

Worldwide Local Domination

**The Comprehensive Guide to Start Your
Business in Every Part of the World.**

By Sam Zahedi

WORLDWIDE LOCAL DOMINATION

How to become a successful local
marketer anywhere in the world



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This is very important! Don't let the name "resources" cheat you.

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Hey Guys, my name is Sam. I've been in the internet marketing business for 4 years now and since 2011 I've been marketing locally too. I don't like to waste your time with my stories, so let's get straight to the point.

First of all: What is Local Marketing? This is the best definition I found:

Local Marketing: Strategies to use the internet as part of a comprehensive marketing plan to drive traffic to local, “bricks and mortar” (physical) businesses.

Unfortunately, these days the Local/Offline Marketing is getting a lot of competition. There are already lots of great products and ideas about offline marketing and people are already taking advantage of it... So it's getting a little bit saturated and there are not many great innovative ideas anymore.

Also one of the big obstacles in Local Marketing is the location limitations. Many newbies live in places that every local marketing business opportunity is already taken by the pros – and - many marketers who are already successful can't go any further because they don't know where to continue.

So with that said... Local Marketing is a pretty lucrative business ONLY if you are living in a third world country and have a good knowledge of everything that's happening in other more developed countries and take advantage of it.

Yes...Internet marketing is one of those big advantages that you already have!

Now ask yourself... how many of your friends know something about Internet Marketing?

Probably none... or at least not a good knowledge of it...And SPECIALLY if you live in a less “developed” country. (IM Friends don't count!)

So... Let me introduce you to a whole new concept:

Worldwide Local Marketing – What it means

The name says it all... Worldwide Local Marketing is when you want to start doing business locally, but not locally!

I mean, taking advantage of what you already know about internet marketing and local marketing and expand it to different countries without labeling it as an online-only business.

In other words... Start your own “bricks and mortars” businesses but without you being there yourself OR reach local physical businesses in other parts of the world and offer them your services. Something like:

->Breaking the location and language barriers<-

And I know it because I live in a third world country myself and I know extremely well that all of this can work.

I've made a lot of money from English speaking people with local businesses, a lot from the Spanish offline market and also the French/Turkish/Persian market with the help of my parents and some more with worldwide local marketing in different parts of the world.

Now, using only the internet, you can create anything you want anywhere you want and anytime you want!

Imagine creating your video game business in South America by using only Facebook, or creating your own Web Development service in countries that there is literally no one providing a good web development solution, or at least not with a good or acceptable price.

*Note: I just revealed two of my niches that you can easily take advantage from and start profiting locally from many... MANY countries.

Identifying the Best Niches & How to Analyze the Market

First of all... What do you want to do?

For identifying the best niches, I just close my eyes and think:

- What is everyone talking about in these days?
- What is trending on Twitter and Google Alerts?
- What do I know that it's not so known in other parts of the world?
- What can I improve locally? (With a special focus for online improvement) and how can I take it to other places?
- What does the general population need? Services, e-stores, global exposition, cheap stuff, information and more
- How can I earn money and make a win-win situation?
- How can I profit from my actual knowledge?
- What's the stuff that I can get cheap and WHERE can I sell it expensive?
- How can I make money with something I like?

After you think about all these questions, you'll be in a better position to choose the niche or niches that you will start working with.

Remember that with this guide you will get practically ZERO competition if you find the right place to start making business, so just think as if you have every chance to succeed with this ebook and think about the things that you like (in fact you WILL succeed if you TAKE ACTION!)

I'm going to choose randomly 3 niches and I will show you if there are profitable or not in a random country.

- 1- Mobile Phones
- 2- Music/Musicians
- 3- Language

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Those are the first niches that came to my mind!

Let me explain you why I chose this specific niches to give you a better idea on how to get in the best niches.

Mobile Phones because that is a huge growing market. There are tons of new devices coming out every day and also there is a huge opportunity for taking advantage of the software and applications.

Music/Musicians because music is practically a universal language, and with the internet there are tons of new artists coming every day. Keep in mind that YouTube and Facebook have launched some of the most successful artists of all times. You can become an affiliate selling music and apps with a special focus on local markets or you can help musicians in different countries in the world.

Language because there are people in every part of the world that want or need to learn a new language because they either like it or they need to learn it for a business opportunity (most probably urgently), so there are good chances for you to start marketing yourself with languages, especially if you are good at one that's not so known.

So with that said, let's analyze and explain the selected niches in detail.

First of all, let's choose a random country. Let's choose an English speaking country for this examples so you can understand better the ideas.

I went to this link:

http://en.wikipedia.org/wiki/List_of_countries_where_English_is_an_official_language

And based in the population I chose Pakistan. It has a good amount of people so if there is low competition the chances are that you are a future billionaire. I went to check Pakistan in Wikipedia and went straight to their "Economy". Look at what I found:

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Pakistan is a rapidly developing country^{[157][158][159]} and is one of the [Next Eleven](#), the eleven countries that, along with the [BRICs](#), have a high potential to become the world's largest economies in the 21st century.^[160] The economy is semi-industrialized, with centres of growth along the Indus River.^{[161][162][163]} The diversified economies of [Karachi](#) and [Punjab's urban centres](#) coexist with less developed areas in other parts of the country.^[162] Pakistan's estimated [nominal GDP](#) as of 2011 is US\$202 billion. The [GDP by PPP](#) is US\$488.6 billion. The estimated nominal [per capita GDP](#) is US\$1,197, [GDP \(PPP\) per capita](#) is US\$2,851 ([international dollars](#)), and debt-to-GDP ratio is 55.5%.^{[164][165]} A 2010 report by RAD-AID positioned Pakistan's economy at 27th largest in the world by purchasing power and 45th largest in absolute dollars.^[163] It is South Asia's second largest economy, representing about 15 percent of regional GDP.

Well... A country that could be one of the World's largest economies by this century... Quite a quote! So, the worst thing that could happen is that the country doesn't work for you and you just move on to the next one.

So now that we have the country, let's get with the niches.

Let's start with [Mobile Phones](#).

First of all, let's make a brainstorm of possible ideas on how to start something with mobile phones. Based on my experience in this niche and the local needs for the mobile business in my country, I would go for more phone unlocking options and better prices for the phones.

So with that said, I'm targeting local phone prices and unlock/software solutions.

Important: Keep in mind that there are some other things that you can do like local blogging, selling services to local owners and many more options, however we'll discuss this methods later on. This is just an example with the keywords I mentioned!

I went straight to the [Google Keyword Tool](#) and searched for different keywords/phrases that come to my mind.

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Let me get you a screenshot:

The screenshot shows the Google AdWords Keyword Planner interface. On the left, there are options for 'Tipos de concordancia' (Exact, Phrase, Broad) and a sidebar with 'Ayuda' (Help) links. The main area shows a search for 'Indumentaria' (Clothing) on the website 'www.google.com/page.html'. The results are sorted by 'Búsquedas locales mensuales' (Monthly local searches). The table below shows the search volume for various keywords related to mobile phones.

Palabra clave	Competencia	Búsquedas globales mensuales	Búsquedas locales mensuales
[mobile9]	Baja	3.350.000	165.000
[what mobile]	Baja	135.000	135.000
[samsung]	Baja	11.100.000	74.000
[iphone 5]	Baja	11.100.000	60.500
[samsung mobiles]	Baja	110.000	40.500
[ebay]	Baja	151.000.000	22.200
[sony ericsson]	Baja	2.240.000	18.100
[iphone]	Baja	3.350.000	14.800
[i phone]	Baja	246.000	12.100
[mobile prices]	Baja	18.100	9.900

The Keywords I typed were

- mobile phones
- cell phones
- unlock phones
- mobile shop
- buy mobile phone

I sorted it to show the highest local searches.

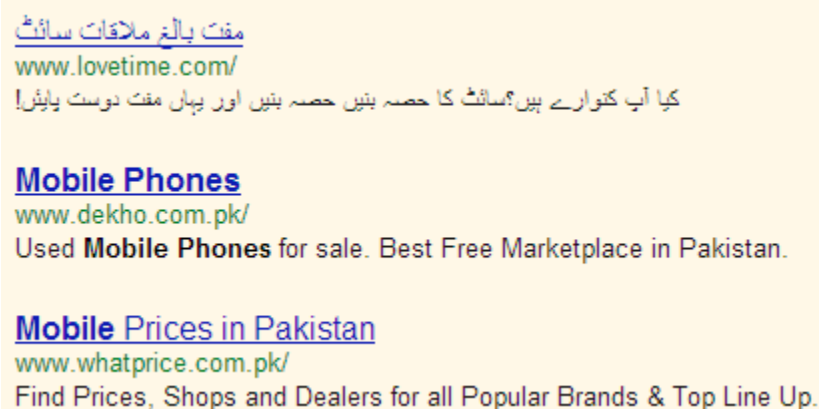
There's ebay, iphone 5, Samsung and what mobile. That means that people are actually searching for good phones and they are searching for better prices (*your future estore in Pakistan if you take action). So in fact this could be a good niche here.

And also keep in mind that Pakistan has like 8-9 more official languages, so you can get way more searches and you know that many people will understand your English too OR you can translate and go even more targeted! More of that later...

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Now let's head to google to see the result of the search.

I went to google.pk and typed mobile phones. At the bottom of the first page I saw some PPC ads, look for yourself:



[مفت بالغ ملاقات سائٹ](http://www.lovetime.com/)
www.lovetime.com/
کیا آپ کتوارے ہیں؟ سائٹ کا حصہ بنیں اور یہاں مفت دوست پائیں!

[Mobile Phones](http://www.dekho.com.pk/)
www.dekho.com.pk/
Used **Mobile Phones** for sale. Best Free Marketplace in Pakistan.

[Mobile Prices in Pakistan](http://www.whatprice.com.pk/)
www.whatprice.com.pk/
Find Prices, Shops and Dealers for all Popular Brands & Top Line Up.

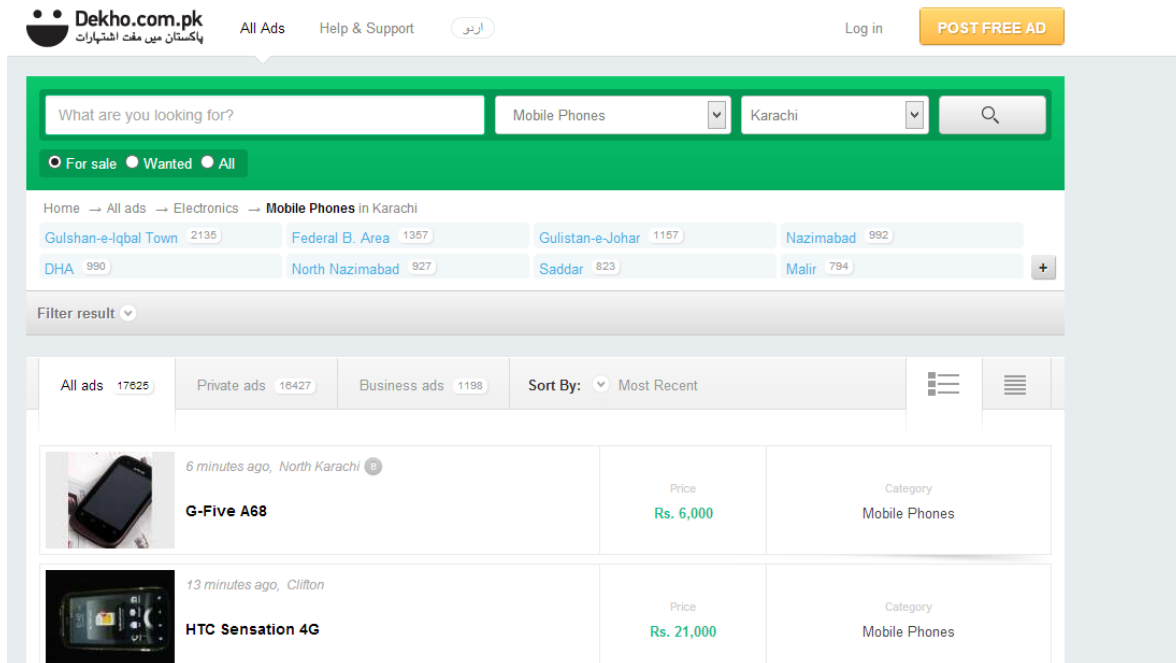
Interesting... I didn't understand anything of the first link, so I went to the second link.

It's a nice mobile phone site which sells basically used phones (remember ebay in the search term?)

So now I'm in the homepage and I'm checking out the first phone models. I won't search too deep so you guys can take advantage of this very example.

Let me show you a screenshot:

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It is a nice looking website with a lot of Mobile Phones in different cities. Something really important that you should remember is that Pakistan has a population of more than 180 MILLION people, so 10 thousand phones are literally nothing to what you can offer.

After searching a little bit more in Google, this is like the only quality page for English Users in Pakistan (49% can communicate in English), so you can EASILY start your own local website about Mobile phones and it's even easier to create a company that provides unlock codes for cell phones.

You don't need to do anything physical with any of those options!

You can make something like a local eBay or a simple Facebook Business, we'll cover more about different approaches later on. This is only to help you analyze the market better!

Now let's see what do we get with unlock phones Pakistan.

Between the first two pages I found some interesting pages.

First of all this one: <http://www.hafeezcentre.pk/Services/Unlock-Any-Phone-584744.html>

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A classified page with a few people offering unlock codes, most of them with prices only by phone or with generic prices in their ad.

I searched further and none of them had a website, so you can easily start your own unlocking company with a .pk domain or a targeted domain name, and especially if you know that you get unlock codes for free if you call the company in most of the cases. (I've done it 100+ times with at&t, t-mobile and Verizon devices)

Also there is a forum that looks a lot like xda-developers (a mobile developers website, highly recommended if you don't know it!). Check it here: <http://www.wiredpakistan.com/forum/28-mobile-phones/>

This is a clear indicator that the mobile business is a growing business in Pakistan. With the knowledge that you probably have about IM in general and the tips that you are about to learn here, you can make a huge local business there within a few days or weeks.

Btw... I just wanted to remind you that there are many more ways to profit from the mobile niche, I'll be covering them later on!

Now let's start with Music/Musicians

Everyone listens to music, and I'm pretty sure that there are many opportunities within the music niche, such as affiliate programs on iTunes or any other platform, affiliate marketing with courses or even offer marketing services to musicians (HUUUUGE and almost totally untapped niche)

Personally, I have some good friends that are musicians and I've marketed them and now they are pretty successful locally and some of them are

touring other countries now... So I know that this could work in ANY country!

Another option is to subscribe to the iTunes affiliate program and start promoting (local) in your awesome local music blog along with some good ol' affiliate marketing with music courses.

Keep in mind that for you probably have for granted that ecourses for musicians exist, but many people across the world don't have a clue about that.

So back to Pakistan.

I went to check out iTunes for some good Pakistani music and fortunately I found lots of it!

So... Let's do the brainstorm.

I'm thinking about perhaps doing a local music blog, maybe something like local concerts coming up and some affiliate links/banners with links to iTunes or music courses. You can even focus on a specific genre or city.

Let's see if there are any music blogs in there:

Searched for Pakistan Music in google.pk and this were the 3 websites that came in the first 5 pages.

<http://www.koolmuzone.pk/>

<http://www.pmm.net.pk/>

<http://pakmusic.net/>

I liked most the first one, it shows that's made by an internet marketer or at least someone who has a good knowledge of it. It has a newsletter optin box for getting leads and an overall pretty page.

The other 2 pages were nice, but there was plenty of room for improvement.

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The first one was #8 in google first page ranking, and after a google keyword research on their SEO and backlinking this is what we got:

Palabra clave	Competencia	Búsquedas globales mensuales [?]	Búsquedas locales mensuales [?]
☐ [hindi songs] ▾	Baja	550.000	22.200
☐ [pakistani dresses] ▾	Baja	22.200	14.800
☐ [pakistani movies] ▾	Baja	12.100	8.100
☐ [pakistani mujra] ▾	Medio	22.200	8.100
☐ [pakistani chat rooms] ▾	Baja	9.900	8.100
☐ [online songs] ▾	Baja	60.500	8.100
☐ [songs free download] ▾	Baja	49.500	5.400
☐ [google earth pakistan] ▾	Baja	5.400	4.400
☐ [pakistani girls wallpapers] ▾	Baja	3.600	3.600
☐ [free download music] ▾	Baja	201.000	3.600
☐ [pakistani fashion] ▾	Medio	12.100	3.600
☐ [pakistan xnxx] ▾	Medio	4.400	2.900
☐ [listen online songs] ▾	Baja	8.100	2.900
☐ [xnxx pakistan] ▾	Medio	4.400	2.900
☐ [indian songs online] ▾	Baja	4.400	2.400
☐ [pakistani movie] ▾	Baja	5.400	2.400
☐ [download songs for free] ▾	Baja	27.100	2.400

They are trying to get traffic from those keywords, and you can see that almost everyone has low competition (“Baja” in Spanish means “low”), so you can pretty easily rank #1 in the first page of google with some effort.

Keep in mind that this is only the first part of the ebook and we are just analyzing the market.

We’ll discuss more about money making methods later!

Now let’s go the other way around.

Let’s search for Pakistani musicians who want to make tons of cash with a marketing expert like you!

I went to this page: http://en.wikipedia.org/wiki/List_of_Pakistani_musicians

And chose 3 random guys

Falak, Haroon and Hashim.

This is the only page that I found about Falak:

<https://www.facebook.com/pages/pakistani-singer-falak/101445529948506>

I did it with zero effort, so maybe (just maybe) he has a somewhat better site, but he didn't make any effort about promoting himself online and that's where you come in!

Let's see Haroon. This is Haroon's fb page:

<https://www.facebook.com/haroon.rashid>

It clearly has some fans so maybe it's not that easy to get him.

And finally Hashim. Sorry guys I didn't find anything about Hashim, or at least I'm not sure if it's THAT Hashim, so with a good effort maybe you can find him and make tons of money with him and many artists more!

This shows that there is indeed a lot of options with just this market. You can start blogging and target by cities, genres, specific artists or you can go straight to the musicians and offer them your services. Also I'm reminding you, again, that there are many more methods out there, we'll talk about it later.

Basically, YOU CAN AND YOU WILL do a lot of money with this techniques!

You just saw that you can easily get people who you can start business with! I'm not saying that you WILL make deals with them, and in no way at all I'm saying that you will do everything perfect in your first try... But if you put a good effort and make a good analysis of your niches you can easily get \$ x.xx – xx.xxx deals.

Also remember that these are just methods to open your mind about different ideas. I just want to show you what can be done and guide you to create your own business anywhere you want.

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I'm not planning to do a whole campaign here to show you exactly how to do it, but giving you possibilities and options available for your future approaches.

Be sure to pay attention as we go on because we are just covering the "analyze your market" part here.

Finally, let's analyze the market for language

First of all let's brainstorm about possible ideas for language.

*By saying language I'm talking about language learning programs or something related to that, not marketing in different languages.

The only thing that comes to my mind is to create a language course by yourself if you like languages or market a language software that has an affiliate program.

Let's search for learn English in Pakistan on google.pk:

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[Learning English - British Council Pakistan](http://www.britishcouncil.org/pakistan-learners-english...)

www.britishcouncil.org/pakistan-learners-english... - Traducir esta página

Whatever your level of **English**, we can help you test and develop your skills with a variety of courses, online resources and exams. If you are looking to improve ...

[English Language - British Council Pakistan](http://www.britishcouncil.org/pakistan-english.htm)

www.britishcouncil.org/pakistan-english.htm - Traducir esta página

English Language teaching and **learning** activities. We support and organise a wide range of **English** language related activities in **Pakistan**. We aim to place ...

[The City School Pakistan, Learn English Online In Urdu - Use of This ...](http://www.learnpakistan.com/...english.../the-city-scho...)

www.learnpakistan.com/...english.../the-city-scho... - Traducir esta página

Students **learn English** online; they go to spoken English classes but can't get the enough results because of the lack of spoken English in the home.

[Spoken English course in Urdu - Spoken English learning Online ...](http://www.learnpakistan.com/learn-english.../spoken-e...)

www.learnpakistan.com/learn-english.../spoken-e... - Traducir esta página

04/12/2011 – To **learn** and speak **English** online **learn Pakistan** has introduced Spoken **English** course. You can **learn** Spoken **English** conversation online at ...

[Learn English Pakistan | English Grammar | Speaking English](http://www.englishlearningpakistan.com/)

www.englishlearningpakistan.com/ - Traducir esta página

Learn English Pakistan English Grammar Speaking English English Listening English **Learn English Learning English** Reading English Listening English Learn ...

[Best WAY Of Learn English For Pakistani Urdu Speakers Chek N](http://www.forumpakistan.com/Gupshup)

www.forumpakistan.com/Gupshup - Traducir esta página

11/09/2008 – hi friend's i want to tell you about one site for those people who wants to **learn english** in urdu and i think it will be helpful for our thousand of p.

[Where to Learn English in Lahore, Pakistan - Yahoo! Voices - voices ...](http://voices.yahoo.com/wher...)

voices.yahoo.com/wher... - Estados Unidos - Traducir esta página

<http://www.englishlearningpakistan.com/> and <http://www.learnpakistan.com/> are the only 2 somewhat acceptable websites ranked in the first page of Google, so it's pretty obvious that you can make a killing with the language niche!

You can easily promote an online/downloadable software or offer your own courses. You can create a local targeted blog and give some simple tips.

You can even contact some Pakistani unemployed English teacher and tell him that you want to create an online language course and you want to do some business with him. Not only you will have a native speaker, but you'll get a long term recurring income constantly **and** you are the one in charge.

Reminder: Use your creativity

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Now that I finished analyzing the market for my 3 ideas, let me remind you some important tips:

- 1- Think about something that you like and start brainstorming about every possible idea that could help you make some profits in other countries.
- 2- Be creative! Probably there is something you know that you have for granted, but you don't think that people WANT to pay for knowing the stuff you know (Acquired knowledge Syndrome, we'll talk about it right after this chapter).
- 3- Don't get disappointed if you don't get it in your first try, there are tons of places that people are dying for your knowledge and waiting for you to conquer their market.
- 4- Don't give attention to the language/location limitations... There is none! Everything is in your brain and you are the one who is in full control. This WILL work if you do it right and take action, whether you are in the United States or in Sri Lanka.
- 5- Keep studying about everything you can from marketing. Everything you learn about Internet Marketing or marketing in general can be applied to this.

AKS – Your Budget – Getting Started

What is The Acquired Knowledge Syndrome?

See this example:

You went to watch a football (soccer) match, and in your way back home you found an old friend that you haven't seen since you were like 3 years old.

You tell him that you are coming from watching a football match, and he tells you that what is football?

And you tell him that it's a match that it's played 11 vs 11 and the one with the most goals win.

And he'll tell you: and what is a goal? You assume that everybody knows something because YOU know it?

You get it?

There are literally MANY things that you know that can be worth some good money in other parts of the world.

When you choose the market, always ask yourself what do you know that probably many people in there don't know?

Think about it... if you know everything then you won't pay for anything.

If you don't take care of the AKS, it may stop you to reach your full potential!

Take your time to investigate your niches deeply, it doesn't matter if it takes you days or weeks, or if you already know everything about it.

Simply think about EVERYTHING that you can offer to your next unknown, but attractive destination. Most probably with ZERO competition.

Getting Started & Your Budget

Now that you have an idea about how to select your niche/market and analyze it to see if it's profitable or not, it's about time to start making the first steps towards your worldwide glory.

First of all let's talk about budgets.

You can't pretend to have a huge physical business and a top of the line website with \$50... You NEED to know your budget.

The great advantage of this guide is that you can start with thousands of dollars or with literally \$0. And if you are creative enough, there will be no difference whether you have \$1 or \$10.000. You only need an internet connection and your brain to make this work.

If you have a good budget, think about replicating actual systems that work. For example:

This is one of my favorite sites: <http://www.engadget.com/>

With \$1000-\$1500, I would

- 1- Hire a top quality web developer.

You can save a few bucks if you install wordpress and your desired theme (More on that in resources) and let them just modify it to your taste.

Also you can get a site with the whole branding and development for less than \$400 if you work a little bit.

- 2- Bring paid traffic including PPC - Social Media traffic and YouTube Traffic.

- 3- Pay for all the content.

Of course you can make your own stories or by spinning the content you see online... Use your imagination with this! Good content in the right place = high quality traffic

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4- Some other extras depending on the niche

Now, if I don't have any budget, I'll offer everything that I said that I'll pay for to a website owner. Of course I won't limit my services, there are endless services/offers that could improve your prospects' business.

I DO have a good knowledge in website creation and web design, but I wouldn't do it as a full time job... heck not even part time!

I always outsource everything. When I didn't have money, I placed ads as a web master. I started by studying the "underground" marketers' prices and came up with some numbers to make profits from it. I charged 2x the amount I paid for them... and the prices were the best ones in the market!

Usually in countries that their online development (or everything in general) is not as "modern" as a "developed" country, the prices differences are huuuuuge! And they don't have an idea that they can get better quality for less than half the price in other places, so they'll end up paying what the local marketers ask in there.

That's something that could make you even more money than with spending more than \$1000, but as I said, you really need to be creative and think out of the box... You are unique and you have your own (great) ideas.

I will talk about more ways later on, but I'm sure that there will be some methods that only YOU will think about. Don't be afraid of creativity!

IMPORTANT NOTE: Keep in mind that we are talking worldwide here. Remember to forget the location/language limitations that your brain will put in your way. You can be a worldwide star tomorrow.

So to review:

- *Think about the niches/markets that you like or you are interested in.*
- *Brainstorm about possible business ideas that you can start worldwide.*
- *Do a market research based on the niche you chose. Focus on Facebook, Google and Google Keyword and determine if*

Prospects & Business Opportunities

When you want to start your own business, whether is a physical/online business or becoming a service provider, you need to have a real strategy to overcome your competition and make the people beg you for business.

Assuming that you are taking action, you should have at least a business idea in a niche you want to work on by now. Depending on your choice, you need to see if you need to contact your prospects or your prospects will have to come for you.

To make things easier, let's talk about the best approaches for your next steps... Whether is finding prospects or creating the businesses.

Prospects

When we talk about prospects, usually it's about business owners who are looking for a service or some kind of knowledge in specific niches.

When you need prospects, it's because you are either selling a product or you are trying to offer a service for them.

For make an example:

Let's keep things in Pakistan. I want to offer some professional web development services in Pakistan.

The first thing I'm going to do is analyze the market to see if it's really profitable. Keep it simple, use your imagination and think this:

If I need X service/info, how can I find it?

In this case the question would be: If I need to hire a web developer, how can I find it?

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Personally, I would go to Google and in this case I'm going to put Web development Pakistan.

Let's see what it shows:

Anuncio relacionado con **web development pakistan** ⓘ

[Hire Website Designers - oDesk.com](#)

www.odesk.com/Website_Designers

Browse 1,000's of Website **Designers** Post Your Job For Free Today!

[Hire Contractors](#) - [Post a Job](#) - [How It Works](#) - [Company](#)

[Web Design & Development Services | Software Development ...](#)

www.intellimus.com/ - Traducir esta página

Custom Web Designing & development Services, quality website designing and **web development** services at low price.

[Web Designing in Pakistan, Pakistan Web Designers, Offshore ...](#)

www.softsolutions.com.pk/ - Traducir esta página

Soft Solutions! The most reliable source of web designing in Lahore **Pakistan**, we offer web sites development, ecommerce website, travel **website design** ...

[Web design Pakistan|web designers Pakistan](#)

www.creativezone.com.pk/ - Traducir esta página

We are **web design Pakistan**, providing web development, website design in Pakistan offering web designing, Graphics print design, e-commerce developers, ...

[Creative Web Design Company | Professional Website Designers ...](#)

www.4mdesigners.com/ - Traducir esta página

4M is a Professional **Web Design** Company. Producing ... United Energy **Pakistan** selects 4M Designers 15 Nov 12; Client Centric **Web Design** 22 Dec 12 ...

[Web Design Lahore Pakistan. Web Designer & Developer Lahore ...](#)

www.babaronline.com/ - Traducir esta página

Web Designer in Lahore **Pakistan**. Babar Masood. Web Designer, **Web Developer** and SEO Expert in **Pakistan**. Professional Graphic and Logo Designer, Print ...

[Outsource Web Design & Development to Top Pakistani Company](#)

www.ire-s.com/ - Traducir esta página

Offers **design, development**, graphic **design**, animations, and programming, plus software and outsourcing services. Locations in **Pakistan**, the United Kingdom, ...

After checking some of this websites, I just saw one that seems made by REAL professionals, which is this one: <http://www.softsolutions.com.pk/> and it looks very expensive for the average customers. Probably they develop the website by themselves since almost every site was made with

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Drupal and I'm pretty sure that they do charge a lot for all the time they invested.

Fortunately I DO know about internet marketing (like you probably) and I know that I'm getting the best prices underground.

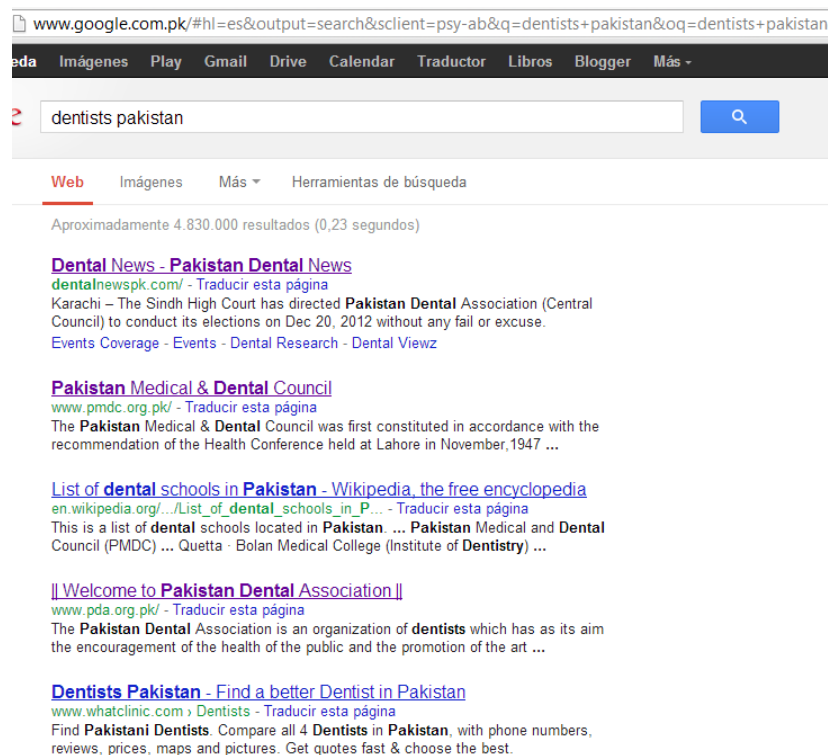
Places like Warrior Forum, Fiverr and others offer this kind of services for 1/4 of the price! If you don't believe me go ask a quote and search for the same services on WF or Fiverr. I'll add many more resources later on.

So, now I know that business owners in fact are paying good money for average services or a lot money for still not-so-good services. So I can go and search locally for business owners in Pakistan.

How can I do that?

Let's say I want to offer a whole website solution to dentists in Pakistan and make them have a huge online presence.

So I went and searched exactly as if I really need a dentist in Pakistan:



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I went to every local site I want to share some of my points:

- 1- There is NO Pakistani dentist in the first page of Google (You should really go and offer some SEO services NOW!).
- 2- Not a single good looking site in there.
- 3- ZERO reasons to fail in there... Literally if every person who has access to this guide takes action, you can make 100x the investment with this specific niche.

So after showing you this example, what I'm going to do is:

- a- Search for local dentists. Of course you need to use your instincts to see if they look like someone who is going to pay you for a service. Obviously you can try with everyone, however trust your instincts with this one.
- b- Approach them and offer them my services.

Personally, when I want to contact a prospect, I try to look as professional as possible. I'll try to have my own personal website and my web development website or at least the web development site.

Then I will basically invest in them. I will make them a whole website with dummy content and perform a SEO analysis for them and practically every other thing that I consider that can be done easily for them.

Don't worry, in the resources section you'll see that this can be easily done.

Then I will try to make an approach. The way you want to approach them really depends on yourself and the service that you want to provide.

My contact methods are pretty traditional, however there is a big difference within an average message from a professional message. I try to make the most professional "first-contact" possible with them

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There are some methods you can use:

- You can hire someone from other country to make a call for you or receive calls for you and approach via phone.

Traditional business men, especially in less developed countries, have a big tendency on using the phone for business. They are a little bit skeptic about any other method, so if you have the possibility of making phone calls, this could be an awesome plus for your efforts.

- You can send a professional email explaining what you are offering and what you have already done for them along with your contact info and wait for them to contact you.

If your email is pro enough, you can easily get the attention of the business owner and make him/her/them contact you. As soon as they respond back, that means that you already went through the hardest part, so you just need to keep your professionalism and offer them alternative contact methods and flexible payment plans until you have some good feedback.

- Access them via their actual contact form. Believe it or not, that could be an awesome way of contacting them. Just be sure to at least send them MINIMUM their next website with dummy content and offer them the best services for the best prices.

Chances are that if you are not pro enough on your first try, then you won't be able to make business with them anymore. And that's OK!!!! There are literally tons and tons of people out there who DO want to do business with you! So that's not a reason to be sad or to lose the motivation you had.

The whole point of this is that you need to be professional. I don't want to get you tired with this, but if you really want to make some serious profits,

then make sure that you DO look like someone who your prospects can put their trust in.

People always tend to think that you need a lot of money to make something like this, and that's totally incorrect.

You can do everything I said before with less than \$50. However you need to put a lot of effort into making it succeed! You are the only one responsible for your success.

Professionalism

One of the most important things here is the image that you want to project to your prospects, people will hardly make business with you if you don't look professional and trustable at all.

You may have \$0 in your bank account... But your prospect doesn't know that!!

I assure you that some of the (now big) Internet Marketers that you may know, started with nothing. They changed their image completely, and started to sell products or services and now they are highly successful.

Professionalism is pretty easy to achieve, just invest some time on yourself.

Depending on the type of niche/business that you want to enter, you may need to have a good personal presentation with a professional pic of yourself and some good feedback, or, if you don't have to show your identity, you will probably need a good looking website and Facebook Page with some good members and good comments.

Don't be scared of what I just said. You can achieve all of that with \$0 and a couple of days or with literally just like \$5-15 and outsource almost everything.

Also keep in mind that the AKS plays a huge part here. When you have a doubt about anything at all, always think about what the customer will think

and what does the customer actually know about you that could harm you or stop them to make business with you.

Always think that they will see an image of you... the image that you want them to project! And the only one that can control that is you.

Business Opportunities

Do you want your own business?

You can do it! There are tons and tons of opportunities for you to start your own business abroad.

This time you don't need to go out and find your next prospect, you need to make a good business, local or online local, and start marketing it and sending traffic to it.

Some of you may think... How in the world I can start my own business? How can I go to other countries trying to start my own company?

It sounds like quite an accomplishment, but it's because people still live in the old "era".

The internet has literally broken the language and location barriers. Reaching people of other places keeps getting easier and easier with all the new stuff that's coming out every day.

When you think about making your own business, you are probably thinking something like:

Ok... where do I put my business, where can I get my employees, how can I even enter the market?

If I had to answer this questions like 2 years ago, my answer would have been: "I don't have an idea"

But now, especially if I don't have a good income/budget, my answer will be FACEBOOK.

Just look at people in your country, they are starting their businesses on Facebook!

Of course it is good to complement a Facebook page with a nice good looking website, but if you don't have the time or money to do that, a Facebook business page could do it well.

When you are marketing on Facebook, you have a complete control of your traffic. You can start with a nice good looking page about the niche that you want to work in and start bringing HIGHLY TARGETED traffic to your page. With around \$5 you can get at least 35-50 clicks to your fan page with the [Facebook Advertisement](#) program.

So with that said... What businesses can I start on Facebook?

I'll tell you 10 businesses that I can start IMMEDIATELY:

- 1- Selling mobile unlock codes and online support
- 2- Graphic creation
- 3- Website creation
- 4- Mobile app development
- 5- Video Game passcodes or vouchers
- 6- Traffic
- 7- Audio/video creation and editing
- 8- Writing/translation
- 9- Math or general homeworks
- 10- Proofreading

Those are 10 ways that you can easily go and literally explode every market with it.

You don't have to be a pro in any service at all, you just need to know the language and the place to outsource everything.

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Let's make an example:

I want to create a business for a “done for you” math homeworks niche.

I'll show you exactly what I would do.

- 1- Create a Facebook Page (duh)
- 2- Create some good graphics for it. That's totally up to you if you want to create them yourself or outsource it. You can google “facebook timeline .psd” and you will get tons of psd templates for you to edit on photoshop and create a nice good-looking one yourself.
- 3- Find a place to outsource it (fiverr.com)
- 4- Buy or get some fans for my page before I launch
- 5- Create some good launch promotions that last for a couple of weeks at least.
- 6- Pay for Facebook Ads and get the highest possible targeted prospects to my website.

It's just as easy as it sounds!

Always the hardest part is the beginning. Some people may not trust you at first or maybe your brain doesn't want you to realize how easy it is, however the obstacles that arrive for you are always in your mind.

You can easily offer 10 free works for testimonials or you can come up with other creative solutions to overcome this problems. Don't let your mind take control over you and take action.

Always focus on what you are good at, the rest is “outsourceable”. Just think about it... You are not spending YOUR money... you are getting the money from your customer, you give part of it to the person/company that's going to do the work for you and then you give the final work to your customer.

Just try to get people who have a good feedback and hopefully unlimited revisions for their work. Be sure to test everything before you start selling it to avoid any unwanted surprises.

Also always... ALWAYS look for the best prices. You don't want to regret later on that you paid extra money for something that's not worth it!

My traffic Methods

Everyone has its own favorite traffic method. For me, there is nothing better than creativity.

In this types of businesses, you can't just focus on a specific way of getting traffic. There are new ways of promoting businesses/services coming out every day.

When people talks about traffic, usually they just focus in one or two specific ways of getting it. My approach is a bit different, I ask myself:

- If I want to search "x" by myself, how would I do it?
- What is my first option for searching?
- Is there any way to searching indirectly (getting traffic from related topics)?
- Is it better to get organic traffic or paid traffic?
- If the people I know are going to search for it, how will they do it?

I open my mind and try to find the best source of traffic possible for my offer/product/business/website/money-making-plan idea.

Try to see how successful established business do their traffic and try to see if it makes sense for your offer and go for it.

This are my top traffic sources:

My #1 option is **Facebook** (in most of the cases).

[Facebook advertising](#) is one of the best platforms out there. If you want the highest targeted traffic available out there probably this is the best option

for you. You can target with age, interests, location and many more filters that, if you take advantage from them, could get you great results.

When targeting countries, always make sure to research the country you want to start marketing in. Check Wikipedia for the demographics and important facts such as where the economy is concentrated and the best cities to market in and target accordingly.

Try to filter your target as much as you can to get the best results. Be creative and you'll succeed.

Take your time to learn this. I added some guides that may help you out in the resources section. If you use FB Ads the right way you won't need any other traffic method.

Another option is **Search Engine Optimization (SEO)**

If you are going to start marketing on "less developed" countries, perhaps their SEO efforts are a little bit outdated too!

Right now the SEO experts are pretty good at it, and their rates are usually quite low. Otherwise, you can learn a little bit about SEO by yourself. There are many great courses out there that could help you get started by yourself.

You can always get SEO tools too, there are many good tools that can automate the search engine optimization. Usually this tools are somewhat expensive, but there are some cheap tools that work quite well. I'll mention a few of them in the resources section.

My third traffic source is **Pay per Click (PPC)**

I usually use Google AdWords, however there are many more ad networks that you can use.

Here you pay money for each click that comes to your website and you can start getting targeted traffic in no time from all over the world, however if

you don't do it correctly chances are that probably you'll just waste your money just like FB Ads and SEO.

Honestly I prefer way more FB Ads, but PPC it's also a good option for those of you who want to try even more people. When you advertise on FB, your efforts are way more targeted than on PPC, so for me it's way better on FB.

Also depending on how deep you want to go, you can always get some traffic by posting on FB groups or local forums. When you target "less developed" countries, people are usually more social and normally will click on the stuff you put if you look like a real person and your message is "genuine".

These are the most effective traffic sources that you may get. Of course there are more traffic methods, but I would not recommend for now them since it will distract you from the methods that are already mentioned here.

Don't try to go with everything, focus on one method and be successful with it and then continue with the next one until you dominate every traffic method.

Niche Ideas and My Personal Recommendations

There are several niches that will ALWAYS give you money no matter what, niches like sex, self-development, weight loss, make money online, technology will give make you some profits even in the most “developed” countries out there.

However let’s be more specific than that. Imagine that you are going to a place where almost everything you know doesn’t exist or is not as developed as your country OR you simply are way ahead in “knowledge” than most of the people in a certain place.

Think about it, you can start with **anything you want**. Some niches will give you more money and some of them not as much. Just make sure that the competition is not there and you’ll have everything.

I would recommend you to start with services if you don’t have any budget. Web development services are required in any place in the world! The number of internet users is going up at a very fast rate and many businesses are not successful because they don’t have an acceptable online presence.

Just notice this: Almost all of the major companies you know are somewhat brokers/third parties. Companies like Amazon, eBay, Clickbank and any company whose work is to connect a manufacturer/producer to the final customer.

You can easily go and ask for a (cheap) web developer in places like Warrior Forum or even Fiverr and then set your own company and consider those guys as your “employees” and as soon as you get a client you send the work to them.

Of course you can do this type of services with other niches too! I’m just giving you an example of how to approach it.

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You can also make good informative pages that are made for the country you want to market specifically. Blogs are a cheap good way to get you started, you can easily get a Wordpress theme ready for you to start your own blog.

A nice looking blog in any of the niches I mentioned here or earlier in the book will make you a lot of money from email marketing and traffic.

You should try to get the prospects to opt-in in any type of business that you want to start working in.

You can give away a quick how-to guide or something related to your niche, just make sure it's simple and packed with quality information and you'll get happy leads all the time.

Another way to find good niches is by searching <http://www.dummies.com>, they literally have every profitable niche in their website. Those are the guys of “(Anything) for dummies”, so they are highly focused on niche marketing and probably almost niche covered.

You can also start building a local list in your desired country. Business owners and people in general in the “not-developed” countries usually don't have a clue of what is building a list.

Look for a PLR that suits your niche, translate it (if needed) and start building a local database. It's all about targeting, if you target a place where, for example, weight loss products are a success but there are many people doing the same thing you'll have a hard time, but if you do the same in places where no one is actually doing that you can make lots of profits from there.

There are many other ways such as promotions or free offers or free services and many more, simply be creative and see what people are doing with success and implement it in different countries where you won't have any competition.

Conclusion

After reading this, you shouldn't have any doubts about the possibilities of entering new markets in countries and make some good profits from it.

Even if you fail once or twice or ten times, keep going! Normally no one makes it perfect the first time. I "failed" many times along the way and honestly, it's the best thing that happened to me. The huge amount of experience that you gain is worth more than all the money in the world and you should be well aware of that.

Also give special attention to the AKS, many people usually pass important things because the people assume that others already have the knowledge that they have, so pretty much they let golden opportunities pass by.

Pay attention to what is going around you. If people are doing the same business for some time, it means that the business is actually working. So try to take that type of business (or whatever you like and plan to profit from) to places where you won't have any competition at all.

Be aware that people in "not-developed" countries may not know stuff that you consider obvious (AKS), so don't have a negative mindset at all. You just need to be one step ahead of your prospect to be able to make some money. Check what type of businesses are working near you, check Internet Marketing forums such as Warrior Forum and learn what other offliners are saying, but don't limit yourself to do it locally.

What I'm trying to do with this guide is changing your perspective of local marketing. Think about this: Which local business doesn't use the internet? Or better yet, which local business doesn't rely heavily on the internet? So in other words, you are where you want to be online. Even google has a specific page for each country, so why can't you start your business anywhere you want?

I hope you really take action and take the most out of this guide.

Resources

Note: This same part is on a separate document in case you want to take a look at it without reading the whole guide.

Also don't let the name "resources" cheat you, this can be like a separate guide on its own. There is some good information in here too!

First of all this could be as important as the main guide. Here I will show you how I get literally everything I need for my businesses.

Everything can be found online, if you don't find something it's because you haven't searched well. Don't be afraid of Mr. Google, just think about the stuff that you want and ask yourself "if I want to find "X", what should I type in Google". Usually the most obvious keywords lead you to what you are looking for exactly.

Let's start with some websites:

[Unilang](#)

Literally you can do wonders with this page. It's a forum where you can ask anything you need for any language you want.

It's a non-profit organization with tons of members willing to help you out with any question you have about other languages.

The perfect place for you to check everything you need related to the specific language that you are going to need for your future business.

[Warrior Forum](#)

Here you can find almost any service needed for your next web development business. There is a subforum in the “Warrior Special Offers Forum” called warriors for hire.

Although you can get a somewhat better prices in other websites, the quality here in WF is undeniable. Just be sure to check the testimonials and you are ready to go.

[Fiverr](#)

This is the best place ever. There are tons of gigs that could help you out in your way to local marketing.

There are many good services for translation, writing, audio & video and many other things more, but the best part is that most of these gigs are available in many languages. You can easily get anything you need for your local market here for just a few bucks.

[About.com](#)

This is a pretty nice website where you can find examples for everything you want. By examples I mean like specific business terms, legal document formats and many other things.

I would recommend you to take a look at this site, it will definitely help you with the professional part of your worldwide businesses.

[Odesk.com, Elance.com, Guru.com](#)

These sites are perfect for those of you who want to outsource any work. Since there are a few people, if any, from each “third world countries”, their rates are pretty low AND you have the advantage of having a native employee.

I won't get into much detail here because I don't know which type of business you are starting, but be sure to make them pass a test or really test them to see if they are good.

The fact that you can outsource for cheap prices doesn't mean that it has to be bad, but it's always good to make sure that you are getting quality work.

[Sparkol.com - Videoscribe](#)

With this site you can literally make thousands because almost no one knows about it.

You can get this software for \$24 per month and it will help you create those famous chalkboard videos.

It's extremely easy to learn it - I made my first video the same day and didn't know anything about video editing.

It's a pretty useful tool for you to start selling this videos worldwide focusing on specific countries while making huge profit from it. Usually you can sell a single video for more than \$100 and even more if you complement it with a voice over gig in fiverr in any language you want.

Also you can outsource it to a Virtual Assistant, be sure to learn it yourself so you can guide your VA and test him if necessary. It won't take your more than one day to learn.

[Piktochart](#)

Like Videoscribe, this is a very useful tool yet pretty much unknown tool. It costs \$30 per month and it will help you create infographics.

Infocharts are a very trending topic now and many marketers are trying to enter that market.

I created my first “piktochart” in less than 2 days (it took me that long because it was a pretty large one) and it was perfect.

You can easily start your own infographics business in many countries that people haven't start using infographics or even in developed ones since it's a pretty new business.

Depending on the length, you can easily charge more than \$75 per infographic, just make sure you use all of the features such as the html integration.

[Hongkiat](#)

When I had no money to outsource, I had to learn to design stuff myself. So I got Photoshop and started to learn just what I needed from YouTube tutorials.

When you are really focused in succeeding you can learn and make stuff work in hours, and Photoshop is no exception (if you can't get Photoshop here are some alternatives <http://gizmodo.com/5974500/10-photoshop-alternatives-that-are-totally-free>).

Hongkiat is a site where you can easily download any graphic you need for your offline businesses. Simple to edit .psd files (Photoshop) and also many other formats available too.

Your graphic needs should be covered here... But if there is anything that you couldn't find here you can always type “get/download psd for

(your niche)” in google and voila! As I said earlier, it’s about creativity, because you can find everything you want online.

[Warrior Forum Member Sean Lowery’s Wordpress Themes](#)

First of all I want to make clear that I don’t have any relationship with Sean Lowery. I’m pretty sure he doesn’t know me and I’m just a happy customer of him.

Most of you probably know how to use WP or at least know the importance of it for the Internet Marketing business.

This guy has the best offline themes out there. The best thing about his WP themes is that you can install the same demo you see in his offer and you can start modifying only the content that’s already there.

Besides he has one of the best support forums out there, you won’t regret buying these themes from him at all. I added a link to his profile so you can check all of his posts.

[Hostgator](#)

Hands down the best hosting solution out there. For those of you that don’t know what hosting is, it’s basically the place where your websites (domains) will be hosted.

It has a great control panel which gives you a lot of freedom with your sites.

Also for those of you who want to sell hosting solutions globally, they offer some good reseller rates for you to start.

Also before you jump in, be sure to check out for coupons. Just type “hostgator coupons” on google and probably you’ll get your first month for 1 cent.

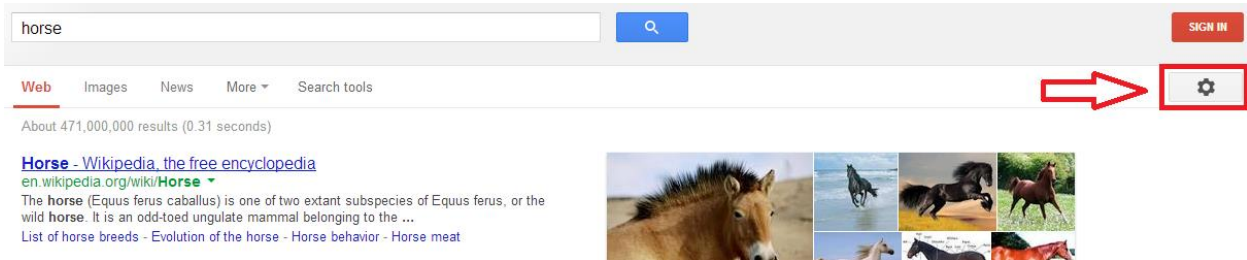
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[Go Daddy](#)

Go Daddy is where you buy the domain. Just like Hostgator, you can easily find very good coupons by typing “godaddy coupons” on google.

How to get royalty free images free?

There is a very easy way to get royalty free images via Google. Let me show you:



Click the button shown in the picture and then advanced settings. After that scroll down to get this screen:

Then narrow your results by...

language:	any language	Find pages in the language that you select.
region:	any region	Find pages published in a particular region.
last update:	anytime	Find pages updated within the time that you specify.
site or domain:		Search one site (like wikipedia.org) or limit your results to a domain like .edu , .org or .gov .
terms appearing:	anywhere in the page	Search for terms in the whole page, page title or web address, or links to the page you're looking for.
SafeSearch:	Show most relevant results	Tell SafeSearch whether to filter sexually explicit content.
reading level:	no reading level displayed	Find pages at one reading level or just view the level info.
file type:	any format	Find pages in the format that you prefer.
usage rights:	not filtered by licence	Find pages that you are free to use yourself.



Advanced Search

And then you choose the option that suits your purpose the best.

The most important stuff is already up there. Let me show you some more stuff that may come handy for you:

[Elegant themes](#)

You can buy a lot of good WP themes with a “sample.xml” file, which lets you generate a demo with dummy content.

You can get all of their themes and support for less than \$50

[Theme Forest](#)

More WP themes, however this site provides (in my opinion) better looking sites than Elegant Themes, but it's more expensive.

[123RF](#)

This is where I buy royalty free pictures. It could be very useful if you can't find your desired image in google.

[Xda-Developers](#)

For those of you who have interest in the mobile phone niche, this is the best forum out there.

Here you can learn how to unlock, root and perform all kind of things to virtually any mobile phone. Really useful if you are interested in this niche.

Vagex.com

A good site to buy YouTube views. You can buy at Warrior Forum too, but this is a cheaper alternative. Also be aware that you can easily buy Facebook likes/votes/anything and pretty much any other social media boost that you need for yourself (to look more professional) or for your customer (easy marketing money) at Warrior Forum or Fiverr.

How to do Facebook Ads

Here are 2 awesome free resources that you can use for your next Facebook marketing campaign.

<http://www.warriorforum.com/ad-networks-cpa-cpm-cpl-millionaire-makers/487931-step-step-facebook-ads-guide-here-why-you-re-not-making-money.html>

<http://www.logobird.com/how-to-facebook-advertising-more-clients/>

Both of these resources are a little bit outdated and some things may have changed a little bit by now, but it has lots of useful information that you can take advantage from.

SEO

There are tools like Senuke X or Scrapebox which are pretty expensive, so I won't focus on those tools.

There are many great services in the Warrior Forum that could help you out with the SEO. For example:

<http://www.warriorforum.com/warriors-hire/350098-1-000-served-no-other-wf-search-engine-optimization-service-provider-has-more-positive-reviews-only-25-a.html>

<http://www.warriorforum.com/warriors-hire/521115-dominate-google-now-all-one-link-diversity-search-engine-optimization-amazing-reviews-results-2013-only-25-a.html>

Both of these are pretty expensive and could make you a #1 in days/weeks, specially that you probably won't have any (real) competition at all.

Remember that you are in countries where (average) people would never find such type of services, so even if you just offer SEO packages and outsource it to these guys you can make some good money (and very easily)

Also these are some free tools that you can use for SEO too, here is the link of the article I found: <http://socialmediatoday.com/amanda-disilvestro/1377151/top-7-must-have-free-seo-tools-beginners>

If you need any resources/tools for something else please ask me via skype or email and perhaps I can help you out.

My skype id is sam.zahedi17 or you can send me an email to support@worldwidelocaldomination.com (it's better on skype because chatting is more efficient in my opinion)