

# Installing and Activating the Plugin

## VIA WORD PRESS DASHBOARD

Please Select the Plugin Menu from the Word Press Dashboard



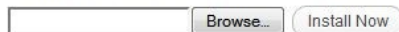
Please Select “Add new” and Please Select “UPLOAD”



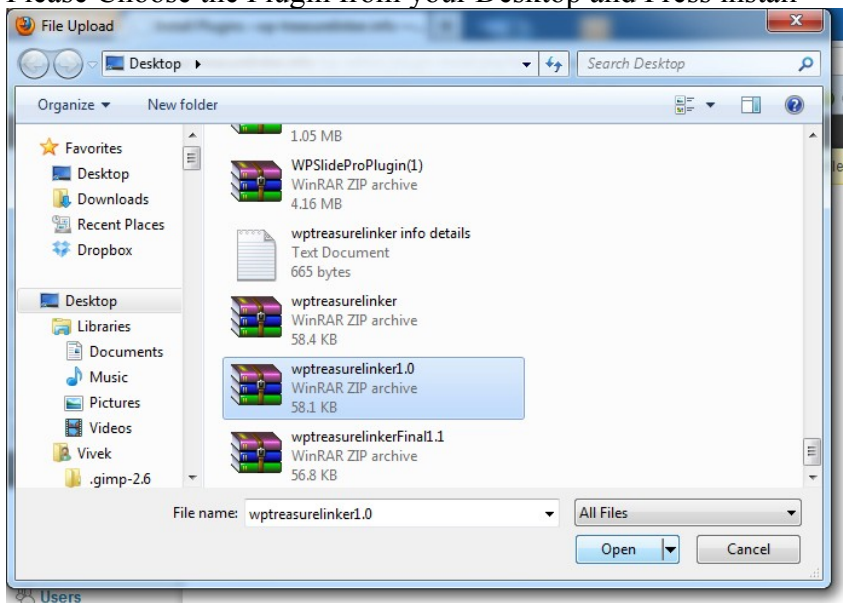
Search | **Upload** | Featured | Popular | Newest | Recently Updated

Install a plugin in .zip format

If you have a plugin in a .zip format, you may install it by uploading it here.



Please Choose the Plugin from your Desktop and Press install



Now Activate the Plugin



## Installing Plugin from uploaded file: wptreasurelinker1.0.zip

Unpacking the package...

Installing the plugin...

Plugin installed successfully.

[Activate Plugin](#) | [Return to Plugins page](#)

New Option As “Treasure Links” will appear in the Admin Menu



Navigate to the “Treasure Links” Menu and Put the Activation Code from Your EMAIL

Plugin License Code

2839353928015

*Please enter valid license code. After that plugin functionality will be available. If you don't have license code please purchase one from plugin developer.*

Submit

### Your Plugin Will be Activated

#### IMPORTANT:-

If you are using Permalinks Settings; anything other than default, PLEASE PRESS “Save Changes” in Permalinks before using the Plugin



## Add New Treasure Link

**Important Please Save the Permalink Again After Activation "OF" this Plugin. Settings>Permalink>SaveChanges**

Please Go to Setting and Navigate to Permalinks



By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are

### Common Settings

- |  |  |
|--|--|
| <input type="radio"/> Default              | <code>http://wp-treasurelinker.info/?p=123</code>                  |
| <input type="radio"/> Day and name         | <code>http://wp-treasurelinker.info/2012/07/23/sample-post/</code> |
| <input type="radio"/> Month and name       | <code>http://wp-treasurelinker.info/2012/07/sample-post/</code>    |
| <input type="radio"/> Numeric              | <code>http://wp-treasurelinker.info/archives/123</code>            |
| <input checked="" type="radio"/> Post name | <code>http://wp-treasurelinker.info/sample-post/</code>            |
| <input type="radio"/> Custom Structure     | <input type="text" value="/%postname%/"/>                          |

### Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as yo `/uncategorized/`. If you leave these blank the defaults will be used.

Category base

Tag base

Save Changes

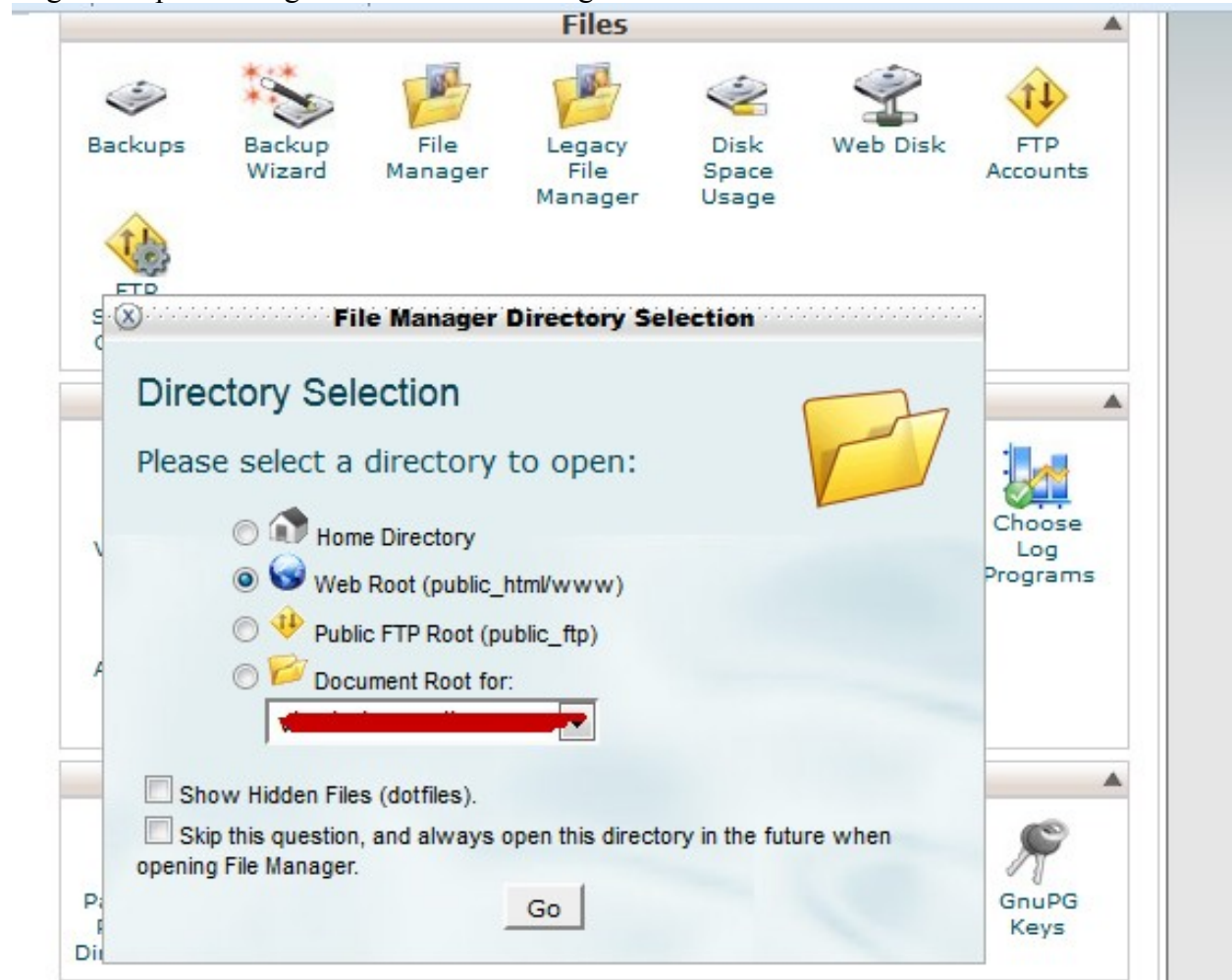
***Just Press Save Changes***

**Ok Now let's go over C-panel Installation**

# Installing Wordpress Plugin using Cpanel

## Step 1:-

Log in to Cpanel and go to Files – files manager



And go to wp-content folder





	Name	Size	Last Modified (India Stan	Type	Perms
	wp-admin	4 KB	Today 9:52 PM	http/unix-directory	0755
	wp-content	4 KB	Today 9:52 PM	http/unix-directory	0755
	wp-includes	4 KB	Today 9:52 PM	http/unix-directory	0755
	fantversion.php	36 bytes	May 30, 2012 12:39 AM	application/x-httpd-php	0644
	index.php	395 bytes	Today 9:52 PM	application/x-httpd-php	0644
	license.txt	19.46 KB	Today 9:52 PM	text/plain	0644

Double click it

And go to plugins folder

Go

Home Up One Level Back Forward Reload ☒ Select all ☐ Unselect all

	Name	Size	Last Modified (India Stan	Type	Perms
	plugins	4 KB	Today 11:56 PM	httpd/unix-directory	0755
	themes	4 KB	Apr 20, 2012 8:24 PM	httpd/unix-directory	0755
	upgrade	4 KB	Today 9:52 PM	httpd/unix-directory	0755
	uploads	4 KB	May 30, 2012 1:28 AM	httpd/unix-directory	0777

Double click it

You will recognize all installed plugin on WP blog

New File

New Folder

Copy

Move File

Upload

Download

Delete

Rename

Edit

Code Editor

HTML Editor

Change Permiss...

View

Extract

Compre...

🏠 Home

📁 Up One Level

⬅️ Back

➡️ Forward

🔄 Reload

✅ Select all

❌ Unselect all

🔊 Collapse all

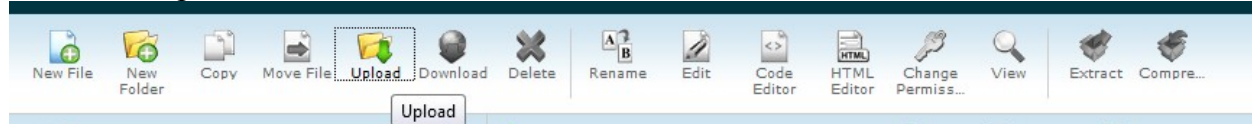
📁 (/home/ikoup)

- 📁 access-logs
- 📁 etc
- 📁 mail
- 📁 public\_ftp
- 📁 public\_html
- 📁 tmp
- 📁 www

Name	Size	Last Modified (India Stan	Type	Perms
📁 akismet	4 KB	Apr 20, 2012 8:24 PM	httpd/unix-directory	0755
📄 hello.php	2.21 KB	Nov 10, 2010 6:13 PM	application/x-httpd-php	0644
📄 index.php	30 bytes	Apr 16, 2009 1:27 AM	application/x-httpd-php	0644

## Step 2:-

Now Press Upload in the Menu



Now you will taken to a new window

**Upload files**

**Maximum file size allowed for upload:** ∞

Please select files to upload to **/home/ikoup/public\_html/demo/wp-content/plugins**

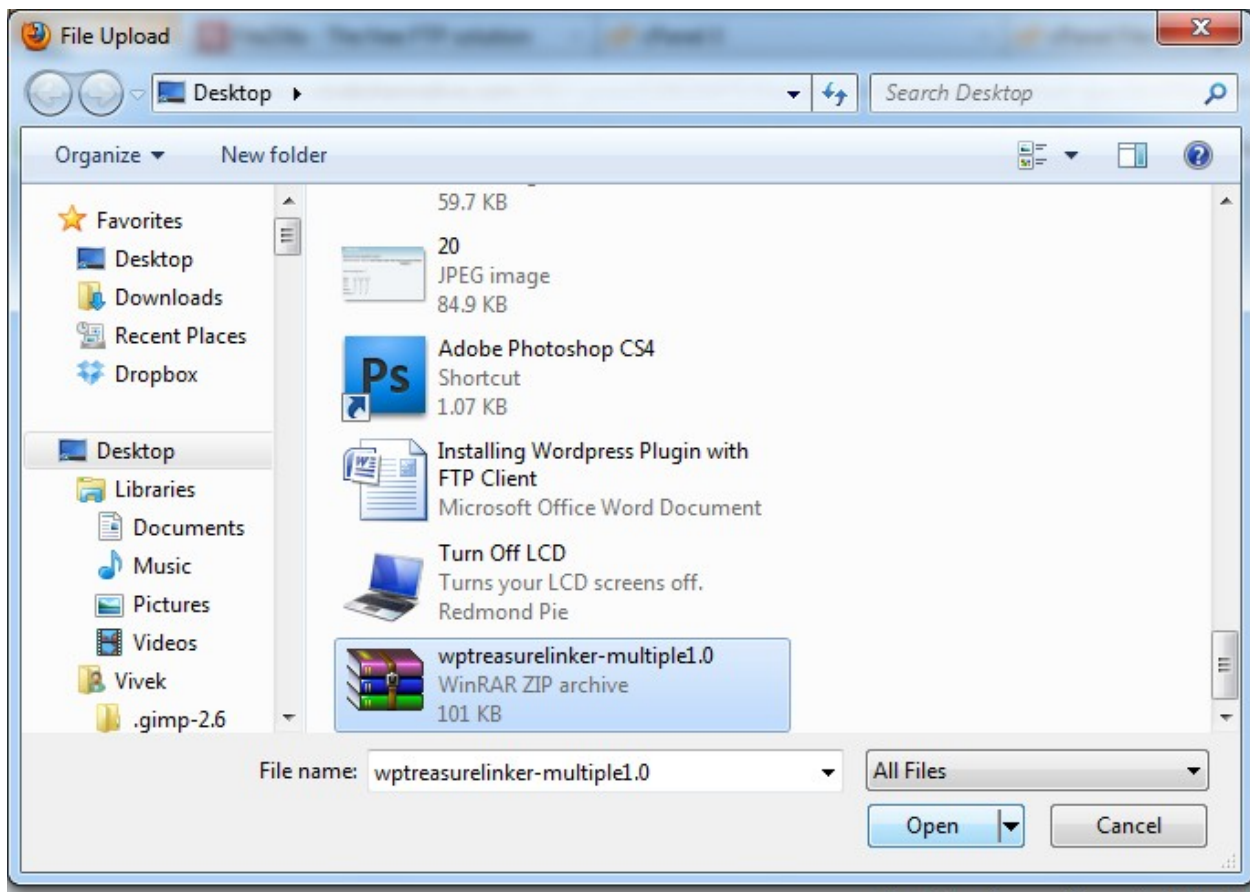
 

Overwrite existing files: ☐

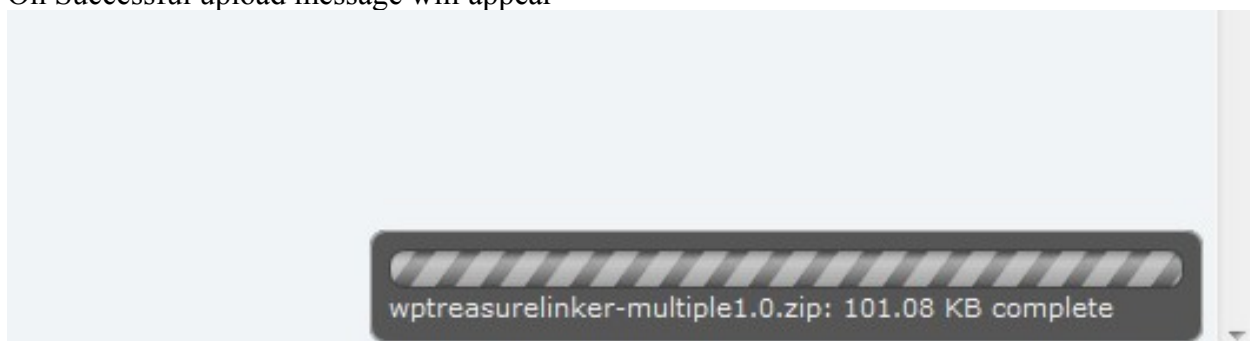
Mode	User	Group	World
Read	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Write	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Execute	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Permission	<input type="text" value="6"/>	<input type="text" value="4"/>	<input type="text" value="4"/>

**Browse the ZIP Plugin file and select open (see image below)**





On Successful upload message will appear



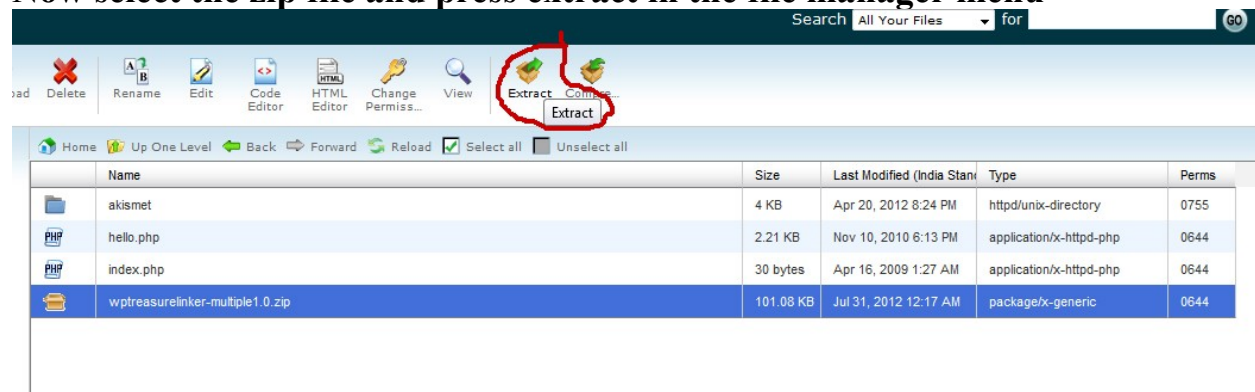
### Step 3:-

Now Navigate to the plugin folder again

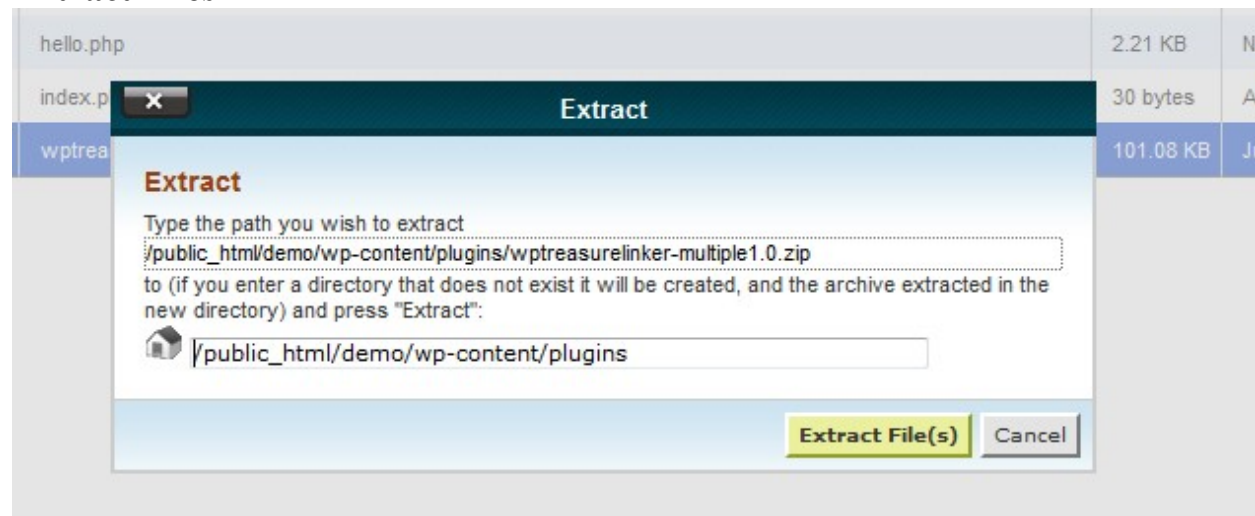
You must see a .zip plugin file here (see the image)

	Name	Size	Last Modified (India Stan)	Type	Perms
	akismet	4 KB	Apr 20, 2012 8:24 PM	http/unix-directory	0755
	hello.php	2.21 KB	Nov 10, 2010 6:13 PM	application/x-httpd-php	0644
	index.php	30 bytes	Apr 16, 2009 1:27 AM	application/x-httpd-php	0644
	<u>wptreasurelinker-multiple1.0.zip</u>	101.08 KB	Jul 31, 2012 12:17 AM	package/x-generic	0644

Now select the zip file and press extract in the file manager menu



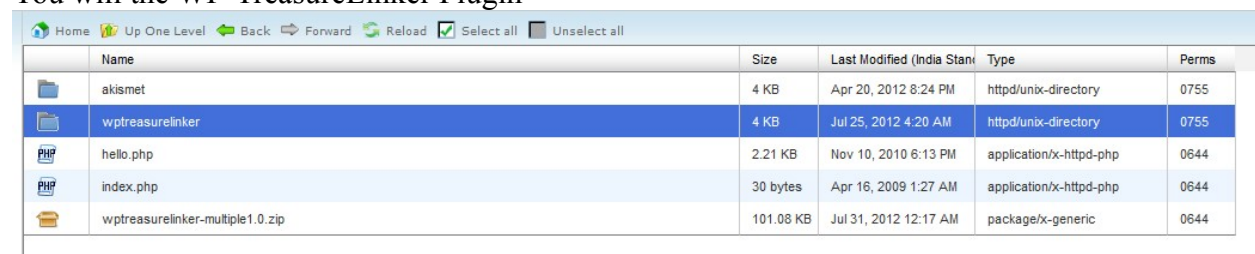
## Extract Files



Success Message will appear

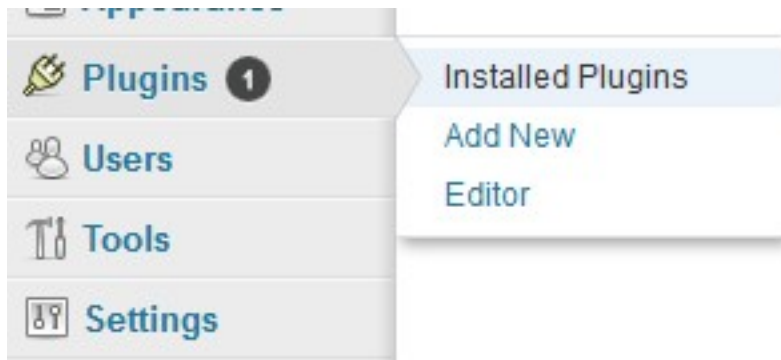
REFRESH THE PAGE

You will the WP-TreasureLinker Plugin

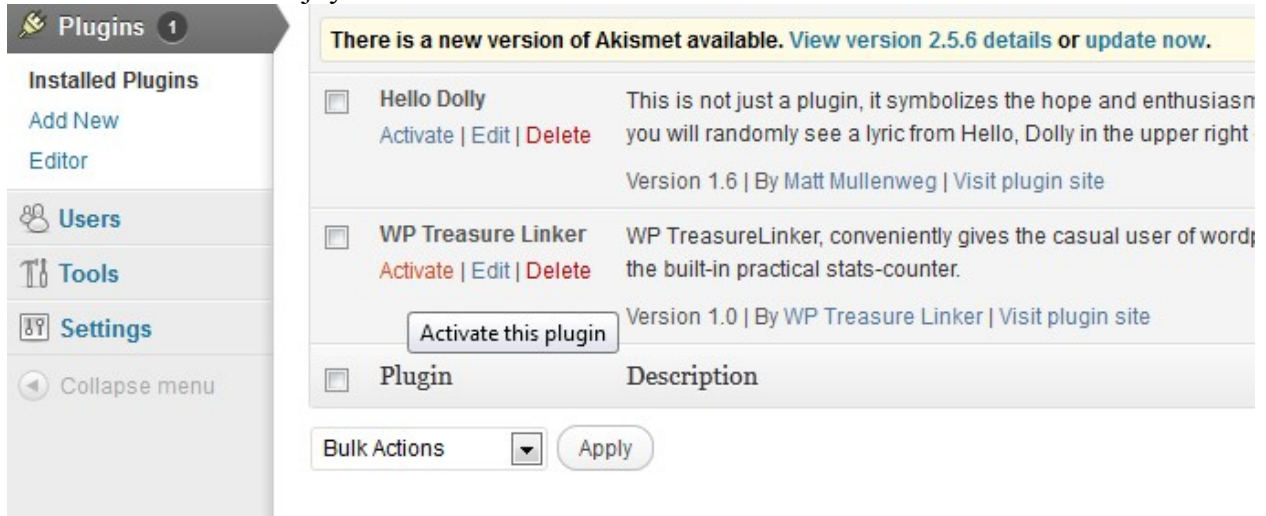


## Step 4:-

Now navigate to wordpress dashboard and select Plugins > Installed Plugins (see image below)



You must see the plugin WP Treasure Linker in the Dashboard so Activate the Plugin and enter the license code and enjoy



**FINALLY LET's GO OVER FTP INSTALLATION**



# Installing Wordpress Plugin with FTP Client (File Zilla – Free FTP Client)

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File Zilla is a Free FTP program; you can download it if you don't have it installed on your computer

Link is <http://filezilla-project.org/>

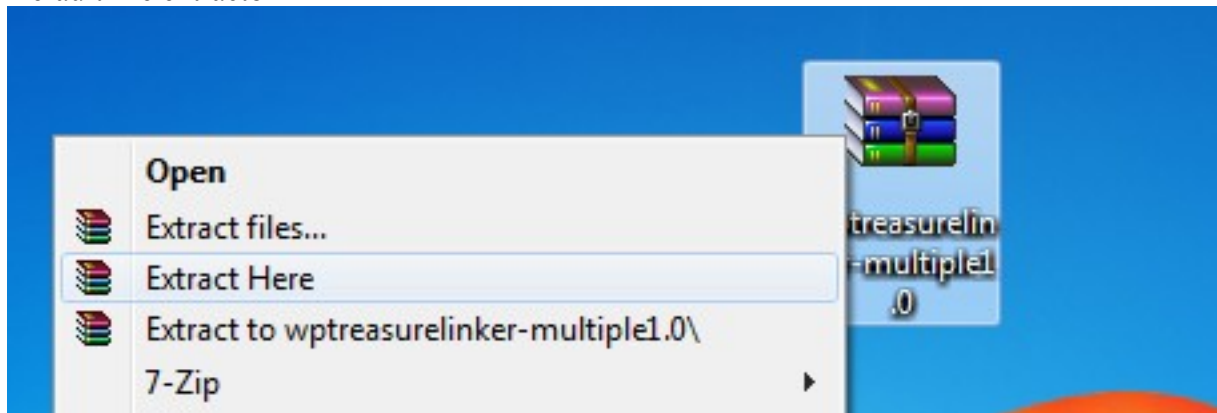
You can download File Zilla for both PC and Mac

(The process is same with using any other FTP client)

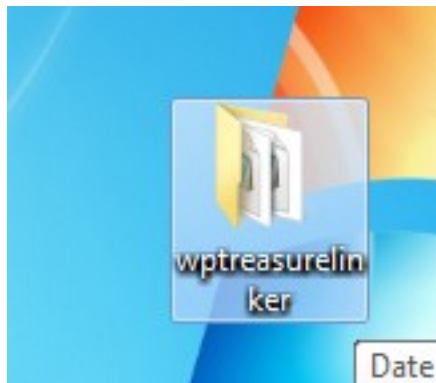
## Step 1.

Download and extract the plugin files on your computer

I am using WIN RAR to extract files but the process is same (as shown in fig.) with WINDOWS Default file extractor



The file will look like this



## Step 2:-

Now Open your FTP Client

Fill host name, user's name and password

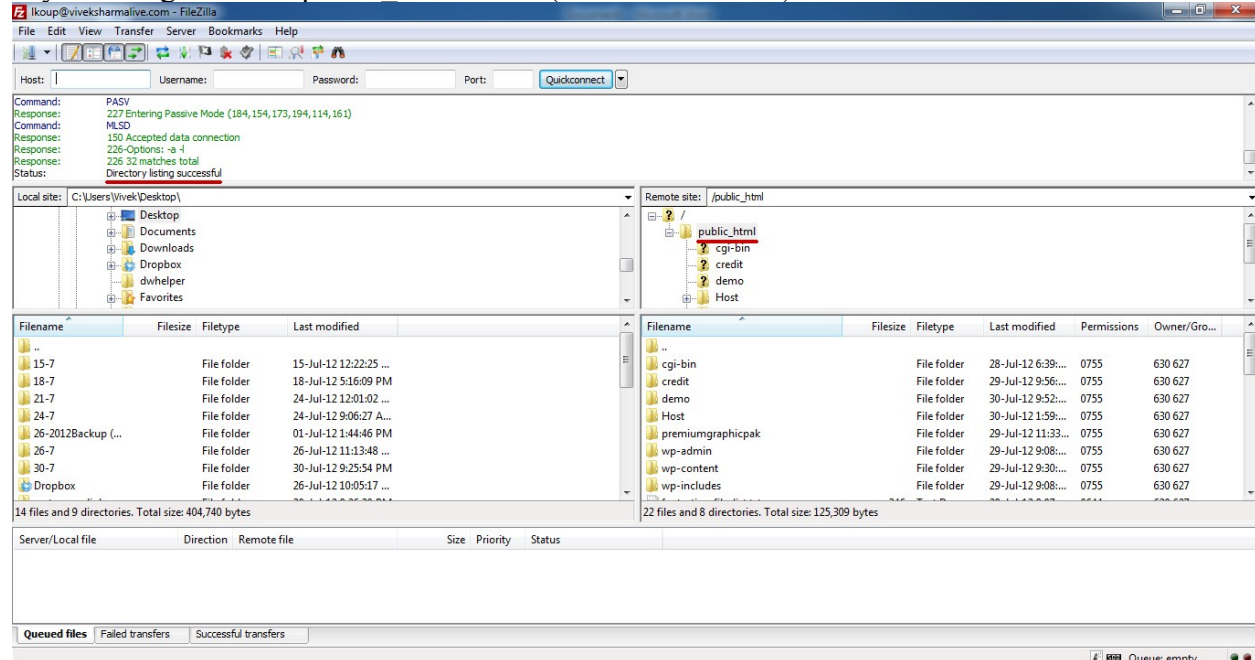
(If you are unfamiliar with all this please go here –**File Zilla Tutorial**

[http://wiki.filezilla-project.org/FileZilla\\_Client\\_Tutorial\\_%28en%29%29](http://wiki.filezilla-project.org/FileZilla_Client_Tutorial_%28en%29%29) )

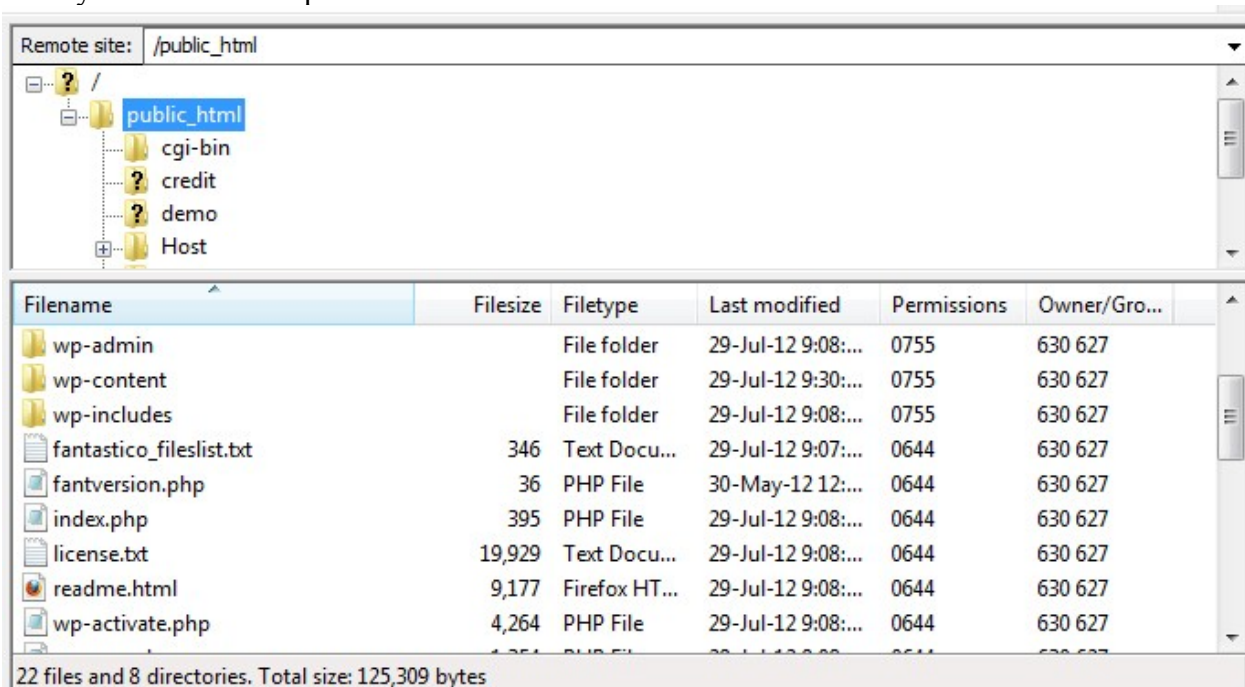
**And connect to your server**

(Note:- Remote site is your web server and local site is your PC)

Try to Navigate to the public\_html folder ( on remote server)



If you have installed the wordpress in the root of the domain  
Then you will see wordpress files



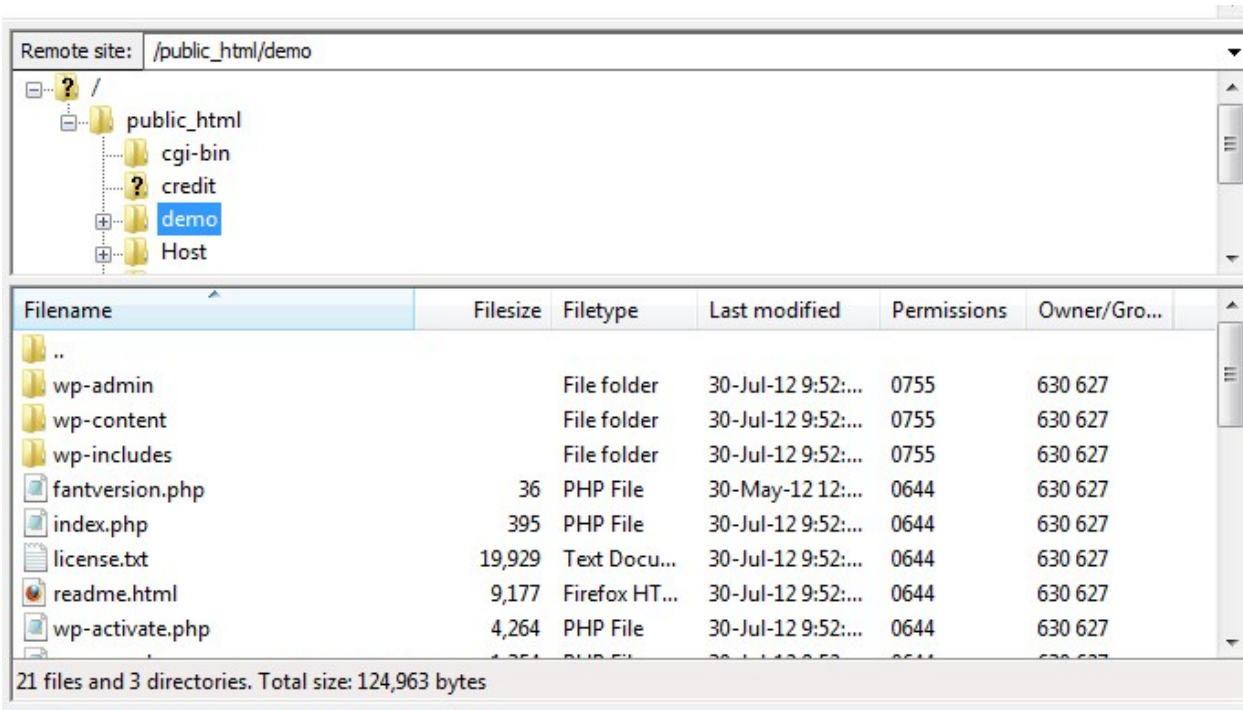
wp-admin  
wp-content  
wp-includes ... etc. are the wordpress files

Or if you have installed wordpress in a subfolder like hostname.com/blog

Then navigate to the subfolder and search for these file names

Like here (see the pic. below)

The wordpress files are in the /public\_html/demo folder (see the blue highlighted text)



Remote site: /public\_html/demo

public\_html  
cgi-bin  
credit  
**demo**  
Host

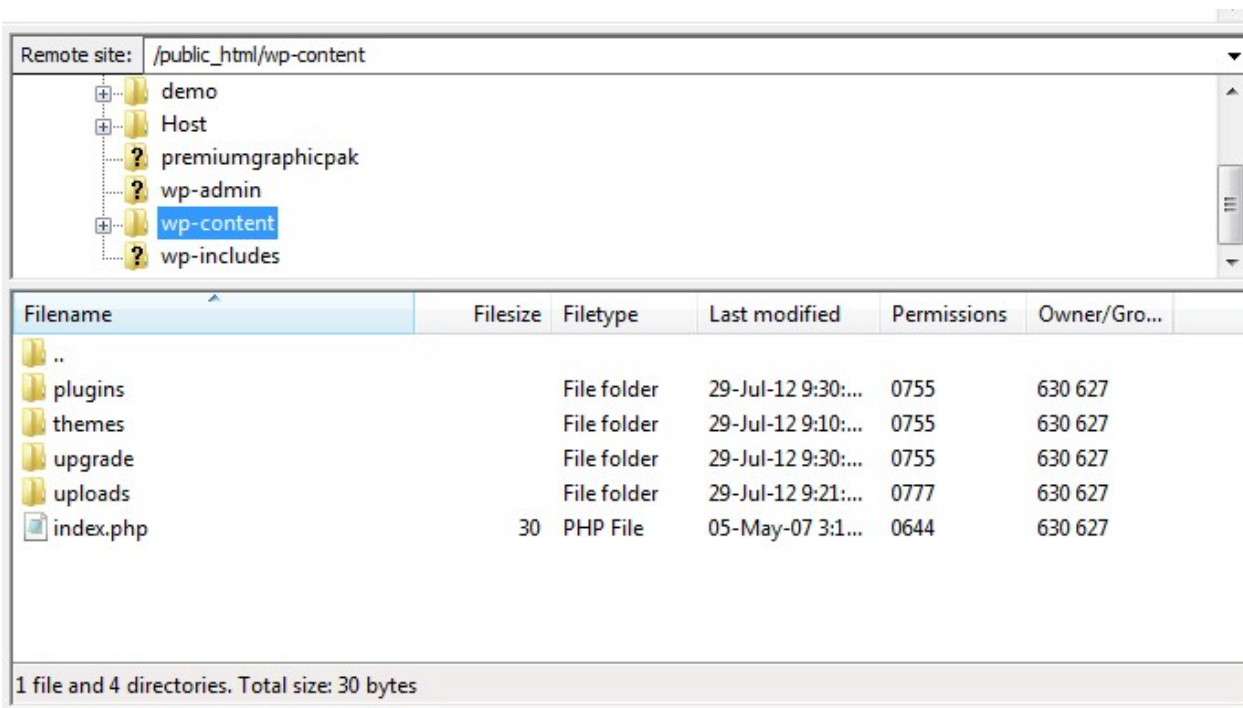
Filename	Filesize	Filetype	Last modified	Permissions	Owner/Gro...
..					
wp-admin		File folder	30-Jul-12 9:52:...	0755	630 627
wp-content		File folder	30-Jul-12 9:52:...	0755	630 627
wp-includes		File folder	30-Jul-12 9:52:...	0755	630 627
fantversion.php	36	PHP File	30-May-12 12:...	0644	630 627
index.php	395	PHP File	30-Jul-12 9:52:...	0644	630 627
license.txt	19,929	Text Docu...	30-Jul-12 9:52:...	0644	630 627
readme.html	9,177	Firefox HT...	30-Jul-12 9:52:...	0644	630 627
wp-activate.php	4,264	PHP File	30-Jul-12 9:52:...	0644	630 627

21 files and 3 directories. Total size: 124,963 bytes

### Step 3:-

Now Navigate to wp-content folder

(Remember in File Zilla Double Checking Files icon will show its contents)



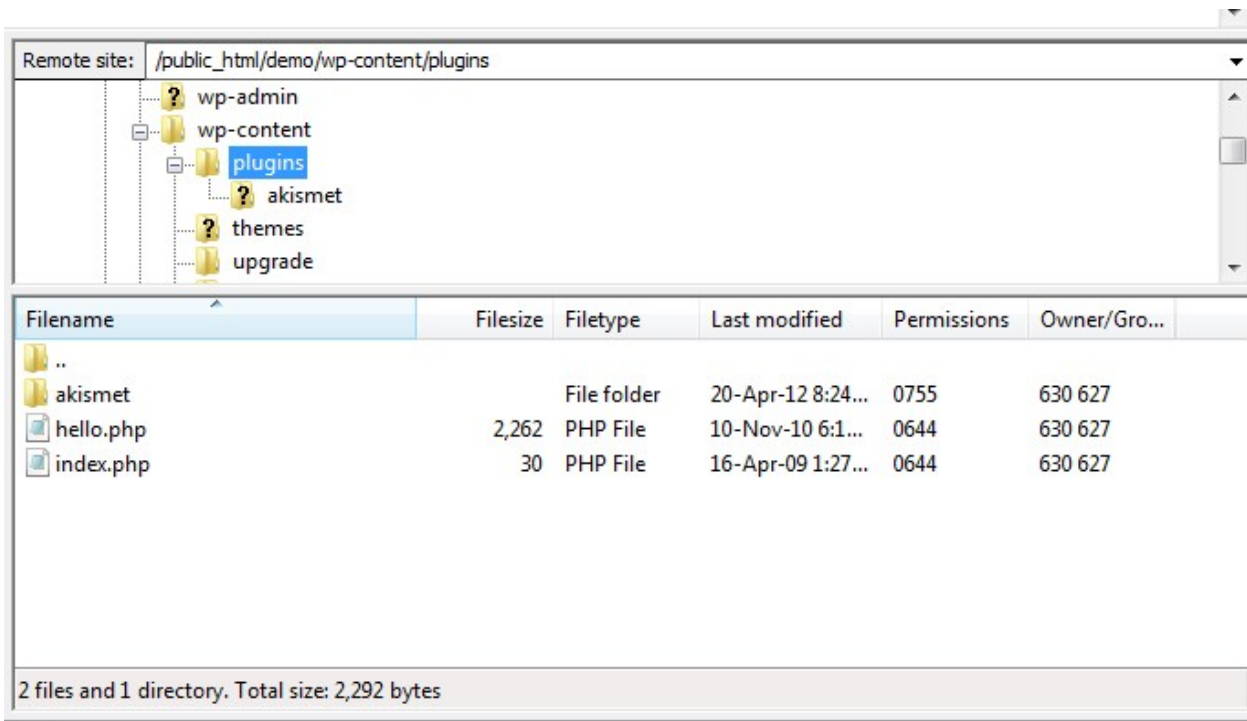
Remote site: /public\_html/wp-content

demo  
Host  
premiumgraphicpak  
wp-admin  
**wp-content**  
wp-includes

Filename	Filesize	Filetype	Last modified	Permissions	Owner/Gro...
..					
plugins		File folder	29-Jul-12 9:30:...	0755	630 627
themes		File folder	29-Jul-12 9:10:...	0755	630 627
upgrade		File folder	29-Jul-12 9:30:...	0755	630 627
uploads		File folder	29-Jul-12 9:21:...	0777	630 627
index.php	30	PHP File	05-May-07 3:1...	0644	630 627

1 file and 4 directories. Total size: 30 bytes

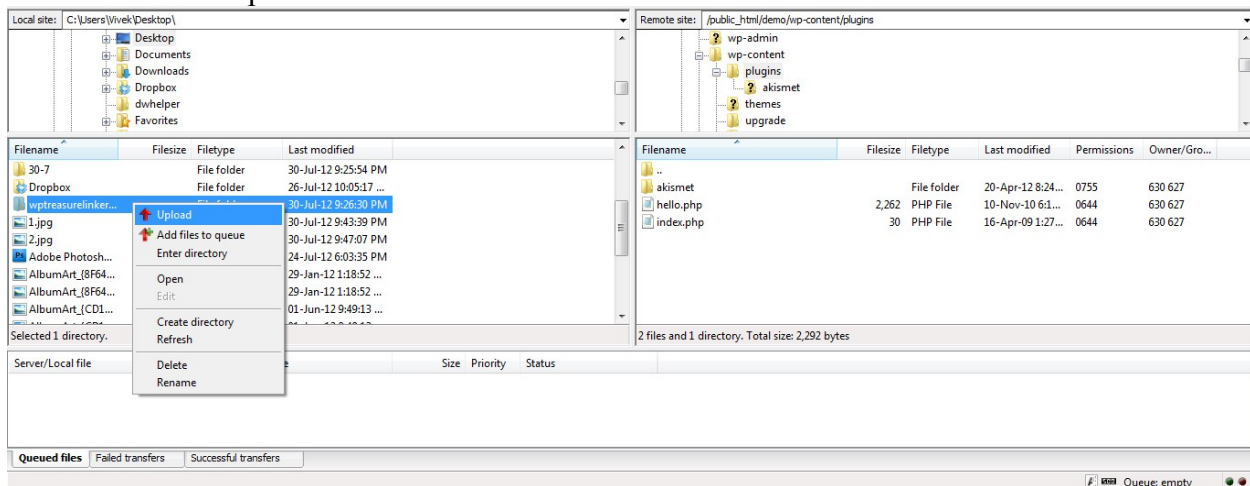
Now navigate to the plugins folder



You will recognize all plugins installed on your wordpress blog  
 Now we will transfer the extracted plugin files (**recall step 1**) here

#### Step 4:-

Now locate the extracted plugin folder (WP-TreasureLinker) on the desktop, press right mouse button and select upload

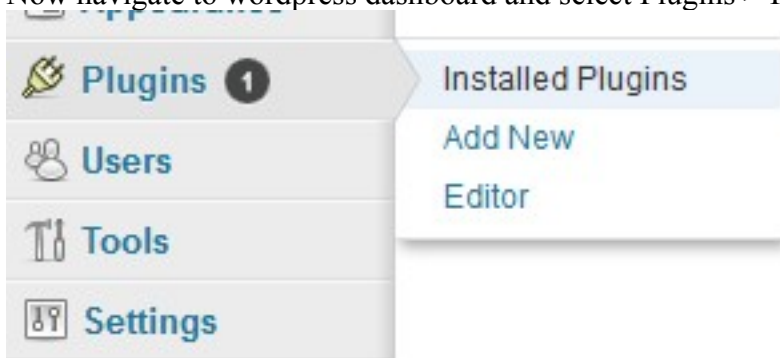


**The UPLOADED PLUGIN will look like this (Please see the image)**

Remote site: /public_html/demo/wp-content/plugins						
<ul style="list-style-type: none"> <li>plugins           <ul style="list-style-type: none"> <li>akismet</li> <li>wptreasurelinker</li> <li>themes</li> <li>upgrade</li> <li>uploads</li> </ul> </li> </ul>						
Filename	Filesize	Filetype	Last modified	Permissions	Owner/Gro...	
..						
akismet		File folder	20-Apr-12 8:24...	0755	630 627	
wptreasurelinker		File folder	30-Jul-12 11:31...	0755	630 627	
hello.php	2,262	PHP File	10-Nov-10 6:1...	0644	630 627	
index.php	30	PHP File	16-Apr-09 1:27...	0644	630 627	
2 files and 2 directories. Total size: 2,292 bytes						

### Step 5:-

Now navigate to wordpress dashboard and select Plugins > Installed Plugins (see image below)



You must see the plugin WP Treasure Linker in the Dashboard so Activate the Plugin and enter the license code and enjoy





**NOW the Plugin is Ready to USE**

# Using WP TREASURE LINKER PLUGIN

Now let's learn the concept of treasure linker and how this plugin works

In a traditional blog when user clicks the links they are directed to the destination page



But in our plugin instead of showing people directly the destination page, we are showing them interstitial advertising

# WP Treasure Linker



Your Offer/Ads Page

Visitor Clicks This Link

Skip Ad

**WARNING**  
Don't Skip This Offer

Destination URL



People can arrive to the destination page only after they have seen your offer or ad They must press SKIP BUTTON or your may auto-redirect after few seconds

Interstitial advertising method is a very popular advertising method which is used by many advertising networks and agencies.

With the help of WP Treasure Linker, Word press users can create powerful targeted niche CPA advertisements or any other offer ...and can target visitors much more effectively

You can even direct Youtube Viewers to the interstitial advertising page while they are being redirected to relevant destination pages...this allows the user to get more information (e.g. when they are directed to your blog page to read your blog to get information about what is shown in your video, which is being viewed, they can be shown relevant interstitial ads)



## Your Youtube Video



[Skip Ad](#)

# WARNING

Don't Skip This Offer

BigBrandRewards.com

## Get the Next iPhone

+ \$500 Towards Service Participation Required. [Click for Details.](#)



name

email  This is your account login.

cell  A redemption code is sent to your cell via text.

[Continue](#)

By entering your email and continuing, you certify that you are a US resident over the age of 18 and that you agree to the [Privacy Policy](#) and [Terms and Conditions](#).

By entering your email and continuing, you certify that you are a US resident over the age of 18 and that you agree to the [Privacy Policy](#) and [Terms and Conditions](#). You agree to receive promotional emails and special offers from trusted 3rd parties.

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This Gift Redemption Program is an independent rewards program for consumers and is not affiliated with, sponsored by or endorsed by any of the listed products or retailers. Trademarks, service marks, logos, and/or domain names (including, without limitation, the individual names of products and retailers) are the property of their respective owners.

THE FOLLOWING IS A SUMMARY OF PROGRAM REQUIREMENTS. SEE TERMS & CONDITIONS FOR COMPLETE DETAILS. Members are being accepted subject to the following Program Requirements: 1) Must be a legal US resident; 2) must be at least 18 years old or older; 3) must have a valid email and shipping address; 4) Eligible members can receive the incentive gift package by completing two reward offers from each of the Silver and Gold reward offer page options and nine reward offers from the Platinum reward offer page options and refer 3 friends to do the same. Various types of reward offers are available. Completion of reward offers most often requires a purchase or filing a credit application and being accepted for a financial product such as a credit card or consumer loan. The following link illustrates a [Representative Sample](#) of reward offers by group along with monetary and non-monetary obligations. Failure to submit accurate registration information will result in loss of eligibility. This promotion is administered solely by this website. This promotion is not available in all states. Please read the [Terms and Conditions](#) for complete program details. Your information will be shared with our marketing partners. Please read the [Privacy Policy](#) for more details.

Use Treasure Links On

facebook

twitter



Or you may use the CLEAN Advertising Links of your Blog and on Facebook, Twitter etc, etc  
.... Endless... list; To monetize the traffic

**NOW Let's Learn how to use the Plugin to Create these ads**

After Activation of the Plugin Please Navigate to the “Treasure Links” Menu in the Admin Dashboard and please select add new



You will be shown options like this

## Add New Treasure Link

Important Please Save the Permalink Again After Activation "OF" this Plugin !!

### My Ad

Permalink: <http://wp-treasurelinker.info/wp/1/my-ad/> [Edit](#)

Upload/Insert 

**b** **i** **link** **b-quote** **del** **ins** **img** **ul** **ol** **li** **code** **more** **lookup** **close tags** **fullscreen**

Word count: 0 Draft saved at 7:07:03 pm.

### Top Bar Configuration

#### Top Bar Height (px)

#### Text Color

#### Background Color

#### Skip Button Text

#### Skip Button Image

### Header Upload

[Upload Image](#)

Enter the full URL of your header image (starting with <http://>), or upload an image from your computer by clicking the 'Upload Image' button. Ensure your image is in PNG, JPG or GIF format (header width should be 977px)

### Header Full Width Background

[Upload Image](#)

Enter the full URL of your header background image (starting with <http://>), or upload an image from your computer by clicking the 'Upload Image' button. The header background image should be a vertical slice from your header which will be tiled horizontally across your header when you use the full width templates.

### Timer Font Size (px)

### Timer Font Color

### Publish

[Save Draft](#)[Preview](#)

Status: **Draft** [Edit](#)

Visibility: **Public** [Edit](#)

 [Publish immediately](#) [Edit](#)

[Move to Trash](#)[Publish](#)

### WP Treasure Linker

☐ **Enable Auto redirection**

#### Time in Seconds to show the Advertisement

#### Advertisement URL

#### Redirection URL

#### Keywords


#### Select Pages to enable this Treasure Link On:

☐ All Pages  
☐ Sample Page

#### Select Posts to enable this Treasure Link On:

☐ All Posts  
☐ Hello world!  
☐ Internet Marketing Tips - Knowing Your Target Audience  
☐ Internet Marketing Tips - Viral Marketing 101  
☐ Linking YouTube Video and Creating Auto

Now Give a Title to Your Ad



A screenshot of a web form. At the top, there is a text input field containing the text "My Ad". Below this field, there is a preview of the permalink: "Permalink: http://wp-treasurelinker.info/wptl/my-ad/" followed by a small "Edit" button.

Your Permalink for will end with your title, you can carefully choose the title make it according to your needs and use

EXAMPLE



A screenshot of a web form. At the top, there is a text input field containing the text "iphone". Below this field, there is a preview of the permalink: "Permalink: http://wp-treasurelinker.info/wptl/iphone3" followed by "OK" and "Cancel" buttons.

For using Treasure Link for the Youtube video description for promoting a CPA offer, we have created the AD title as iphone and the generated Treasure link iphone3 (you can change this as per your needs whenever you want)

Now let's set the advertisement options (Please refer the image below)

To Show the Interstitial ads we have to set the advertisement URL (offer page, optin page, CPA offer etc.)

And the redirection page (the redirection page is the original destination page where the visitor must originally go)

To Show the advertisement effectively we have to set the time interval for which the advertisement page is to be shown

The time settings will depend on the your choice and you may choose it to be anything you like Same Big pages may take time to load so you may choose to go with larger time interval

After the clock is reached zero

You have the option to show skip button or you may also choose auto redirect (as shown in the image) for special offers etc.

**WP Treasure Linker**

☐ **Enable Auto redirection**

**Time in Seconds to show the Advertisement**

**Advertisement URL**

**Redirection URL**

**Keywords**

**Select Pages to enable this Treasure Link On:**

All Pages  
Sample Page

▲  
▼

**Select Posts to enable this Treasure Link On:**

Internet Marketing Tips - Knowing Your Tai  
Internet Marketing Tips - Viral Marketing 10  
Linking YouTube Video and Creating Auto

▲  
▼

For Replacing/ Creating interstitial advertisement links in blogs and pages you must choose the keywords to be replaced (e.g.)  
Please refer to the following example...

# Internet Marketing Tips – Knowing Your Target Market

If you're going to target a specific market online, you first need to understand your market so that you know how to approach it. This article is going to give you some specific examples detailing what I mean.

One of the mistakes that [Internet marketers](#) make is that they promote to everyone as if they are the same. This is one sure way to alienate your target market, regardless of who they are. By knowing who it is you're [marketing](#) to, you can then adjust your tactics to ones that are more suitable to that market. In this article, I am going to give you some examples of what I am talking about because nothing explains things better than examples. Hopefully, after reading these, you'll understand the importance of how you approach your target market.

Let's say you're promoting mp3 downloads for hard rock or heavy metal. You're most likely going to be reaching kids or young adults at best. You're not [marketing](#) to 50 and 60 year olds. So you have to approach these people as such, age wise. Also, you're dealing with a "hip" crowd, so the language you use better be in tune with the times. If you don't know the vocabulary of the genre, learn it, or you have no business promoting things in it. Running promotional campaigns as if you were promoting Mozart symphonies isn't going to cut it.

In the above post we want to replace the word "internet marketing" and "marketing" with interstitial advertisement link

So we will choose the following keywords

Internet marketing

Marketing



**Keywords**

Internet marketers, marketing

**Select Pages to enable this Treasure Link On:**

All Pages  
Sample Page

**Select Posts to enable this Treasure Link On:**

All Posts  
Hello world!  
Internet Marketing Tips - Knowing Your Ta  
Internet Marketing Tips - Viral Marketing 10  
Linking YouTube Video and Creating Auto

Please refer to the above picture

We will put these keywords in the keyword field

One keyword separated by one comma (PLEASE NOTE THIS POINT)

Then we will select the posts and pages from the posts and pages list on which we choose to replace these keywords...

We can also select ALL posts and pages for global effect or multiple posts and pages.

## Now setting the banner options below which the interstitial advertisement is shown

We have two types of banner choices

Text Banner



And Graphical Banner



First we will deal with text banner

For creating text banner like this



First we need to insert text to be shown on the WYSIWYG editor



The default text will always align center

Next step is to check and set following options

A screenshot of a settings panel titled "Top Bar Configuration". It contains four sections, each with a label and a corresponding input field:

- Top Bar Height (px)**: A text input field containing the value "80".
- Text Color**: A color picker input field showing the hex code "FFFFFF".
- Background Color**: A color picker input field showing the hex code "0A3459" with a dark blue color swatch.
- Skip Button Text**: A text input field containing the text "Skip this Offer".

Choose and set the following (referring the image)

The header bar height

Text Color of your

Background Color

Button Text

You may also upload your own buttons (option not shown in the image)

A screenshot of a settings panel titled "Timer Font Size and Color". It contains two sections, each with a label and a corresponding input field:

- Timer Font Size (px)**: A text input field containing the value "22".
- Timer Font Color**: A color picker input field showing the hex code "FFFFFF".

Timer Font Size and Color

Press Save Changes

Now let's create the graphical banner



Only the following options are to be used

**Header Upload**

Enter the full URL of your header image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. Ensure your image is in PNG, JPG or GIF format (header width should be 977px)

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**Header Full Width Background**

Enter the full URL of your header background image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. The header background image should be a vertical slice from your header which will be tiled horizontally across your header when you use the full width templates.

Upload a Header of any size and width



Note the size of the banner

And set the Top Bar Height (option not shown in the above image) as the height of the banner

Now Upload the Header Full Width Background



This is a small strip of image which repeats over the entire width of the banner space; the height is same as the height of the banner

You can have a designer on fiverr to do this for you easily; you can create your own custom banners

**We have also included some banners as bonus with this plugin**

**Please check them out**

(Please Update the treasure link page to make it LIVE)

# Using WP Treasure Linker on Youtube, Facebook Twitter etc.

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Please Navigate to the “ALL Treasure Links” of the plugin



You will find the list of all treasure links created by you here

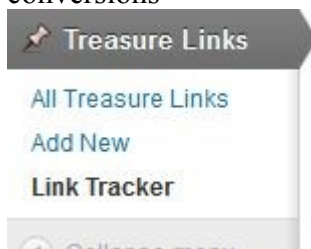
Bulk Actions	▼	Apply	Show all dates	▼	Filter
<input type="checkbox"/>	Title	Date	Permalink To Share on Facebook, Twitter		
<input type="checkbox"/>	test2	11 hours ago Published	http://wp-treasurelinker.com/wso/wptl/use-it-on-fb-twitter/		
<input type="checkbox"/>	India	12 hours ago Published	http://wp-treasurelinker.com/wso/wptl/india/		
<input type="checkbox"/>	test	12 hours ago Published	http://wp-treasurelinker.com/wso/wptl/test/		
<input type="checkbox"/>	Title	Date	Permalink To Share on Facebook, Twitter		
Bulk Actions	▼	Apply			

Please Grab these links and use them on facebook, twiter, youtube etc.

## Tracking the Links

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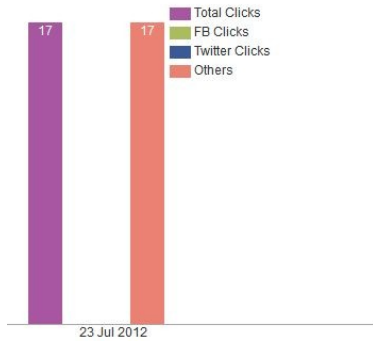
We have also added a tracking system so that you can easily optimize the ads and track conversions



S.No	Title	Permalinks	Details	Clicks
1.	test2	<a href="http://wp-treasurelinker.com/wso/wptl/use-it-on-fb-twitter/">http://wp-treasurelinker.com/wso/wptl/use-it-on-fb-twitter/</a>	<a href="#">View Details</a>	17
2.	India	<a href="http://wp-treasurelinker.com/wso/wptl/india/">http://wp-treasurelinker.com/wso/wptl/india/</a>	<a href="#">View Details</a>	1
3.	test	<a href="http://wp-treasurelinker.com/wso/wptl/test/">http://wp-treasurelinker.com/wso/wptl/test/</a>	<a href="#">View Details</a>	3
S.No	Title	Permalinks	Details	Clicks

Bar Chart showing Total Overview till now.

[Back to List Page »](#)



Bar Chart showing clicks for 7 latest days.

[Daily](#) | [Weekly](#) | [Monthly](#) | [Yearly](#)



Thank You Very Much for showing interest in our versatile Plugin

Good Luck and Happy Marketing..

Sherman Fredericksen and Vivek Sharma

<http://wp-treasurelinker.com>