

ORDER BUMP IDEA

LIST

— WOOCURVE.COM —

An Order Bump is mechanism that lets you make an offer on your checkout page for an item that your customer didn't originally intend to buy.\

It's like that impulse buy we've all experienced waiting in the checkout line at the grocery store.

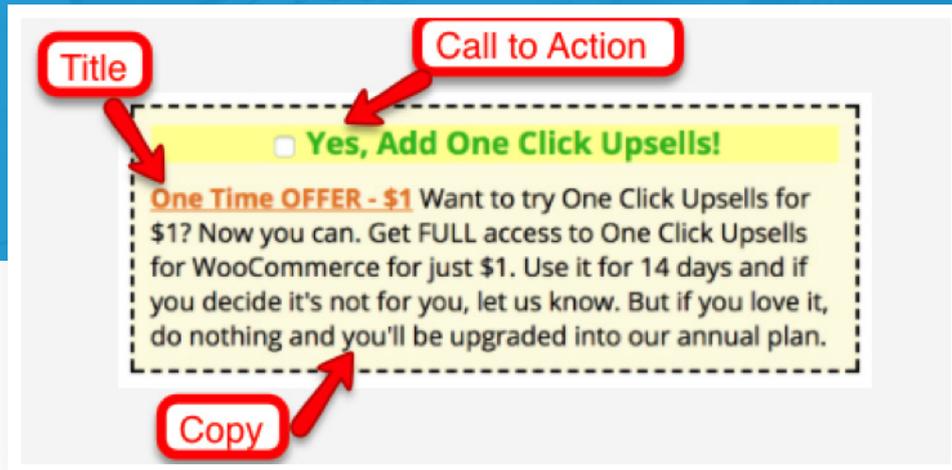
Typically an Order Bump has a lower price point compared to your average store price point. They can also be tied to a specific product and priced with just that product in mind.

But how do you actually decide which product is right for your Order Bump?

The truth is there's no right way. It's something you test. And even though I just gave you some guidelines, you want to test those too.

Who am I to tell you not to offer an expensive product in your Order Bump. I haven't seen it work but you may have a unique market.

But I have generated a large list of Order Bump Ideas for you. If you're stuck, take a look at the link below and if you're like most people who have read this, one clear idea will come to you.



CALL TO ACTION

- » Yes! Add [Product] to my order!
- » Yes, I want to save \$xx!
- » Save \$xx Today

ORDER BUMP TITLES

- » Yes! Add [Product] to my order!
- » Yes, I want to save \$xx!
- » Save \$xx Today

COPY

For a limited time you can add our [INSERT PRODUCT] to your order [at a huge discount/ and get free shipping/for just \$\$\$]! But this offer won't last long so take advantage while you still can.

PRODUCT IDEAS



- » Membership Trial
- » Membership at a Discount
- » Product Samples
- » Digital Copy of a Book/Publication
- » Physical Book
- » Audio Interview
- » Coupon Code (\$40 off for \$20)
- » Monthly Print Newsletter Subscription
- » Magazine Subscription
- » Subscriptions (supplements, health products, etc)
- » Coaching Calls
- » Online Course
- » Pre-Order a Product
- » Done For You Services
- » Clearance items you no longer sell

