How Do You Live?

Summary

Anime master Hayao Miyazaki’s favorite childhood book, in English for the first time.

First published in 1937, Genzaburō Yoshino’s How Do You Live? has long been acknowledged in Japan as a crossover classic for young readers. Academy Award-winning animator Hayao Miyazaki (Spirited Away, My Neighbor Totoro, Howl’s Moving Castle) has called it his favorite childhood book and announced plans to emerge from retirement to make it the basis of a final film.

How Do You Live? is narrated in two voices. The first belongs to Copper, fifteen, who after the death of his father must confront inevitable and enormous change, including his own betrayal of his best friend. In between episodes of Copper’s emerging story, his uncle writes to him in a journal, sharing knowledge and offering advice on life’s big questions as Copper begins to encounter them. Over the course of the story, Copper, like his namesake Copernicus, looks to the stars, and uses his discoveries about the heavens, earth, and human nature to answer the question of how he will live.

This first-ever English-language translation of a Japanese classic about finding one’s place in a world both infinitely large and unimaginably small is perfect for readers of philosophical fiction like The Alchemist and The Little Prince, as well as Miyazaki fans eager to understand one of his most important influences.

Contributor Bio

Genzaburō Yoshino (1899–1981) spent most of his career as an editor and journalist. He originally completed How Do You Live? as a commissioned title in the “Nihon Shosan Bunko” series of books on ethics and progressive culture conveyed through storytelling for Japanese schoolchildren.

Neil Gaiman is the author of many bestsellers for readers of all ages, including Stardust (the basis for the blockbuster movie), Fragile Things, Anansi Boys, Interworld, and Coraline. He lives in Minneapolis, Minnesota.

Marketing Plans

- Prepublication trade, librarian, and consumer buzz campaign
- National print and online reviews and features
- Major ARC distribution
- National advertising targeting fans of Hayao Miyazaki; anime, manga, film, and pop culture sites; and readers of modern fables
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets such as a graphic primer tracing how themes from book influenced Miyazaki’s work
- Major librarian and educator promotion
- Email trade and consumer marketing campaign
- Potential media partnerships for promotions and giveaways with GKIDS, Studio Ghibli affinity groups, and more
- Reader’s Guide including publication history of the book, discussion questions, and more
The Oddmire, Book 3: Deepest, Darkest

Summary

The third adventure in the beloved fantasy series full of folklore and mayhem, from the creator of Jackaby.

Brothers Cole and Tinn—one human, one a goblin changeling—are determined to solve a mystery almost as old as they are: What happened to their long-missing father?

Joseph Burton vanished without a trace, leaving the baby boys’ mother to raise them alone. Some say he abandoned his family, others that he met foul play looking for a way to get rid of the changeling imposter. Cole is determined to finally push through the rumors and learn his father’s fate.

With the help of their friends—Evie, expert on the creatures of the Wild Wood, and Fable, the indomitable half human, half fairy—Tinn and Cole set out on a dangerous quest to the deepest, most deadly limits of the Wild Wood. Meanwhile a shudder runs through the forest. Increasingly powerful earthquakes shake the land, sinkholes form, and the spriggans, trolls, and other creatures along their path speak of an ancient evil on the rise . . .

Contributor Bio

William Ritter is an Oregon author and educator. He is the proud father of the two bravest boys in the Wild Wood, and husband to the indomitable Queen of the Deep Dark. The Oddmire is Ritter’s first series for middle-grade readers. He is also the author of the New York Times bestselling, award-winning Jackaby series for young adult readers. Visit him online at rwillritter.wordpress.com and find him on Twitter: @Willothewords.

Marketing Plans

- Prepublication trade, librarian, and consumer buzz campaign
- Major ARC distribution
- Promotion through early reader review programs
- National consumer advertising
- National print and online reviews and features
- Extensive online promotion, social media campaign, and giveaways
- Outreach to fantasy sites and bloggers
- Major librarian and educator promotion, including author appearances at national conferences
- Author essay and video
The Oddmire, Book 2: The Unready Queen

Summary

Human-raised brothers Tinn and Cole join forces with Fable, daughter of the Queen of the Deep Dark, to stop the fighting between the people of Endsborough and the creatures of the Wild Wood before violence turns into all-out war.

Human and goblin brothers Cole and Tinn are finding their way back to normal after their journey to the heart of the Oddmire. Normal, unfortunately, wants nothing to do with them. Fable, the daughter of the Queen of the Deep Dark, has her first true friends in the brothers. The Queen allows Fable to visit Tinn and Cole as long as she promises to stay quiet and out of sight—concealing herself and her magic from the townspeople of Endsborough.

But when the trio discovers that humans are destroying the Wild Wood and the lives of its creatures for their own dark purposes, Fable cannot stay quiet. As the unspoken truce between the people of Endsborough and the inhabitants of the Wild Wood crumbles, violence escalates, threatening war and bringing Fable’s mother closer to the fulfillment of a deadly prophecy that could leave Fable a most Unready Queen.

In this second book in the Oddmire series, the New York Times bestselling author of Jackaby takes readers on an adventure full of monsters, mayhem, and magic.

Contributor Bio

William Ritter is an Oregon author and educator. He is the proud father of the two bravest boys in the Wild Wood, and husband to the indomitable Queen of the Deep Dark. The Oddmire is Ritter’s first series for middle-grade readers. He is also the author of the New York Times bestselling, award-winning Jackaby series for young adult readers. Visit him online at rwillritter.wordpress.com and find him on Twitter: @Willowthewords.

Quotes

"The Oddmire series' memorable, inspiring characters are full of heart and, combined with the enchanting magic surrounding them, form the strong core of a burgeoning fantasy classic."

—Booklist, starred review

"In another brilliantly written visit to Oddmire, Ritter returns to an already magical place filled with danger and intrigue, and adds a new chapter to an outstanding series. VERDICT Those who loved book one will adore book two. A wonderful addition to the series and to young fantasy collections."

—School Library Journal, starred review

"Ritter deftly executes the all-too-timely theme of racist demagoguery—and profiting from it—in a way that is realistic yet hopeful. He also leavens it with humor: Fable, particularly, is a reliable source of silliness and fart jokes . . . Captivating adventure, magical friendship, and just the right amount of goofiness."

—Kirkus Reviews

Marketing Plans

- National consumer advertising
- Trade and consumer email marketing campaign
- Extensive online promotion, social media, and giveaways
- Author video
How to Become a Planet

Summary

For Pluto, summer has always started with a trip to the planetarium. It's the launch to her favorite season, which also includes visits to the boardwalk arcade, working in her mom’s pizzeria, and her best friend Meredith’s birthday party. But this summer, none of that feels possible.

A month before the end of the school year, Pluto's frightened mom broke down Pluto's bedroom door. What came next were doctor's appointments, a diagnosis of depression, and a big black hole that still sits on Pluto's chest, making it too hard to do anything.

Pluto can’t explain to her mom why she can't do the things she used to love. And it isn’t until Pluto's dad threatens to make her move with him to the city—where he believes his money, in particular, could help—that Pluto becomes desperate enough to do whatever it takes to be the old Pluto again.

Contributor Bio

Nicole Melleby is a born-and-bred Jersey girl with a passion for storytelling. She studied creative writing at Fairleigh Dickinson University and currently teaches creative writing and literature courses with a handful of local universities. When she's not writing, she can be found browsing the shelves at her local comic shop or watching soap operas with a cup of tea.

Quotes

Praise for Hurricane Season

"Melleby deftly tackles weighty topics—mental illness, child protective services, single parenting, sexuality—creating a thoughtful, age-appropriate and impressive novel."
—Shelf Awareness, starred review

"A tender, earnest portrait of a daughter searching for constancy while negotiating her father’s sickness and the social challenges of tween girlhood, including her first crush on a girl."
—Publishers Weekly, starred review

"Fig's story will engage middle-grade readers who enjoy thoughtful novels that address complex topics."
—School Library Journal, starred review

Marketing Plans

- Prepublication trade, librarian, and consumer buzz campaign
- Major ARC distribution
- National print and online reviews and features
- National consumer and institutional advertising
- Regional author appearances
- Featured galley at ABA Winter Institute 2021
- Extensive online promotion and social media campaign, including giveaways and shareable graphics such as the Nicole Melleby shared universe, colorful praise sheets, and How Does a Planet Feel? quiz
- Extensive librarian and educator promotion and outreach, including author appearances at national conferences
- Educator kit highlighting STEM themes and Pluto facts
- Potential partnerships, including LGBTQ Reads, gay-straight student alliances, and other youth organizations
- Outreach to parent-child book club, LGBTQ, and parenting groups
In the Role of Brie Hutchens...

Summary

An own-voices LGBTQ novel from the acclaimed author of Hurricane Season, about eighth grader Brie, who learns how to be true to herself and to her relationships with family, friends, and faith.

Introducing Brie Hutchens: soap opera super fan, aspiring actor, and so-so student at her small Catholic school. Brie has big plans for eighth grade. She’s going to be the star of the school play and convince her parents to let her go to the performing arts high school. But when Brie’s mom walks in on her accidentally looking at some possibly inappropriate photos of her favorite actress, Brie panics and blurts out that she’s been chosen to crown the Mary statue during her school’s May Crowning ceremony. Brie’s mom is distracted with pride—but Brie’s in big trouble: she has not been chosen. No one has, yet. Worse, Brie has almost no chance to get the job, which always goes to a top student.

Desperate to make her lie become truth, Brie turns to Kennedy, the girl everyone expects to crown Mary. But sometimes just looking at Kennedy gives Brie butterflies. Juggling her confusing feelings with the rapidly approaching May Crowning, not to mention her hilarious non-star turn in the school play, Brie navigates truth and lies, expectations and identity, and how to—finally—make her mother really see her as she is.

Contributor Bio

Nicole Melleby is a born-and-bred Jersey girl with a passion for storytelling. She studied creative writing at Fairleigh Dickinson University and currently teaches creative writing and literature courses with a handful of local universities. When she’s not writing, she can be found browsing the shelves at her local comic shop or watching soap operas with a cup of tea.

Quotes

"Brie's anxiety over her faith, as well as how to come out to her loved ones, is wrenching and genuine in this accomplished, leisurely paced read."
—Publishers Weekly, starred review

"This funny, tender, and heart-wrenching story will have readers calling for an encore."
—Kirkus Reviews, starred review

"Younger teens questioning their sexuality—or faith—will find much to ponder here."
—Booklist

"Chapter openings describing events from soap operas—the one strong interest she shares with her mom—underscore how dramatic the events feel to Brie."
—The Horn Book

"Her struggles and those of her family seem authentic, their interactions realistic, and Brie's desire to be really seen and loved for who she is will ring true with many middle school readers."
—School Library Journal

Marketing Plans

- National consumer advertising
- Extensive social media campaign
- Targeted consumer newsletter campaign
- Institutional advertising
- Downloadable discussion questions
**Kids on the March**

15 Stories of Speaking Out, Protesting, and Fighting for Justice

**Summary**

From the March on Washington to March for Our Lives to Black Lives Matter, the powerful stories of kid-led protest in America.

Kids have always been activists. They have even launched movements. Long before they could vote, kids have spoken up, walked out, gone on strike, and marched for racial justice, climate protection, gun control, world peace, and more.

*Kids on the March* tells the stories of these protests, from the March of the Mill Children, who walked out of factories in 1903 for a shorter work week, to 1951’s Strike for a Better School, which helped build the case for *Brown v. Board of Education*, to the twenty-first century’s most iconic movements, including March for Our Lives, the Climate Strike, and the recent Black Lives Matter protests reshaping our nation.

Powerfully told and inspiring, *Kids on the March* shows how standing up, speaking out, and marching for what you believe in can advance the causes of justice, and that no one is too small or too young to make a difference.

**Contributor Bio**

Michael G. Long is Associate Professor of Religious Studies and Peace and Conflict Studies at Elizabethtown College. The author and editor of many books on civil rights, religion, and politics, *Kids on the March* is his first book for younger readers.

**Marketing Plans**

- Prepublication trade, librarian, and consumer buzz campaign
- National print and online reviews and features
- Major ARC mailing
- Select author appearances
- Extensive online promotion and social media campaign, including shareable graphics and giveaways
- Major librarian and educator promotion, including author appearances at national conferences
- National consumer advertising campaign
- Promotion through early reader review programs
- Coordinated blog tour and influencer outreach
- Educator guide
**Summary**

When everyone else goes to bed, the ones who stay up feel like they’re the only people in the world. As the hours tick by deeper into the night, the familiar drops away and the unfamiliar beckons. Adults are asleep, and a hush falls over the hum of daily life. Anything is possible.

It’s a time for romance and adventure. For prom night and ghost hunts. It’s a time for breaking up, for falling in love—for finding yourself.

Stay up all night with these thirteen short stories from bestselling and award-winning YA authors like Karen McManus, Tiffany D. Jackson, Nina LaCour, and Brandy Colbert, as they take readers deep into these rarely seen, magical hours.

**Contributor List**

Brandy Colbert, Kathleen Glasgow, Maurene Goo, Tiffany D. Jackson, Amanda Joy, Nina LaCour, Karen M. McManus, Anna Meriano, Marieke Nijkamp, Laura Silverman, Kayla Whaley, Julian Winters, Francesca Zappia

**Laura Silverman** earned her MFA in Writing for Children at the New School. She is the author of *Girl Out of Water* and *You Asked for Perfect*. *Up All Night* is her first anthology. You can find her online at LauraSilvermanWrites.com or on Twitter: @LJSilverman1.

**Marketing Plans**

- Prepublication trade, librarian, and consumer buzz campaign
- National consumer advertising
- National print and online reviews and features
- Major ARC distribution
- Select author appearances
- Extensive online promotion, social media campaign, giveaways, and shareable assets
- Email marketing campaign
- Promotion through early reader review programs
- Book club outreach
- Major librarian and educator promotion
- Teen book festival promotion
- Extensive blog tour and influencer outreach
- Digital preview chapter
Enduring Freedom

Summary
On September 11, 2001, the lives of two boys on opposite sides of the world are changed in an instant.

Baheer, a studious Afghan teen, sees his family’s life turned upside down when they lose their livelihood as war rocks the country.

A world away, Joe, a young American army private, has to put aside his dreams of becoming a journalist when he’s shipped out to Afghanistan.

When Joe’s unit arrives in Baheer’s town, Baheer is wary of the Americans, but sees an opportunity: Not only can he practice his English with the soldiers, his family can make money delivering their supplies. At first, Joe doesn’t trust Baheer, or any of the locals, but Baheer keeps showing up. As Joe and Baheer get to know each other, to see each other as individuals, they realize they have a lot more in common than they ever could have realized. But can they get past the deep differences in their lives and beliefs to become true friends and allies?

Enduring Freedom is a moving and enlightening novel about how ignorance can tear us apart and how education and understanding can bring us back together.

Contributor Bio
Trent Reedy served as a combat engineer in the Iowa Army National Guard from 1999 to 2005, including a year’s tour of duty in Afghanistan, where he befriended Jawad Arash. Based upon his experiences there, he wrote his debut middle-grade novel, Words in the Dust, which won the Christopher Medal and was chosen for Al Roker’s Book Club for Kids on the Today show. Trent also writes a weekly military life column for the Washington Examiner. He lives with his family outside Spokane, Washington.

Jawad Arash’s home country of Afghanistan has been at war throughout his entire life. Nevertheless, Jawad remained optimistic for his future. Despite challenges imposed by war or harsh Taliban regulations, he developed a love for learning and wanted to help build a new and better Afghanistan through educating people. To that end, he began teaching English in 2003 while he was still in high school. Later, he earned a BA in English at Herat University in 2011 and his master’s in Linguistics/TESL from Indiana State University in 2014. Jawad Arash is currently pursuing a PhD in linguistics and phonetics from the English and Foreign Languages University in Hyderabad, India. Since 2012, he has worked as an assistant lecturer at Herat University. He has presented papers widely in international conferences on English teaching and linguistics/phonetics. Enduring Freedom is his debut novel.

Marketing Plans
- Prepublication trade, librarian, and consumer buzz campaign
- National consumer advertising
- National print and online reviews and features
- Major ARC distribution
- Select author appearances and virtual in-conversation events
- Coordinated blog tour
- Extensive online promotion, social media campaign, giveaways, and shareable assets
- Email marketing campaign
- Downloadable discussion guide and author essay
- Outreach and partnerships with military and Afghanistan/Middle East outlets and organizations, veterans and parenting groups, literacy organizations, and ESL programs
The Jumbie God's Revenge

Summary

Thunder rumbles, lightning strikes, danger appears . . .

When an out-of-season hurricane sweeps through Corinne’s seaside village, Corinne knows it’s not an ordinary storm. At first Corinne believes Mama D’Leau, the powerful and cruel jumbie who rules the ocean, has caused the hurricane. Then an even more ferocious storm wrecks the island, sending villagers fleeing their houses for shelter in the mountains, and Corinne discovers the storms weren’t caused by a jumbie, but by the angry god Huracan.

Now Corinne, with the help of her friends and even some of her enemies, must race against time to find out what has angered Huracan and try to fix it before her island home is destroyed forever.

The Jumbie God’s Revenge blends Caribbean and West African tales to present powerful themes of community and heroism in a heart-pounding action adventure.

Contributor Bio

Tracey Baptiste lived in Trinidad until she was fifteen; she grew up on jumbie stories and fairy tales. She is a New York Times bestselling author of Minecraft: The Crash, and a former teacher who works as a writer and editor. Visit her online at traceybaptiste.com and on Twitter: @TraceyBaptiste.

Quotes

"[A] richly detailed adventure, full of magic, wonder, and danger, that will be remembered long after the last page is read."
—The B&N Kids Blog

"With this strong return to the Jumbies series, Baptiste engages all the senses, from the taste of sweet oranges to the scent of salty air . . . [Corinne’s] determination, compassion, and bravery will inspire readers to face down any challenges crossing their paths. Baptiste carefully represents Caribbean diversity . . . A tremendous return."
—Kirkus Reviews, starred review

"Baptiste continues to successfully blend fantastical and realistic elements, punctuating the plot with true and terrifying details, such as the speed and level of a hurricane’s physical destruction, without impeding the Caribbean folktale motifs that underscore the series."
—The Horn Book Magazine

"The Jumbie God’s Revenge is an even more amazing installment in this middle-grade fantasy/horror series . . . Highly recommend for middle-grade readers who enjoy brave heroines, facing the odds, and magic."
—YA Books Central

"As in the previous books, Baptiste tells an action-packed adventure story that resonates emotionally and intellectually."
—BooksShelves of Doom

Marketing Plans

- Book club outreach
- Extensive online promotion and social media campaign
- Extensive school outreach
- Featured title at school and library conferences
The Dark Lord Clementine

Summary
The new face of big evil is a little . . . small.

Dastardly deeds aren't exactly the first things that come to mind when one hears the name "Clementine," but as the sole heir of the infamous Dark Lord Elithor, twelve-year-old Clementine Morcerous has been groomed since birth to be the best (worst?) Evil Overlord she can be. But everything changes the day her father is cursed by a mysterious rival.

Now, Clementine must not only search for a way to break the curse, but also take on the full responsibilities of the Dark Lord. But when it's time for her to perform dastardly deeds against the townspeople—including her brand-new friends—she begins to question her father's code of good and evil. What if the Dark Lord Clementine doesn't want to be a dark lord after all?

Contributor Bio
Sarah Jean Horwitz grew up next door to a cemetery and down the street from an abandoned fairytale theme park, which probably explains a lot. She currently lives near Boston, MA. Find her on Twitter, @sunshineJHwitz, or at sarahjeanhorwitz.com.

Quotes
"The Dark Lord Clementine is infused with humor and adventure, but the foundation of the story—friendship, loyalty and compassion—never wavers. This clever, inventive novel knows the value of a good-versus-evil story that is served fresh, yet familiar."
—The New York Times Book Review

"Chock-full of the cheerfully macabre . . . This quirky novel stands out from the crowd in its hilarity and its compelling premise."
—The Bulletin of the Center for Children's Books

"Horwitz has created a perfect blend of wit and heart in this fresh fantasy adventure . . . Highly recommended, this title will keep a wide variety of readers entertained with its compelling characters and witty twists on the fairy-of-the Center fortale universe."
—School Library Journal

"Horwitz’s ingenuity for bizarre enchantment and characterization proves boundless . . . In a wry, satisfying ending, Clementine hints at future enchantments ahead."
—Publishers Weekly

"The descriptions of magical beings are fittingly awe-inspiring . . . This inventive fantasy twists conventions while involving readers through good storytelling laced with irony and wit."
—Booklist

"After luring readers in with wordplay and tongue-in-cheek, genre-savvy humor, the plot takes an emotionally rich thematic turn, dwelling on community and forgiveness—all the while building toward a mythical, mystical arc involving the unicorn. Absolutely delightful."
—Kirkus Reviews

Marketing Plans

- National consumer advertising
- Extensive online promotion and social media campaign
- Targeted consumer newsletter campaign
Naked Mole Rat Saves the World

Summary

Can Kit’s super-weird superpower save her world?

Twelve-year-old kit (with a small k) likes shopping at the flea market with her best friend, Clem, roller-skating, climbing to the roof to look at the stars, and volunteering at an animal shelter. Until suddenly she has a really big, really strange secret that makes life more complicated than she’s prepared for: Sometimes, without warning, she turns into a tiny naked mole rat.

It first happened as kit watched Clem fall and get hurt during a performance with her acrobatic-troupe family on TV. Since then, the transformations keep coming. Kit can’t tell Clem, because Clem hasn’t been herself after the accident. She’s mad and gloomy and keeping a secret of her own: the real reason she fell.

Months later, kit and Clem still haven’t figured out how to deal with all the ways they have changed—both inside and out. Somehow, kit has to save the day. But she’s no hero, and turning into a naked mole rat isn’t a superpower. Or is it?

Contributor Bio

Karen Rivers’ books have been nominated for a wide range of literary awards and have been published in multiple languages. When she’s not writing, reading, or visiting schools, she can usually be found hiking in the forest that flourishes behind her tiny old house in Victoria, British Columbia, where she lives with her two kids, two dogs, and two birds. Find her online at karenrivers.com and on Twitter: @karenrivers.

Quotes

"Rivers realistically portrays the challenge of living with anxiety and the pressures of family responsibility. Complex and moving, this story takes an unvarnished look at what it means to be true to oneself as well as loved ones."
—Publishers Weekly

"Rivers threads rich veins of metaphor and personal transformation into this tale of preteen trauma and recovery . . . Along with folding in this whiff of fantasy (kit’s not the only character here who, at least seemingly, has an animal alter ego), Rivers handles all the domestic and interpersonal drama with a light touch that keeps things from turning soapy . . . Readers will come away admiring her knack for resolving issues and conflicts."
—Booklist, starred review

"A warm coming-of-age story populated with a cast of memorable characters."
—Kirkus Reviews

Marketing Plans

- Reading group promotions
- Institutional advertising
- Downloadable discussion questions
Tigers, Not Daughters

Summary

"Move over, Louisa May Alcott! Samantha Mabry has written her very own magical Little Women for our times." —Julia Alvarez, author of How the García Girls Lost Their Accents

In a stunning follow-up to her National Book Award-longlisted novel All the Wind in the World, Samantha Mabry weaves an aching, magical novel that is one part family drama, one part ghost story, and one part love story.

The Torres sisters dream of escape. Escape from their needy and despotic widowed father, and from their San Antonio neighborhood. In the summer after her senior year of high school, Ana, the oldest sister, falls to her death from her bedroom window. A year later, her three younger sisters, Jessica, Iridian, and Rosa, are still consumed by grief and haunted by their sister's memory. But then strange things start happening around the house: mysterious laughter, mysterious shadows, mysterious writing on the walls. The sisters begin to wonder if Ana really is haunting them, trying to send them a message—and what exactly she's trying to say.

Contributor Bio

Samantha Mabry credits her tendency toward magical thinking to her Grandmother Garcia, who would wash money in the kitchen sink to rinse off any bad spirits. She teaches writing and Latino literature at a community college in Dallas, where she lives with her husband, a historian, and a cat named Mouse. She is the author of A Fierce and Subtle Poison and All the Wind in the World. Visit her online at samanthamabry.com or on Twitter: @samanthamabry.

Quotes

"A hauntingly moving tale of teenhood with this story of sisters mourning one of their own, only to realize she might still be walking among them . . . somehow."

—Entertainment Weekly

"Mabry's language and tone are both lush and poetic, but that doesn't stop these tiger girls from having teeth."

—NPR

"A shivery, magical exploration of the power of sisterhood."

—People

"Mabry speaks gracefully to the transformative power of grief and the often messy (even violent) road to letting go."

—Publishers Weekly, starred review

"Mabry's third novel has echoes of The Virgin Suicides . . . The evocative language and deft characterization will haunt—and empower—readers."

—Kirkus Reviews, starred review

Marketing Plans

- Prepublication trade, librarian, and consumer buzz campaign
- National consumer advertising
- National print and online reviews and features
- Extensive online promotion, social media campaign, and giveaways
Bright Burning Stars

Summary
Soon to be an Amazon Studios feature film, *Birds of Paradise*

"A compulsively readable story. I was breathless and battling tears up until the very last stunning turns onstage and beyond. A dazzling, heart-wrenching debut." —Nova Ren Suma, #1 *New York Times* bestselling author of *The Walls Around Us*

Best friends Marine Duval and Kate Sanders have trained since childhood at the Paris Opera Ballet School, where they’ve forged an inseparable bond through shared stories of family tragedies and a powerful love for dance. When the body of a student is found in the dorms just before the start of their final year, Marine and Kate begin to ask themselves how far they would go for the ultimate prize: to be named the one girl who will join the Opera's prestigious corps de ballet. Would they cheat? Seduce the most talented boy in the school, dubbed the Demigod, hoping his magic will make them shine, too? Would they risk death for it? Neither girl is sure.

But then Kate gets closer to the Demigod, even as Marine has begun to capture his heart. And as selection day draws near, the competition—for the Prize, for the Demigod—becomes fiercer, and Marine and Kate realize they have everything to lose, including each other.

*Bright Burning Stars* is a stunning, propulsive story about girls at their physical and emotional extremes, the gutting power of first love, and what it means to fight for your dreams.

Contributor Bio

A. K. Small was born in Paris, France. At five years old, she began studying classical dance with the legendary Max Bozzoni, then later with Daniel Franck and Monique Arabian at the famous Académie Chaptal. At thirteen, she moved to the United States, where she danced with the Pacific Northwest Ballet for one summer and with the Richmond Ballet Student Company for several years. She’s a graduate of the College of William and Mary and has an MFA in fiction from Vermont College of Fine Arts. When she’s not writing, she spends time with her husband, her puppy, and her three daughters, and practices yoga. *Bright Burning Stars* is her first novel.

Quotes

"A. K. Small's debut novel, *Bright Burning Stars*, is basically YA catnip."
—Entertainment Weekly

"Cutthroat ballerinas duking it out really never gets old."
—Cosmopolitan

"With prose that is otherworldly at times, Small captures the disintegration of a friendship within a high-pressure world. A cerebral debut."
—Booklist

Marketing Plans

- Prepublication buzz campaign
- National consumer advertising
- Extensive online promotion and social media campaign tied to film release
- Promotion at festivals and conferences
- Targeted consumer newsletter campaign
## Backlist Best Bets: Young Adult

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