



# Strategic Consultant

## Terms of Reference

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<b>Date</b>	October 31, 2018
<b>Consultancy Title</b>	Strategic Consultant
<b>Position Type</b>	1 month consultancy (5-7 days)
<b>Contract Period</b>	November 1 - 30, 2018
<b>Reporting</b>	Project Manager, Saroja Thapa
<b>Location</b>	Dhaka, Bangladesh
<b>Task Summary</b>	Provide strategic support to WEESMS project

### BACKGROUND

iDE is an international NGO with over 30 years of experience in designing and delivering market based anti-poverty programs in 10 countries. We are a world leader in making markets work for the poor as well as the longest established market development specialist NGO in Bangladesh. iDE believes that markets can be a powerful force for improving smallholder prosperity by creating income and livelihood opportunities for poor rural households. iDE Bangladesh currently has nine projects in agricultural markets, water, sanitation and hygiene (WASH), and access to finance with a focus on women's economic empowerment and climate-smart technologies.

### WEE SMS

The Women's Economic Empowerment through Strengthening Market Systems (WEESMS) programme is a five-year initiative funded by the Embassy of Sweden, designed to increase women's participation in the labour market in rural and peri-urban Bangladesh, with a significant focus on reducing gender inequality in the country's entrepreneurship ecosystem. It aims to promote women's entrepreneurship and strengthen the enabling environment for women to access formal and informal productive employment opportunities. The programme is being implemented through a partnership of iDE Bangladesh and The Asia Foundation across nine districts under the Khulna and Rangpur divisions of Bangladesh. During its inception phase, the programme conducted a thorough market research to narrow down its focus from over hundreds of industries to specifically the sectors of home textiles and jute diversified products, and, processed and packaged foods.

### ABOUT THE ASSIGNMENT

This one month Strategic Consultant will support the WEE SMS program by:

1. Assisting the WEESMS Project Leadership team to (re) design a smart, practical, results oriented and logically sound mid term strategic plan that is aligned with the WEESMS goals based upon a high level review of appropriate project documents and in-depth discussions with key project stakeholders;



2. Assisting the WEESMS Project Leadership team to develop the final version of the revised Results Framework and corresponding LogFrame, based upon the mid term strategic plan and in close coordination with the DCED Results Framework consultant; and
3. Assisting the WEESMS Project Leadership team to develop a monitoring framework in line with the new strategic plan and adhering to the standards of the final version of the Results Framework

Specific activities include:

- Introductory teleconference with Project team and understanding of the scope of work
- Development of consultant's detailed work-plan and remote engagement process and protocols
- Review of documents and reports
- Remote interviews with relevant stakeholders
- 2 times weekly check in calls
- 2/3 broad brainstorming sessions/ group workshops (not exceeding 2 hours each time)
- Report writing and presentation to the broader team

## DELIVERABLES

1. **WEESMS Mid Term Strategic review and recommendation:** A short, concise and analytical report (not exceeding 6 pages) that synthesises the outcomes of the meetings, review and workshops into practical recommendation (both strategic and tactical) to (re) design the interventions
2. Clearly written inputs and suggestions for the WEESMS Project Leadership team to **revised the Results Framework and LogFrame**
3. Clearly written inputs and suggestions for the WEESMS Project Leadership to **design the monitoring framework**
4. **Time sheets**

## DURATION

A total of 5-7 days within Nov 1 - Nov 30

## ELIGIBILITY CRITERIA

- Minimum of Master's degree in Development Studies, Economics, Engineering or other relevant specialty
- High fluency in English in both verbal and written communications
- Strong capacity in strategic planning
- Experience developing results frameworks, logframes and monitoring frameworks
- Familiarity with DCED Results Framework

## TO APPLY

Email Project Manager, Saroja Thapa ([sthapa@ideglobal.org](mailto:sthapa@ideglobal.org)) with a CV and cover letter (2 page max) stating your interest and eligibility. Writing sample preferred but not required.