



## Fact Sheet

**HISTORY** | Founded by industry pioneer Carl N. Karcher, Carl's Jr.<sup>®</sup> restaurants have been a West Coast favorite for more than 70 years. Using \$15 in savings and borrowing \$311 on their Plymouth automobile, Carl and his wife, Margaret, purchased a single hot dog cart in 1941 in Los Angeles. The Karchers soon grew their small business — eventually focusing their efforts on the Carl's Jr. brand, one of the first in a new breed of restaurants that today make up the quick-service restaurant industry. With more than 1,300 restaurants, Carl's Jr. is regarded as *the* place to go for premium-quality burgers.

**CARL'S JR. MENU** | Signature menu items include The Six Dollar Burger™ line, the Western Bacon Cheeseburger<sup>®</sup> and the Super Star<sup>®</sup> hamburger. Other favorites include Hand-Breaded Chicken Tenders, Made From Scratch™ Biscuits, charbroiled chicken sandwiches, low-carb selections and Hand-Scooped Ice Cream Shakes & Malts™.

**NUMBER OF CARL'S JR. RESTAURANTS** | 1,322 total

Currently, there are more than 500 dual-branded Carl's Jr./Green Burrito<sup>®</sup> units

**OPERATING AREAS** | 14 Western states, International

**HEADQUARTERS** | 6700 Tower Circle, Suite 1000, Franklin, TN 37067

**PARENT COMPANY** | CKE Restaurants Holdings, Inc.

CKE Restaurants Holdings, Inc. is a privately held company headquartered in Franklin, Tennessee. As of the end of Q1 fiscal 2013, the Company, through its subsidiaries, had a total of 3,263 franchised or company-operated restaurants in 42 states and in 25 countries, including 1,322 Carl's Jr. restaurants and 1,932 Hardee's<sup>®</sup> restaurants. For more information, or to find a Carl's Jr. near you, go to [www.carlsjr.com](http://www.carlsjr.com). Carl's Jr. social media sites include [www.facebook.com/carlsjr](http://www.facebook.com/carlsjr), [www.twitter.com/carlsjr](http://www.twitter.com/carlsjr) and [www.youtube.com/carlsjr](http://www.youtube.com/carlsjr).

### CKE RESTAURANTS HOLDINGS, INC. OFFICERS

Jason Marker, Chief Executive Officer

E. Michael Murphy, President

Ted Abajian, Executive Vice President and Chief Financial Officer

Charles A. "Chip" Seigel III, Chief Legal Officer