



# Transforming gyms from their core.

**Wodify Core** is cutting-edge gym management software. With tools that engage members and streamline operations, Wodify Core is a comprehensive solution for every part of a gym's business.

- **Connecting customers**

An app for members lets them sign in to class, log workouts, track meals and like and comment on each other's performances. It garners nearly 100 percent adoption and keeps people in touch with their gym.

- **Marketing with muscle**

Bring new business through the door. Marketing is simple with Wodify Core's promo codes, SMS communications and lead management tools.

- **Gain and retain**

Retention is key to growth. With attendance reports, targeted emails and an integrated social platform, Wodify Core keeps members engaged.

- **Fitter features for fitter gyms**

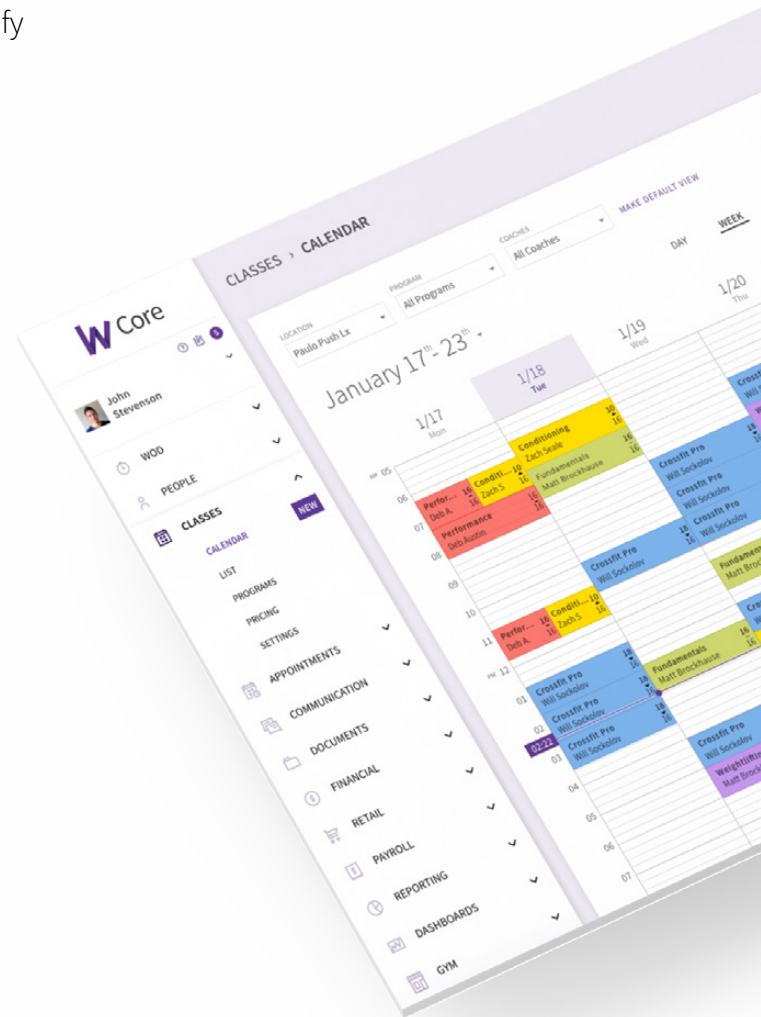
The Wodify Core app's easy-to-read, easy-to-use dashboards shed light on revenue, performance and more. Managers can access intelligent, actionable business insights from anywhere.

- **Bring the gym together**

Wodify Core's two-screen kiosk is a centerpiece connecting everyone in the gym. Instructors can display the workout, check people into class and more.

- **The numbers don't lie**

Gyms that went live with Wodify Core in June 2016 increased memberships by an average of nearly 140 percent one year later. It's an all-in-one tool that gives businesses a competitive edge.



Wodify Core: classes calendar

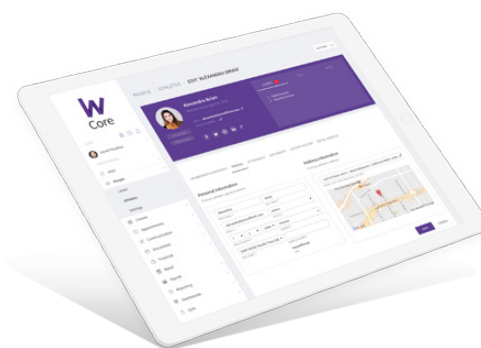
# This is Wodify Core

Providing an amazing member experience is key to competing in the hyper-saturated gym industry. Wodify Core unites gym owners and members to create engaging, high-tech fitness communities people want to join. It's an investment that cuts costs and saves time, giving gyms the tools needed to grow.

Since launching in 2012, Wodify Core flourished into a global network of 4,000 gyms in more than 110 countries. It's the foundation for successful gyms and Wodify Technologies' flagship software. Wodify Core is part of a larger family of products that includes Wodify Pulse, Wodify Arena, Wodify Rise, and Wodify Live. Together, they are disrupting the fitness industry with innovative technology solutions.

*"I didn't realize how easy it was to manage memberships and invoicing with Wodify Core until we didn't have it."*

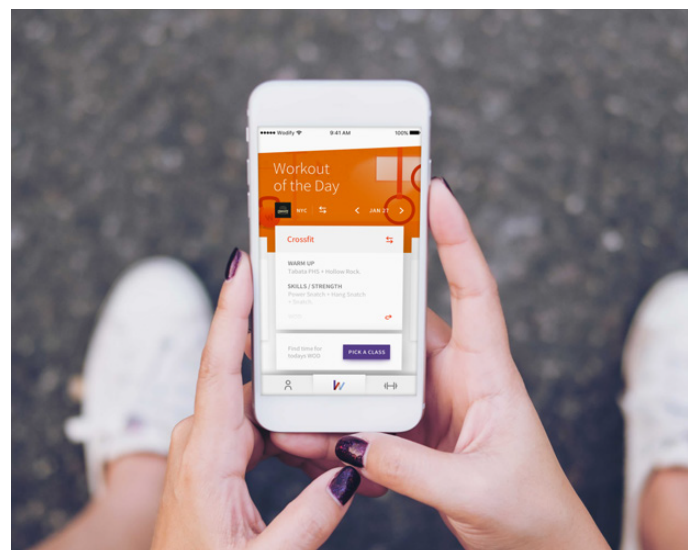
**Chris Coker**, CrossFit Wylie



Wodify Core: membership



Wodify Core Kiosk



Wodify Core mobile app for gym members



For more information, please contact [press@wodify.com](mailto:press@wodify.com)

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