

世界日報 維加斯新聞

彩色廣告價目 Color Advertising Rate

單位 Unit	尺寸 Size (W/H)	版位 Position	單價(週一-週四) p/time (Mon~Thu)	單價(週五~週日) p/time (Fri ~ Sun)
120	12X10 (11.3"WX10.1"H)	A1 Front Page Available Section	\$180 \$125	\$180 \$156
60 60	12X5 (11.3"WX5"H) 6X10 (5.6"WX10.1"H)	A1 Front Page Available Section	\$90 \$62.5	\$90 \$78
48	6X8 (5.6"WX8"H)	A1 Front Page Available Section	\$72 \$50	\$72 \$62.4
36	12X3 (11.3"WX2.96"H)	Available Section	\$37.5	\$46.8
30	6X5 (5.6"WX5"H)	Available Section	\$31.25	\$39
24	6X4 (5.6"WX3.98"H)	Available Section	\$25	\$31.2
12	12X1 (11.3"WX0.92"H) 6X2 (5.6"WX1.94"H) 3X4 (2.75"WX3.98"H)	Available Section (Exclude A1)	\$12.5	\$15.6

特別版位 Special Section Rate

4	3X1.5(2.75"W X 1.5"H)	A1 Top Banner	\$14	\$14
12	3X4 (2.75"W X 3.98"H)	A1 R. Side Banner	\$30	\$30
21	4.5X3 (4.2"HX2.96"W) (兩個)	A1 Front page Belt	\$25 (X2)	\$25 (X2)
16	8X1.75 (7.5"WX1.75"H)	B1 Top Banner	\$24	\$24
12	3X4.5(2.75"W X 4.2"H)	B1 R. Side Banner	\$18	\$18
24	4.5X3(4.2"H X 2.96"W) (兩個)	B1 Front page Belt	\$15 (X2)	\$15 (X2)
15	3X5 (2.75"W X 5"H)	B7 & B8 Side Banner	\$12	\$12

黑白廣告價目 Black & White Ad Rate

單位 Unit	尺寸 Size (WXH)	版位 Position	單價(週一~週四) Weekday (Mon~Tur) Per/ time	單價(週五~週日) Weekend (Fri~Sun) Per/ time
120	12X10 (11.3"WX10.1"H)	Available Section	\$80	\$108
60	12X5 (11.3"WX5"H) 6X10 (5.6"WX10.1"H)	Available Section	\$40	\$54
30	6X5 (5.6"WX5"H)	Available Section	\$20	\$27
24	6X4 (5.6"WX3.98"H)	Available Section	\$16	\$21.6
12	6X2 (5.6"WX1.94"H) 3X4 (2.75"WX3.98"H)	Available Section	\$8	\$10.8

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Original Advertisement Incentives 一般的廣告的優惠辦法

A1 & B1 Front page “Special Section” will be 50 %off (Only for publish everyday customer)

A1 & B1 的“特別版位”必須是每天刊登才可以享受原價的對折。

A1 Section: must be size 48 unit. (6X8) or (12X4) and over.

A1 的指定版，只限于尺寸 48 單位(6X8 or 12X4) 以上。

10% off --- 4 times and over in 1 month.

20% off --- 8 times and over in 1 month.

30% off --- 15 times and over in 1 month.

Any other available section (exclude A1 & special section): 任何的版位 (除了 A1 & 特別版位)

Within 2 months contract customers will be qualified as follow: 合約必須是 2 個月以上

10% off --- 4 times and over in 2 months.

20% off --- 8 times and over in 2 months.

30% off --- 15 times and over in 2 months.

40% off --- 20 times and over in 2 months.

If requested specify position will add 20% more on advertising cost. (In any available section)

如有特別指定版位時，必須加上廣告價錢的 20%。

Special Promotion Period (Only good for everyday publish customer)

06/01/2013 ~ 12/31/2013

特別優惠辦法及期間: 只針對每天刊登的客戶

Promotion Period Advertising Rate is only for everyday publish customer.

特惠期間的廣告價目 (所有的特惠,只限于特惠期間簽約&每日刊登的客戶)

(Excluded A1 & Special Section. 但不包含 A1 & 特別版位)

Every (6X2=12units) calculate as 1 U. 每個單位都以 ((6X2=12) 1U 單位)為一個計算:

Color 1 U \$99 (must continue 30 times) ; B/W 1U \$60 (must continue 30 times).

彩色 1 單位(1U) \$99 /一個月(30 次,\$3.30 p/unit); 黑白 1 單位(1U) \$60 /一個月(30 次, \$2 p/unit)。

Special Promo must have 3 months contract require. Any reason advertisement stop before contract finish, promo price will automatically discontinued , Than price will calculate as original price.

享受特惠價的客人，必須簽約 3 個月以上。如果中途違約停刊者，廣告費將按照原價不打折計算。