

San Francisco Bay Area Free Standing Insert Rates

(Upfront payment required 請先支付夾報的費用)

Copies (份數)	Cost (價格)
2,000	\$700
3,000	\$800
4,000	\$900
5,000	\$1,000
10,000	\$1,300
15,000	\$1,600
20,000	\$1,900
25,000	\$2,000
30,000	\$2,200
35,000	\$2,400
40,000	\$2,600
45,000	\$2,800
50,000	\$3,000
55,000 ~ 65,000	\$3,200
65,000 & above	\$3,500

Client will provide insertion materials. Received 5 business days prior to the inserting date.

客戶需提供夾報的相關資料。在夾報日期5個工作天前，本報必須收到夾報資料。

Due to current operating capacity, advertisers should be aware of following restriction when utilizing insert service:

- 1, Newspaper with insert will be sold through entire circulation channel, unless client specifies in certain area.
- 2, If insert service is scheduled on Saturday, Sunday, holidays or home delivery area, there is a \$400 surcharge.
- 3, The size of any insert should not be larger than letter size 10.5"x12.5" (min. size: half of letter size)
- 4, World Journal SF LLC. only accepts one insert client daily, based on first come first serve basis; and the insert material must be no more than 30 pages.
- 5, The content of all insert (after folding) material needs to be approved by World Journal SF LLC. prior to the insert service.
- 6, In any event that a technical problem occurred, World Journal SF LLC. has the right to cancel or postpone the prior schedule insert.
- 7, Insert service including home delivery area.

由於現在目前技術運作方面的限制，廣告客戶在申請夾報業務的同時應該留意以下的條件限制：

- 1、夾報的報紙會統一在世界日報舊金山社所有的發行通路販售，除非廣告客戶有特別指定一定的發行區域。
- 2、如果夾報指定的日期為周六、周日、國定假日或是送報到府的區域，將多收取400元額外的費用。
- 3、所有夾報的最大尺寸為10.5英寸x12.5英寸，最小基本尺寸為上述尺寸的一半。
- 4、世界日報舊金山社每日只接受一位廣告客戶夾報的申請，按先申請先服務的方式接單，而夾報的內容至多為30頁。
- 5、所有夾報的內容在夾報前世界日報有審核權。
- 6、如果有任何因為機器或技術層面的發生，世界日報舊金山社有權取消或延期原先夾報的時間。
- 7、夾報服務的區域範圍包括送報到府的區域。