cablecast

COMMUNITY MEDIA

CABLECAST FLEX LIVEOVERLAY

LIVE CHANNEL BRANDING & CRAWL GRAPHICS

From special sessions to election coverage to severe weather alerts, LiveOverlay from Cablecast Flex helps you keep viewers informed as soon as news breaks.

7 **City TV**
LIVE
City Council holds special sessio

DIRECT LIVE PASS THROUGH
Show crawls, station bugs and bug text in real time directly from your Cablecast Flex server. No need for costly additional hardware or inputs.

WORKS OVER EVERYTHING
Whether you're playing a feed from city hall, a live show in the studio, or a file on your server, LiveOverlay lets you easily post live updates over your scheduled channel playout. Just update the text and Cablecast will do the rest.

JUST UPDATE YOUR SOFTWARE
Get LiveOverlay as a part of your Cablecast software update* on your Flex server. Talk to your Cablecast sales representative today about how to add LiveOverlay to your system.

LiveOverlay is available for Flex hardware running Cablecast v6.3 and later