

## **New Workflow Templates from Redbooth Make Content Stored on Box Immediately Actionable and Trackable**

*Redbooth's pre-formatted workflow templates for common tasks and processes in a variety of disciplines help Box customers collaborate more effectively and efficiently*

San Francisco – September 28, 2015 – [Redbooth](#), the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable, today announced at BoxWorks 2015 the release of new workflow templates designed to help customers immediately experience meaningful business results. Redbooth's new workflow templates now make assigning and managing tasks based on content stored in the cloud—with popular services like Box and Google Drive—immediately actionable by embedding best-practices into repeatable workflows.

Initially, Redbooth is offering more than a dozen pre-formatted templates to easily set up digital workspaces for a variety of the most common disciplines in which improved collaboration can help teams increase productivity and accountability. The company expects to develop additional templates as customers continue to provide feedback. Currently available templates target common workflow processes in Information Technology, Sales, Marketing, Human Resources and Corporate Transactions functions.

“Redbooth's extensive communication and collaboration capabilities are essential to effectively managing our workflow for venture financing,” said Mark White, partner at corporate, technology and international law firm White Summers Caffee & James, LLP. “Using pre-defined workflow templates helps to ensure we never miss a critical step and guarantees consistency in delivering quality service, resulting in more time to manage client work and less time required to organize it.”

Redbooth's new workflow templates are based on customer feedback the company has received about the onboarding process and daily usage as provided by managers at the more than 6,000 organizations around the world utilizing the award-winning collaboration platform. From the feedback, best-practices and commonly shared requirements across a variety of disciplines materialized, and providing pre-formatted digital workspaces to make those findings of value to all Redbooth customers became a priority for the company.

“Redbooth's full set of unified communication modalities and our intuitive workstream collaboration capabilities make it a powerful solution for organizations who may already be using Box to store files and looking for ways to accelerate their pace of business,” said Redbooth CEO, Dan Schoenbaum. “Our new workflow templates can now have our customer teams experiencing real meaningful results on their first day of using Redbooth.”

With more than 900,000 registered users worldwide, Redbooth was named a 2015 Cool Vendor in Unified Communications by Gartner and was ranked the 10<sup>th</sup> fastest-growing private software company in America on the [2015 Inc. 5000](#) (89<sup>th</sup> overall). The Private Cloud solution of Redbooth's platform, which allows companies in highly regulated sectors to host the solution completely behind their own secure firewalls, received the 2015 Silver Stevie for Best New Collaboration Software Product of the Year in 2015 International Business Awards.

Current and new customers can download Redbooth's new Business Accelerator Templates at <http://templates.apps.redbooth.com>. Redbooth's Customer Success Representatives are also available to help customers transfer preexisting tasks and workstreams into templates as needed. Redbooth, a Silver Sponsor of BoxWorks 2015, is located in booth S8 at San Francisco's Moscone Center, September 28-30.

**About Redbooth**

Redbooth is the all-in-one workstream collaboration and communications platform that makes teams more productive and accountable with a seamless integration of messaging, file sharing, search, task management, video and voice, centralized into an intuitive virtual workspace. Founded in 2008, Redbooth is a pioneer of team collaboration and communication solutions with a fast-growing list of notable customers, including 1<sup>st</sup> Franklin Financial, Cognizant, Deutsche Telekom, eBay, Harvard University, Johnson Controls, Nvidia, the Red Cross, ReMax, Sennheiser, Spotify, Thomson Reuters, Warner Brothers, Western Digital and thousands more across the globe. Headquartered in Redwood City, California, with development offices in Barcelona, Redbooth is privately held and funded by Altpoint Capital and Avalon Ventures. For more information and a free trial, visit [Redbooth.com](http://Redbooth.com).

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