

The Strategy for Winning California for Ron Paul is deceptively simple and fraught with Human frailties.

Every person in California, who is not voting for Obama, WILL benefit by casting a write-in vote for Ron Paul. NOW IS the Perfect Political Storm.

IT IS TRUE, based on information from the SOS regarding registered voters.

15 - DAY REPORT OF REGISTRATION

October 22, 2012, for the November 6, 2012, General Election

Republican = 29.4%

No Party Preference = 20.9%

Other = 6.0%

Democrat = 43.7%

Paul = 56.3% vs. Obama = 43.7%

Anyone who says that California is NOT a battleground state totally misses the point of our effort to get a Ron Paul WIN in California. In the Cause of Freedom and Liberty, EVERY STATE IS A BATTLEGROUND STATE.

The Presidential election IS decided by PRESIDENTIAL ELECTORS from 50 different states. Voters, in California, can focus only on collectively winning California's 55 Electoral Votes for Ron Paul. Separately, the political clout of 57% of registered California voters is rendered **IMPOTENT** by the other 43%. In other words 2.5 Million potential votes are rendered **TOTALLY USELESS** because of the pettiness and distractions of personal agendas. These are the people who will stay home and NOT VOTE...and THAT is a wasted vote.

ALL ideological, philosophical, emotional and egoistical issues are mere distractions at this point in the campaign process. These distractions MUST be put aside. NOW!....AND FOR THE NEXT 5 DAYS.

POST ELECTION SCENARIOS

Obama wins 2012 Election

2016 Presidential Election = Political Free-for-all

No real leader for Democrats.

Republican rules from 2012 Conventions closes the door on any "maverick" run for party nomination.

Minority Parties are STILL fragmented because any NEW FACE in a major party will be the NEW SHINY OBJECT for the voters to be distracted by.

Romney wins 2012 Election: (WITHOUT a Ron Paul win in California)

2016 Presidential Election = Political Lifelessness

No real leader for Democrats.

Running as incumbent and Republican rules from 2012 Conventions closes the door on any "maverick" run for party nomination.

Minority Parties fail to gain traction because of a failure to define a "personality" which defines their purpose for being.

Romney wins 2012 Election: (WITH a Ron Paul Win in California)

2016 Presidential Election = Political Uncertainty

No real leader for Democrats.

Running as incumbent and Republican rules from 2012 Conventions closes the door on any “maverick” run for party nomination.

Minority Parties gain traction because the UNDERLYING CAUSE of Freedom and Liberty was defined by THE PEOPLE in gaining 55 Electoral Votes = 10% of the total votes of the Electoral College.

NOW is the time to focus on STRATEGY....THE STRATEGY OF WINNING.

Meet and engage staunch Romney supporters. Empathize with their frustrations of their votes not having ANY material effect on their candidate winning California’s 55 Electoral Votes OR the White House. Encourage them to understand that if they WANT Romney to win the White House; they will WANT to cast a write-in vote for Ron Paul to win California, NOW!

Meet and engage staunch Opposing Minority Party supporters. Empathize with the division within the ideological debate. Encourage them to see that any one of the Minority Party Candidates is a singular target for opposition research and distracting off-issue attacks. The Write-in Ron Paul effort has no such target. WE are a force of nature; not of a singular man. In fact, our guy is in Texas. If ANY of the Minority Party Candidates WANT a strong position in 2016; they will WANT to cast a write-in vote for Ron Paul to win California, NOW!

Meet and engage Disenfranchised Republican, Disillusioned Democrat, and Frustrated Independent voters. Empathize with their confusion and indecision on voting and candidate choice. Encourage them to see that the Write-in Ron Paul effort is gaining traction, at least enough to have rumors of RNC encouragement for its members to get involved with it floating around. If they WANT to vote their principles and values, and WANT to affect change; they WANT to cast a write-in vote for Ron Paul to win California, NOW!

WE can ALL rally behind the write-in vote for Ron Paul, win California and have a greater chance at removing Obama from the White House AND ELEVATE THE STANDING OF A Minority Party effort, or a few will stand against the approaching tyranny while the many lay prostrate at its feet.