## World Journal LA, LLC
### Sunday Weekly and Special Issue / 洛杉矶 週刊及專刊

<table>
<thead>
<tr>
<th>版位 / Position</th>
<th>尺寸 / Actual Size</th>
<th>每次刊價 / Per Insertion Cost</th>
<th>備註 / Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>週刊封面 / Front Page</td>
<td>9&quot; W x 8&quot; H</td>
<td>1500</td>
<td>Sunday Weekly, Regimen &amp; Beauty, Travel, are printed as Tabloid size magazines. Educational Supplement Cost different.</td>
</tr>
<tr>
<td>週刊封面 / Front Page</td>
<td>9&quot; W x 8&quot; H</td>
<td>1224</td>
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### 彩色 / Color

**全版 / Full Page**
- 9.44" W x 10.44" H
- 1224

**1/2版 / 1/2 Page**
- H模式: 9.44" W x 5.12" H
- V模式: 4.62" W x 10.44" H
- 612

**1/4版 / 1/4 Page**
- V模式: 4.62" W x 5.12" H
- 306

### 黑白 / B & W

**全版 / Full Page**
- 9.44" W x 10.44" H
- 756

**1/2版 / 1/2 Page**
- H模式: 9.44" W x 5.12" H
- V模式: 4.62" W x 10.44" H
- 378

**1/4版 / 1/4 Page**
- V模式: 4.62" W x 5.12" H
- 189

### 週刊封面 / Front Page

**Effective by January 1, 2017 / 2017年1月1日起生效**

**週六 / Saturday**
- 春, 秋: April, September
- 冬: December
- 春: January or February
- 開館: January or February

**有關專刊 / 週刊活動**

**Special Issue / Events**

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<tr>
<th>專刊名稱 / Title</th>
<th>出刊日 / Publish Date</th>
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<tr>
<td>養生 / Regimen &amp; Beauty</td>
<td>Saturday</td>
</tr>
<tr>
<td>旅遊 / Travel</td>
<td>Spring, Fall</td>
</tr>
<tr>
<td>教育 / Education</td>
<td>April, September</td>
</tr>
<tr>
<td>年曆手冊 / Appointment Book</td>
<td>December</td>
</tr>
<tr>
<td>農民曆 / Chinese Lunar Calendar Book</td>
<td>January</td>
</tr>
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* 1588 Corporate Center Dr., Monterey Park, CA 91754  
  Tel: **323.268.4982**  
  Fax: **323.266.2994**