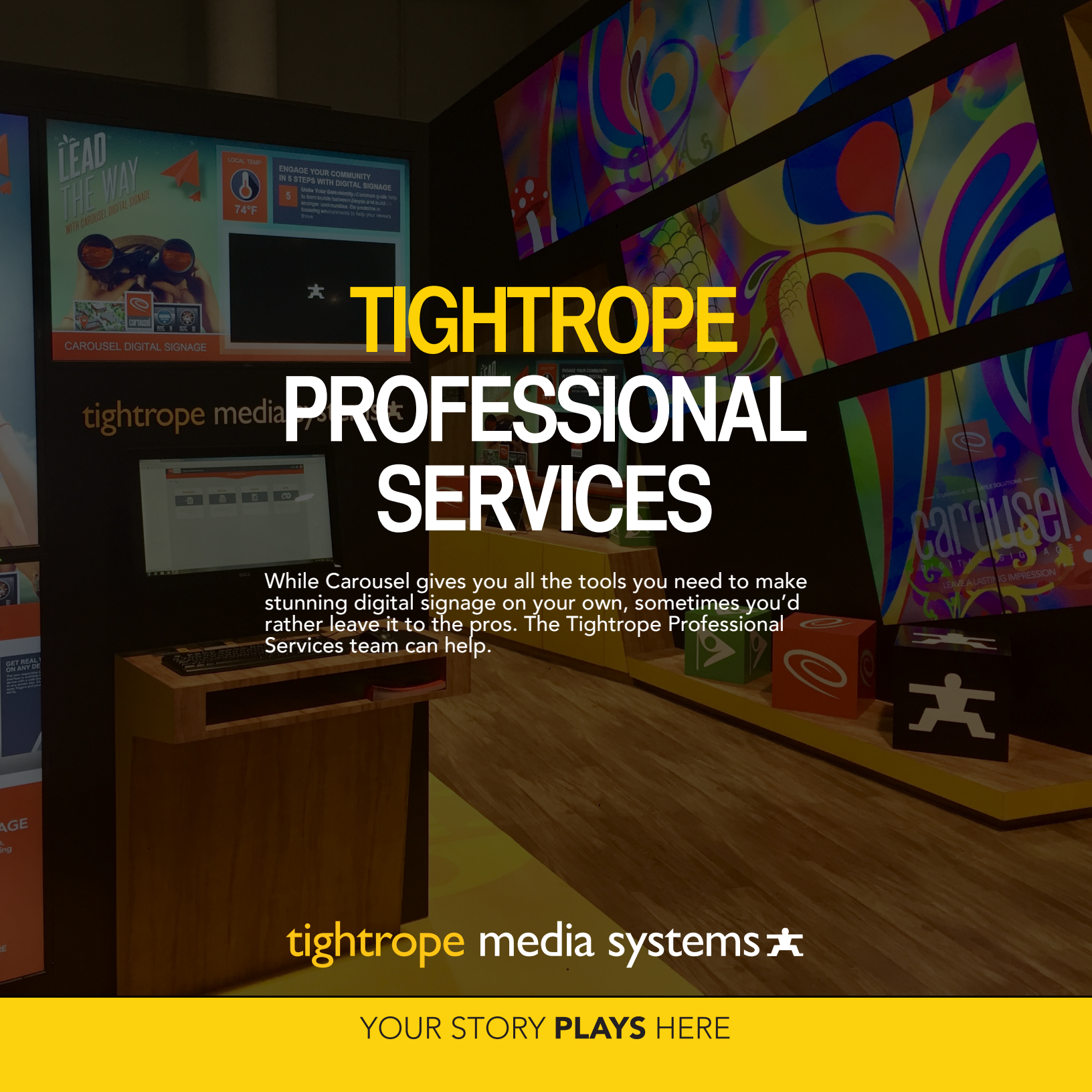




TIGHTROPE PROFESSIONAL SERVICES

While Carousel gives you all the tools you need to make stunning digital signage on your own, sometimes you'd rather leave it to the pros. The Tightrope Professional Services team can help.

tightrope media systems 

YOUR STORY **PLAYS** HERE

CUSTOM PROGRAMMING SERVICES

DATA INTEGRATION

Put key information front-and-center. Tightrope can help you track and visualize important metrics by putting them on display in your custom designed message board, video wall, or whatever you dream up next.

PUT YOUR EXISTING DATA TO GOOD USE:

- Manufacturing Metrics
- Job Listings
- Energy Usage
- Health & Safety Incidents
- Emergency Alerts
- ... and much more.



SUPPORT MIM



INTERACTIVE KIOSK

Donors of the Musical Instrument Museum waste no time signing up for membership when there's a dedicated signup kiosk near the front door.

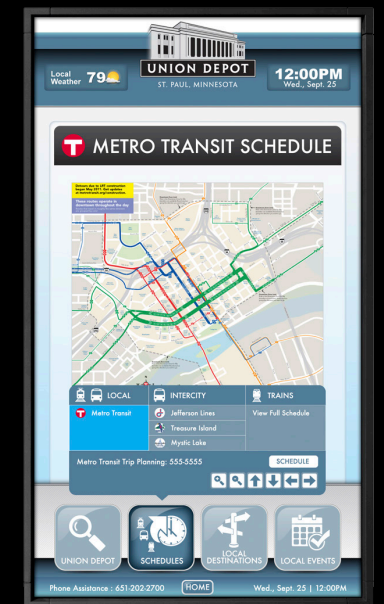
CUSTOM PROGRAMMING SERVICES

INTERACTIVITY/ WAYFINDING

You dream it, we will build it. Tightrope can help you guide and inform your audience with interactive solutions for staff directories, maps and wayfinding, schedules, event information, and more.

YOU SAVE TIME, VISITORS GET MORE:

- **Inform & Engage** Provide visitor information with up to the minute accuracy such as weather and news headlines.
- **Cut Costs** Save money by eliminating the need to update printed guides. Your interactive directories update all at once as needed.
- **Navigate** Make every guests' visit to your campus smoother. Interactive maps empower visitors to find their destination on their own quickly and easily.
- **Promote & Educate** Interactive kiosks make promoting your products on site and educating visitors about your mission more fun.



CUSTOM DESIGN SERVICES

BRANDED CHANNEL

Let Tightrope's creative team make you a beautifully custom-designed channel layout for your digital signage that looks and feels just like you, but with none of the hassle of doing it yourself.

IMAGINE ALL THE POSSIBILITIES:

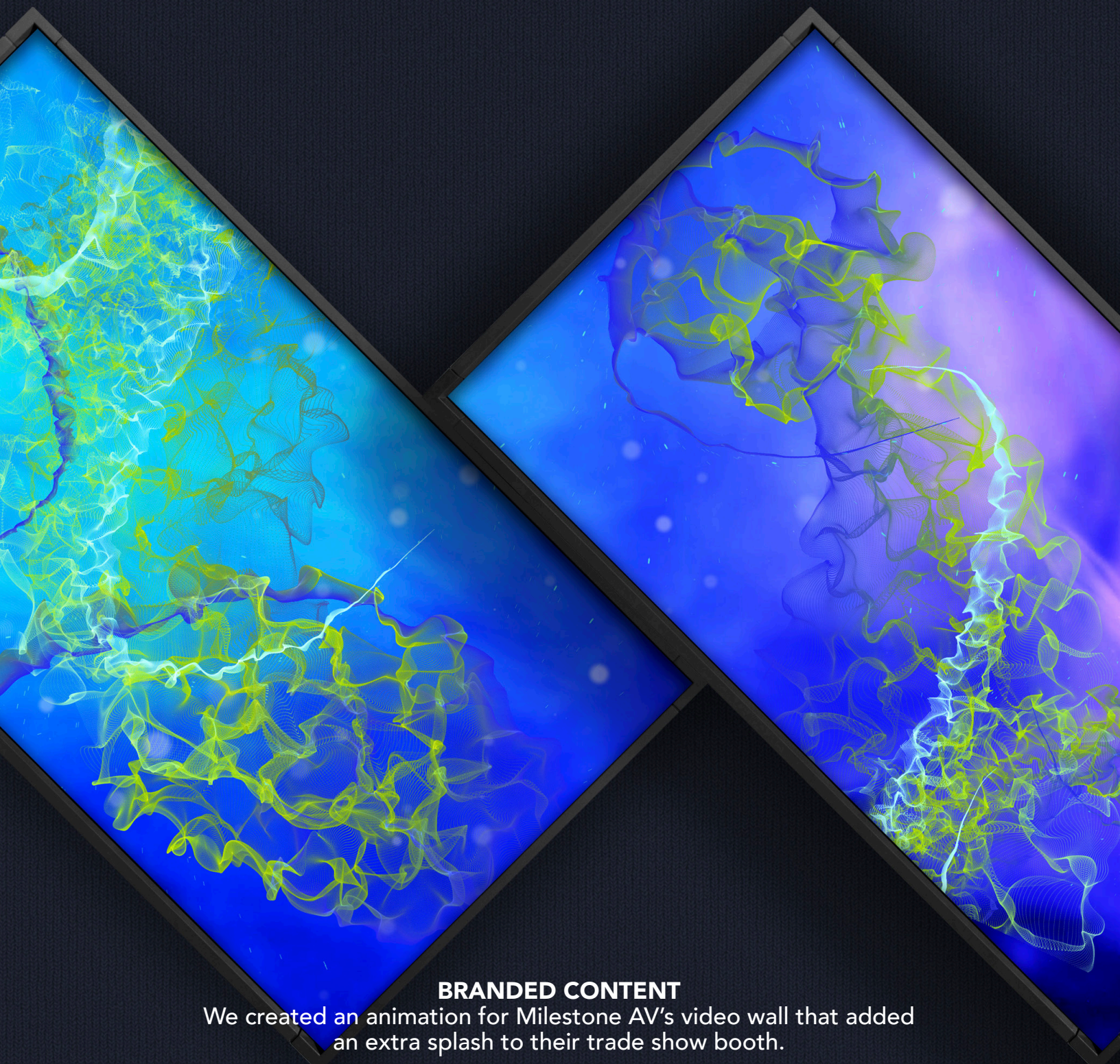
- **Weather / Time** Dynamic weather updates keep your channel content looking fresh and helps guests prepare for their day.
- **Messages / Alerts** Carousel's pre-made message templates blend seamlessly with your branded design and help get your announcements out quickly.
- **Videos / Photos** Feature video in your channel from live cable*, a web stream, or an uploaded file.
- **Dynamic Feeds** Carousel consumes dynamic content from other sources to boost your on-site impact. Pull from RSS, FB, Twitter, ATOM Feeds, Microsoft Office 365 and Exchange, iCal, XML and a variety of API's.

*Additional hardware is required for video input.



BRANDED CHANNEL

Choice Hotels tells part of its company history with Carousel Digital Signage on their timeline wall.



BRANDED CONTENT

We created an animation for Milestone AV's video wall that added an extra splash to their trade show booth.

CUSTOM DESIGN SERVICES

CREATIVE CONTENT

Allow your true colors to shine, and surprise them with the unexpected. Let our team create beautiful animations, video brand messaging, and infographics that will wow your viewers.

ADD SOME CREATIVITY, MAKE A BIGGER SPLASH:

- **Brand Messaging** We craft a unique brand message based on your input and deliver a 60 second animated video that includes scripted messaging, licensed stock photo and video, kinetic typography, and motion graphics.
- **Infographics** After a brief consultation, we develop a custom script, storyboard, illustration, and animation with picture & sound editing to deliver a 30-60 second animated video.
- **Animated Logos** We take your existing logo and create a concept, storyboard and final animation that fits your brand persona (logo design not included).

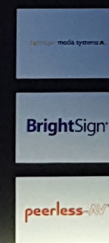
CUSTOM DESIGN SERVICES

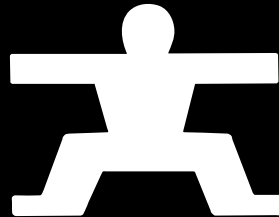
VIDEO WALLS

Go big or go home. If this is your philosophy then Tightrope's design team can help you leave a lasting impression. Display ultra high resolution videos seamlessly across multiple panels, combine messages and video in a multi-display installation, or add to the overall ambiance of your space with stunning video art.

WHEN IT COMES TO YOUR WALLS, THINK OUTSIDE THE BOX:

- Art Installation
- Brand Reinforcement
- Recognition (Donations, Memorials, Sports)
- Image Display/Gallery
- Information Hub (Students, Clients, Visitors)





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VIEW MORE OF OUR WORK AT:
www.trms.com/professional-services