following items:

- Compliant COI
- Signed digital golf cart release/waiver
- Payment

** Depending on the customer's use for the golf cart, one or more of the above items may not be required*

Once all required registration items have been completed and approved by IMS, the customer will receive an email with information regarding permit pick-up from golfcarts@brickyard.com.

All permits need to be picked up from the IMS Credential Office, located in the IMS Administration Building. The hours of operation vary depending on the event. The permit pick-up information email will include the Credential Office hours of operation.

REQUIRED REGISTRATION ITEMS

More information pertaining to the required golf cart registration items can be found below.

COMPLIANT COI

The acronym, COI, stands for Certificate of Insurance. IMS requires all golf cart customers to provide a compliant COI. If customer is a suite holder, the COI provided for the suite agreement will cover the golf cart COI portion as well.

A sample COI with all required verbiage/areas highlighted in yellow, can be found by [clicking here](#). The sample COI can be provided to the customer's preferred insurance agent to ensure the COI is compliant per IMS standards.

Once a compliant COI is obtained, the customer will upload the PDF document into Gallagher Verify. Some customer's may need to create an account with Gallagher Verify.

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SIGNED DIGITAL RELEASE

Approved golf cart customers are required to sign a golf cart release each year. The annual golf cart release can be signed digitally.

The email address provided in the submitted golf cart application will receive an email communication with the digital release link. Once the email is received, the customer can click on the provided link to read through the release language and sign.

The full legal language stated in the IMS Golf Cart release can be found by clicking [here](#).

PERMIT PAYMENT

Some golf cart customers are required to pay a fee per permit. Permit fee costs differ per event. Customers who are required to pay for permits can follow the instructions below.

1. Visit www.ims.com in your preferred web browser
2. Click the **SIGN IN** /  in the upper right-hand corner
3. Enter your login information
4. Under the **Payments** section, select **Make a Payment Now**
5. Click **Pay Invoice** button, to the right of your event title
6. Enter address and payment information
7. Click **SUBMIT**

Customers who do not know their login information can email golfcarts@brickyard.com to request updated username and password.

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TYPES OF GOLF CARTS

IMS allows golf cart customers to use either a privately-owned golf cart and/or a rental golf carts.

IMS currently has an on-site rental partner, Willandale Golf Cart Sales, who works with golf cart customers to reserve rentals for IMS events.

RENTAL CARTS

To be able to rent a golf cart from Willandale Golf Cart Sales, customers must first complete the IMS Golf Cart Registration Application and ensure that the cart type is labeled as **RENTAL**.

Once the IMS Golf Cart Registration Application is complete and IMS approves the request, the applicant will receive an email with a link to the Willandale Rental Packet. Once the packet is complete, all paper work can be emailed to rentals@willandalegolfcartsales.com.

Items required by Willandale are in addition to the IMS required paperwork. The details for these items are included in the rental packet.

Willandale's required rental items include:

- **Willandale Specific Compliant COI**
- Signed Rental Contract
- Rental Payment

Like IMS, Willandale provides rental customers with a sample COI. The sample COI can be found in the Willandale Rental Packet.

PRIVATELY OWNED GOLF CARTS

Qualified/approved golf cart customers may bring their privately owned golf carts if they choose to. All customers planning to bring and use privately owned golf carts on IMS grounds will need to include the following in the initial Golf Cart Registration Application.

- Cart Type (2-, 4- or 6-passenger carts, tuggers, scooter/pit bike)
- Manufacturer/Model
- Color/Design Scheme

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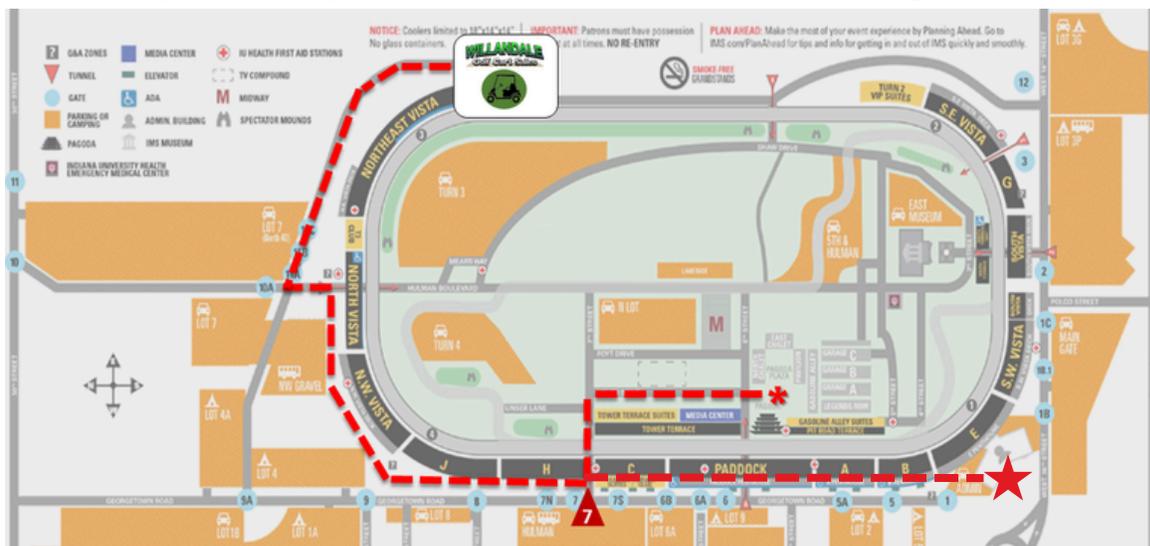


PERMIT PICK-UP

Permits will not be able to be processed or picked up until all required registration items are received and complete. Permits from prior events will not be valid.

RENTAL CART PERMITS

All permits for registered and approved rental carts, will be on the rental golf cart when you pick up from the Willandale site on IMS grounds.



PRIVATELY OWNED PERMITS

All permits for registered and approved privately owned golf carts will need to be picked up from the IMS Credential Office during open business hours. Business hours for the IMS Credential Office vary depending on the event. Up-to-date hours of operation can be found online on the [IMS Credentials webpage](#).

The IMS Credential Office is located in the Indianapolis Motor Speedway Administration Building, located off of 16th Street.

The official address for the building is:

4790 West 16th Street
Indianapolis, IN 46222

- [Google Maps Directions](#)
- [Apple Maps Directions](#)
- [Waze Driving Directions](#)