

## **WMNF CPB Transparency Requirements 2016-2017: Diversity**

### **Establish Formal Goal of Diversity**

WMNF's Mission Statement drives our station's diverse content: WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace and economic justice. WMNF provides broadcasts with a grassroots local emphasis that promote creative, musical, and political vitality.

### **Diversity Eligibility**

WMNF has a long-established goal of diversity within the station's volunteers, management and Board of Directors. WMNF posts its open Board of Directors positions on various public media list serving the Tampa Bay Community. The same applies to all open positions in WMNF's workforce.

The WMNF Board of Directors is currently seeking new members for our 2017-18 fiscal year, which begins October 1, 2017. Our station is reaching out to local organizations and is routinely seeking inclusion on our air waves.

### **Implementing formal goal of diversity**

1. WMNF has a Board-chaired Diversity Committee, made up of Board, Staff and Volunteers. The Diversity Committee's formal goals are to:
  - Ensure that WMNF fairly represents the community that it serves.
  - Promote participation in station governance and functioning by persons of all ethnic, racial, religious and gender identities and sexual orientations. This includes staff members, volunteers, Nathan B. Stubblefield Board of Directors members, financial contributors and listeners who share the values represented in the WMNF Mission Statement.
  - Identify underrepresented community groups, and promote participation by members of those groups through outreach and other means.
  
2. The Diversity Committee participated in the following events in 2016-2017:
  - a. September**
    - September 17, 2016: The Tampa Bay Jazz Fest in downtown Tampa
    - September 17, 2016: University of South Florida "Welcome Week" – a special orientation for foreign and minority students.
  - b. November**
    - November 12, 2016: VegFest at Cotanchobee Park, Tampa
  - b. January**
    - January 16, 2017: Dr. MLK, Jr. Parade in Tampa
    - January 21- 22, 2017: Tampa Bay Black Heritage Festival

**c. February**

- WMNF celebrates Black History Month on the air through programming and various off-air events
- February 25th, 2017: Sankofa Event: Robert W Saunders Library Tampa

**d. March**

- WMNF celebrates Women's History Month on the air through programming and various off-air events

**e. April**

- April 22, 2017 WMNF held a Board of Directors and Staff retreat. In our Long-Range Plan a Diversity Workgroup was created. Board and Staff members also took part in a diversity training workshop
- April 22, 2017 Eco Fest, Lowry Park Bandshell
- April 30, 2017: Blue Moon 211, Suicide prevention event at Water Works Park

**f. June**

- June 19, 2017: Juneteenth Jubilee, Open House with on and off-air at WMNF
- WMNF celebrates Pride Month through programming and various off-air events

**g. July**

- July 28, 2017: Embracing Our Changing Community "Cultivating Civility" Conference. USF St Pete College

**Newly scheduled and relevant events will be added to this report. Many events WMNF attended in 2016-2017 will be repeated in 2017-2018.**

3. Hiring: WMNF has an African American Operations Manager, an Hispanic Chief Engineer and a volunteer African American Alternative Music Director.

**WMNF Community Advisory Board as of September 2016**

Laura Keane, Chair, BOD

Craig Kopp, General Manager, BOD/WMNF

Lillian Dunlap, Member

Ashley Brundage, Member

Alex Manus, Member

Mario Nunez, Member

Mike Reedy, Member

Ken Skillman, Member

Richard Manning, Member

Chimurenga Waller, Member

## **WMNF Community Advisory Board as of September 2017**

Kisha Linebaugh, Chair, BOD

Roxanne Gallo, Member

Richard Manning, Member

Alex Manus, Member

Mario Nunez, Member

Ken Skillman, Member

*Meets quarterly to provide a community forum to monitor the station's broadcasts and evaluate how WMNF is meeting the needs of the community at large.*