Measles Moves Fast, We Must Move Faster
Measles & Rubella Initiative Partners’ Meeting, September 11-12, 2019

11 September - Hall of Service, American Red Cross Headquarters, 1730 E Street, NW, Washington D.C.
CHAIR: Mr. Koby Langley, American Red Cross
Meeting Coordinator: Dr. Mary Agócs, American Red Cross

8:00-8:30 Registration and Continental Breakfast
8:30-9:00 Welcoming Comments: Ms. Gail McGovern – President and CEO, American Red Cross (AmRC)
9:00-9:45 Measles & Rubella Initiative (M&RI): Viewpoint from Leading Organizations
Panel Discussion
Moderator: Mr. Koby Langley, AmRC, Senior Vice President, International Services
- Ms. Kathy Calvin – United Nations Foundation President and CEO
- Dr. Eric Mast – CDC, Deputy Director for Science and Program, Global Immunization Division
- Dr. Robin Nandy – UNICEF, Principal Adviser and Chief of Immunization
- Dr. Ann Lindstrand – WHO, EPI Coordinator, Department of Immunization, Vaccines and Biologicals
Special Guest:
- Dr. Zeenat Patel – Gavi, the Vaccine Alliance, Head, Vaccine Implementation

9:45-10:00 M&RI Champion Awards presented by Ms. Kathy Calvin
Colombia for promptly and tirelessly supporting efforts to vaccinate children during a measles outbreak in the setting of great humanitarian need; Received by His Excellency Juan Pablo Uribe Restrepo, Minister of Health and Social Protection

Madagascar for non-wavering commitment to stop a measles outbreak, including strong coordination with partners, that resulted in a successful broad-based nationwide intervention; Received by Dr Hasimahery Randrianasolo Rafanomezana, Chief of Staff of the Office of the Minister of Public Health (Directeur du Cabinet)

Dr. Pradeep Haldar for tireless support to the Indian measles and rubella program, including strategic advocacy, successfully initiating one of the largest SIAs ever conducted, and supporting strengthening of routine immunization via Mission Indradhanush ‘Operation Rainbow’

10:00-10:15 M&RI Lifetime Achievement Award presented by Ms. Kathy Calvin, United Nations Foundation
Recipient: Dr. Alan Hinman for a lifetime of dedicated service in preventing illness, disability and death due to measles and rubella

10:15-10:45 Key Note Address by Dr. Jeffrey P. Koplan, Vice President for Global Health, Emory University
Introduced by Mr. Koby Langley, AmRC

10:45-11:30 Coffee Break with Group Photo
CHAIR: Dr. Peter Strebel, Senior Specialist, Gavi, the Vaccine Alliance

11:30-1:00  Situation Updates including Outbreaks, from Global to Local
- Ms. Henrietta Fore, Executive Director, UNICEF: (video)
- Dr. Katrina Kretsinger, WHO: Global overview of progress and challenges
- Dr. Jarbas Barbosa, PAHO: Response in the Americas to measles importations
- His Excellency Juan Pablo Uribe Restrepo, Minister of Health and Social Protection, Colombia: Outbreak response in a setting of humanitarian need
- Mr. Mark Alvin Abrigo, Philippines Red Cross: Responding to the measles outbreak
- Discussion

1:00-2:00  Lunch

2:00-2:30  Story from the Field: Dr. Alan Melnick, Clark County, Washington: Vaccinations: Science, Controversy and Public Trust: The Story of Clark County’s 2019 Measles Outbreak
- Discussion

2:30-3:30  Outbreaks: Access Issues and the Need to Strengthen Routine Immunization
- Dr Hasimahery Randrianasolo Rafanomezana, Madagascar: Measles outbreak: increased partner support and a focus on strengthening routine immunization
- Dr. Haldar, India: Ensuring access and strengthening routine immunization
- Dr. Cindy Weinbaum, CDC: Pulse Comment: US situation
- Dr. Ann Lindstrand, WHO: Summary of lessons learnt and the vision for the future
- Discussion

3:30-4:00  Coffee Break

CHAIR: Mr. Benjamin Futransky, Lions Clubs International Foundation

4:00-4:15  Viewpoint from the CDC Director: Dr. Robert Redfield (video)

4:15-4:45  Looking Ahead: Story from the Field: Research and Innovations: Dr. David Brown, Public Health England, UK: A rapid diagnostic test for measles – Can it transform surveillance?

4:45–5:45  Looking Ahead: Our Vision for the Future
- Dr. Robin Nandy for the M&RI Leadership Team: Creating the MR post 2020 framework
- Dr. Matt Hanson, Bill & Melinda Gates Foundation: Laying the foundation for a successful future
- Dr. Khin Devi Aung, Gavi, the Vaccine Alliance: A vision forward
- Discussion

Reception at American Red Cross: Tiffany Circle Hall, 430 17th Street (2nd floor)

6:00-8:00  Message from Dr. Tedros Adhanom Ghebreyesus, WHO Director General (video)

M&RI Champion Awards: Presented by Mr. Koby Langley, AmRC
Philippines Red Cross: For utilizing the community and partners to provide broad-based and strategic support to measles outbreak response activities; Received by Secretary General Elizabeth Zavalla

Global Measles and Rubella Laboratory Network (GMRLN) for outstanding, dedicated efforts and achievements in the rapid and accurate detection of measles and rubella infection; Received by Dr. Mick Mulders, Coordinator, GMRLN, WHO
12 September – Hall of Service, ARC Building 1730 E Street, NW
CHAIR: Dr. Robin Nandy, Principal Advisor & Chief of Immunizations, UNICEF

7:30-8:45  MR Strategic Framework consultation (open to all participants – breakfast provided)

9:00-9:30  Perspective from the International Federation of Red Cross and Red Crescent Societies
  •  Dr. Julie Hall, IFRC: Measles outbreaks in complex humanitarian settings (by video link)
  •  Discussion

9:30-10:00  Broadening Our Understanding: Measles Infection & Immune System Amnesia
  •  Dr. Rik L. de Swart, Erasmus University Medical Center, Rotterdam, Netherlands
  •  Discussion

10:00-10:45  Communications Panel: “Measles Moves Fast, Our External Communications Should Too”
Moderator: Ms. Rachel Smidt, United Nations Foundation
  •  Ms. Rachel Smidt, UNF: Scene-setting: M&RI Communications partners and coordination
  •  Ms. Laura Keenan, WHO: Using data for communications
  •  Ms. Lindsey Miller-Voss, Shot@Life: Communications and advocacy (CNN clip)
  •  Dr. Robb Butler, UNICEF: Vaccine hesitancy messaging
  •  Ms. Yolanda Freeman, CDC: Vaccine hesitancy messaging
  •  Discussion

Communications guide at back of the room and at www.measlesrubellainitiative.org/

10:45-11:15  Coffee Break

11:15-12:30  Vaccine Demand and Hesitancy Issues
Moderator: Dr. Robb Butler, UNICEF
  •  Dr. Ann Lindstrand, WHO and Dr. Robin Nandy, UNICEF: Opening remarks
  •  Dr. Robb Butler, UNICEF: Challenges and opportunities, lessons learned, Immunization Agenda 2030 and demand promotion in the coming decade
  •  Pulse interventions:
    o  Dr. Darija Kisic, Serbia: The European situation: unique challenges
    o  Dr. Jane Soepardi, Indonesia: Lessons learned and future perspective on building resilient demand for MCV
    o  Dr. Jenny Keroak, Romania: Uncovering the anti-vaccination movement
  •  Discussion

12:30-1:30  Lunch
CHAIR: Dr. Matt Hanson, Senior Program Officer, Bill & Melinda Gates Foundation

1:30-2:00 Family Perspective: My Family’s Story: Living with Congenital Rubella Syndrome
Ms. Grace Melia, Indonesia
• Discussion

2:00-2:45 Moving the Needle on Capitol Hill: Grassroots Advocacy
Ms. Rebecca Maxie, United Nations Foundation
• Ms. Ashley Daigle, UNF Shot@Life Champion Leader
• Ms. Linda MacIntyre, American Red Cross Chief Nurse
• Discussion

2:45-3:15 Story from the Field: Research and Innovations:
Dr. Mark Prausnitz, U.S. Georgia Institute of Technology:
Measles and Rubella Vaccination: Developing and using a microneedle patch
• Discussion

3:15-3:45 Coffee Break

3:45-4:15 Story from the Field: Engaging Communities in Routine Immunization
Ms. Sylvia Khatmai, KRCS; Dr. Mary Agocs & Ms. Amina Ismail, AmRC:
Kenya Red Cross Society & American Red Cross Collaboration: Piloting an innovative 5-Point Plan to engage Civil Service Organizations at subnational level in strengthening routine immunization
• Discussion

4:15-4:30 Meeting Summary – Call to Action: Dr. Robin Nandy, UNICEF