

Mechanical Standard Sizes Chart

News paper AD.

Unit	Actual Size	Section / Page	Unit	Actual Size	Section / Page
	Width / Height			Width / Height	
3 x 1.5	2.75" x 1.43"		~3 x 2	2.75" x 1.49"	A Top Banner
3 x 4	2.75" x 3.98"		~2 x 2	1.8" x 1.75"	B,C,D. Top Banner
3 x 5	2.75" x 5"	E	~3 x 2	2.75" x 1.75"	B,C,D,G. Top Banner
3 x 8	2.75" x 8.06"		~5 x 2	4.65" x 1.75"	B,C,D,G. Top Banner
3 x 10	2.75" x 10.1"	E	~6 x 2	5.6" x 1.75"	BCD Top Banner
3 x 11	2.75" x 11.12"		~8 x 2	7.5" x 1.75"	B,C,D,G. Top Banner
4 x 3	3.7" x 2.96"		~2 x 2	1.8" x 1.94"	B Side Banner
4 x 4	3.7" x 3.98"		~2 x 3.5	1.8" x 3.47"	B Side Banner
4 x 6	3.7" x 6.02"		~2 x 4	1.8" x 3.98"	A Side Banner
6 x 2	5.6" x 1.94"		~2 x 4	1.8" x 3.98"	B Side Banner
6 x 4	5.6" x 3.98"		~2 x 5	1.8" x 5"	B Side Banner
6 x 6	5.6" x 6.02"		~2 x 6	1.8" x 6.02"	B Side Banner
6 x 8	5.6" x 8.06"		~2 x 9	1.8" x 9.08"	D Side Banner
6 x 10	5.6" x 10.1" (Vertical 1/4 Page)		~2 x 12	1.8" x 12.14"	B Side Banner
9 x 4	8.45" x 3.98"		~2 x 14	1.8" x 14.18"	B Side Banner
12 x 1	11.3" x 0.92"				
12 x 2	11.3" x 1.94"				
12 x 3	11.3" x 2.96"				
12 x 4	11.3" x 3.98"				
12 x 5	11.3" x 5" (Horizontal 1/4 Page)				
12 x 6	11.3" x 6.02" (Front Page)				
12 x 7	11.3" x 7.04"				
12 x 8	11.3" x 8.06"				
12 x 9	11.3" x 9.08"				
12 x 10	11.3" x 10.1" (Horizontal 1/2 Page)				
12 x 20	11.3" x 20.3" (Full Page)				
24 x 20	23.65" x 20.3" (Double Spread)				

Business Directory Supplement		Actual Size	Sunday Weekly & Special Issue		Actual Size
		Width / Height			Width / Height
Front Cover Page		9" x 8"	Cover Page		9" x 8"
InsideCover Full Page (Non Bleed)		9.5" x 11.13"	Full Page		9.44" x 10.44"
InsideCover Half Page		9.5" x 5.5"	Half Page (Horizontal)		9.44" x 5.12"
Inside Full Page		9.44" x 10.44"	Half Page (Vertical)		4.62" x 10.44"
Inside 3/4 Page (Horizontal)		9.44" x 7.82"	1/4 page (Horizontal)		9.44" x 2.5"
Inside Half Page (Horizontal)		9.44" x 5.12"	1/4 page (Vertical)		4.62" x 5.12"
Inside Double Spread Full Page (NON Bleed)		20" x 10.44"	Double Spread		20" x 10.44"
Back cover bleed : Bleed Size : 12.25"W. x 12.625"H.			FORTUNE BOOK		
Trim : 10.5" W. x 12.125"H.			Full Page (Bleed Size : W 8" x H 10.7"*)		7.5" x 10.2"
Live area : 9.5" W. x 11.125 H.			12 Animals / 12 Horoscope		6" x 2.5"
Please keep all the text info & logos within live area.			Left Side Banner		1.5" x 8.75"
			Monthly Calendar		1.4" x 5.3"
			Weekly Calendar		4.5" x 1.75"

* Bleed AD should allow minimum 1/4" (0.25 inches / 0.65 cm) bleed. Live area (ad shown) should have 1/4" (0.25 inches / 0.65 cm) space from the trim size.



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