



FOR IMMEDIATE RELEASE

INTERPUBLIC LAUNCHES WOMEN'S LEADERSHIP NETWORK

New York, NY (April 25, 2007) – Interpublic (NYSE: IPG) announced today that it has formed The Women's Leadership Network (WLN), an organization dedicated to promoting the advancement, retention and recruitment of women at Interpublic and its operating units. The new group will be open to all employees of Interpublic agencies in the United States. Interpublic believes that this is the first major corporate initiative designed to enhance opportunity and advancement among women to be launched by a major advertising services and marketing holding company.

"Our attention and resources are firmly focused on ensuring that every one of our employees is given the opportunity to succeed at the highest level," said Michael I. Roth, Chairman and CEO of Interpublic. "The WLN will elevate the discussion of opportunity and provide the tools to enrich and empower our workforce."

Launching the Interpublic WLN on the 15th Anniversary of Take Our Daughters and Sons to Work Day

"We couldn't imagine a more appropriate day to launch the WLN," said Pam Larrick, Chief Digital, Direct and CRM Officer, Draftfcb and co-chair of the new group. "The mission of Take Our Daughters and Sons to Work Day, conceived by the Ms. Foundation, is 'to encourage girls and boys across the country to dream without gender limitations.' Our Network upholds the dream and celebrates the power every one of us has to shape our careers and be recognized and rewarded for our achievements."

Ranny Cooper, President of Public Affairs at Weber Shandwick, co-chairs the organization with Larrick. A steering committee of 40 women, members of key Interpublic agencies, developed the group's initial charter and have created an intra-agency mentoring and education program. Posters questioning the 'status quo' of women's role in today's corporate organizational hierarchy, will be distributed to

Interpublic agencies around the country and be part of a broader communications program that will seek to promote dialogue concerning gender in the workplace.

“We are igniting debate, raising consciousness and inspiring change,” said Cooper. “It’s what we do best for our clients; today we’re taking a first step toward unleashing the combined creative power of many of the world’s leading agencies to make a difference for our colleagues and for the next generation of women in the communications business.”

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About Interpublic

Interpublic is one of the world's leading organizations of advertising agencies and marketing services companies. Major global brands include Draftfcb, FutureBrand, GolinHarris International, Initiative, Jack Morton Worldwide, Lowe Worldwide, MAGNA Global, McCann Erickson, Momentum, MRM Worldwide, Octagon, Universal McCann and Weber Shandwick. Leading domestic brands include Campbell-Ewald, Carmichael Lynch, Deutsch, Hill Holliday, Mullen and The Martin Agency. For more information, please visit www.interpublic.com.

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