



## Fact Sheet

**HISTORY** | Founded in 1960 by Wilber Hardee and acquired by CKE Restaurants Holdings, Inc. in 1997, Hardee's® restaurants are located throughout the Southeastern and Midwestern United States. The chain built its reputation on a unique breakfast menu featuring Hardee's mouth-watering Made from Scratch™ Biscuits. With a renewed emphasis on premium quality, Hardee's has taken the lunch/dinner segment to the next level with its line of 100 percent Black Angus beef Thickburgers™. Hardee's has clearly established itself as a leader in the quick-service restaurant industry.

**HARDEE'S MENU** | The Thickburger line features 100% Black Angus beef in 1/3-, 1/2- and 2/3-lb. burgers. Other menu favorites include Hand-Breaded Chicken Tenders and charbroiled chicken sandwiches. Hardee's famous breakfast menu boasts Made from Scratch™ Biscuits.

**NUMBER OF HARDEE'S RESTAURANTS\*** | 1,932 total

Currently, there are more than 200 dual-branded Hardee's/Red Burrito® units.

**OPERATING AREAS** | 30 states in the Midwest and Southeastern US; and internationally in the Middle East

**HEADQUARTERS** | 6700 Tower Circle, Suite 1000, Franklin, TN 37067

**PARENT COMPANY** | CKE Restaurants Holdings, Inc.

CKE Restaurants Holdings, Inc. is a privately held company headquartered in Franklin, Tennessee. As of the end of Q1 fiscal 2013, the Company, through its subsidiaries, had a total of 3,263 franchised or company-operated restaurants in 42 states and in 25 countries, including 1,322 Carl's Jr.® restaurants and 1,932 Hardee's® restaurants. For more information, or to find a Hardee's near you, go to [www.hardees.com](http://www.hardees.com). Hardee's social media sites include [www.facebook.com/hardees](http://www.facebook.com/hardees), [www.twitter.com/hardees](http://www.twitter.com/hardees) and [www.youtube.com/hardees](http://www.youtube.com/hardees).

### CKE RESTAURANTS HOLDINGS, INC. OFFICERS

Jason Marker, Chief Executive Officer

E. Michael Murphy, President

Ted Abajian, Executive Vice President and Chief Financial Officer

Charles A. "Chip" Seigel III, Chief Legal Officer