THE LOST CHAPTER: THE ART OF ATTRACTIVE CONVERSATION
As we were editing *The Happiest Man in Hollywood*, we cut this chapter to make the book easier to digest.

However, when you first start dating a woman, it’s important to be able to talk to her in an attractive way and it’s even more important to make sure she doesn’t lose interest in you just because of the way you talk to her if you want to keep dating her.

And then, once you’re in a relationship with a woman, your ability to have a good conversation with her is a big part of being able to build a great relationship with her.

So, even though this chapter didn’t make it into the book, we decided to publish this “lost chapter” for you here in its entirety as a bonus that goes with *The Happiest Man in Hollywood*.

Enjoy!
THE LOST CHAPTER: THE ART OF ATTRACTIVE CONVERSATION

THE GURU continued:

“Alright gentlemen, good morning...

Today should be fun: We’re going to go over exactly how to talk to a woman you want to date.”

“Hey, yeah, I was wondering when you were going to bring up how to talk to women! I mean, isn’t being able to talk to a girl super important if you want to date her? Why haven’t we covered this already?” asked Alex.

“Well, yes, of course being able to talk to a woman is important...

However, there’s a reason we don’t talk about conversations on the first day of this course: Most men think that ‘knowing exactly what to say’ to a woman is much more important than it really is.

Here’s the thing: What really matters is what you’re communicating, not necessarily what you’re saying.

For example, it’s possible to kiss a woman without ever saying a word to her in some cases.
And, it’s far better to show a woman how you feel by attracting her properly than it is to tell her how you feel about her with your words.

So, just remember that there’s no magic pill when it comes to knowing exactly what to say when you’re talking to a woman you’re interested in.

And worrying about what to say all the time will only put you inside your head and take you out of the moment which makes everything harder.

There is no script, phrase, word, or ‘routine’ that will make every woman attracted to you or fall in love with you so take that pressure off of yourself, relax, and focus on having fun with her and connecting with her in the moment instead.

At the same time, however, the way you talk with a woman does play a big part in your relationship with her. And there are key aspects of attractive conversation that you must pay attention to if you want a woman to be attracted to you and fall in love with you.

So, you must be able to have good conversations in order to create a great relationship with a woman.

It’s very important; just not in the way most men think it is.

So, that’s what we’ll cover in today’s lesson: How to have endless attractive conversations with a woman.

We’ll start with some general conversation tips and then we’ll move on to the three modes of an attractive conversation.”

General Conversation Tips

“Okay, so, when you’re talking to a woman you want to date, here are some things to keep in mind:

Number one, remember that she’s a human being just like anyone else and treat her that way.

When you talk to an attractive woman, it’s just like talking to anyone else with the added component of sexual tension.
I mean, isn’t it interesting that you never run out of things to say when you’re talking with your friends? That’s because you simply don’t hold yourself back in those situations while you might sometimes when you’re with a woman you’re interested in. And because you can sit comfortably with your friends in silence when there’s a pause in the conversation.

And while there are some things you can talk about with your friends that aren’t appropriate on a date, the general concept applies: If there’s something you would normally talk about or say and it’s not inappropriate for a date with a woman, talk about it or say it.

While you want to be polite and while there are some etiquette rules you should definitely follow when you’re talking to a woman you want to be with, you want to change yourself as little as possible.

And then, if there’s a pause in the conversation, be comfortable with it. From now on, there’s no such thing as an ‘awkward silence.’ There’s only ‘awesome silence.’

Secondly, avoid talking about serious, heavy, deep subjects.

Listen closely: Having a ‘deep’ conversation does not make a woman more interested in you.

And because all we’re doing in the beginning stages of dating (the first two to three months) is raising her interest in you, we want to avoid getting serious and heavy for the most part.

**Serious, heavy subjects cannot make a woman more interested in you, but they certainly can lower her interest in you.**

Love is light and playful; it’s not serious and heavy.

So, when you’re first dating a woman and then as long as you’re with her, keep your conversations light and fun as much as you possibly can.

And that means you should avoid talking about the following topics, especially on the first several dates with her:

- Politics...

- Religion...
-Sex...

-Your Insecurities and Problems...

-How Horrible Everything Is...

-That Huge Natural Disaster That’s Killing Thousands of People Right Now...

-Your Feelings For Her (This one is especially important: Don’t tell her how you feel; show her how you feel about her by attracting her properly. Follow the steps outlined in the Relationship Road Map and keep your mouth shut because your interest in her does not make her more interested in you but telling her about your feelings for her can easily make her lose interest in you and stop dating you)...

Etc.

**Keep your conversations positive, light, and playful for the most part.**

Also, don’t talk about her age...many times women tend to feel like they’re either too old or too young and it’s not a topic that will get you anywhere.

If she’s much older than you, ease the tension by telling her, ‘You know, I really like you, but I think you might be too young for me’ and say it with a playful smile. If she’s much younger than you, tell her, ‘You seem like an awesome person...it’s too bad you’re a little too old for me’ with a playful smile.

Other than that, avoid talking about her age at all costs because there’s a huge potential downside and absolutely no upside.

Oh, and along those same lines, when you get her a birthday cake, forget the candles. Never remind a woman that she’s getting older; she already knows it and it’s dangerous territory for you (one candle without a number on it or a few candles is okay).

And here’s another important tip: Avoid talking about your exes and other women as much as possible...
If she asks you why it didn’t work out with your ex, just say something like, ‘You know, she was cool for the most part; we just weren’t a good fit for each other’ and then move the conversation forward to a new topic.

**Don’t get too deep into a conversation about another woman. Talk to her as if you’ve completely moved on from your past experiences with other women and that you’re starting fresh with her now.**

And don’t put down your ex or her ex either. If you say bad things about your ex, she starts to think in the back of her mind that you might end up talking about her like that someday. And if you put down her ex, she’ll start to think you’re insecure.

After all, you’re the one who’s there with her now. Her exes are from the past. And so are all of yours. So, start fresh and move forward with each new woman you date.

When she talks about her ex, even if she says bad things about him, just tell her something like, ‘Well, he must have had *something* going for him if you were dating him.’

That kind of statement subtly compliments her and shows that you’re secure at the same time.

Remember: She has excellent taste in men. That’s why she’s with *you* now. =)

Again, keep your conversations LIGHT, PLAYFUL, and FUN...

Now, that doesn’t mean you can’t *show her* that you have a serious side every once in a while...

You don’t want her to think you’re a clown or that you’re trying to avoid reality. So, it’s important for you to be able to go there comfortably sometimes for a short period of time.

**It’s just that building a connection with a woman is about having fun with her and getting to know her better a little bit at a time. It’s not about having serious, “deep” conversations.**
So let the fun you’re having with a woman be your connection with a woman.

**Because your romantic connection with her will actually be much stronger if you focus on having fun with her versus trying to have some kind of deep conversation with her.**

So, if you end up talking about something serious or heavy for a moment, smoothly transition the conversation to a more positive topic as soon as you can. Take the lead on focusing mostly on positives when you’re talking to each other.

Don’t be her therapist or father and don’t try to make her your therapist or mother. Handle your issues and problems on your own time. When you’re with her, be her lover; and that means having a light, playful, fun time with her most of the time.

If she brings up a heavy, serious, or negative topic, you can comment on it briefly. Show her that you’re comfortable going there and that you don’t avoid difficult conversations. Then, gracefully move the conversation forward to a new topic that’s lighter and more fun.

Here’s the thing: We all have positives and negatives in our lives. There are positive and negative things about ourselves that we can share. There are positive and negative memories and experiences that we can talk about. And there are positive and negative things happening in the world right now.

**Focus on the positive aspects of life ninety percent of the time when you’re with a woman you want to date and you’ll do much better.**

Your relationship with a woman and your life in general will present enough problems and challenges on their own; you don’t need to add to the negative pile by focusing on it in your conversations on your dates.

This light, playful, fun vibe is extremely important on your first several dates with a woman, especially because most men get way too serious way too soon.
However, it’s important as long as you’re with her.

When we talked about continuing to date a woman once she’s deeply in love with you in this week’s course, that also means injecting playfulness back into your relationship on a regular basis no matter what’s going on in your life at the moment.

**So, when you take your girlfriend or wife out for a date, have fun with her and keep it light and playful even if you just got fired, you’re defending yourself from a big lawsuit, and the bank is about to foreclose on your house.**

That’s what keeps those loving feelings going regardless of what might be happening to you at any given moment and it’s your job to create this buffer of positivity that protects your relationship.

Remember: Attractive conversations are light and playful for the most part.

Next, **limit yourself to one genuine compliment per date.**

Do not give her lots of compliments.

Why?

**Because compliments don’t make a woman more interested in you. And, if you compliment a woman too much, it will lower her interest in you.**

Here’s the thing: Women are taught that a man will say anything to get them into bed. And, when you’re on a first, second, or third date with a woman you don’t really know her very well yet.

So, your compliments have a high chance of sounding like you’re trying to get something from her or sounding disingenuous because you don’t know her very well yet. Or, even worse, like you don’t have high internal value because you’re telling her that you think she’s better than you.

So, if you’re trying to make a woman like you more or even just trying to make her feel good by complimenting her, just understand that it’s not a good strategy because it doesn’t work.
When a woman feels like you gave her a genuine compliment without expecting anything in return because she earned it by being an awesome person, it makes her feel really good.

However, when a woman notices that you’ve been giving her lots of compliments when you barely even know her, she starts to get a stomach ache and starts to think that maybe you’re not the right guy for her.

**So, instead of showering her with compliments, playfully challenge her (more about this in a minute), have fun with her, and attract her properly instead (by following the Relationship Road Map).**

That’s what really makes her more interested in you and makes her feel good. Then, if you want, you can give her ONE light, genuine compliment each time you meet up with her for a date.

Also, don’t compliment her body.

Avoid complimenting her looks unless it’s a general thing like, ‘You look very nice tonight’ or something she never hears from anyone else like, ‘You know, for some reason I really like your ears.’

Listen, you’ve already told her you think she’s good-looking by asking her out for a date.

So, there’s no need to point out your affection for one of her physical features, especially if they have anything to do with sexuality.

A compliment about one of her body parts could make her extremely uncomfortable and there’s no reason to take that risk when she’ll be more attracted to you if you just ask her fun, positive open-ended questions about herself instead of complimenting her.

Next, while you want to build an emotional connection with her in your conversations, you also want to *break* that rapport sometimes.

So don’t just keep agreeing with everything she says. Be willing and able to disagree with her, share your strong opinions that she may not agree with, and say what needs to be said even if she might not like it in the moment.
That feeling of ‘Wow! We have so much in common!’ does not mean that she’s becoming more interested in you. In fact, if that feeling is there too much, it kills the tension between you and lowers her interest in you.

On the other hand, as we already talked about this week, don’t argue with her.

**Listen:** It’s always better if she comes to the conclusion that you’re right about something on her own versus you telling her she’s wrong.

Now, that doesn’t mean that you shouldn’t disagree with her; you should definitely let her know when you don’t agree with her and state your strong opinions whether she agrees with them or not.

You just disagree without being disagreeable: It’s just your opinion and you’re not concerned with changing her mind, proving that you’re right, or proving that she’s wrong.

Next, don’t lean in and out of the conversation.

When you’re talking with her, increase the volume of your voice if necessary, but don’t lean toward her. Stay calm and relaxed and sit back.

Let her lean in toward you if she wants.

I want you to watch for this behavior the next time you go to a restaurant or bar. Look at the couples and see if you can spot guys who are ‘pecking,’ which means they’re leaning in when she’s talking and then leaning back out repeatedly. If you look for it, you’ll start to see this attraction-destroying behavior everywhere you go.

Here’s the thing: It’s best for both of you if you let her lean into you instead of leaning in toward her because she wants to be more attracted to you…and you smother her interest in you when you continually lean in instead of allowing it to grow by sitting back.

When she leans into you, her interest in you starts to go up. When you keep leaning forward toward her, it starts to crush her interest in you.
So, give her the gift of feeling more attracted to you. Don’t lean in. Lean back and let her lean into you if she wants.

**And then, lastly, when it comes to talking about yourself and your life, don’t brag.**

See, most men think that they need to impress a woman by telling her all about themselves.

A successful man realizes that encouraging a woman to tell him all about herself is a much better idea.

**So, instead of bragging about how amazing you are, let her talk as much as possible. Encourage her to talk about herself, her life, and things that are interesting to her. This is by far the most important thing to remember about having a conversation with a woman.**

Here’s the key: When we share things about ourselves with someone, that’s when we start to feel closer to them, not when they share things about themselves with us. So, **if you want a woman to feel connected to you, you must allow her to share things about herself and her life with you.**

When a woman tells you all about herself, she feels closer to you and more attracted to you at the same time. So, guide the conversation along, but let her talk as much as possible.

**She should be talking sixty to eighty percent of the time.**

Now, of course, you can share things about yourself in return a *little bit*; just remember that you’ll impress her much more when *she’s* talking about herself than you will when you’re talking. So, when you finish sharing a quick, fun story that highlights one of your good qualities or values, move the conversation back to her.

Use phrases like, ‘Is there more about that?’ and ‘Tell me more’ as often as you can.

Encourage her to share positive things about herself and her life as much as possible while you share back a little bit less than she shares.
This is the balance you want to maintain when you first start dating a woman.

The best part is that this actually requires a lot less work than being in your head trying to think of the perfect thing to say next while being much more attractive to her at the same time.

**Remember: Nothing you say is likely to impress her more than letting her say as many things as possible.**

You want her to discover your positive qualities on her own over time without you telling her all about them while you ask her to share her positive qualities with you. And when you don’t try to tell her all about them, she will assume that you have a lot of good qualities and that you’re so confident that you don’t feel the need to impress her.

Ironically, the less you try to convince her that you’re a great guy, the more she’ll actually think you’re a great guy.

**So keep your conversations light, playful, and fun, avoid serious, heavy topics like politics, your problems and issues, and your feelings for her, limit the number of compliments you give her to one per date, don’t brag, and let her talk as much as possible.**

And, when you’re talking about yourself and your life, tell her short, interesting stories that reveal little pieces of your personality without telling her about them explicitly. Don’t focus on the boring, logistical detail parts of your stories; talk about how you felt in each moment of your stories as much as possible. That way, she can always relate to what you’re saying because we all feel the same emotions even if our experiences are different.

**Remember: Attraction is an emotional process. So throw logic and information out the window when you’re talking to a woman and focus on sharing good feelings instead.**

And then, to take your conversations with women to the next level, let’s talk about the three modes of an attractive conversation along with another important element of attractive conversations called qualification.”
The Three Modes of an Attractive Conversation Plus Qualification

“There are three modes of conversation between a man and a woman and a fourth important component called qualification.

The first mode is called Playfully Challenging Conversation. This mode is also known as ‘banter,’ ‘attraction,’ ‘playful small talk,’ ‘playful teasing,’ and ‘breaking the ice.’

Playfully Challenging Conversation establishes that you’re attracted to each other as potential mates and that you’re not just looking for a friend. It sets the tone that you can be playful together. It builds some healthy tension between you that you can use as fuel to ignite your romantic connection.

The second mode is called Connecting Conversation. This mode is also known as ‘rapport.’

Most of your conversations with everyone, including the women you date, fall into this mode.

Connecting Conversation builds a deeper connection between you that goes beyond the youthful, playful banter in the Playfully Challenging mode.

It is critical that Playfully Challenging Conversation and Connecting Conversation are both present in your first conversation with a woman and on your first several dates after that. And then you must maintain a healthy balance of both throughout your relationship with her to keep things alive.

Playfully Challenging Conversation breaks rapport while Connecting Conversation builds rapport.

**You must build AND break rapport with a woman in order to attract her.**

If you build too much rapport without ever breaking it or building tension, you become friends. If you break rapport without ever building a connection, you prevent a relationship from forming at all.

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The key is to build rapport and break rapport with her at the right times and in the right amounts.

The third mode is called Seductive Conversation. This mode is also known as ‘escalation.’

Seductive Conversation makes both of you feel very comfortable with each other before you get physical and while you’re getting physical.

You only enter this mode when you’re alone with her (usually in a private place but at least in a secluded corner away from other people), both of the other modes have already been explored, and both of you are ready to kiss each other or more.

It’s a slower, softer, deeper, more physical, and more sexual level of Connecting Conversation than you would ever experience with a friend.

**Now, in order to have a good romantic connection with a woman, all three of these modes must be present in your relationship over time or something will be missing.**

On your first couple of dates, you *must* make sure that Playfully Challenging Conversation and Connecting Conversation are both present or you risk her losing interest in you. Seductive Conversation is not necessary at this point. However, once both of you are ready to go beyond kissing, Seductive Conversation is the final piece of the puzzle that completes your ongoing conversation with a romantic partner.

You must also learn how and when to shift between modes.

Your first several conversations with a woman should include a lot of Playfully Challenging Conversation along with a healthy helping of Connecting Conversation.

Over time, as her interest rises, most of your conversations with her will be in Connecting Conversation mode and at that point you must inject some Playfully Challenging Conversation into your conversations from time to time to keep things interesting.

So, Playfully Challenging Conversation decreases over time while Connecting Conversation increases, but both modes must *always* be
present in your relationship with a woman if you want to keep the attraction between you alive.

And, if you add Seductive Conversation to that mix whenever the situation calls for it, she’ll never feel like anything is missing in your conversations with her.

Now, keep in mind that an attractive conversation with a woman is not linear. In other words, you don’t have to start with Playfully Challenging mode, move to Connecting Conversation mode, and then move on to Seductive Conversation mode.

For example, you can start with Connecting Conversation mode, shift into Playfully Challenging mode, and then shift into Seductive Conversation mode. And then you can go back to Playfully Challenging mode for ten seconds and then go immediately back to Connecting Conversation mode.

Or, if a woman kisses you when she first meets you before you ever even say a word to her (yes that happens sometimes), you might even start with Seductive Conversation and move on to the other two modes later.

However, most of the time you will begin your interaction with a woman in Playfully Challenging mode, transition the conversation from there into Connecting Conversation mode, inject some Playfully Challenging Conversation back into the interaction at certain intervals to keep the attraction alive, and then eventually get into Seductive Conversation mode when you’re alone with her back at your place or hers.

The biggest key to having attractive conversations with a woman is that there is no ‘goal’ of the conversation and there is no outcome that you’re seeking.

Your focus should be on the vibe you’re creating with her.

In other words, the emotions each of you are feeling are infinitely more important than the actual informational content of the words you’re saying.
So let your conversations with women free-flow more than you would in a business meeting. Be willing and able to switch topics frequently. Don’t always finish your stories and thoughts, especially if your story gets interrupted by something. Let it go and let it flow.

Focus on creating a connection with her instead of trying to make points or trying to convince her to like you.

And now, keeping all of that in mind, let’s go deeper into each of the three modes of conversation along with the concept of qualification in the order they usually appear:

**Playfully Challenging Conversation**

Playfully Challenging Conversation establishes that your conversation is between a man and a woman who might be attracted to each other.

Think of it like this: When you liked a girl back in grade school, you might have playfully pushed her on the playground.

Now, as an adult, you want to **verbally push her away playfully.**

Women generally understand, even if we tend to forget as the seriousness of taking on adult responsibilities continues to mount, that teasing is flirting.

And most women LOVE playful, fun, challenging banter that shows your intelligence, makes her laugh, and awakens all kinds of feelings inside of her that she may not get to feel very often.

**Remember:** Love is light and playful; it’s *not* serious.

And what women really want is to be challenged.

So, when you playfully challenge a woman, when you banter back and forth with her, and when you have fun with her being silly in a conversation, you show her that you understand this and you make her more attracted to you assuming she’s interested in you a little bit or at least open to you in the first place.”

“Okay, so what’s the difference between playfully challenging a woman and insulting her? I mean, I’ve heard from some guys that you should
put a woman down if you want to attract her? What do you think about that?” Jason asked.

“Great question Jason,” replied the Guru.

The difference between playfully teasing or playfully challenging a woman and putting her down is two things:

Number one, you’re being playful. You’re not being serious. It’s important that she knows that.

And number two, an insult backs her into a corner that gives her no possible way to respond.

For example, ‘Your nose is super ugly’ is a put down because it’s not playful at all and there’s nothing she can say in response that will raise her standing back up. It’s just mean.

You should never put a woman or anyone else down.

If you do, you’ll only attract women and friends who have such low self-esteem that they will accept this behavior from you. And those people are generally unable to build the kind of healthy relationship that will sustain you over the long run.

Plus, it’s just not an okay thing to do in my opinion. If you feel the need to put someone else down, it really shows that you have a serious lack of internal value and need to take value from other people just to feel better about yourself.

It’s not healthy for you and it doesn’t attract healthy partners.

So, if you feel the need to put people down, I encourage you to work on yourself and your own internal value until you feel good enough about yourself to relate to others in a healthier way.

I encourage you to try your best to never put another person down and I definitely don’t think you should put a woman down if you want to date her.
On the other hand, telling her, ‘You know what, you seem like such a cool person...It’s too bad I’m not attracted to you at all’ while you’re smiling with your eyes and maybe even giving her a wink if you can do it properly is a playful challenge because you’re simply pushing her away a little bit with a smile on your face and giving her the opportunity to show you why you *should* be attracted to her. And, you’re giving her a light compliment (you seem like such a cool person) which means you’re pulling her in while you also push her away at the same time (it’s too bad that...).

Does that make sense?”

“I guess so,” replied Jason.

“Well, I think you’ll understand completely once we talk about being Playfully Challenging a little more. So let’s go a little deeper now.

There are two components of Playfully Challenging Conversation:

You being playfully challenging towards her and you responding to *her* verbal challenges.

You can spark attraction and create sexual tension with a woman by being playfully challenging in the following ways:

The most common way you can playfully challenge her is to say a playfully challenging line to her.

And, while you’ll want to use lines that feel natural to you and that match your personality, here’s what a playfully challenging line might sound like so you can get a feel for it:

‘Listen, I know you’re attracted to me, but your staring is making me a little uncomfortable. Tone it down please.’

‘Look, I know what you’re doing, and it’s not going to work. I’m not that easy.’

‘Hey, you’re not some kind of stalker are you? I’m picking up on that vibe from you a little bit.’
‘You’re so awesome! It’s too bad I’m not attracted to you.’

‘You have a great smile...Like the third best one I’ve seen all day.’

‘Wow, you are SO into me right now (playful smirk).’

‘You’re a little troublemaker aren’t you?’

‘We have a love-hate relationship. I hate you and you love me.’

When she says something intelligent: ‘Those are some big words for a little girl (playful smirk).’

Etc.

Another way to playfully challenge her is to tease her when she says she likes a certain band, or a certain color, or a certain movie, just for fun, even if you like it too. For example, you can say, ‘Wait. You like that band? That’s it; I’m breaking up with you,’ or, ‘I can’t believe you like that movie...Obviously it will never work between us.”

Pretending to break up with her during your first conversation or on your first date is a great way to playfully challenge her, by the way.

**Remember: Playfully challenging her means verbally pushing her away in a playful way.**

It’s the opposite of trying to convince her to like you. And that’s why it’s so powerful.

And, now that you get the general idea, you can make up your own playfully challenging lines that match your personality and fit the situation you’re in with her.

**Now, when you deliver a playfully challenging line, make sure to give her a playful smirk (smile with your eyes only) so she knows you’re not being serious.**

And, when you say a playfully challenging line, turn away from her a little bit when you’re done saying it instead of staring her down and waiting for her reaction. Just keep a self-amused smile on your face.
The key is that you’re not doing it just for a reaction from her. You’re mainly focused on entertaining yourself, so it doesn’t matter if she wants to play along or not.

And listen, most women can handle a lot more challenging banter than you think. And they generally enjoy it. So, it’s always better to push the envelope a little bit than it is to hold yourself back.

**While insulting her and putting her down make you a repulsive jerk, playfully challenging her makes you an attractive gentleman.**

It’s a really good thing. So, do it, *especially* when you’re very interested in her.

Because it makes her more interested in you.”

Other Ways to be Playfully Challenging

“Now, here are a few more ways you can be playfully challenging with her before we move on:

First of all, you can use a technique called ‘cold reading’ to playfully challenge her.

Here’s how cold reading works: Instead of asking her where she’s from, what she likes to do, etc. make guesses about those things and make them playfully challenging.

This makes the conversation much more interesting than if you pepper her with ‘interview’ questions.

For example, instead of asking her where she’s from, you could say, ‘You’re from Tennessee aren’t you? You totally have that Tennessee vibe going on. You know what they say about girls from Tennessee...”

And here are a few more examples of playfully challenging cold reads:

‘You were a psychology major weren’t you?’

‘Let me guess. You’re a flight attendant.’

‘I think you’re really a secret agent (or ninja). Now listen, you can’t fool me as easily as everyone else here, alright?’
And here’s the great thing about making a cold read:

If your cold read is off, she’ll want to know why you thought what you thought about her.

On the other hand, if your cold read is correct, she’ll be amazed and wonder how you knew that thing about her.

And both of those reactions spark attraction inside her and make your conversation with her more interesting. Cold reads make everything more fun for both of you and they’re more powerful than questions. So, use them often.

Another thing you can do is make up a little obstacle that could prevent her from spending more time with you or getting your attraction.

For example, you could say something like, ‘Listen, I’d give you my number but I think you’re too drunk to remember this conversation in the morning and then you’ll forget to text me (say this when she’s completely sober).’

Or, tell her she’s too much of a good girl for you.

Or, tell her you’re too much of a bad boy for a nice girl like her: ‘I like you but I’m not sure you can handle me.’

Or, find her a boyfriend: ‘You’re so much fun but I think you’re too innocent for me. Let’s go find you a nice guy who would love to make you soup when you’re sick. Hey, how about that guy over there (point to a guy she would never go for)?! He looks perfect for you.’

You can even introduce her to him depending on how far you want to take it.

Remember, the key is that you’re pushing her away and doing it playfully.

So, tell her it will never work between the two of you.

Or, pretend that you’re mad that she’s attracting you by saying, ‘Hey, stop making me like you. It’s not cool and I won’t stand for it (smile).’
Or, say, ‘Stop making me like you. You know I’m trying not to like anyone right now.’

Or, ‘Why do you have to be so awesome, making me like you like this? It’s not fair.’

Blame your attraction to her on her.

Another thing you can do is pretend to give her a high-five and then take it away.

Or have a thumb war with her and don’t let her win.

And another excellent way to playfully challenge her is to flip the script on her.

Use lines that women use on men like, ‘You girls only think about one thing!’ or ‘I’m a person, not a hunk of meat, okay?! I have feelings. Jeez,’ or ‘I bet you say that to all the boys,’ etc.

If she’s tall, call her ‘My little (funny nickname).’ Or, ask her if she got shorter since the last time you saw her.

If she’s short, ask her, ‘Why are you so tall? It’s really intimidating,’ and say it with a straight face.

You can also rename her or give her a funny nickname: ‘You know what, I don’t think Sarah suits you that well. I’m going to start calling you Princess Cosmo from now on instead (if she ordered a Cosmo).’ Make up as silly of a nickname for her as you want. Make it silly, not vulgar or insulting.

When she spills something, knocks something over, drops something, breaks something, or does something clumsy or mildly embarrassing, tease her with: ‘That’s why we can’t have nice things (smile)’ or, ‘Jeez, we can’t take you anywhere...(smile).’

And whenever she asks you a question, give her a playfully challenging answer before you give her a real one.
For example, if she asks you, ‘What’s your biggest fear?’ you could say, ‘Being on your shuffleboard team (smile)’ or, ‘Women who ask serious questions (smile).’

If she asks you what you do for a living, tell her that you’re a secret agent who was sent to recruit her, but that she’s not impressing you so far and needs to step up her game if she wants to be successful.

If she asks you, ‘How many women have you been with?’ you can ask her back, ‘You mean today (smile)?’

If she asks you, ‘How many women are you dating,’ you can say, ‘Oh, only about forty-seven right now. I’m going through a bit of a dry spell actually.’

Give her an answer she doesn’t want to hear and exaggerate it playfully. Then, if you want, you can give her a real answer after that.

Another way you can playfully challenge her is to act out a role-play with her that puts you in the ‘higher’ position in the role-play.

For example, pretend she’s your wife and that you’re divorcing her. Or, pretend you’re her teacher and she’s your misbehaving but eager pupil. Or, pretend you’re a famous mad scientist and she’s your gorgeous assistant who might get fired if she doesn’t step up her game.

Or, pretend to break up with her as if you’ve been dating her for a long time and she’s been annoying you a lot lately: ‘Listen, I hate to do this but I have no choice, I’m breaking up with you.’

And don’t tell her that you’re going to do a role-play with her. Just start acting out your role and she’ll catch on and play along. Have fun with it and she will too. And, if she doesn’t, just transition the conversation to another topic and try again later.

Okay, so now you know how to playfully challenge a woman.

And, when you’re playfully challenging her, there’s one more thing you should keep in mind:
After you tease her or playfully challenge her and she plays along with it or she defends herself to you, make sure you give her some approval. For example, if you say, ‘You’re not some kind of crazy stalker are you?’ and she says, ‘No! I promise I’m a good, normal girl’ don’t keep challenging her after that.

We just want her to start chasing you a little bit, which she does in this example. So, at that point, reward her. Just say something like, ‘Oh, good. I was worried for a minute haha (smile).’

See, she needs to know that she can earn your approval. And if you never give her any it comes across as either try-hard or too hard to get.

Most guys give her too much approval before she earns it, which is also a problem, but once you have her defending herself to you and/or playing along with you, attraction has been established and you can reward her for that.

And you can really hurt her feelings if you keep going. It’s not good. So don’t keep beating a dead horse.

Also, I can’t stress enough how important it is to make sure she knows you’re just playfully teasing her. If she actually gets upset, give her some approval and make sure she knows you’re playing around.

For example, you could say something like: ‘Hey, if I’m teasing you that means I’m starting to like you, okay? You’re doing well (smile).’ Then move the conversation on to something else and spark a little more attraction later.

Playfully challenge her often, but never put her down.

Remember that the point of playfully challenging her is simply to establish attraction. And we want her to enjoy her increasing attraction for you, not hate herself for it. So playfully challenge her, and then, when she plays along, move forward.

At that point, back off the challenging statements and focus on being playful or move into Connecting Conversation mode.
Now listen, when you start being more playfully challenging with women it can be intoxicating when you start to feel a good-looking woman becoming more attracted to you if you’re not used to it. So, you might be tempted to keep challenging her to get more of that good feeling. Well, don’t.

Resist that temptation and start building a stronger connection with her and taking things to the next level instead.

Once attraction has been established, it’s time to shift modes and start connecting on a deeper level. So, move the conversation forward to the Connecting Conversation mode at that point. And then, again, just inject a few playful teases into your Connecting Conversation every now and then to keep the spark of attraction alive."

Responding to Her Verbal Challenges

“And now there’s just one last thing to discuss when it comes to being playfully challenging before we move on:

When you’re being playfully challenging with her, she may tease you or challenge you back. Or, she might even challenge you before you even get the chance to challenge her.

And when she challenges you, teases you, or says something ‘negative’ about you, that’s her trying to ramp up the attraction between you. It’s an indicator of interest. It’s a good thing.

So, you should always be prepared to come back at her and pass any of these verbal tests that she might throw at you.

And here are three excellent ways you can handle it effectively whenever she challenges you or banters back with you:

Number one, you can agree with what she says and exaggerate it.

You don’t want to resist her insult or playful tease.

Instead, you want to agree with it and then exaggerate it until it seems absurd.

Why?
Because it shows her that you’re actually not the way she says you are better than defending yourself does and it shows her that you’re comfortable being who you are.

For example, if she says, ‘You’re such a player!’ You can say, ‘Totally. You should see me with all the old ladies at Bingo night. They love me.’

Or, if she says, ‘You’re such a jerk,’ you can say, ‘Yeah, you’re right. I once stole candy from a baby and kicked a dog on the same day.’ Or, ‘Actually, I got second in the Jerk of the Year voting last year. Super disappointing.’

You get the idea: When she says something insulting, agree with what she says and then exaggerate it to a ridiculous degree.

Number two, you can ignore what she says completely and move on to a new topic.

Just move forward as if her comment never even happened.

This technique is perfect for those times when you can’t think of anything clever to say back and it works just as well as the other two techniques.

And number three, you can respond as if she was giving you a huge compliment no matter what she says.

This one is my favorite.

If you’ve ever head of the word ‘disarming’ this is exactly what it means.

Here’s an example: If she says, ‘You’re such a jerk,’ you can say something like, ‘Listen, I know you like me a lot, but I’m not that easy. Don’t think that you can win me over just by giving me compliments like that.’

Or, if she says, ‘You suck!’ you can say, ‘Aww…you’re so nice (smile with your eyes),’ or ‘Have I told you lately how sweet you are?’ or just ‘Aww…thanks (genuine smile with your eyes).’

Or, if she says, ‘I’m not attracted to cocky guys like you,’ you can say, ‘Thanks, so, what else do you like about me?’
Show her that you’re not affected by her verbal challenges. Because, when you show her that you’re internally strong like that, it makes her much more attracted to you.

And, if she gives you an actual compliment, just say, ‘Thank you’ or ‘Oh, I know (smile)’ and move on. Or, you can ask her, ‘What else do you love about me (smile)?’

The key is never trying to convince her to like you because that destroys the attraction she feels for you.

And now you know how to playfully challenge a woman. And, you also know how to handle it when she challenges you.

**Remember: All attractive conversation is Playfully Challenging.**

Being playful brings both of you back to way you felt when you were having fun as children. Being challenging establishes attraction and builds tension between you.

And if she’s having fun with you and feeling attracted to you at the same time, that’s a great thing for both of you.

So, I encourage you to be playfully challenging with women for the rest of your life.

And don’t forget to always add some playful challenges into your conversations with her continuously forever. You’ll use them a little bit less over time, but make sure that playfully challenging vibe always there.

Okay, now, after you’ve been playfully challenging her and having fun with her for a while, it’s time to qualify her and then move into Connecting Conversation mode if you like her and want to start getting to know her better. This will solidify the attraction you’ve built with her and allow you to start building a deeper connection with her.”

**Qualification**

“Before we move on to Connecting Conversation mode, let’s talk about the concept of qualification.
Qualification is not a mode of conversation, but it’s an extremely important component in an attractive conversation with a woman.

So what is qualification exactly?

Qualification essentially means giving her validation or a light compliment that tells her that she has earned a little bit more of your attention and attraction and then asking her to show you even more of herself.

Once you’ve been in Playfully Challenging mode with her for a while, qualifying her rewards her for showing interest in you and solidifies her attraction to you. It shows her that you’re interested in her in an attractive way.

When you qualify her, you’re letting her know that she’s doing well with you so far, and, at the same time, you still want to see more.

You’re showing her that you might be interested in her, but you’re not completely sold on her yet and you want to find out a few more things about her before you can be sure. It’s a way for her to show you why you should be interested in her beyond the way she looks and a way for you to show her that you’re interested in finding out who she is as a person before you decide how much you like her.

If you qualify her, she’ll feel that you like her for who she is as a person, not just because of her looks, and she’ll also feel like she’s earning your attention. And both of those things will increase her attraction to you.

And here’s the thing: Most men don’t qualify a woman they’re talking to because they’re only interested in her physical attractiveness and maybe a few other surface-level qualities. To them, if she’s good-looking, she’s already completely qualified to spend time with them. They don’t have standards or anything they’re looking for beyond that. They give their time, interest, and attention away for free just because she looks good.

The woman is the one who’s qualifying these men. She’s trying to see if he’s worth her time and he’s trying to prove to her that he’s worthy.
And that means she can never be truly attracted to him.

You, on the other hand, should have high, specific standards in terms of what you’re looking for in a woman. That way, you won’t be sold so easily on her just because she’s good-looking. You’ll be interested in her, but you’ll be able to control yourself more because you won’t be completely sure about her yet.

So, when you’re talking to a woman you’re attracted to, qualify her to see if she’s really a good fit for you or not and to find out what makes her unique compared to all the other women you could date. You want to find out if she’s a high-quality person or not.

You’re trying to see if she’s worth your time.

You don’t just assume that she meets your standards just because you think she’s good-looking.

And this is another reason why you shouldn’t compliment her too often: Pure compliments come from the frame that she’s qualifying you and the she’s already qualified to be with you. And that puts you in a very weak position. That’s why compliments don’t make her more attracted to you and often drive her away.

So, full-on, heavy compliments can completely kill her attraction for you if you’re not careful. Most men compliment women way too much because they don’t realize that complimenting her usually hurts more than it helps.

However, while heavy compliments are dangerous, qualification is critical. If you don’t show her any interest or validate her at all, she’ll lose interest in you or give up on you unless she has below average self-esteem.

So qualification is how you solidify the attraction you’ve been building with her and start turning it into a real connection. If you qualify a woman the right way, it will increase your odds of success with her and make your connection with her much stronger.
And, it will also make it much more likely that she’ll want to see you again.

If you have a fun conversation with a woman but you have trouble getting her to go out with you again, chances are good that you didn’t qualify her properly.

Now, when you qualify her, remember that it’s a checkpoint, not a destination. You’re approving of her a little bit in this moment and then asking her to take the next step in winning your approval. You’re giving her a little validation and then taking it away. There’s always more she can earn and you don’t give her all of your validation at once.

Your job is to signal to her that she’s passed a checkpoint and then lead her to the next one.

And that’s why Qualification should be followed by a playful challenge or a rapport-building question.

For example, ‘You seem really cool so far,’ is Qualification while, ‘It’s too bad I’m not attracted to you at all (smile and turn away a bit),’ is Playfully Challenging.

And, ‘You seem like a very intelligent woman,’ is Qualification while, ‘You’re probably too innocent for me though. Let’s go find you a super nice boyfriend,’ is Playfully Challenging.

Or, ‘You know what, you’re pretty cool,’ is Qualification while, ‘What’s one surprising thing I wouldn’t know about you just by looking at you?’ is a rapport-building question.

Notice how in the first two examples you’re giving her some validation and then putting an obstacle in the way of her getting more.

**When you validate her (pull her in/qualify her) and take it away (push her away/challenge her) at the same time, it sparks maximum attraction in her. So, give her both.**

Adding a challenge after a light compliment allows you to give her some validation while also showing her that you’re not complimenting her just to try to get her to like you.
So, follow your compliments with a challenge so that she gets to feel the good feelings that come from validation and feel more attracted to you at the same time.

And when you qualify her, make sure you don’t compliment her body. Make your compliment about who she is as a person.

Also, adding ‘seem’ to your compliments can make them lighter and more truthful. You don’t really know her that well yet, so, ‘You seem like a fun person’ is more sincere than, ‘You’re a fun person.’

Now, if you feel like you’ve given her too strong of a compliment at any point, you can just add ‘right now’ or something similar to the end to recover and make it a little lighter.

For example, if you accidentally say, ‘Wow! You look amazing!’ the first time you meet her, you can catch yourself and say, ‘You look amazing...right now’ or, ‘You look amazing tonight’ instead.

‘You look amazing right now’ is a much better compliment than, ‘You look amazing,’ or, ‘You’re so hot’ although you should completely stay away from compliments about her looks in the early stages of dating.

And then, if you’ve been talking to her for a while and attraction has already been established because you’ve delivered some playfully challenging lines and she’s played along, you can also qualify her and then go into the Connecting Conversation mode instead of challenging her after you qualify her.

**Qualifying her is a great way to transition from Playfully Challenging mode into Connecting Conversation mode.**

So be playful and challenging with her for a while, then qualify her, and then follow it up with a rapport-building question.

In this case you’re asking her to share more of herself as a way to earn more of your approval and interest instead of just teasing her to push her away after you qualify her.
And here’s an example of how you can use qualification to transition from Playfully Challenging mode into Connecting Conversation mode:

‘You seem really cool. I’m curious, what would you do if you had a billion dollars and never had to work again?’

Or, ‘You seem like such an awesome person. Tell me your favorite thing about yourself.’

Or, ‘Okay, you seem like a fun girl so far, but I really value authenticity. I don’t have any friends who are fake. Would your friends say that you’re authentic? Give me a good example of a time you’ve been proud of your realness recently.’

Now, when you ask a question like this, it’s best if your question reflects your actual standards and shows her what you’re really looking for in a woman.

**And here’s the thing: If she answers a qualifying question like this, she’s implicitly agreeing that you’re attracted to each other and she’s unconsciously trying to earn your favor.**

So, at this point, her attraction to you has been established and you can safely move into Connecting Conversation mode (building rapport) with her without worrying about being put into the friend zone.

Now, if she qualifies you or asks you a qualifying question before you get a chance to qualify her, move the conversation forward quickly or flip it back around on her. Don’t agree with the implied frame that she’s qualifying you.

For example, if she compliments you, just say, ‘Thank you,’ sincerely once and move the conversation forward. Or, playfully flip the script on what she would say in response to a compliment like, ‘I bet you say that to all the boys (smile).’ A line like that is funny and it maintains the frame that you’re qualifying her, not the other way around.

Also, when she asks you personal questions before you’ve had a chance to qualify her first, be playful with your answers before you give her a real answer. Or, ask her to answer the same question before you answer.
Make her work to get you to reveal personal information about yourself.
You always want to make sure that your conversation with her implies that you’re the one trying to decide if you’re interested in her or not.
No matter what, make sure you qualify her during each of your first few interactions with her.
Because, again, if you qualify her the right way, she’ll be much more likely to keep seeing you.
So, this one concept alone can skyrocket your success with women.”

**Connecting Conversation**

“Okay, so after you’ve shown her your playful side and she’s earned it by showing you her playful side, show her that you have a real side as well.
Connecting Conversation is all about building an emotional connection with her.
It’s where you stop being the playful little boy for a minute and become the curious adult who wants to get to know her more and see if she’s a good fit for you.
And when you transition into Connecting Conversation mode, you want to ask her interesting open-ended questions that encourage her to share things about herself and her life, not boring ‘interview’ questions or ‘yes or no’ questions.
For example, ‘What would you do if you had millions of dollars and never had to work again?’ is a much better question than ‘So, what do you do for a living?’ or ‘Do you like cats?’
Good topics for Connecting Conversation include her favorite memories from childhood, her hopes, dreams, and aspirations, what she would do if she had a billion dollars, her passions, and her favorite things to do.

**And, when you’re in connecting conversation mode with her, you want her to be talking sixty to eighty percent of the time. Again, she should be doing most of the talking.**
So, ask her open-ended questions that allow her to talk about her favorite subject as much as possible: herself.

And it’s even better if you phrase your questions as statements instead.

For example, you could say, ‘Tell me about one of your favorite childhood memories.’

Or, ‘I want to know about the best trip you’ve ever taken.’

Or, ‘Entertain me with your craziest, coolest story.’

Or, ‘Tell me your favorite experience so far this year.’

Now, your questions don’t have to be about deep or serious topics.

You can ask her any of the following questions to start building an emotional connection with her:

‘If you could be any animal (or dinosaur, etc.), what would you be and why?’

‘If you could choose any person, living or dead, to have dinner with, who would you choose and why?’

‘If you could have any superpower, what would you choose and why?’

Or any other question like that.

And, by the way, it helps if you really like the question you’re asking and you’re genuinely interested in her answer.

Now listen, when she shares something about herself with you and she’s being vulnerable, don’t make fun of her answer. Connecting Conversation mode is not the time to be challenging. So, at the very least, say, ‘Oh, that’s interesting,’ or ‘I can see why you would feel that way,’ when she shares something with you.

You can tease her a little bit if the topic isn’t very personal; just tease her less than you did in the Playfully Challenging mode.
When you’re in Connecting Conversation mode, you want to validate her answers for the most part and be a little bit Playfully Challenging every in once in a while to keep the spark of attraction going.

Oh, and another thing you can do when she’s done talking is say, ‘Tell me more about that,’ or, ‘How did that make you feel?’ or, ‘Is there more?’ Or, you can ask her to go deeper into something related to something she said.

Here’s the key: You want her to reveal lots of details about herself while revealing fewer details about yourself.

In Connecting Conversation mode, both of you should be telling each other interesting stories that help you get to know each other better.

When she shares something, ask her to tell you more about it or how it made her feel or share a brief, interesting story that relates to what she said.

And when you tell a story, keep it short and interesting. Go into the vivid, juicy details and skip the boring ones.

Share how you were feeling and what you were thinking at each moment of the story. For example, ‘When I got there, I was super nervous...but after a few minutes I started feeling more confident. In fact, maybe I was too confident,’ etc. Let the tension of your story build before you reveal the punchline.

Then, after the climax of your story, move on quickly. Ask her another question or transition the conversation to a new topic.

You want to keep her sharing as much as possible while you listen and share little tidbits in return. Just get her talking and then sit back and enjoy the show while you contribute just enough to keep the conversation going.

And make sure you LISTEN to what she’s saying when you’re in Connecting Conversation mode.
On the other hand, while you listen, lean back and stay relaxed. You’re connecting with her but you’re still not completely sure about her yet. You’re not trying to get her to like you; you’re just getting to know her.

Don’t be afraid to share yourself with her but do it sparingly. Let her get to know you over a long period of time.

And, while you’re in Connecting Conversation mode, you want to keep it light and fun. While you’re going deeper than you did in Playfully Challenging mode, don’t talk about serious subjects. Don’t talk about subjects that bring the mood down. Avoid negative topics.

And don’t talk about sex. If she brings it up, it’s no big deal. Be cool about it. Be comfortable with it and then move the conversation to a new topic. Just don’t dwell on the subject.

Even though you’re deepening your connection with her, keep an undertone of positivity and playfulness underneath. Don’t get too serious and don’t try too hard to connect. Let it happen.

Focus more on the ‘vibe’ and the feeling of positive connectedness between you and her than on trying to figure out what to say next.

Look at her in the eyes most of the time when you’re talking, and, when she’s talking, alternate between looking at her in the eyes and slowly looking away to the side and behind her.

Make yourself comfortable and calm so that she can feel comfortable and relaxed too. Slow down your movements and breathing a little bit. Face her a little bit more than you did in Playfully Challenging mode. Speak a little more slowly.

And, again, let her lean into you; don’t lean into your conversation with her. Sit back and listen while she leans forward and speaks. When you speak, you can raise the volume of your voice a little bit if necessary, but don’t move your body toward her.

Don’t brag, qualify yourself to her, or try to convince her to like you.
Here’s the thing: You’re not ‘trying to get rapport’ with her. Being in rapport simply means that she’s responding to you. Rapport is assumed when you’re with her. You don’t have to work for it; it’s just there.

Connecting Conversation simply means that you’re communicating with her on a deeper, more ‘real’ level than when you’re in Playfully Challenging mode. It’s just another level of connecting with her.

So, sit back, relax, and listen. Enjoy the process of getting to know her.

Let the conversation flow wherever it wants. Go on random tangents and let her do the same. Don’t finish a thought or story if you’re interrupted unless she asks; again, just let it go and let the conversation flow.

Sharing fun stories and anecdotes back-and-forth with her in a free-flowing conversation will be your main mode of conversation with her as long as you’re with her. If you end up in a relationship with her, you’ll be in Connecting Conversation mode most of the time.

As we’ve discussed several times now, just make sure you inject some Playfully Challenging lines back into your conversations with her at regular intervals to keep the attraction going. And remember, this isn’t a linear process. You can transition from Playfully Challenging mode to Connecting Conversation mode and back at any time.

Most of your conversations with the right woman for you will consist of various amounts of Playfully Challenging mode and Connecting Conversation mode for the rest of your life. You’ll be in Connecting Conversation mode more and Playfully Challenging mode less as time goes on, but both are important aspects of male/female communication.

And, if you master Playfully Challenging mode and Connecting Conversation mode, you’ll be able to have endless attractive conversations with her.

So make sure you keep both modes of conversation swirling around whenever you’re with her.”
Seductive Conversation

“Now, after you’ve shown her your playful side, teased her playfully, qualified her, and you’ve shown her your real side by building a connection with her, it’s time to show her your seductive side.

This is where you stop being the playful boy and the curious adult and become the man.

Only do this after she feels attracted to you (established by Playfully Challenging mode), connected to you, and comfortable with you (established by Connecting Conversation mode).

Here’s the key: If she has answered your deep qualifying questions and your rapport-building questions without resistance, you can move into Seductive Conversation mode.

Now, you can make this transition after one or two dates or you can wait as long as you want. It’s up to you and her.

Just make sure you go for a kiss by the end of the second date as we discussed this week. Then, once you’ve kissed her successfully, you can move into Seductive Conversation mode whenever both of you are ready for it. There’s nothing wrong with physically connecting with a woman after your first conversation with her or waiting until you’re married.

And here’s the key: Seductive Conversation is more about the way you talk than it is about what you talk about.

It’s essentially another level of Connecting Conversation with a physical component. It’s the kind of rapport you only build with a lover; never a friend.

And here’s how you transition into Seductive Conversation mode:

Slow everything down. Slow down your rate of speech. Slow down your breathing. Relax your body as much as possible.

Lower the tone of your voice a little bit if you can do it without sounding strange.
Make sure you’re alone with her, or at least in an isolated corner so it’s just the two of you.

Face her more. Hold her hands while you talk. Play with her hair if she lets you. Be more physical in a very comfortable way.

Let her talk but keep the talking low-key and to a minimum.

When she tells you something, say things like ‘Hmm,’ ‘Yeah?’ and ‘That’s interesting’ in an exaggerated, slow, drawn-out way and in a low tone of voice. Let her feel the vibration and hear the relaxation of your voice.

Pause for a bit between sentences. Let the tension build and spread between you. Be comfortable with it.

Touch her more, but not in an overtly sexual way. Stay away from her most private areas.

One thing you can do is lie with your head in her lap while you talk.

Let her get really comfortable touching you.

Don’t make any sudden movements. Be as comfortable as possible and let her relax into you.

Look into her eyes more when you talk.

Look at her with desire without expressing need. Blink more slowly. Look at her lips slowly and then go back to her eyes.

Smile softly with your eyes only.

Look away for a bit by moving your eyes slowly, then slowly bring them back.

When you get to this point, both of you should be feeling really good at a deep level and delicious chemicals should start coursing through your bodies. You should be feeling very connected to each other and comfortable with each other on a physical and emotional level.

If you want, you can slowly, gently, and firmly grab her face, look at her for a moment, and then slowly go for a kiss. Then, pull back, relax, and continue your conversation. If she wants more, she’ll escalate on you at
this point (escalating just means taking the physical component of your relationship to the next level). Or, you can simply kiss her again later.

The point of Seductive Conversation is to make her feel comfortable with you on all levels so she can feel more attracted to you on all levels. It’s less about escalating than it is about making her feel comfortable escalating on you or with you escalating on her.

Let her get comfortable with you so she can unleash herself with you.

Now, I don’t recommend going into Seductive Conversation mode until you’ve met up with her two or three times if you want to be in a relationship with her, but that’s up to you.

If you just want to have fun with her, there’s no rule that says you can’t go into Seductive Conversation mode the first time you meet her (after Playfully Challenging mode and Connecting Conversation mode have been explored) if she wants to go there with you.

However, if you want her to be your girlfriend or you’re looking for something long-term, it’s better to let the tension build and make her wait a little longer before you go into Seductive Conversation mode.

And now you know the three modes of an attractive conversation with a woman along with how to qualify her. However, there’s one more thing I want to discuss before we move on: how to build sexual tension.

Think of building sexual tension as an extension of Seductive Conversation mode.”

Tension-Building Spikes

“Let me ask you a question: What’s the difference between the friend zone and a romantic relationship?

Exactly.

Sexual tension.

And sometimes it’s good to spike up the tension with her instead of just letting it slowly build. And that, my friends, is exactly what tension-building spikes do.
You can use a tension-building spike to:

Number one, see if she wants you to kiss her.

Number two, make her want you to kiss her or escalate on her before you actually do it.

Number three, encourage her to kiss you or escalate on you.

And number four, get out or stay out of the friend zone.

Tension-building spikes allow you to gauge her receptivity to kissing or physical escalation at any given time.

And they also create desire in her and make her want your physical advances in her mind before you ever actually touch her.

They make it much easier to go for a kiss and to escalate things further from there.

**And here’s the thing:** It’s much better for both of you if she’s already dying to kiss you before you go for it than it is to randomly ambush her with a kiss and just hoping that she wants it and that she’s ready to kiss you.

**And, it’s even better if she kisses you first.**

Well, tension-building spikes help you set up both of those scenarios.

You can use tension-building spikes the first time you meet her to set the stage for your first kiss even if you don’t plan to kiss her that night. You can use tension-building spikes after you’ve already kissed her to make it easier to go further with her. And you can use tension-building spikes after you’ve been together with her for a long time to keep things spicy.

You can even use tension-building spikes if you already know her and want to find out if she might be interested in being more than just friends with you.

And it’s always better to use a tension-building spikes to see where you stand and get everything warmed up than it is to try to go for a kiss cold.
So, use tension-building spikes to generate desire in her if you’re not sure you already have it or to ramp it up even higher when you do.

Here are some examples of tension-building spikes you can use to spark some tension when the time is right:

‘I can’t even tell you what I’m thinking about doing to you right now,’ (say this after she’s already kissed you passionately and you have pulled back from the kiss).

‘If you keep looking at me like that, I’m going to have to kiss you,’ (say this to gauge her receptiveness to being kissed before you go for it).

‘Listen, I’m not sleeping with you tonight, so don’t try anything.’

‘I like you. Too bad you’re way too innocent for me.’

‘If you keep being so awesome, I might have to kiss you later, but I don’t have to like it.’

‘Look, we’re not sleeping together tonight, okay? Stop turning me on.’

‘Hey, I’m a good boy. Stop making me think bad thoughts.’

‘Listen, I have to go before things go any further. If I stay here with you I might not be able to control myself.’

‘Why are you looking at me like that and trying to turn me on so much? Stop. It’s not fair.’

‘Why are you turning me on so much right now? Not cool.’

‘Why do you always have to distract me with your ridiculous good looks? It’s not fair. Go away, I’m trying to concentrate (smile).’

‘Stop being such a bad girl or I might have to punish you.’

Etc.

Now, when you deliver these tension-building spikes, do it confidently. Look her in the eye when you say them and then turn away from her a bit and don’t look for her reaction.
Keep a playful smirk on your face.

And let the tension catch up with her. The idea is to encourage her to escalate on you or make it easier to escalate on her.

So, give it some time to work. This is like planting a seed that bears fruit a little later. Sometimes, she'll react strongly right away, but other times her reaction will happen later in the evening or even a week or two later.

Remember: Tension-building spikes can be extremely powerful and they can have a big effect on a woman.

So, throw one out every once in a while and see what happens.

Because if she likes you and you do it correctly, injecting tension into your conversations with her can make her much more attracted to you.

Just make sure you use tension-building spikes sparingly and strategically. Don’t use them in every conversation with her. And don’t use them on more than one woman in a group of friends. They lose their power if you use them too much and everyone knows you use them on everyone.

Think of tension-building spikes as a spice. You only need a little bit.”

Putting Everything Together

“All of your interactions with a woman, from the first time you meet her until the last time you see her will consist of the three modes of conversation, qualification, and tension-building spikes.

And your ability to connect on all of these levels with her is incredibly attractive to her. So, learn to be comfortable in all of these modes of interaction.

Now, depending on how you meet her, you’ll usually start out in Playfully Challenging mode for a few minutes, qualify her, then go into Connecting Conversation mode for a while as you bring back the Playfully Challenging vibe every so often to maintain a light, positive tone while you connect with her.
Again, you have to make sure Playfully Challenging mode is there in your first conversation with her or you’ll probably end up in the friend zone. However, don’t be the guy who always stays in Playfully Challenging mode all the time either. Once she plays back with you a little bit, make sure you also establish an emotional connection with her by qualifying her and then transitioning into Connecting Conversation as well.

If Playfully Challenging mode and Connecting Conversation mode are both there in your first conversation with her, it’s much more likely that she’ll meet up with you again later.

And then, during that first conversation, after you’ve been in Connecting Conversation mode for a while, you can ask for her number and then end the conversation a little bit after that or you can take her somewhere to be alone and shift into Seductive Conversation. In either scenario, you can spike some tension with a tension-building spike if you want.

Then, the next time you see her, this process repeats itself.

Playfully Challenging Conversation plus Qualification plus Connecting Conversation plus Seductive Conversation plus tension-building spikes equals maximum attraction.

So, give them all to her. Keep all of these elements swirling around in your conversations with her as long as you’re with her.

Once you get enough experience, you’ll get a good feel for what mode you should be in at any point and when you should transition into a different mode.

So, get out there and practice. Go on a hundred coffee dates if you have to just to get this stuff down.

At the same time, don’t worry too much about always being in the perfect mode. You don’t have to get everything exactly right all the time for a woman to be attracted to you.

**It’s much better to talk to her and make some mistakes than it is to avoid talking to her because you’re afraid of messing up.**

So just start wherever you are now and keep getting better over time.
Also, never forget that your conversations with her aren’t linear. Sometimes men like to think everything happens in a straight line, but your interactions with her will be more fluid.

Be prepared to throw in a challenging line, qualify her, share a good story that makes you a little vulnerable, ask her a personal question, completely change topics, or build some tension at absolutely any time. You should be able to transition into any of the modes of conversation from any other mode at any time.

And once you can navigate all of the modes of conversation with her properly, you will be a very rare, powerfully attractive man.

And, lastly, it’s your job to lead your conversations with a woman.

So, lead your conversations with her where you want them to go. And that doesn’t mean you should try to control everything; it just means you should guide your conversations with her through all of the modes of conversation at the right times and in the right amounts so that she gets to feel strongly attracted to you.

Again, it’s important to start practicing the attractive conversation principles you learned today as soon as you get home until they become natural for you. That way, you’ll eventually be able to transition into the right mode at the right time automatically without thinking about it when you’re talking to a woman you’re attracted to. And, at that point, you can just relax and focus on building a strong connection when you’re with her.

And that’s when your attractive power is the highest.

Alright, so now you know how to have endless attractive conversations with the right woman for you.

I’ll see you in the morning gentlemen. Good night.”