

Brands like yours are increasingly playing a role in solving the world's biggest problems.

Hydrologic Carbon Credits

CSR Partnership Overview

June 2018





80% of people lack access to clean water.

Hydrologic sells clean water filters that enable families to disinfect and safely store drinking water at home.



Cambodia's rainforests are vanishing at a terrifying rate. But Hydrologic water filters end the traditional practice of burning fuel wood to boil and purify water.






Our Impact

- Over 500,000 filters sold.
- 108,000 tons of fuel wood are saved every year.
- 525 hectares of forest degradation are avoided yearly.
- 145,000 tons of CO2 emissions prevented every year, equal to taking 59,000 cars off the road.

#savetheforests

A young child with dark skin and hair is sitting in a black hammock. The child is wearing a white short-sleeved shirt and dark blue shorts. They are looking off to the side with a slight smile. The hammock is strung between wooden posts of a structure. In the background, there is a blue and white water dispenser on a small wooden table. To the left, there are large green banana leaves. The floor is made of wooden planks.

**Carbon credits from Hydrologic
are Gold Standard-certified and
validated by Nexus For Development.**



Why buy carbon credits?

By purchasing carbon credits from Hydrologic, you show your customers that you support the transition to a clean energy economy, and you believe *all* people deserve clean water.

#environment #waterforall



**Make your employees proud.
Let your customers feel like heroes.**



We're here to help. Partner Benefits:

- Human-interest stories of rural Cambodian customers for your social media and newsletters
- Clear, transparent language for communicating the verified impact you're making
- Our support and collaboration in developing a marketing campaign to engage your customers and employees

#worldwaterday #earthday



Why now?

Hydrologic focuses on households earning less than \$5/day. Untreated water and poor sanitation cause about 10,000 deaths each year, mostly among ***children under the age of five***. Sources of contaminated water are commonplace: rivers, lakes, ponds, and wells.

We have \$1,000,000 in Gold Standard-certified carbon credits ready for purchase. This revenue, once invested in our operations, could be transformative to our company, your company, and the people of Cambodia.

#waterislife #makeithappen

Certification by Gold Standard

- Requires contribution to sustainable development
- Requires local stakeholder consultation
- Requires environmental and social safeguards
- Requires increased assurance from rigorous governance and transparency

Validated by Nexus For Development

Nexus provides at-cost carbon credit management services. Nexus also monitors and verifies the carbon emission reductions generated each year through sales of Hydrologic's water filters.

Buyers, Awards + Partners

Buyers:



Partners:



Awards:



Certification & Verification:



Donors:



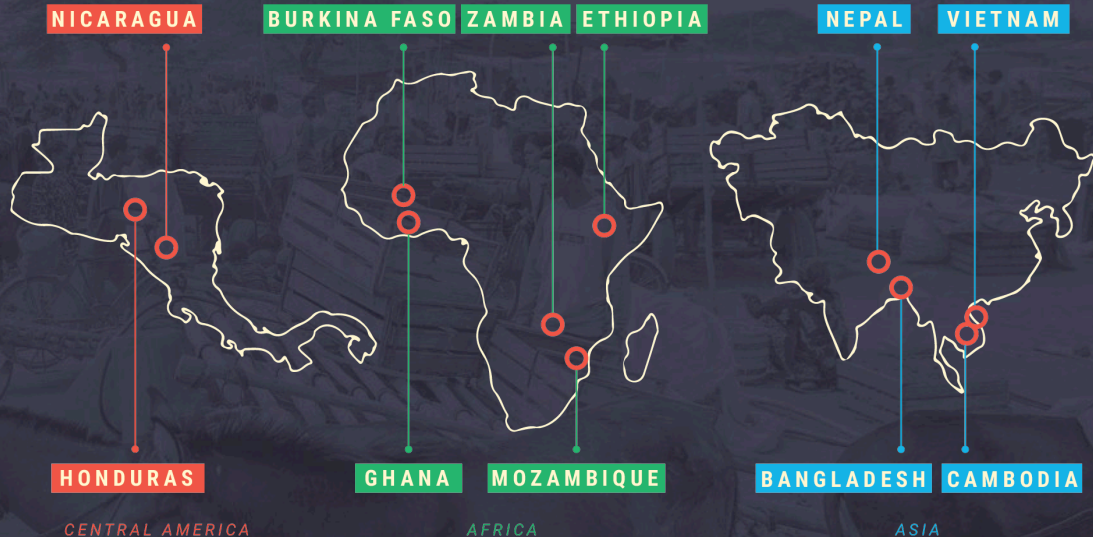


Hydrologic is a fully owned subsidiary of iDE.



iDE is an international non-profit dedicated to creating income and livelihood opportunities for the rural poor. For 35 years around the world—and 25 years in Cambodia—iDE has pioneered innovative market solutions to improve access to safe water and sanitation and increase agricultural incomes. To date, iDE has brought significant improvements to the lives of more than 30 million people globally.

www.ideglobal.org





We'd love to partner with you.

Learn more about a carbon credit CSR partnership:

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