7 September - Hall of Service, American Red Cross Headquarters, 1730 E Street, NW, Washington D.C.

CHAIR: Mr. David Meltzer, General Counsel and Chief International Officer, American Red Cross
Coordinator: Dr. Mary Agócs, Measles & Rubella Initiative Senior Advisor, American Red Cross

8:00-8:45 Registration and Continental Breakfast

9:00-9:45 Measles & Rubella Initiative (M&RI): Viewpoint from Leading Organizations

Welcoming Comments: Mr. David Meltzer – American Red Cross

Panel Discussion Moderator: Dr. Jon Andrus

- Mr. David Meltzer – American Red Cross, General Counsel & Chief International Officer
- Dr. Rebecca Martin – CDC Director, Center for Global Health
- Dr. Robin Nandy – UNICEF Principal Adviser and Chief of Immunization
- Ms. Kathy Calvin – United Nations Foundation President & CEO
- Dr. Jean-Marie Okwo-Bele – WHO Director, Immunization, Vaccines and Biologicals

Special Guest:
- Mr. Michael Thomas – Gavi, the Vaccine Alliance, Director, Vaccine Implementation

9:45-10:00 M&RI Champion Awards, presented by Ms. Gail McGovern

- Pan American Health Organization
- Malawi Red Cross Society
- American Red Cross National Nursing Network

10:00-10:15 Lifetime Achievement Award: Recipient: Dr. Peter Strebel

10:15-10:45 Key Note Address by Dr. Alan Hinman

10:45-11:30 Coffee Break with Group Photo

11:30-12:30 Global Situation Analysis: Progress and Challenges

- Video Address: Mr. Anthony Lake, UNICEF Executive Director
- Dr. Katrina Kretsinger/WHO: Sustaining the Gains in Mortality Reduction and Reaching Milestones on the Way towards Elimination
- Dr. Susan Reef/CDC: Progress towards Preventing Rubella and Congenital Rubella Syndrome
- Ms. Michaela Briedova/UNICEF: Measles Containing Vaccines, Overview of Supply through UNICEF
- Discussion

12:30-1:15 Lunch
CHAIR: Dr. Robert Linkins, Chair of M&RI Management Team & Chief, Accelerated Disease Control and Surveillance Branch, CDC

1:15-1:45  Story from the Field: Dr. Gatei wa Nganda/CDC Nigeria: Conducting a Measles Campaign Among Conflict-Displaced Populations in Northeast Nigeria
  • Discussion

1:45-2:30  Spreading the Word: Advocating to Congress and at Home on Reaching the Goal
  Moderator: Mr. Mike Beard/United Nations Foundation
  • Ms. Cherae Bishop/AmRC: The Role of Senior Leadership in Advocacy Efforts
  • Mr. Brandon Ball/PATH: Advocacy for Global Health Programs
  • Ms. Emilee Gibson/Shot@Life: From Campus to Capitol Hill
  • Discussion

2:30-3:45  The Mid-Term Review of the Measles and Rubella Global Strategic Plan, 2012-2020:
  Reaching Expectations for Quality Surveillance and Country Program Implementation
  Moderator: Dr. Walter Orenstein, Chair of Mid-Term Review Team, Emory University
  • Dr. Kaushik Banerjee/WHO: Summary of the Mid-Term Review Findings and Implementation Status
  • Ms. Vandana Gurnani, Joint Secretary/India: Country Experience
  • Dr. Katrina Kretsinger/WHO: Surveillance and Why It Is Important
  • Dr. Steve Cochi/CDC: Risks and Opportunities of Transitioning Polio Resources to Support Measles-Rubella Elimination
  • Discussion

3:45-4:15  Coffee Break

4:15-4:45  Story from the Field: Research and Innovations: Dr. Mark Prausnitz, U.S. Georgia Institute of Technology: Measles and Rubella Vaccination Using a Microneedle Patch (Including a Mock Vaccination Demonstration)

4:45-5:45  The Role of Partners
  • Dr. Matt Hanson/Bill & Melinda Gates Foundation
  • Mr. Benjamin Futransky/Lions Club International Foundation: Where there is a Need, There is a Lion: Lions Clubs and the Fight Against Measles and Rubella
  • Dr. Michael Thomas/Gavi, the Vaccine Alliance
  • Discussion

Reception at American Red Cross: Board of Governor’s Hall, 430 17th Street (2nd floor)

6:00-8:00  M&RI Champion Award Presentation
  Mr. David Meltzer, General Counsel and Chief International Officer, American Red Cross
  • Lions Club International Foundation
  • Dr. Balcha Masresha, Regional Office for Africa, WHO.
    Accepted by Dr. Amadou Fall
8 September – Hall of Service, ARC Building 1730 E Street, NW
CHAIR: Dr. Robin Nandy– Principle Adviser and Chief of Immunization, UNICEF

8:00-8:45  Continental Breakfast

9:00-9:30  Opening Comments and Perspectives: Dr. Suresh Jadhav/Serum Institute of India
  • Discussion

9:30-10:00  Measles and Rubella Economics: Moderator: Ms. Lori Sloate/UNF
  • Dr. Kim Thompson/Kid Risk: Characterizing the Health and Financial Costs of Measles and Rubella
  • Discussion

10:00-10:30  Family Perspective on Living with Congenital Rubella Syndrome: Ms. Kimberly Cowley
  • Discussion

10:30-11:00  Coffee Break

11:00-11:15  Perspective from the International Federation of Red Cross and Red Crescent Societies
  • Mr. As Sy, IFRC Secretary General, Video Address with Dr. Frank Mahoney

11:15-12:30  Using Measles & Rubella Programs to Strengthen Routine Immunization
  • Dr. Steve Cochi/CDC: Introductory Comments
  • Dr. Karen Hennessey/WHO: Opportunities in the Second Year of Life
  • Ms. Amina Ismail & Dr. Mary Agócs/AmRC: Can House to House Social Mobilization Support Identification of Missed Children for the Routine Immunization System?
  • Dr. Carla Ante Orozco/UNICEF Philippines: Strengthening Routine Immunization in Urban Poor Communities

12:30-1:15  Lunch

CHAIR: Dr. Alan Hinman, Task Force for Global Health

1:15-2:30  Panel: How Individuals Can Make a Difference in Eliminating Measles and Rubella
  Moderator: Dr. Mary Agócs, American Red Cross
  • Mr. Brian Massa/UNF: Experience from Yesterday’s Capitol Hill Visits
  • Dr. Louis Cooper/American Academy of Pediatrics and International Pediatric Association: The Role of Pediatricians and National Pediatric Societies
  • Ms. Kathy Flynn and Ms. Sara Horein/M&RI Champions & Red Cross Volunteers
  • Mr. Phillip Bovender/Red Cross: Experience of the American Red Cross National Nursing Network

2:30-3:00  Story from the Field: Ms. Emily Eros/American Red Cross & Mr. Taonga Nyekanyeka/Malawi Red Cross: Mobile data collection for Rapid Convenience Monitoring and Social Mobilization

3:00-3:30  Coffee Break

3:30-3:45  Meeting Summary – Call to Action: Dr. Steve Cochi/CDC

3:45-4:00  Concluding Comments: Dr. Alan Hinman/Task Force for Global Health