Wayne State University Athletics Internship Program

The Athletic Department Internship Program was created to allow students the opportunity to receive on the job training in a variety of areas. WSU Athletics offers an extensive internship program, utilizing interns in every aspect of athletic administration. WSU Interns are considered valuable members of the athletic staff. Traditionally, positions are offered in the areas of Sports Information, Athletic Administration, Sports Marketing, Facility Operations, Strength & Conditioning and Athletic Training. WSU interns are given the opportunity to learn a great deal about their specific area of interest while gaining valuable hands-on experience in the successful overall operation of an athletic department. The program is designed to enhance their overall academic area of study and provide students with an experience that will compliment their skills for their future careers.

Sports Information

1. Assist in publicizing the University's 17-sport intercollegiate athletics programs.
2. Assist in the day-to-day operations of the WSU Sports Information Department (writing releases, updating stats, organizing media guide material, etc.)
3. Production assistance for media guides, game programs, flyers and other materials and publications for use in publicizing and promoting WSU Athletics.
4. Provide assistance on statistical game day crew.
5. Opportunity to write feature articles and press releases.
7. Game administration tasks
8. Compile statistics at all home events and archive historical records for the athletic department.
9. Help fill media requests

Athletic Administration

1. Exposure to daily operations of a NCAA athletics program.
2. Coordination and implementation of special events.
3. Assist in research for special projects.
4. Help with merchandise and outreach activities.
5. Assist with summer camps.
6. Research
Sports Marketing – Ticket Operations

1. Assist in the development and implementation of marketing plans for all sports.
2. Interact with fans and community to get them involved in athletic events.
3. Assist staff carry out our in-game promotional contests and giveaways at athletic events.
4. Assist with the creation and sales of corporate sponsorships.
5. Distribution of promotional items.
6. Assist with WSU Kid’s Club and Mascot program.
7. Solicitation of sponsors for prizes and giveaway items.
8. Design and create promotional flyers.
9. Invent new and creative ideas to promote WSU athletics.
10. Build and maintain a relationship with on-campus student groups.
11. Individual game and group ticket sales.

Facility/Operations

1. Help in the scheduling of classes, athletics, intramurals, recreation and special events.
2. Assist in the set-up, distribution and collection of all daily forms.
3. Assist in the daily function of the Tartar Shop including concession sales.
4. Help with athletic projects as assigned.
5. Help with all vendor orders regarding equipment, repair and sales.
6. Coordinate the set-up and break down of all special events for the KHS department.
7. Help in the scheduling of all student assistants for the facility office.
8. Coordinate the work orders for both the athletic department and KHS department.
9. Work with the intramural and recreational schedules.
10. Assist with the security and control of the Matthaei building and football stadium.
11. Help with game operations and student assistant assignments.

Strength and Conditioning

1. Assist with supervision and execution of strength training programs for assigned teams.
2. Teaching student athletes proper lifting techniques and equipment use.
3. Attending to the daily maintenance of the training facilities.
4. Set up and break down of weight room to accommodate schedules and teams.
5. Participation in weekly projects and assignments throughout the internship program.

Athletic Training

1. Primary sport responsibility with WSU Football, along with other sport coverage assignments as directed by Head Athletic Trainer.
2. Assist in prevention, treatment and immediate care of athletic injuries.
3. Assist with the design and implementation of rehabilitation programs for athletic injuries.
4. Makes injury referrals to appropriate medical personnel.
5. Maintain medical records and documentation of injuries in accordance with HIPAA laws and regulations.
6. Assist in the day-to-day operation of the athletic training facilities.
7. Possible travel with athletic teams as assigned by the Head Athletic Trainer.