

Applied Recognition Announces Acceptance into VMware Technology Partner Program Accelerating Acceptance of Face Recognition for Network Access Control

Toronto, October 12th – Applied Recognition, Inc. (ARI) today announced its acceptance into VMware’s Technology Alliance Partner Program (TAP) on the strength of *Ver-ID Authenticator*’s demonstrated interoperability with VMware’s desktop virtualization products. *Ver-ID Authenticator* uses ARI’s advanced face recognition technology to secure access to any legacy network, eliminating organizations’ reliance on inherently insecure passwords and so dramatically reducing the potential for “data spills” and the exposure to other cyber risks.

“*Ver-ID Authenticator* was designed ground-up to address the considerations that have slowed the deployment of multi-factor authentication (MFA)”, according to Ray Ganong, ARI’s Co-CEO. “CIOs and CISOs have acknowledged for some time the risks they’re taking without having deployed MFA, especially for remote network access, but have been frustrated by the lack of a solution that works, is affordable, is simple to deploy & manage, and doesn’t irritate their end-users with a complicated experience. *Ver-ID Authenticator* is the first and only biometric access control product which meets all these criteria.”

Ver-ID Authenticator is implemented with a set of plug & play modules that integrate a Ver-ID Server with an organization’s directory service and end-point technologies. An ARI-provided mobile app is invoked when a user is logging in: the user simply takes a ‘selfie’, a method which securely authenticates any valid user, and which deters any unauthorized attempt at access.

“We’re pleased to have been accepted into VMware’s TAP program”, said Don Waugh, ARI’s Co-CEO. “We’ve made a substantial investment to ensure that *Ver-ID Authenticator* is able to work flawlessly with thin and zero clients, a technology domain where interoperability with VMware is, of course, critical. Both ARI and our channel partners are now looking forward to accelerated deployments of *Ver-ID Authenticator* at organizations that rely on VMware’s desktop virtualization products.”

To learn more about ARI and *Ver-ID Authenticator*, visit www.appliedrecognition.com or contact the company directly at sales@appliedrec.com.

About Applied Recognition

APPLIED RECOGNITION, INC. is a leader in face detection, recognition and authentication technology. Founded in 2005, Applied Recognition has developed an extensive portfolio of patents for facial recognition & indexing, and for enterprise-grade, biometric authentication technologies.

Applied Recognition serves organizations that rely on biometrics to improve performance and security: financial services providers, IoT device manufacturers, and leading software publishers. Licensing is available for software development kits for the Android and iOS platforms to support online identity verification and digital signature applications as well as for login/authentication use cases. ARI also offers *Ver-ID Authenticator*, enabling the addition of

second-factor authentication to any enterprise IT access-control system. To learn more, visit www.appliedrecognition.com.

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