A Systems Approach to Sanitation

Celebrating a Milestone
200,000 toilets sold in 18 months

A Systems Approach to Sanitation

ACTORS
- MICRO-ENTREPRENEURS
- MEET DEMAND
- STIMULATE SUPPLY
- DESIGN QUALITY PRODUCTS
- ATTRACT POLITICAL CAPITAL

ACTIONS
- SCALE
- SUSTAINABILITY
- SOCIAL WELFARE

MOTIVATIONS
- INCLUSION
- RESILIENCE
- PERSONAL WELLBEING
- COST-EFFECTIVENESS AND PROFITABILITY

ACTORS
- PRIVATE SECTOR
- PUBLIC SECTOR
- CIVIL SOCIETY

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