STOP THE SUMMER SLIDE AND EARN MONEY FOR YOUR PTA!

With the BRAIN QUEST Fundraising program, parents can order any of our bestselling decks or workbooks and earn 30% or more for your PTA.

Loved by kids, adored by parents, and recommended by teachers because it works, BRAIN QUEST is America’s #1 educational bestseller, with more than 50 million copies in print. Curriculum-based but infused with a spirit of fun, it covers what kids need to know, when they need to know it. All BRAIN QUEST content aligns with national and state standards and is overseen by the Brain Quest Advisory Board, a panel of award-winning educators.

PARENTS ORDER ONLINE AND YOU EARN 30% ON EVERY PURCHASE FOR YOUR PTA.

All you need to do is send or email the BRAIN QUEST flyer home with your students. Parents then order and pay online, and we mail the books directly to your students’ homes within a few days.

1. Send or email our fundraising flyer to every family in your school.
2. Parents choose which BRAIN QUEST titles they want to order—Summer Brain Quest, Brain Quest Workbooks, BRAIN QUEST decks, or all three.
3. Ordering is easy! Parents order online, and we process all payments.
   - Parents place their orders on a dedicated landing page that we’ll set up especially for your school PTA—using a special promo code that allows us to track every purchase that your families make.
   - If their order totals $30.00 or more, they’ll receive free shipping! Otherwise, shipping starts at $5.99 per order.
   - WE handle everything from here. WE process all payments. WE ship directly to your students’ homes and, at the end of the fundraising period, WE send you a check for 30% of the total value of all orders placed by your families (this is based on the workbook and deck price only and does not include shipping or sales tax).
   - If 100 parents each order a single BRAIN QUEST Summer workbook and deck, your PTA will make $747.00.
HERE’S WHAT PARENTS CAN CHOOSE FROM:

SUMMER BRAIN QUEST

- Available for PreK through 6th Grade, each workbook is designed to be completed between grades, touching on the core subjects that will help students stay summer sharp and get ready for their new grade.

- Part workbook, part game, and part adventure, SUMMER BRAIN QUEST is interactive and personalized, and makes learning fun. Students begin with a tri-fold map that guides them through a workbook jam-packed with activities based on science, math, social studies, and English. As each child completes a chosen page in the workbook, he/she earns stickers to track progress on the map.

- Each workbook also includes bonus challenges and stickers, outside activities, a summer reading list, a Brain Quest mini deck, and more.

- These Common Core–aligned workbooks will get your students’ back-to-school ready for fall with hundreds of fun activities, exercises, and games.

- $12.95 retail; 160 pages.

BRAIN QUEST DECKS

- Available for Preschool–7th grade, BRAIN QUEST decks are like a hand-held trivia game except the questions are anything but trivial. All of the questions and answers are taken from the school curricula for each grade level. It’s a great way to reinforce classroom learning . . . and to kids, it’s just plain fun.

- The decks cover all the subjects that students learn in that grade—math, science, English, history & civics, geography, and much more—helping students to know exactly what they need to know, when they need to know it.

- Each set includes two full-color decks in a reusable flip-top storage box and features 750–1500 questions and answers (the number depends on the grade level).

- $11.95 retail.
BRAIN QUEST WORKBOOKS

- Available for Pre-K through 6th grade, BRAIN QUEST Workbooks are jam-packed with hundreds of curriculum-based activities, exercises, games, and challenges in every subject which reinforces what kids are learning in the classroom.

- Kids will read, write, draw, solve, connect, color, and create. In addition, each workbook for grades Pre-K through 4th comes with a pull-out poster and more than 150 stickers.

- Clear, interactive, colorful, and fun, these are the workbooks that kids will want to do—with a lively layout and easy-to-follow explanations make learning fun, interactive, and concrete.

- $12.95 retail; 320 pages.

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BUT WAIT . . . THERE'S MORE!

These same fundraising options apply to many of the other books and calendars that we publish. This includes the bestselling BIG FAT NOTEBOOK study guides for middle-graders, and so much more.

To get more information on how to host a fundraiser for your PTA, please contact us at fundraising@workman.com or call (212) 614-7508.

We look forward to working with you!

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